

OUR BUSINESS

Founded in 2016, our incredible team of developers, designers and testing experts has worked tirelessly to bring AppRays Private Limited to the forefront.

In order to provide excellent solutions, we dedicate time and resources to research the market needs and our users' habits and motives. Our aim is to help our client through every phase of the development process and make their digital product a success. Some key steps of this process include:

- Professional analysts to audit client's idea/idea validation
- Step-by-step strategizing of client's targets till deployment
- Clear and constant communication as needed
- Transparency about the allocation of resources
- Efficient and timely delivery of product

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SERVICES

We are a software company that develops digital products ranging from app development to web design specifically tailored to suit our customer's requirements. Here is how we can help.



MOBILE APP DEVELOPMENT

We are using cutting edge technology like Flutter and Firebase to create top-notch apps that bring our customer's business ideas to life and solve user's problems whilst also providing them with a user-friendly experience.

WEB DEVELOPMENT

Our tech savvy team members are experts at using popular framework such as HTML5, CSS3, Bootstrap and ReactJS to develop engaging websites that use modern designs to give an intuitive user experience.



HOW MUCH WILL YOUR APP COST Brief us your feature and we will come back with an

Get An Estimate



OUR INNOVATIVE TECHNOLOGY

AppRays is a software company proven to launch and transform businesses. Using our years of experience and highly trained team, we ensure to effectively match our resources with client priorities.

Our Approach:

Our straightforward three-step approach

- Development
- Testing
- Deployment



PORTFOLIO

Successful projects

These apps are compatible with both iOS and Android mobiles and have reached more than 100,000 downloads in just a few years.



I-INVEST

Business App

In 2016, AppRays launched Pakistan's first stock tracking app, 'i-invest'. The app has been reviewed 248 times on the App-store and enjoys an excellent rating of 4.5 out of 5 stars.



CSS EXAM COMPANION

Academic App

In 2016, AppRays launched the 'CSS Exam Companion', which is one of the first apps in Pakistan to help students ace their CSS exam. With more than 320 reviews on the App-store, this app has a star rating of 4.7 out of 5 stars.



HOW LONG DOES SOFTWARE DEVELOPMENT TAKE?

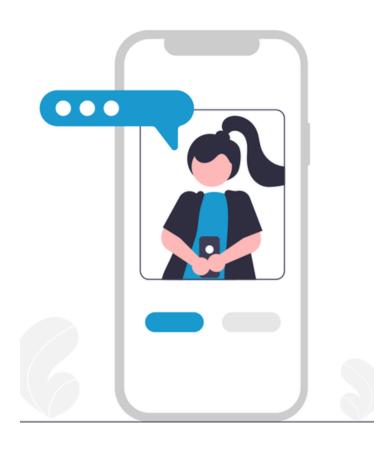
The estimated time frame for each project depends on its complexity. It could take from 4 weeks to up to a year depending on the client's requirements.

WHAT ARE THE BENEFITS OF WORKING WITH APPRAYS?

After creating a detailed report of our client's requirements, our expert team makes sure to provide excellent products to empower your business. We have trained and committed managers that ensure quality control and timely delivery.

WHAT TECHNOLOGY DO WE

We use popular front-end framework such as Flutter, React, which are required for the modern development. In the backend, we use firebase and Django which are powerful.



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