

WALMART DATA ANALYSIS AND VISUALIZATION

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Is Holiday

All

Type of Store

All

Avg weekly sales

\$15,981

Region's Avg fuel price

\$3.41
per gallon

Avg store size

130,288
per sq. ft

Region's Avg
Temperature

59°F

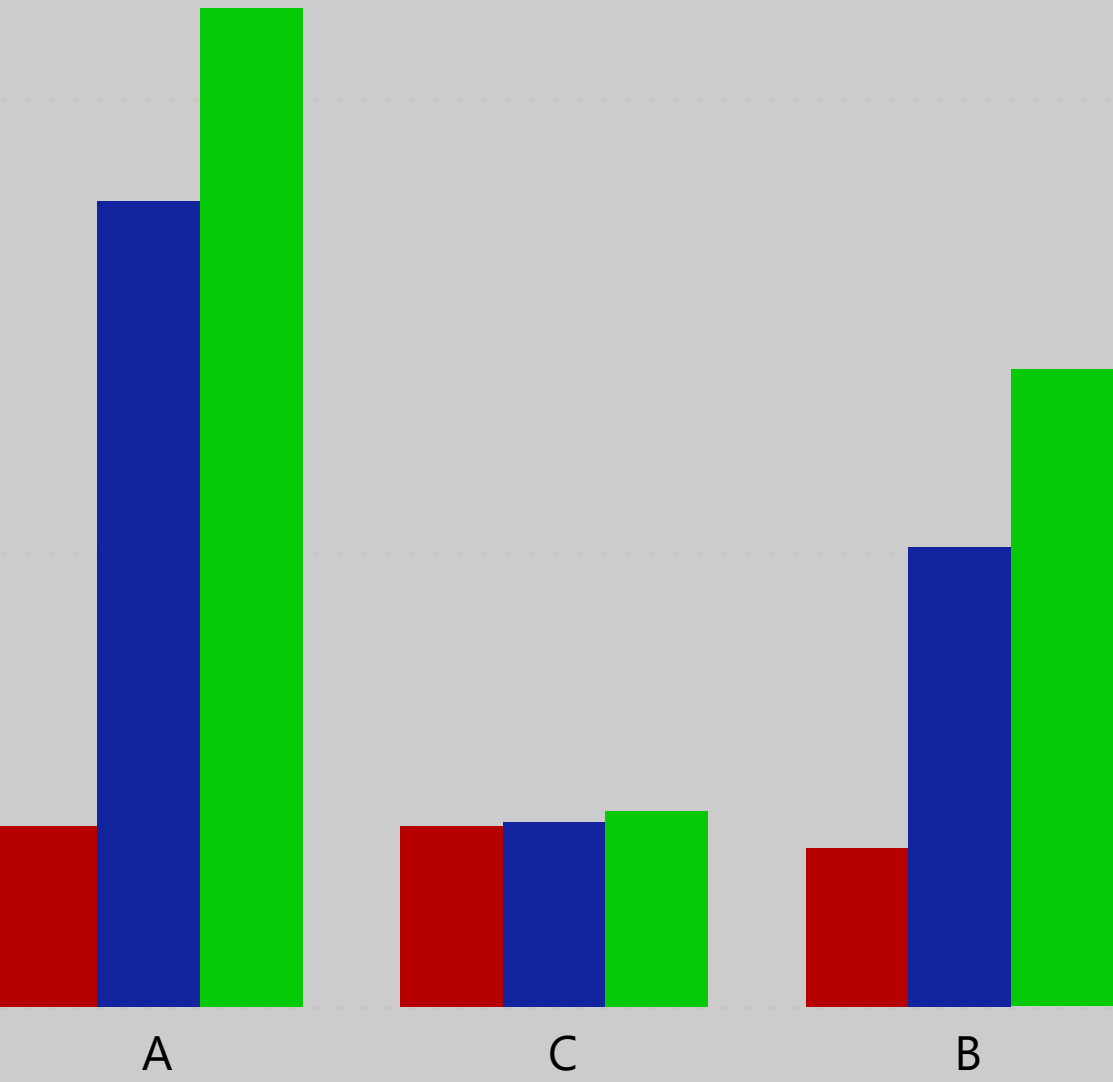
(min-avg-max) size of store by type

● Min of Size ● Average of Size ● Max of Size

200,000

100,000

0



Sum of Weekly_Sales and Average of Weekly_Sales by month and year

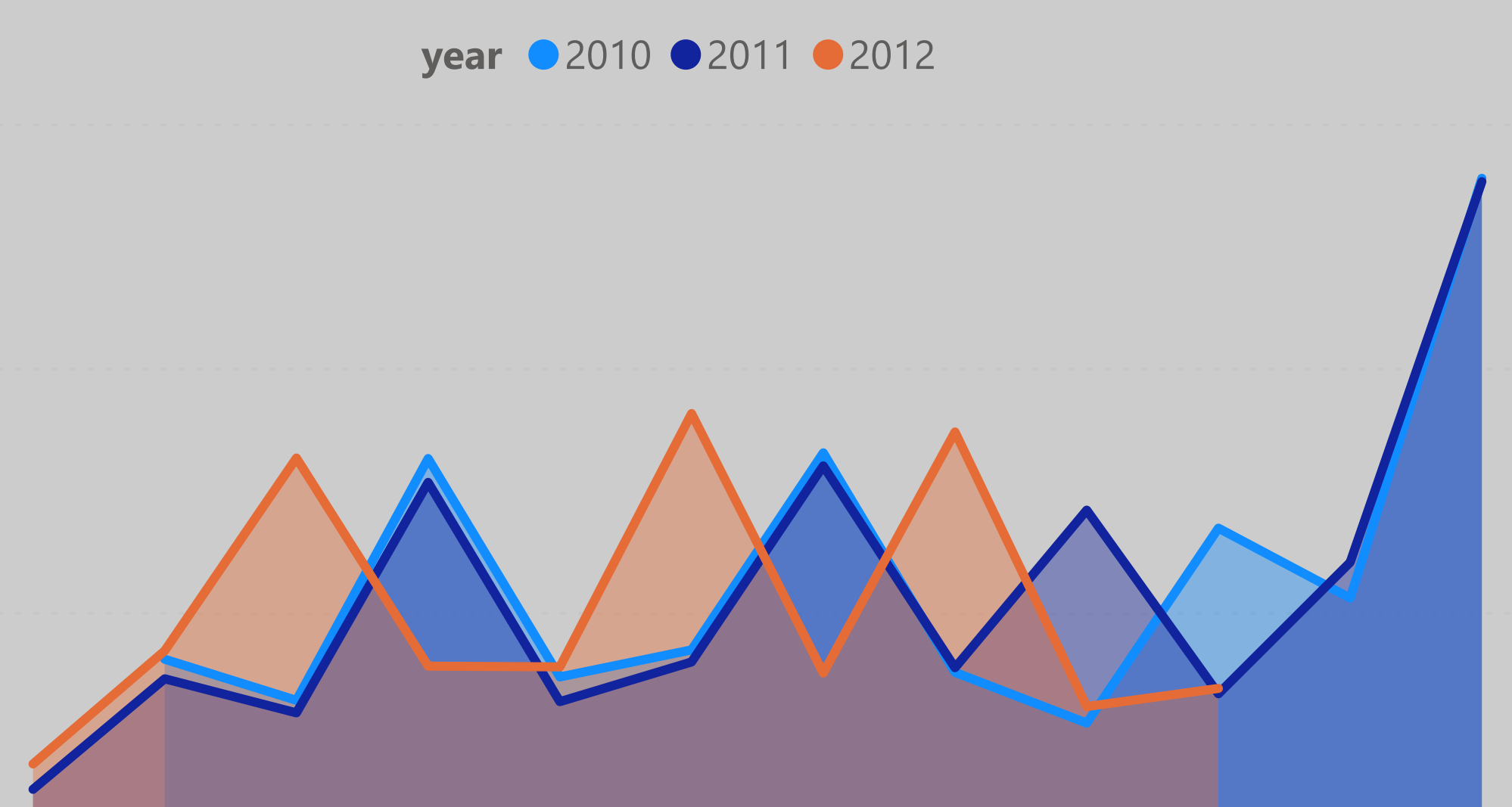
year ● 2010 ● 2011 ● 2012

\$300M

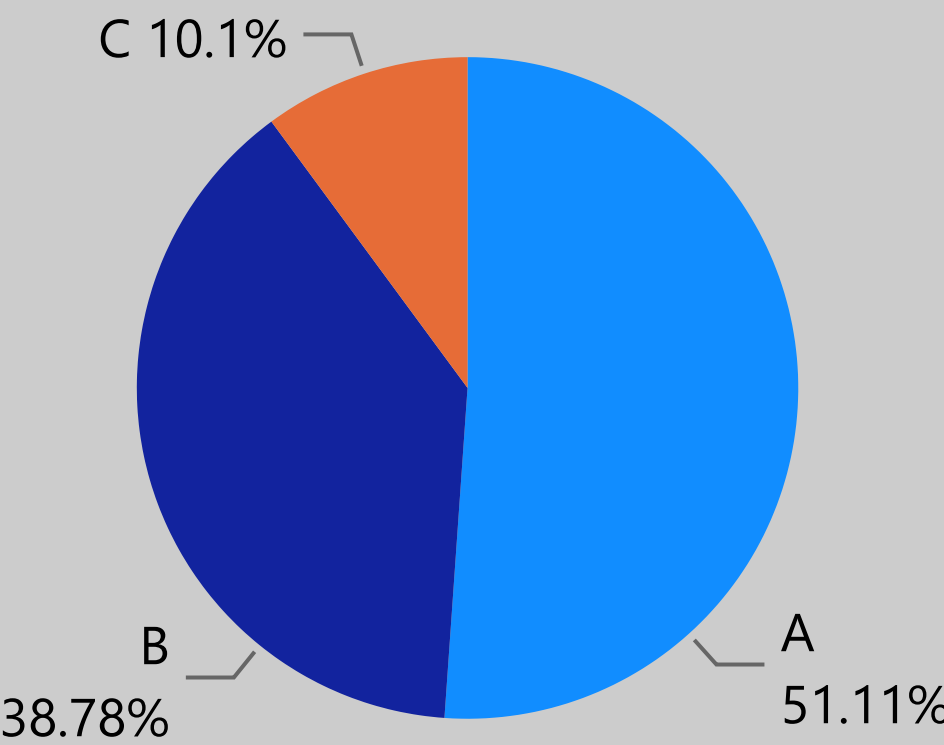
\$250M

\$200M

Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec



stores by Type

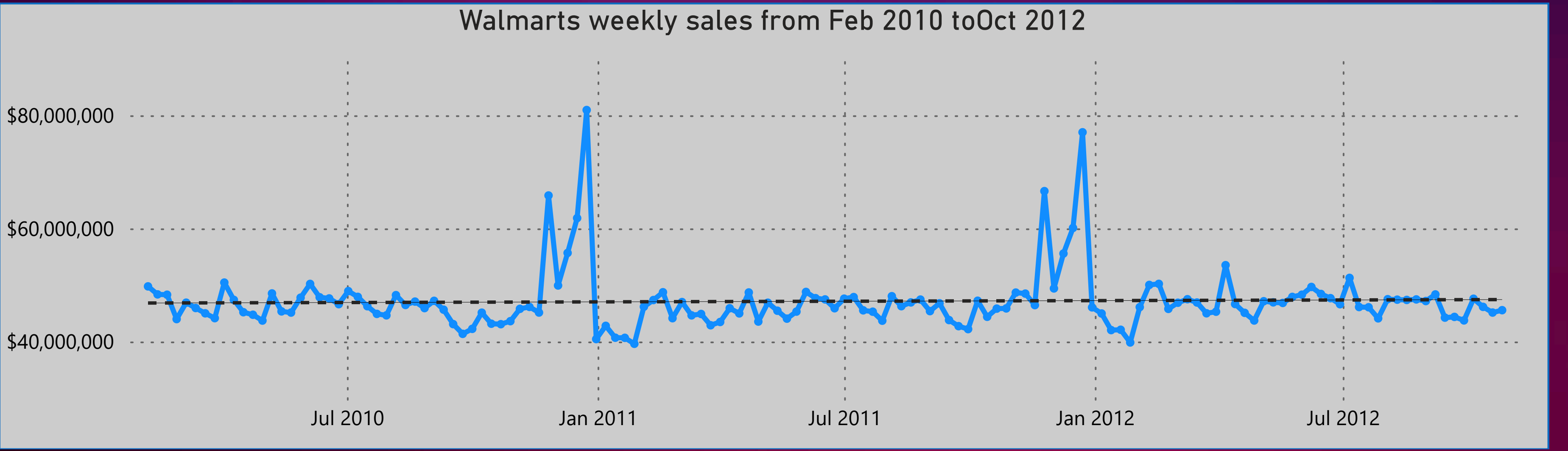
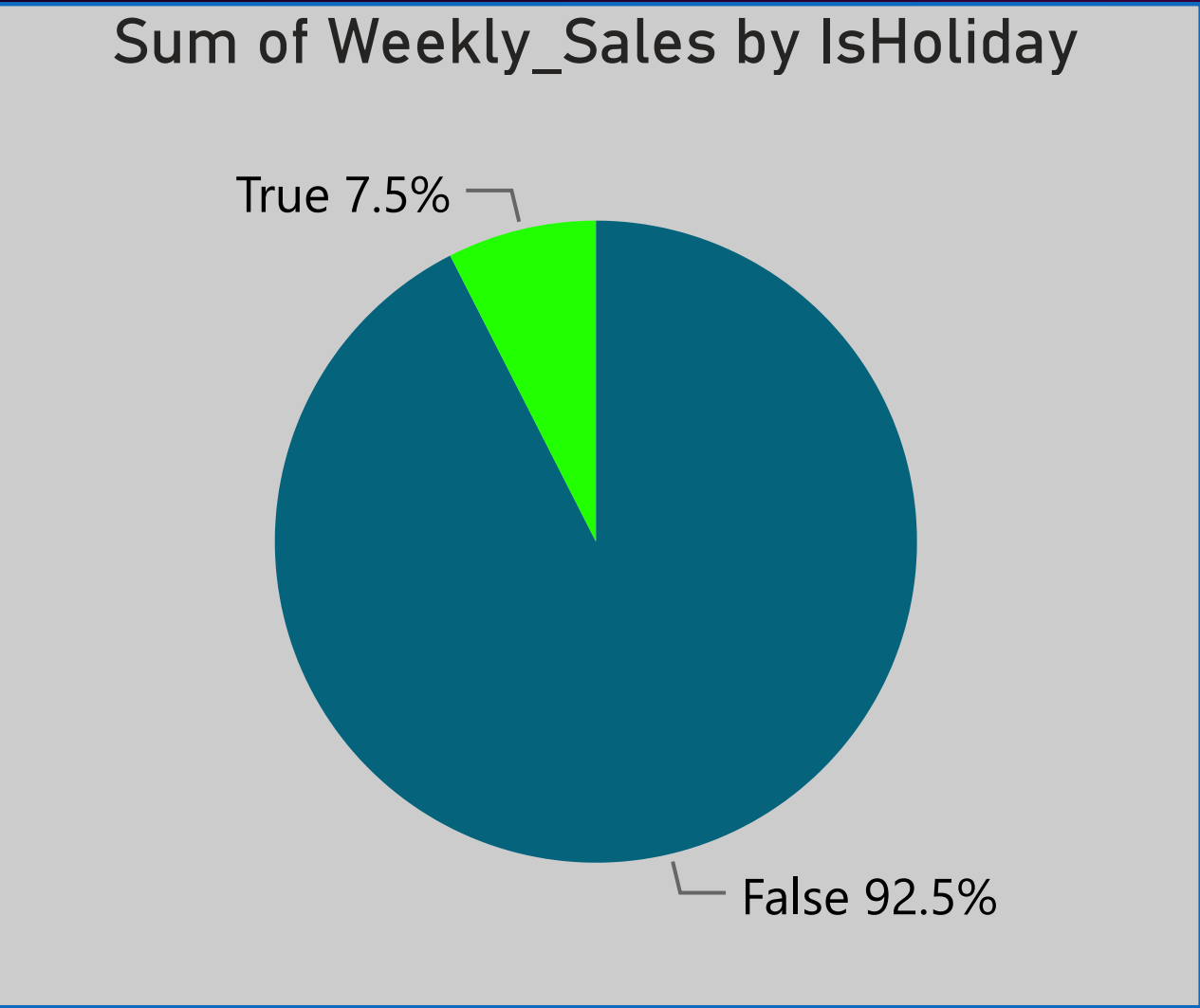
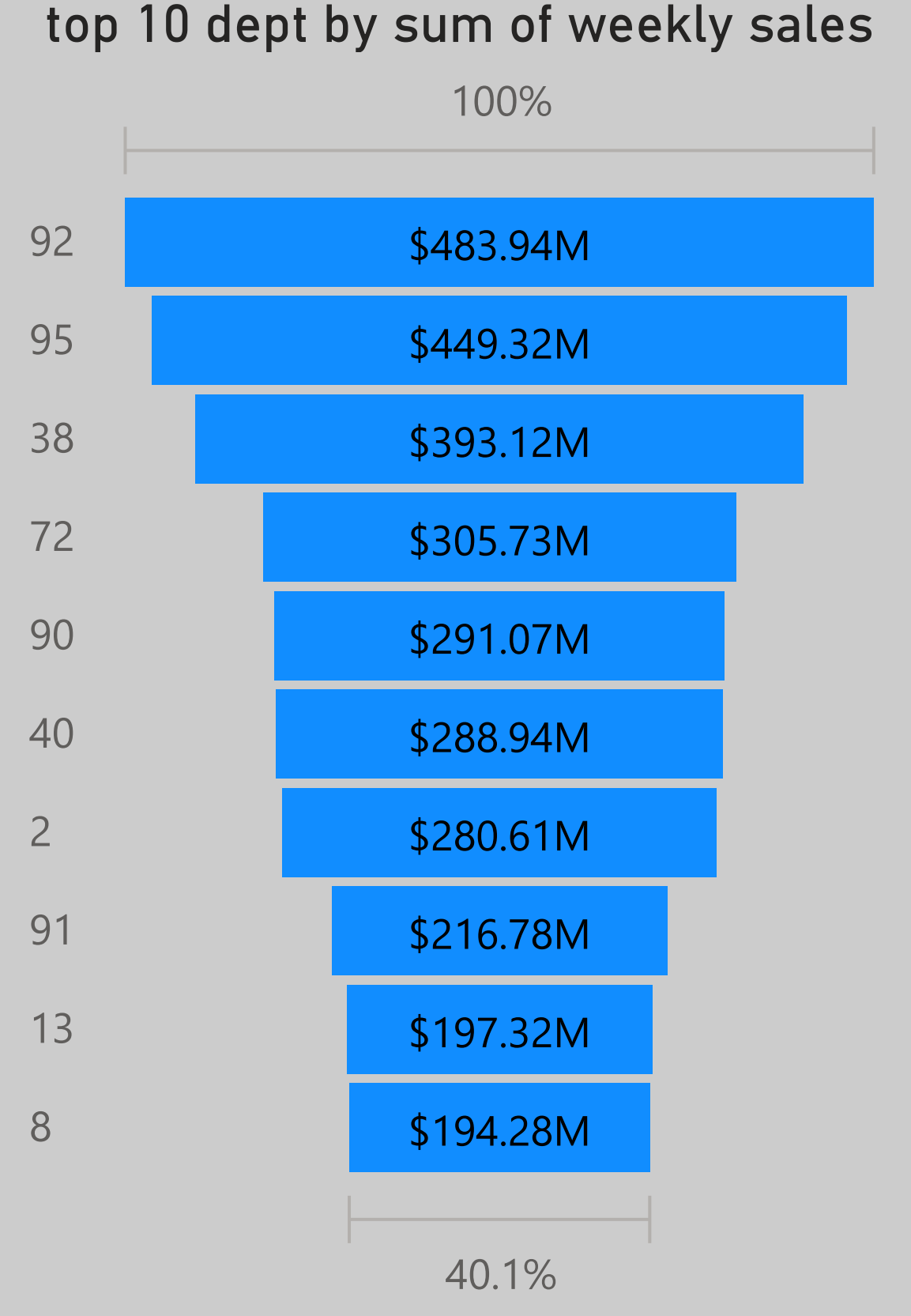


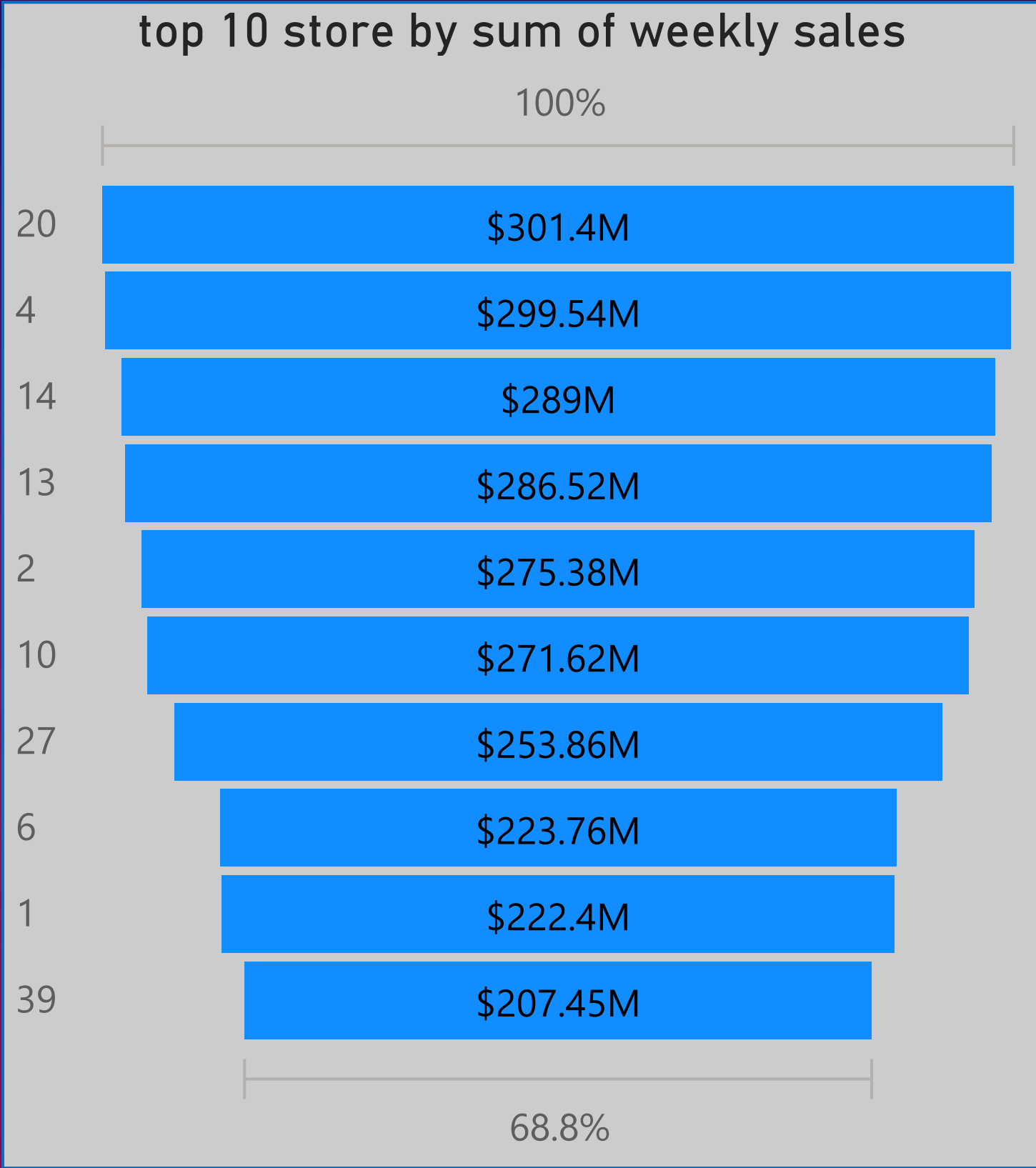
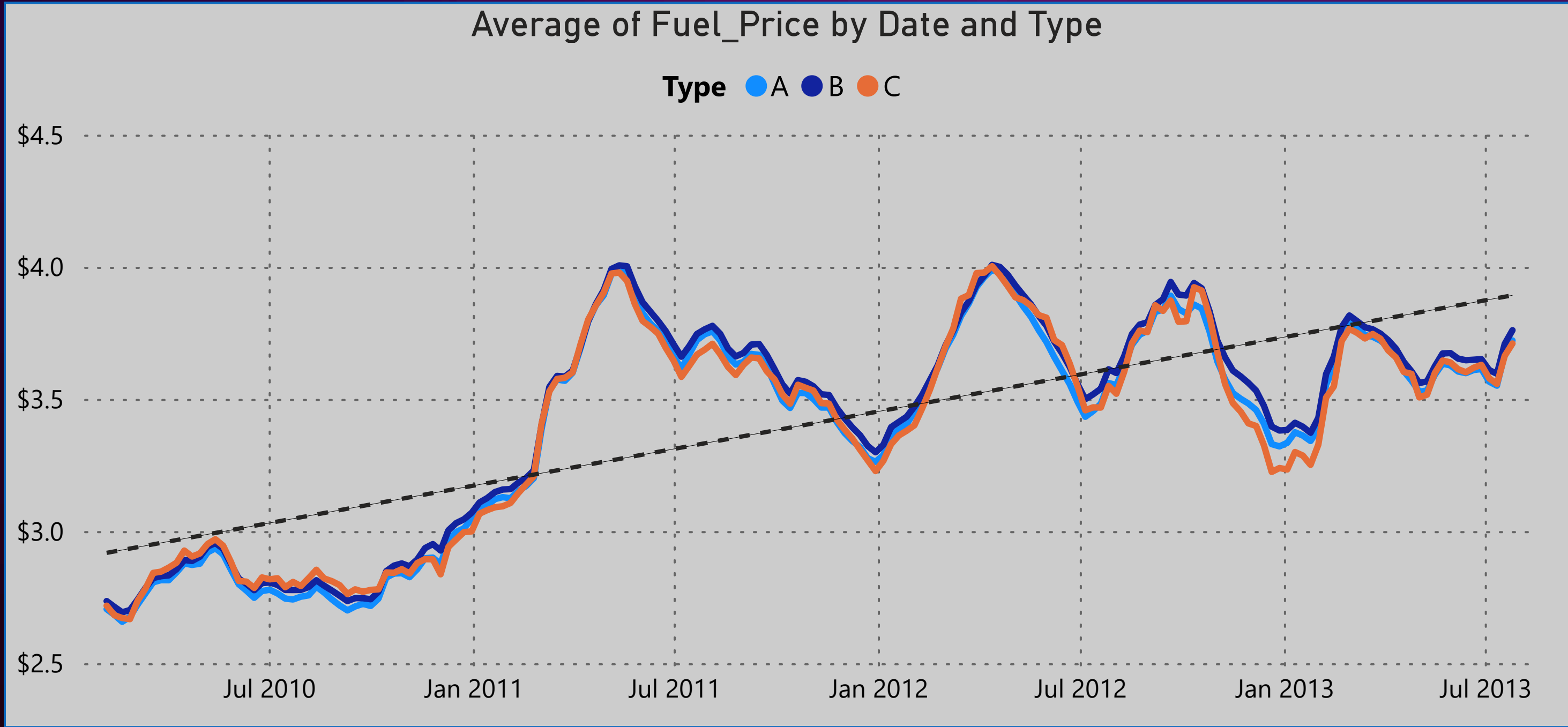
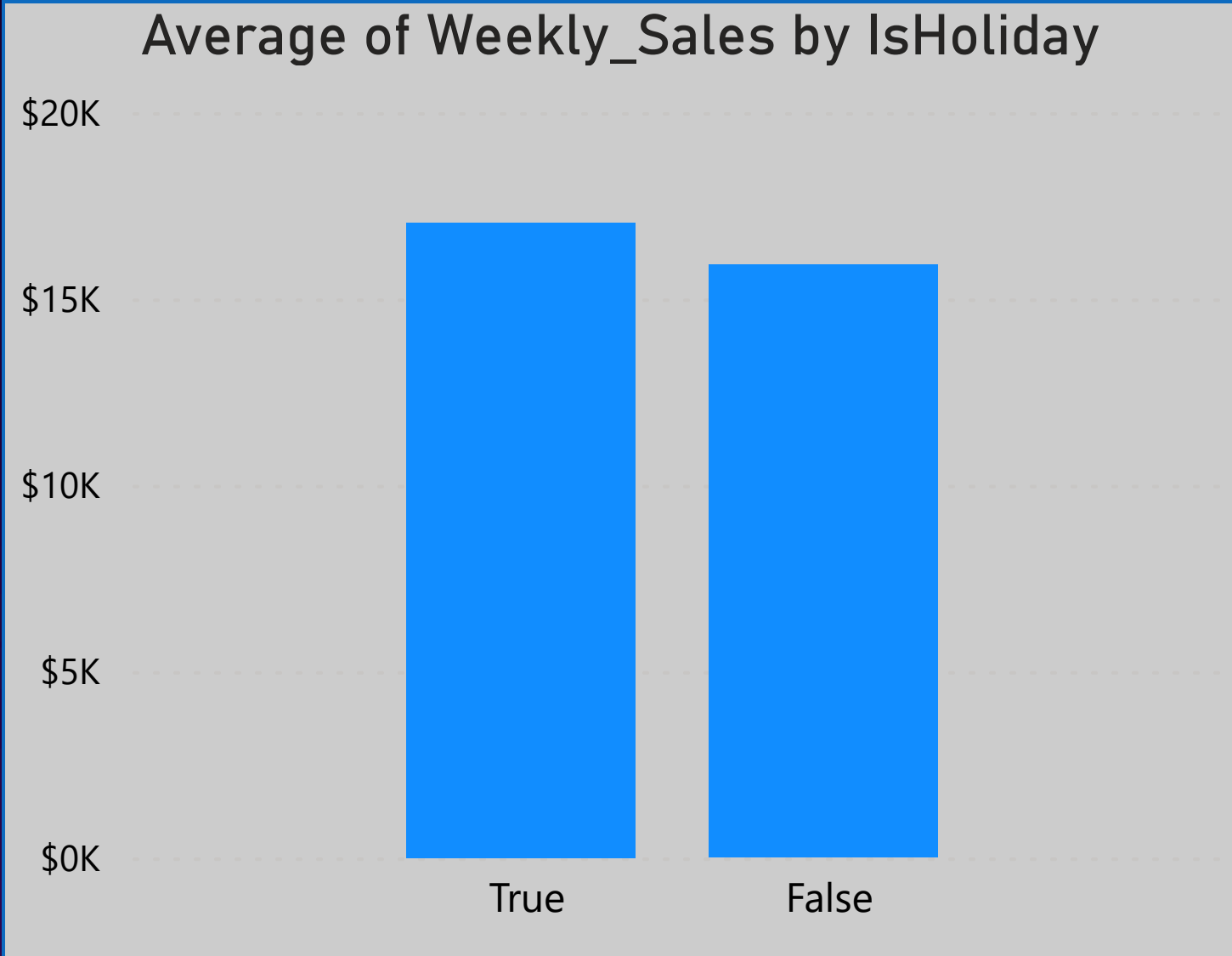
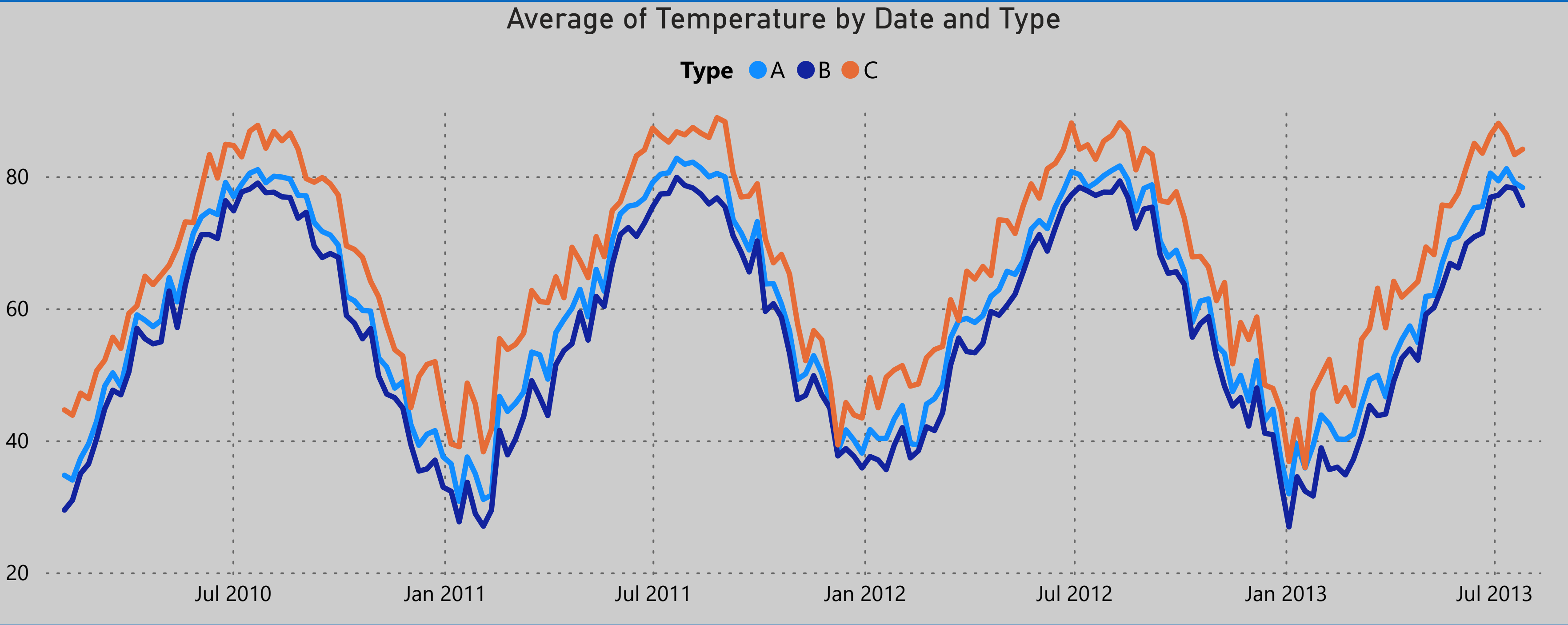
Total Holidays

29661
Days

Total non Holidays

391,909
Days





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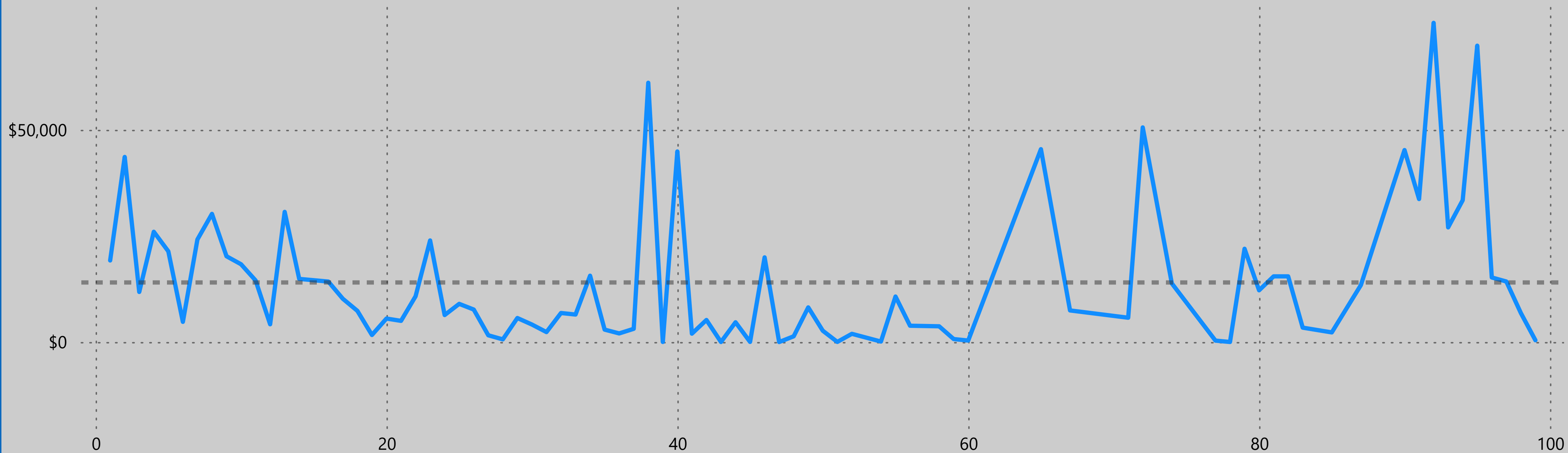
deeper analysis

details

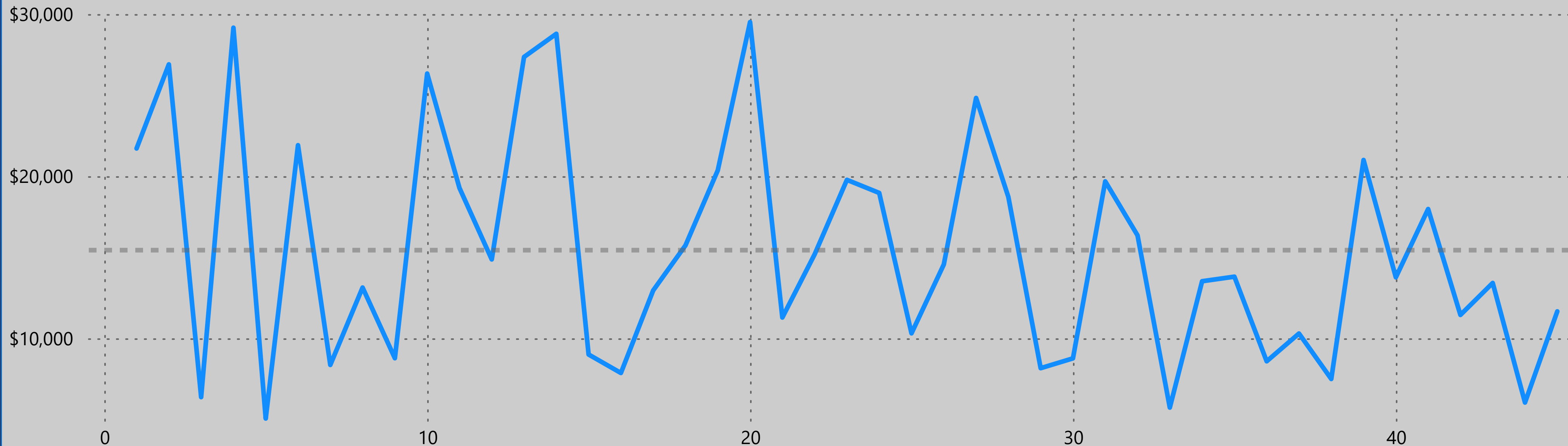
data trend

Forecasting

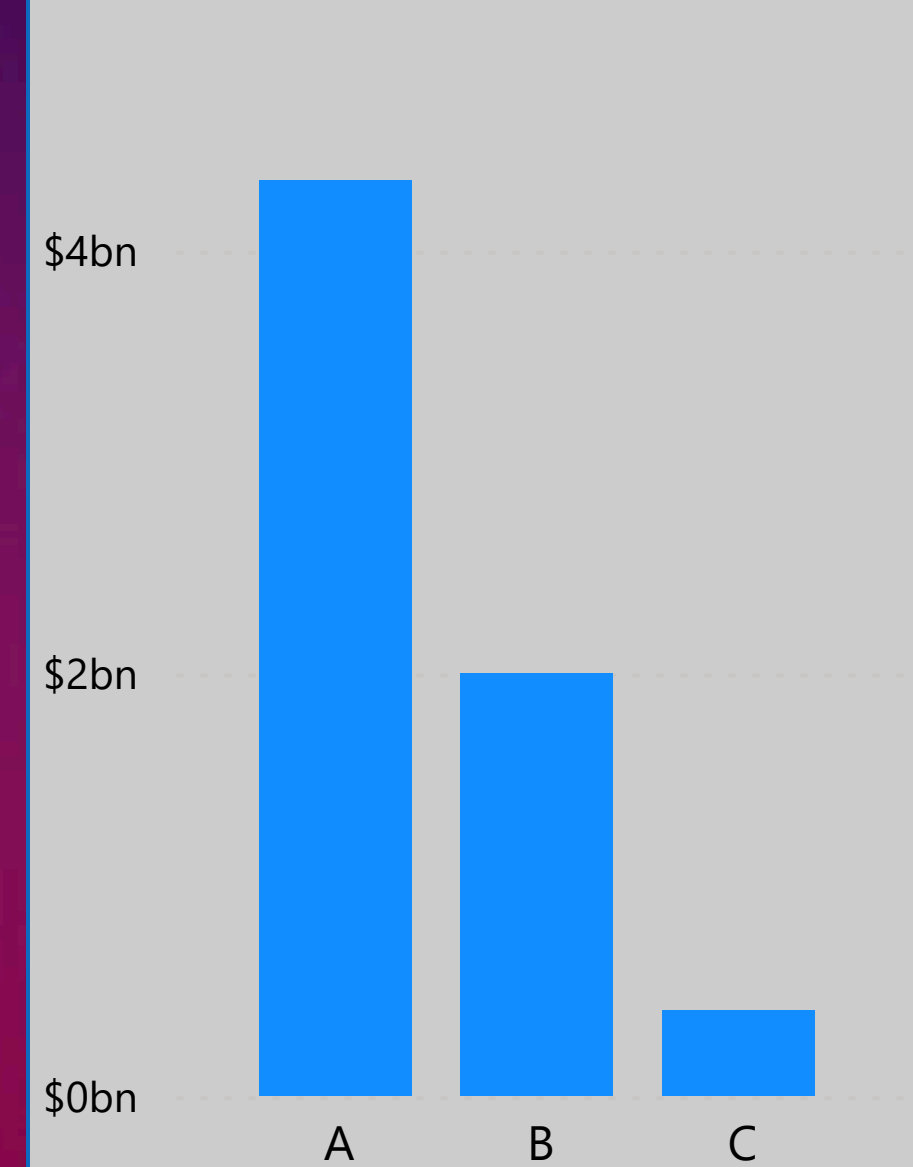
Average of Weekly_Sales by Dept



Average of Weekly_Sales by Store



Sum of Weekly_Sales by Type



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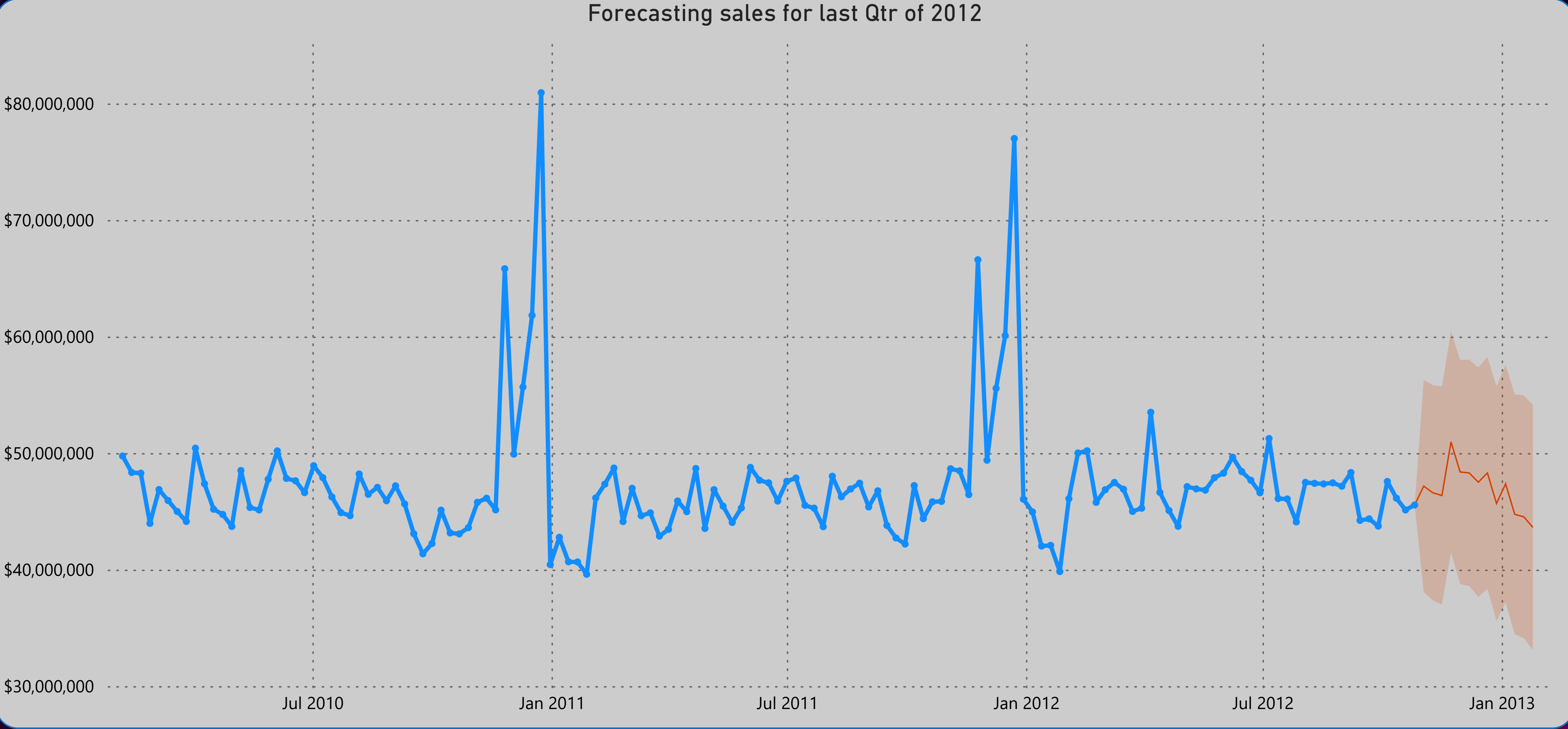
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Forecasting



Looking at the pattern of sales from Jan 2010 to Oct 2012, we try to predict the future sale for Walmart from Oct 2012 to Jan 2013. For this prediction, we keep our confidence interval 95%, which is shown by the orange shaded region in the plot and the orange line is the actual prediction made on the basis of the available data