

1 st Semester	ECTS	HWS	2 nd Semester	ECTS	HWS	3 rd Semester	ECTS	HWS
Data Analytics	5	3	Cloud Computing	5	3			
Data Engineering	5	3	Machine Learning	5	3			
Decision Support Systems	5	3	Data Visualization	5	3	Thesis & Colloquium	20	2
Data Science & Business	5	3	Marketing Analytics	5	3			
Entrepreneurial Thinking & Digital Models	5	3	Comparative Cultural Studies	5	3	Advanced Research Methodologies	5	3
Contemporary Leadership Culture (Social Skills)	5	3	Interdisciplinary Elective (z.B. aus IDM oder ISEM)	5	3	Speculative Futures	5	3
	30	18		30	18		30	8
90 ECTS								



Specialization Modules from your study programme

Faculty-wide modules (interdisciplinary projects from other programmes)

Elective module from another UE faculty

University-wide modules (interdisciplinary projects from other UE faculties)

List of abbreviations

HWS: Hours per week (1 hour = 45 min.)

ECTS: European Credit Transfer System