

Project Planning Phase

Project Planning Template (Product Backlog, Sprint Planning, Stories, Story points)

Date	24 January 2026
Team ID	LTVIP2026TMIDS87011
Project Name	Strategic Product Placement Analysis: Unveiling Sales Impact with Tableau Visualization
Maximum Marks	5 Marks

Product Backlog, Sprint Schedule, and Estimation (4 Marks)

Use the below template to create product backlog and sprint schedule

Sprint	Functional Requirement (Epic)	User Story Number	User Story / Task	Story Points	Priority	Team Members
Sprint-1	Data collect and Extraction of data	USN-1	Collection of data	3	High	Surya
Sprint-1		USN-2	Understanding data	2	medium	Surya
Sprint-1		USN-3	Connecting the data set with tableau	2	medium	Surya
Sprint-2	Data preparation	USN-1	Prepare the data for visualization	3	High	Harshita
Sprint-3	Data visualization	USN-1	No.of unique visualization	3	High	Narendra
Sprint-3	Dashboard	USN-1	Create of dashboard	3	High	Narendra
Sprint-4	stroy	USN-1	Create story	2	medium	Hemanth
Sprint	Performance testing	USN-1	testing	2	medium	Hemanth

Project Tracker, Velocity & Burndown Chart: (4 Marks)

Sprint	Total Story Points	Duration	Sprint Start Date	Sprint End Date (Planned)	Story Points Completed (as on Planned End Date)	Sprint Release Date (Actual)
Sprint-1	7	6 Days	16 january 2026	22 january 2026	7	22 june 2025
Sprint-2	2	6 Days	18 january 2026	24 january 2026	3	24 june 2025
Sprint-3	6	6 Days	20 january 2026	26 january 2026	6	26 june 2025
Sprint-4	4	6 Days	21 january 2026	27 january 2026	4	27 june 2025

Velocity:

Total Story Points

Sprint 1 = 7

Sprint 2 = 3

Sprint 3 = 6

Sprint 4 = 4

Velocity= Total Story Points Completed/ Number of Sprints

Total story Points= $7+3+6+4 = 20$

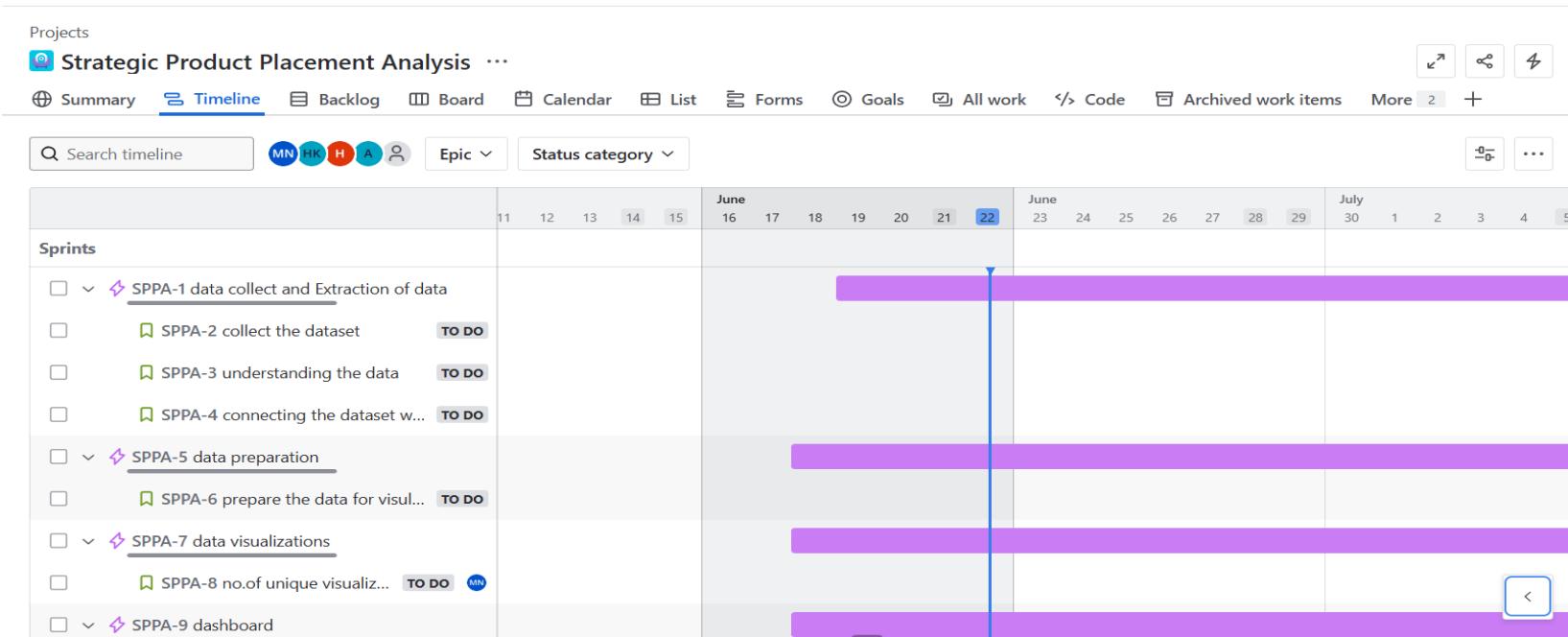
No of Sprints= 4

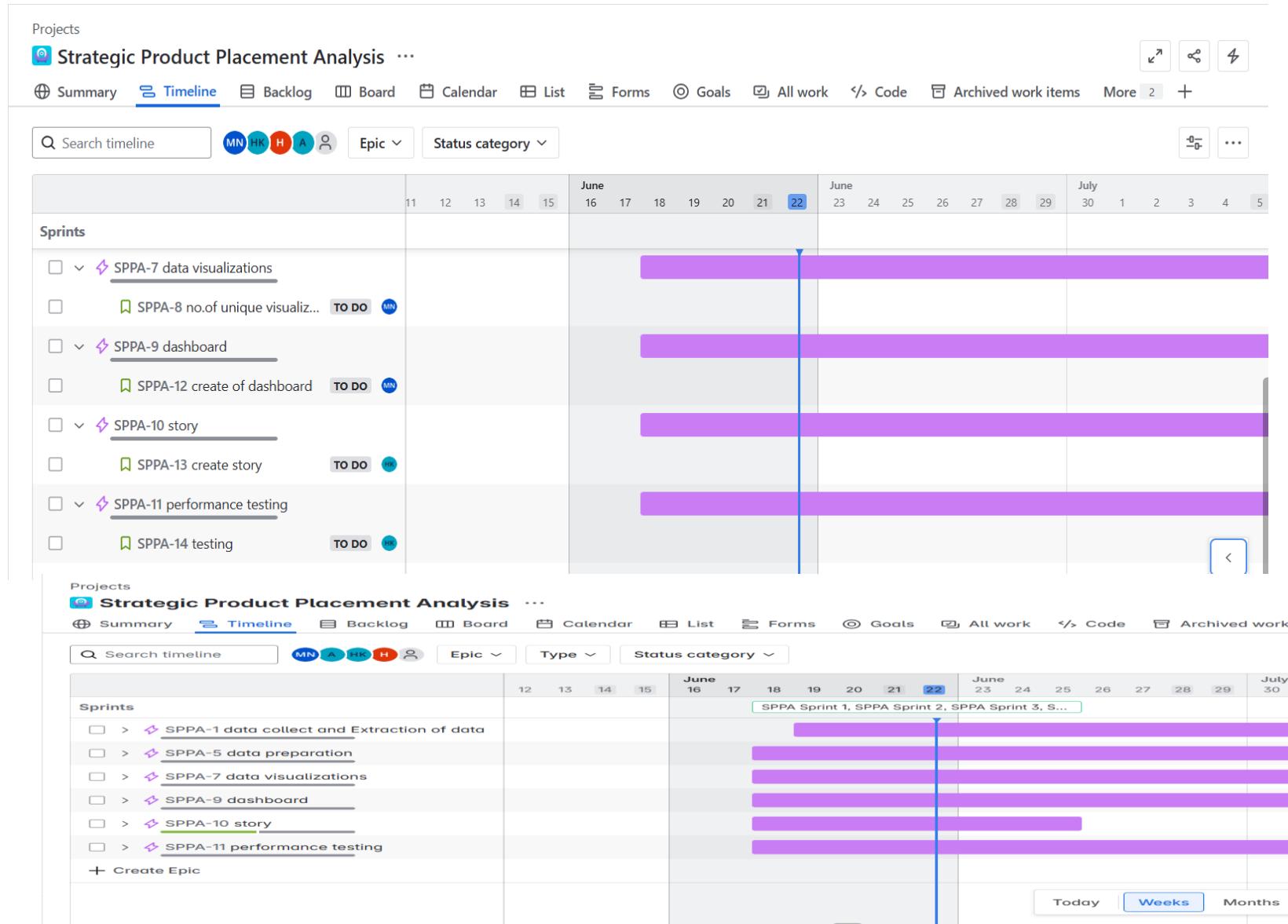
Velocity = $(16+8)/2 = 20/4$

5 (Story Points per Sprint)

Your team's velocity is 5 Story Points per Sprint.

Time line:





Backlog:

Projects

Strategic Product Placement Analysis ...

Summary Timeline Backlog Board Calendar List Forms Goals All work Code Archived work items More +

Search backlog MN +4 Epic Type

SPPA Sprint 1 18 Jun – 25 Jun (1 work item)

SPPA-15 Data collect and extraction of the data (Story) TO DO 7 0 0 Complete sprint ...

+ Create

SPPA Sprint 2 18 Jun – 22 Jun (1 work item)

SPPA-17 Data preparation (TO DO) 2 0 0 Complete sprint ...

+ Create

Sprint	Work Item	Status	Count	
SPPA Sprint 1	SPPA-15 Data collect and extraction of the data	STORY	7	A
SPPA Sprint 2	SPPA-17 Data preparation	TO DO	2	H

Projects

Strategic Product Placement Analysis ...

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Search backlog MN +4 Epic Type

SPPA Sprint 3 18 Jun – 25 Jun (2 work items)

SPPA-18 data visualization (TO DO) 3 MN

SPPA-19 Dashboard (TO DO) 3 MN

+ Create

SPPA Sprint 4 18 Jun – 25 Jun (2 work items)

SPPA-20 story (TO DO) 2 HK

SPPA-21 performance testing (TO DO) 2 HK

+ Create

Sprint	Work Item	Status	Count	
SPPA Sprint 3	SPPA-18 data visualization	TO DO	3	MN
SPPA Sprint 3	SPPA-19 Dashboard	TO DO	3	MN
SPPA Sprint 4	SPPA-20 story	TO DO	2	HK
SPPA Sprint 4	SPPA-21 performance testing	TO DO	2	HK

Board:

Projects

Strategic Product Placement Analysis ...

Summary Timeline Backlog Board Calendar List Forms Goals All work Code Archived work items More 2 +

Search board Filter Complete sprint Group Sort ...

TO DO IN PROGRESS ...

+ Create

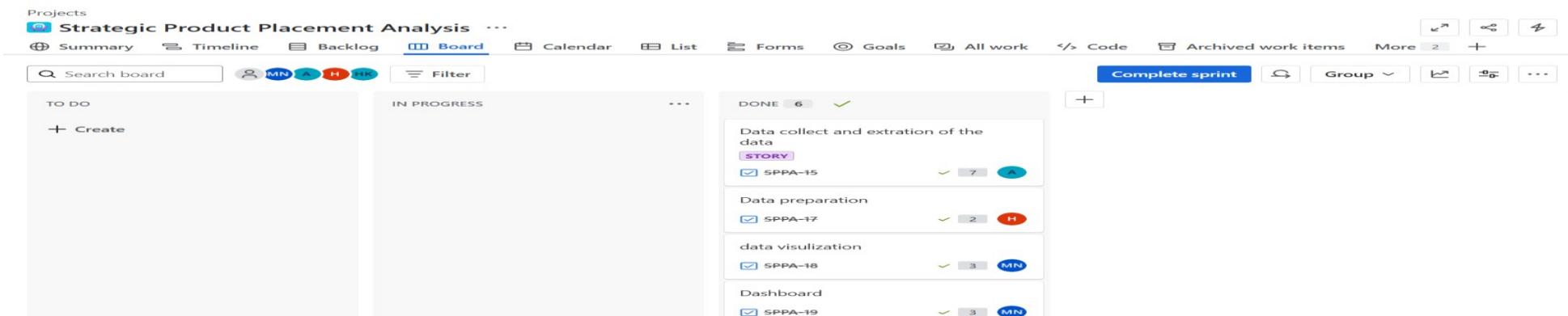
DONE 6 ✓

Data collect and extraction of the data
STORY
 SPPA-15 ✓ 7 A

Data preparation
 SPPA-17 ✓ 2 H

data visualization
 SPPA-18 ✓ 3 MN

Dashboard
 SPPA-19 ✓ 3 MN



This screenshot shows a Scrum board for the project "Strategic Product Placement Analysis". The board has three columns: "TO DO", "IN PROGRESS", and "DONE". The "DONE" column contains six tasks, each with a checkmark and a green checkmark icon. The tasks are: "Data collect and extraction of the data" (Story), "Data preparation", "data visualization", "Dashboard", and two other tasks whose names are partially visible. Each task also includes a progress bar and a team member's initials (A, H, MN) next to it.

Projects

Strategic Product Placement Analysis ...

Summary Timeline Backlog Board Calendar List Forms Goals All work Code Archived work items More 2 +

Search board Filter Complete sprint Group Sort ...

TO DO IN PROGRESS

+ Create

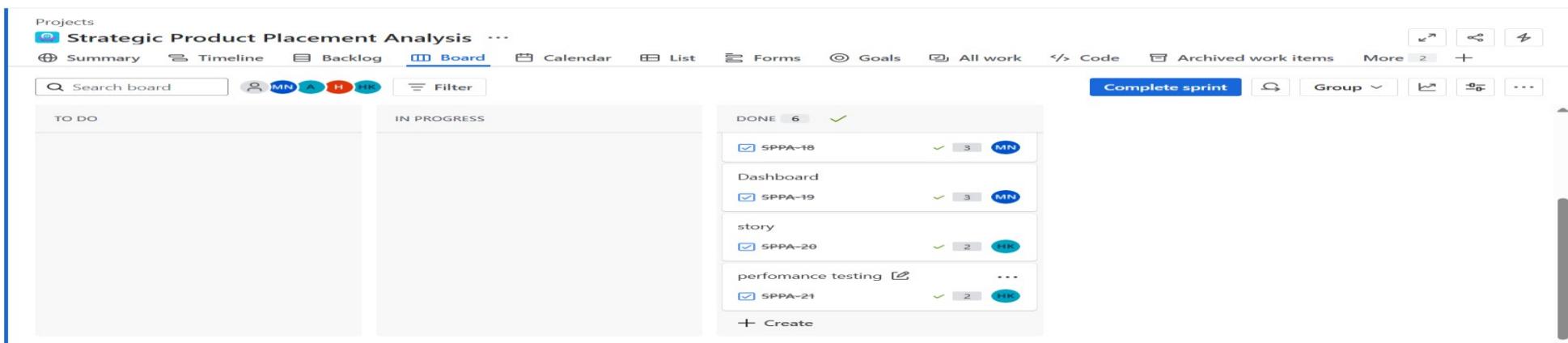
DONE 6 ✓

SPPA-18 ✓ 3 MN

Dashboard
 SPPA-19 ✓ 3 MN

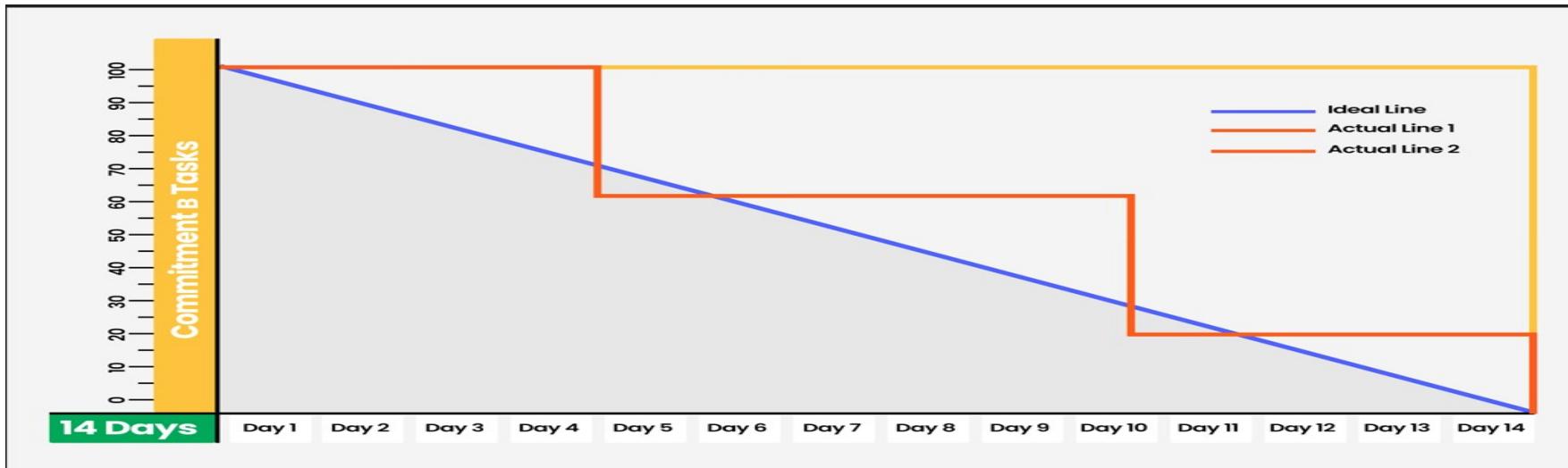
story
 SPPA-20 ✓ 2 HK

performance testing [] ...
 SPPA-21 ✓ 2 HK



This screenshot shows a Scrum board for the project "Strategic Product Placement Analysis". The board has three columns: "TO DO", "IN PROGRESS", and "DONE". The "DONE" column contains five tasks, each with a checkmark and a green checkmark icon. The tasks are: "SPPA-18" (Dashboard), "SPPA-19" (Dashboard), "SPPA-20" (story), "SPPA-21" (performance testing), and one other task whose name is partially visible. Each task also includes a progress bar and a team member's initials (MN, HK) next to it. There is a "Create" button at the bottom of the "DONE" column.

Burndown Chart:



A burn down chart is a graphical representation of work left to do versus time. It is often used in agile software development methodologies such as Scrum. However, burn down charts can be applied to any project containing measurable progress over time.

<https://www.visual-paradigm.com/scrum/scrum-burndown-chart/>

<https://www.atlassian.com/agile/tutorials/burndown-charts>

Reference:

<https://www.atlassian.com/agile/project-management>

<https://www.atlassian.com/agile/tutorials/how-to-do-scrum-with-jira-software>

<https://www.atlassian.com/agile/tutorials/epics>

<https://www.atlassian.com/agile/tutorials/sprints>

<https://www.atlassian.com/agile/project-management/estimation>

<https://www.atlassian.com/agile/tutorials/burndown-charts>