

## Project Planning Phase

### Project Planning Template (Product Backlog, Sprint Planning, Stories, Story points)

Date	24 January 2026
Team ID	LTVIP2026TMIDS87011
Project Name	Strategic Product Placement Analysis: Unveiling Sales Impact with Tableau Visualization
Maximum Marks	5 Marks

### Product Backlog, Sprint Schedule, and Estimation (4 Marks)

Use the below template to create product backlog and sprint schedule

Sprint	Functional Requirement (Epic)	User Story Number	User Story / Task	Story Points	Priority	Team Members
Sprint-1	Data collect and Extraction of data	USN-1	Collection of data	3	High	Surya
Sprint-1		USN-2	Understanding data	2	medium	Surya
Sprint-1		USN-3	Connecting the data set with tableau	2	medium	Surya
Sprint-2	Data preparation	USN-1	Prepare the data for visulization	3	High	Harshita
Sprint-3	Data visulization	USN-1	No.of unique vizulation	3	High	Narendra
Sprint-3	Dashboard	USN-1	Create of dashboard	3	High	Narendra
Sprint-4	stroy	USN-1	Create story	2	medium	Hemanth
Sprint	Performance testing	USN-1	testing	2	medium	Hemanth

**Project Tracker, Velocity & Burndown Chart: (4 Marks)**

<b>Sprint</b>	<b>Total Story Points</b>	<b>Duration</b>	<b>Sprint Start Date</b>	<b>Sprint End Date (Planned)</b>	<b>Story Points Completed (as on Planned End Date)</b>	<b>Sprint Release Date (Actual)</b>
Sprint-1	7	6 Days	16 january 2026	22 january 2026	7	22 june 2025
Sprint-2	2	6 Days	18 january 2026	24 january 2026	3	24 june 2025
Sprint-3	6	6 Days	20 january 2026	26 january 2026	6	26 june 2025
Sprint-4	4	6 Days	21 january 2026	27 january 2026	4	27 june 2025

**Velocity:**

**Total Story Points**

Sprint 1 = 7

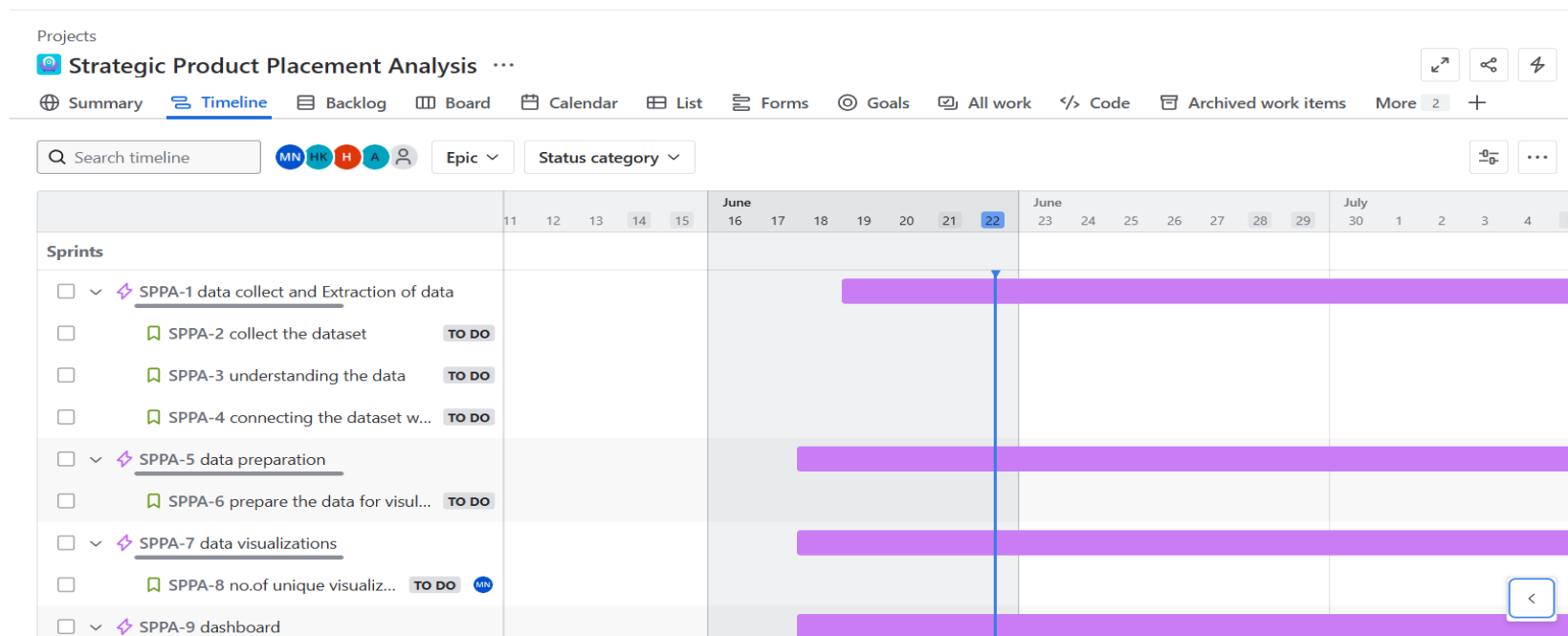
Sprint 2 = 3

Sprint 3 = 6

Sprint 4 = 4

**Your team's velocity is 5 Story Points per Sprint.**

### Time line:



Projects

## Strategic Product Placement Analysis ...



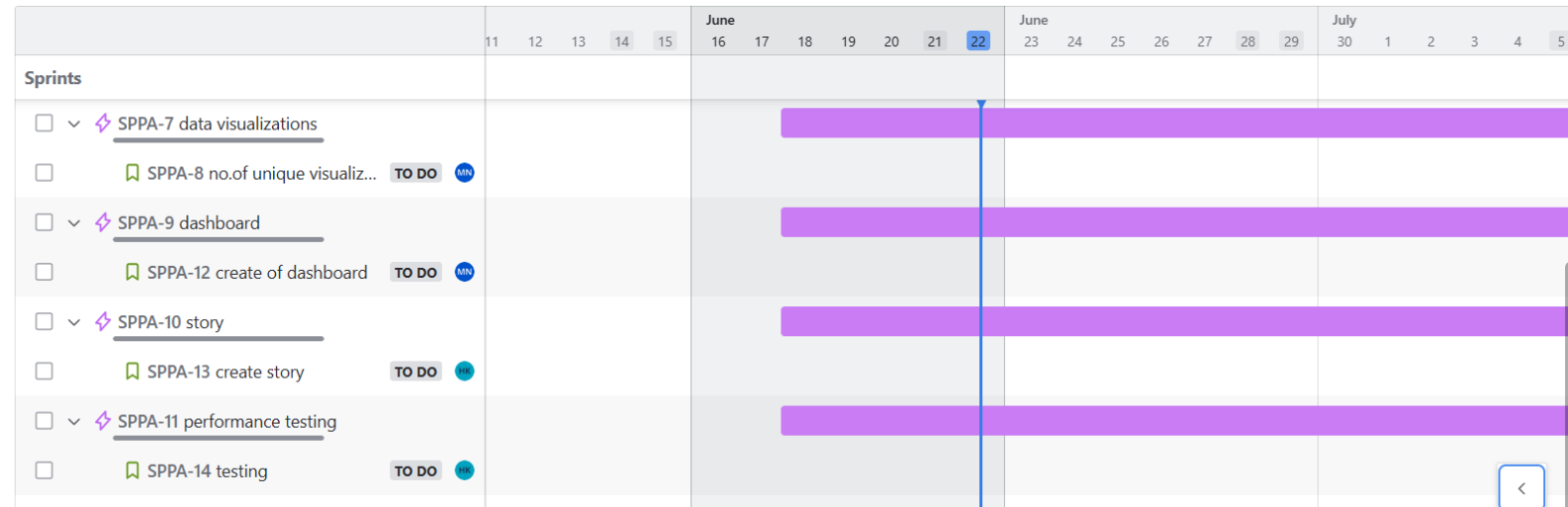
Summary **Timeline** Backlog Board Calendar List Forms Goals All work Code Archived work items More 2 +

Search timeline



Epic ▾

Status category ▾



Projects

## Strategic Product Placement Analysis ...

Summary **Timeline** Backlog Board Calendar List Forms Goals All work Code Archived work

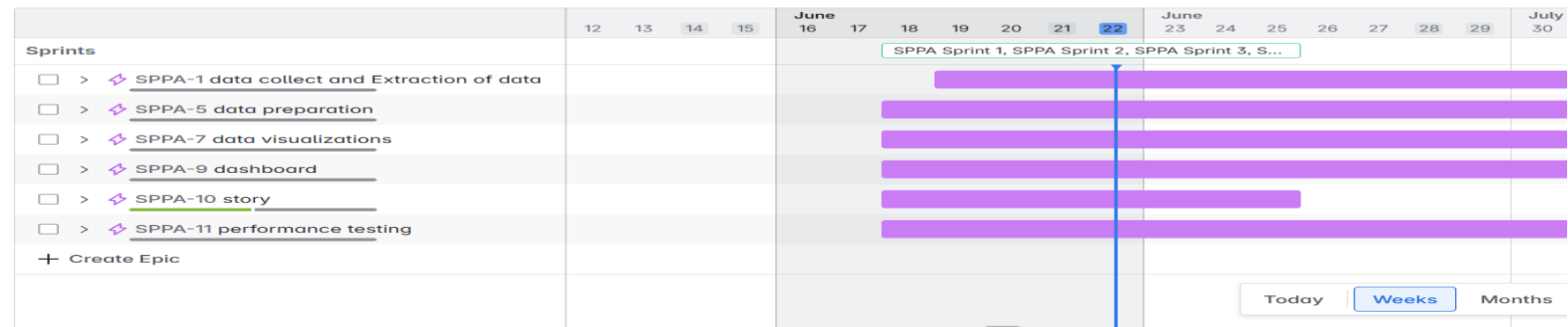
Search timeline



Epic ▾

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Status category ▾



## Backlog:

Projects

🔍 Strategic Product Placement Analysis ...

🌐 Summary

📅 Timeline

📋 Backlog

🗄 Board

📅 Calendar

📋 List

📄 Forms

🎯 Goals

📁 All work

🔗 Code

📁 Archived work items

More 2 +

🔍 Search backlog

MN

+4

Epic ▾

Type ▾

↶ ↷ ⚡

↶ ↷ ⚡

⋮

☐ ▾ SPPA Sprint 1 18 Jun – 25 Jun (1 work item)

7

0

0

Complete sprint

⋮

☒ SPPA-15 Data collect and extration of the data

STORY

TO DO ▾

7

A

+ Create

☐ ▾ SPPA Sprint 2 18 Jun – 22 Jun (1 work item)

2

0

0

Complete sprint

⋮

☒ SPPA-17 Data preparation

TO DO ▾

2

H

+ Create

Projects

🔍 Strategic Product Placement Analysis ...

🌐 Summary

📅 Timeline

📋 Backlog

🗄 Board

📅 Calendar

📋 List

📄 Forms

🎯 Goals

📁 All work

🔗 Code

📁 Archived work items

More 2 +

🔍 Search backlog

MN

+4

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☐ ▾ SPPA Sprint 3 18 Jun – 25 Jun (2 work items)

6

0

0

Complete sprint

⋮

☒ SPPA-18 data visulization

TO DO ▾

3

MN

☒ SPPA-19 Dashboard

TO DO ▾

3

MN

+ Create

☐ ▾ SPPA Sprint 4 18 Jun – 25 Jun (2 work items)

4

0

0

Complete sprint

⋮

☒ SPPA-20 story

TO DO ▾

2

HK

☒ SPPA-21 perfomance testing

TO DO ▾

2

HK

+ Create

## Board:

Projects

**Strategic Product Placement Analysis** ...

Summary Timeline Backlog **Board** Calendar List Forms Goals All work Code Archived work items More 2 +

Search board Filter

Complete sprint Group

TO DO

+ Create

IN PROGRESS

DONE 6 ✓

- Data collect and extration of the data  
STORY  
✓ SPPA-15 7 A
- Data preparation  
✓ SPPA-17 2 H
- data visulization  
✓ SPPA-18 3 MN
- Dashboard  
✓ SPPA-19 3 MN

Projects

**Strategic Product Placement Analysis** ...

Summary Timeline Backlog **Board** Calendar List Forms Goals All work Code Archived work items More 2 +

Search board Filter

Complete sprint Group

TO DO

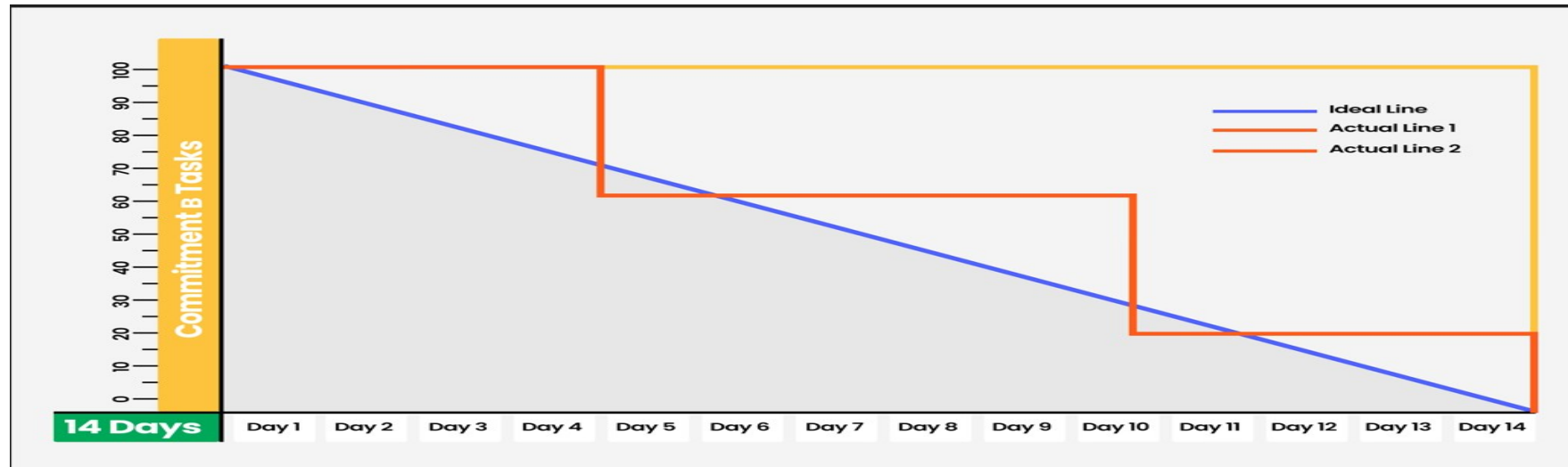
IN PROGRESS

DONE 6 ✓

- SPPA-18 3 MN
- Dashboard  
SPPA-19 3 MN
- story  
SPPA-20 2 RK
- perfomance testing  
SPPA-21 2 RK

+ Create

## Burndown Chart:



A burn down chart is a graphical representation of work left to do versus time. It is often used in agile software development methodologies such as Scrum. However, burn down charts can be applied to any project containing measurable progress over time.

<https://www.visual-paradigm.com/scrum/scrum-burndown-chart/>

<https://www.atlassian.com/agile/tutorials/burndown-charts>

**Reference:**

<https://www.atlassian.com/agile/project-management>

<https://www.atlassian.com/agile/tutorials/how-to-do-scrum-with-jira-software>

<https://www.atlassian.com/agile/tutorials/epics>

<https://www.atlassian.com/agile/tutorials/sprints>

<https://www.atlassian.com/agile/project-management/estimation>

<https://www.atlassian.com/agile/tutorials/burndown-charts>