Sagar Kumar Dalai

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Career Objective

To gain practical experience in big data analytics by applying my skills to real-world projects, contributing to meaningful insights, and learning more about working with large datasets and advanced tools.

Experience

Lead Magnets Pvt. Ltd.   Apr 2025-Present

I am working as a Data Analyst Intern at Lead Magnet from April 2025. I create dashboards and reports for ongoing projects to support data-driven decision-making.

- Analyzed real estate projects (Siban Gift City, Sattva Anyour, Revanta, Siddhi Vinayak Homes), HR data, customer churn, sentiment, sales, and funnel performance using Power BI and Excel to extract actionable insights.
- Created automated Power BI dashboards using DAX to track monthly progress of employees and project performance.

Academic Project

Microsoft Power BI:

Covid 19 Analysis (Global)   Mar 2025-Apr 2025
- Analyzed real-world COVID-19 data in Power BI using DAX measures to build interactive reports.
- Identified trends and optimized interactivity for an intuitive user experience.

Email Marketing   Feb 2025-Mar 2025
- Executed an email marketing analysis to track user sign-ups by demographics, activity, and location, identifying trends to optimize campaign targeting.
- Identified trends and optimized interactivity for an intuitive user experience.

Data Science Salaries (Global)   Dec 2024-Jan 2025
- Designed an interactive salary dashboard in Power BI, integrating country codes within the salary data.
- Extracted key patterns and improved user engagement for effortless exploration.

Video Games Sales Dashboard (Global)   Nov 2024-Dec 2024
- Created a dashboard analysing global video game sales, incorporating country-specific data.
- Identified trends and optimized interactivity for an intuitive user experience.

Web Scarping:

India's Top Richest Individual analysis   Dec 2024-Jan 2025
- Utilized Python's Beautiful Soup library to extract data on India's wealthiest individuals.
- Processed and analysed the dataset using Pandas, presenting key insights through Matplotlib visualizations.

Microsoft SQL & Python:

Data Analysis of Literacy and Population   Sep 2024-Oct 2024
- Examined district-wise literacy rates and state-level population figures to derive meaningful insights.
- Merged multiple datasets to perform a thorough assessment of demographic trends.

Microsoft SQL Database Project   Aug 2024-Sep 2024
- Designed and implemented a relational database system in MS SQL with tables like Profiles, Tenancy History, Houses, Addresses, Referral, and Employment Status.
- Developed efficient relationships between entities and managed data insertion, querying, and updates.

Microsoft Excel:
Data Analysis and Visualization Using Microsoft Excel   Aug 2024-Sep 2024
- Analysed a bank insurance database by region, cleaning and validating data in Excel.
- Created an interactive dashboard to visualize metrics and inform strategic decisions.

Extra-Curricular

Tata Data Visualization:
Empowering Business with Effective Insights Job Simulation on Forage   July 2025
- Completed a simulation involving creating data visualizations for Tata Consultancy Services
- Prepared questions for a meeting with client senior leadership
- Created visuals for data analysis to help executives with effective decision making

Deloitte Data Analytics:
Deloitte Australia Data Analytics Job Simulation on Forage   July 2025
- Completed a Deloitte job simulation involving data analysis and forensic technology
- Created a data dashboard using Power BI
- Used Excel to classify data and draw business conclusions

Skills

Programming	Data Visualization	Soft Skills	Others
• SQL • Python	• Power BI • Microsoft Excel	• Communication • Teamwork • Presentation	• Unreal Engine • Photoshop

Certifications

- Power BI Bootcamp: Build Real World Power BI Projects
- Data Visualization with Python by IBM
- AWS Academy Cloud Foundation by AWS
- Introduction to Data Analysis Using Excel
- Python For Data Science by IBM
- Statistical Analysis Fundamentals using Excel by Coursera
- Create Chart & Dashboard Using Microsoft Excel by Coursera
- SQL and Relational Databases by IBM

Achievements

- Gold Medal in State Level Powerlifting.
- Volunteered for the National Service Scheme (NSS).
- 2nd Position in word wiz competition.

Education

Adani Institute of Digital Technology Management	Jul 2024 – Present
PGDM in Big Data Analytics	
Pt. Ravishankar Shukla University Raipur	Jul 2019 – Jun 2022
Bachelor Of Commerce (Computer Applications)	Percentage**:** 80.94%

Personal Details

Date of Birth	18th July 2002
Languages Known	English, Hindi, Odia
Hobbies	Kabaddi, Powerlifting, Cooking, Creating Metahuman