

Credit Card Transaction Report

Total Revenue

55M

Total Interest

7.8M

Transaction
Amount

45M

Transaction
Count

656K

Card_Category	Sum of Revenue	Sum of Interest_Earned	Sum of Annual_Fees
Blue	46,139,397.74	6,495,887.74	2685635
Silver	5,586,332.28	812,081.28	187505
Gold	2,454,072.16	373,784.16	56210
Platinum	1,135,608.05	161,629.05	20665
Total	55,315,410.23	7,843,382.23	2950015

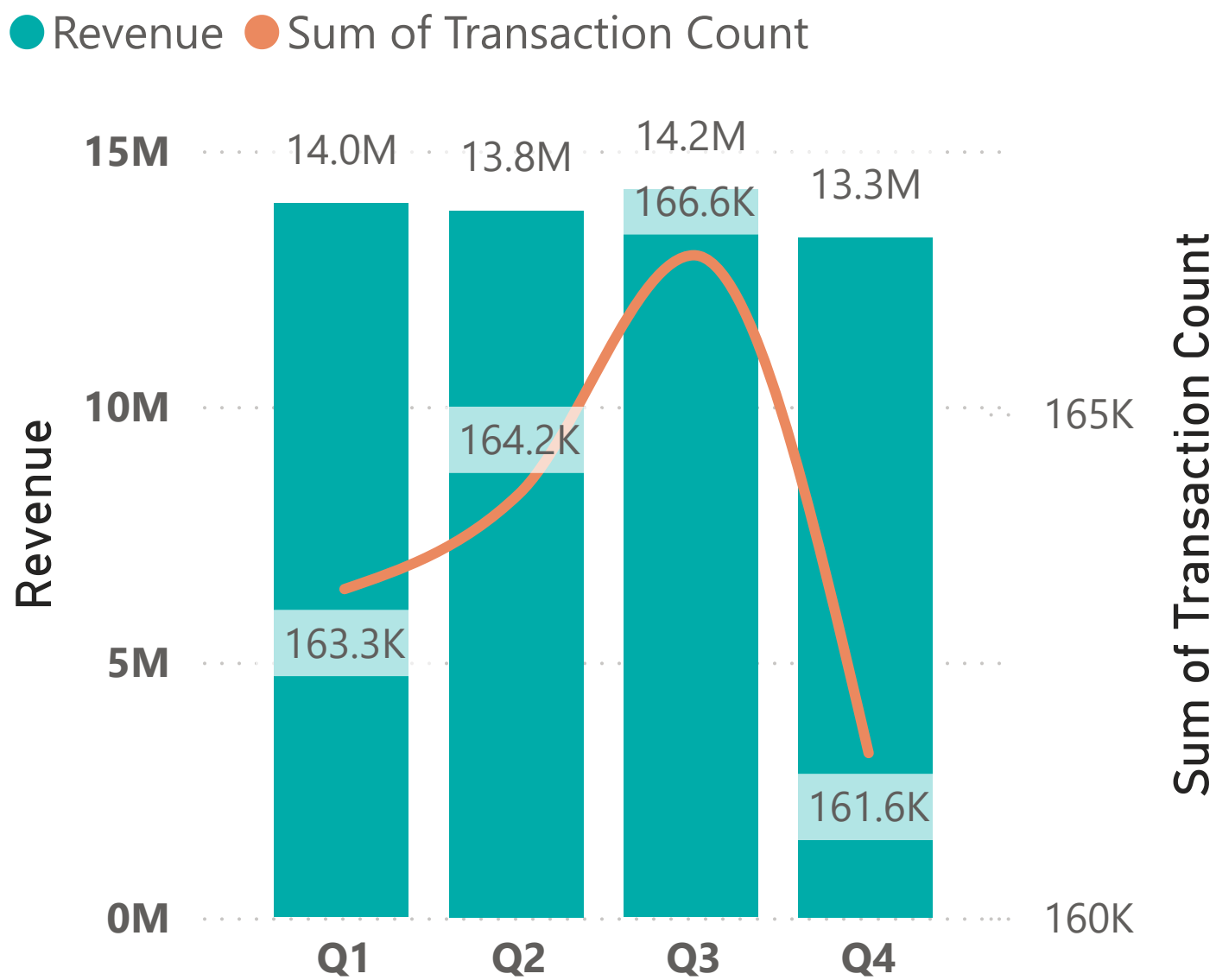
Q1

Q2

Q3

Q4

Qtr Revenue and Transaction Count



Week_Start_Date

All

Blue

Platinum

Gold

Silver

Med

Low

High

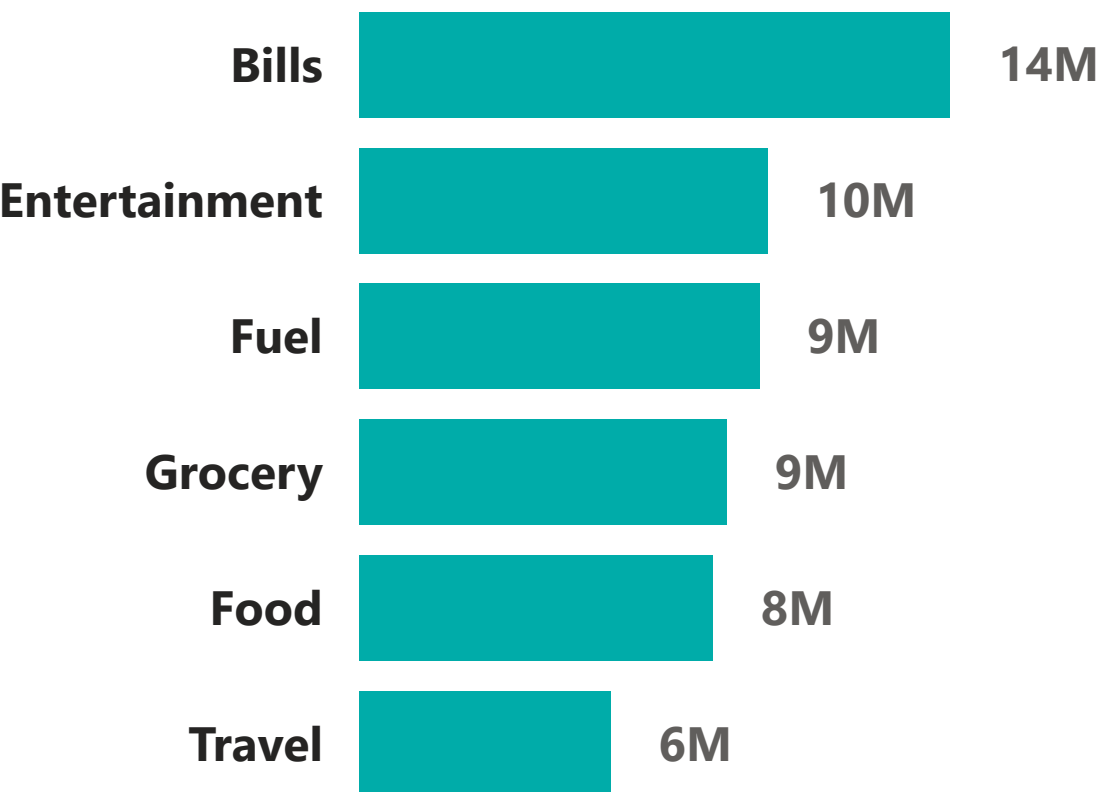
F

M

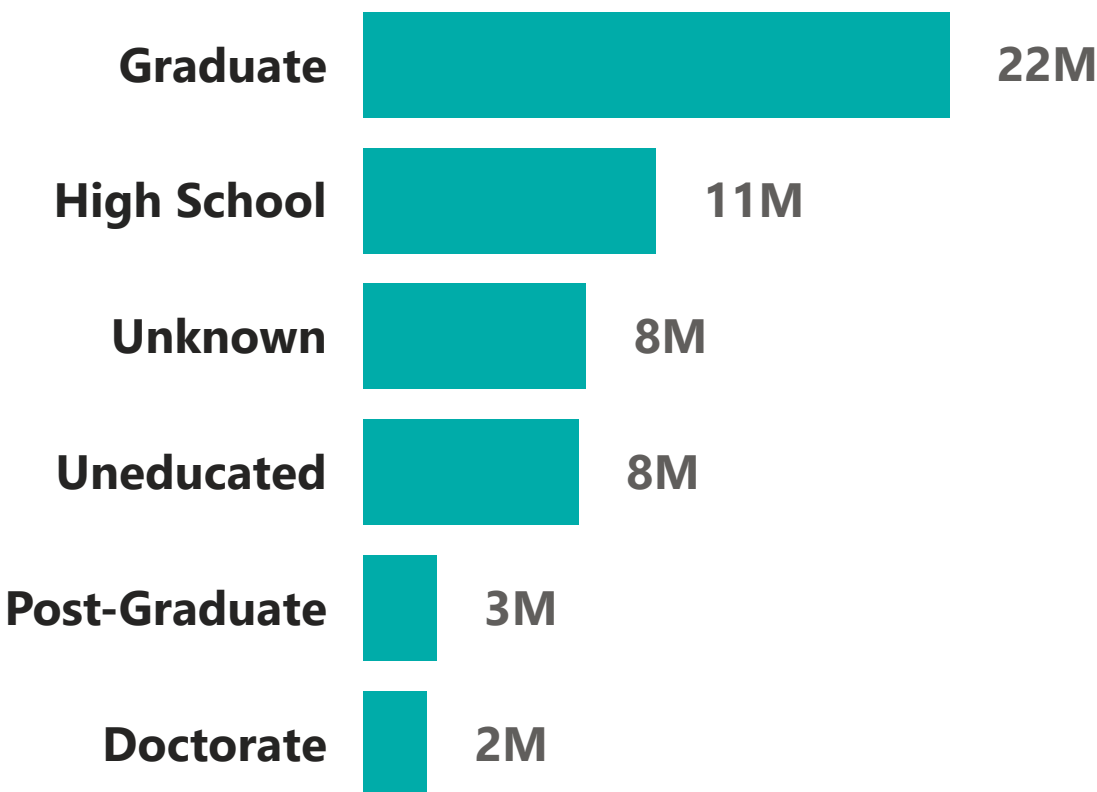
Revenue by Use Chip



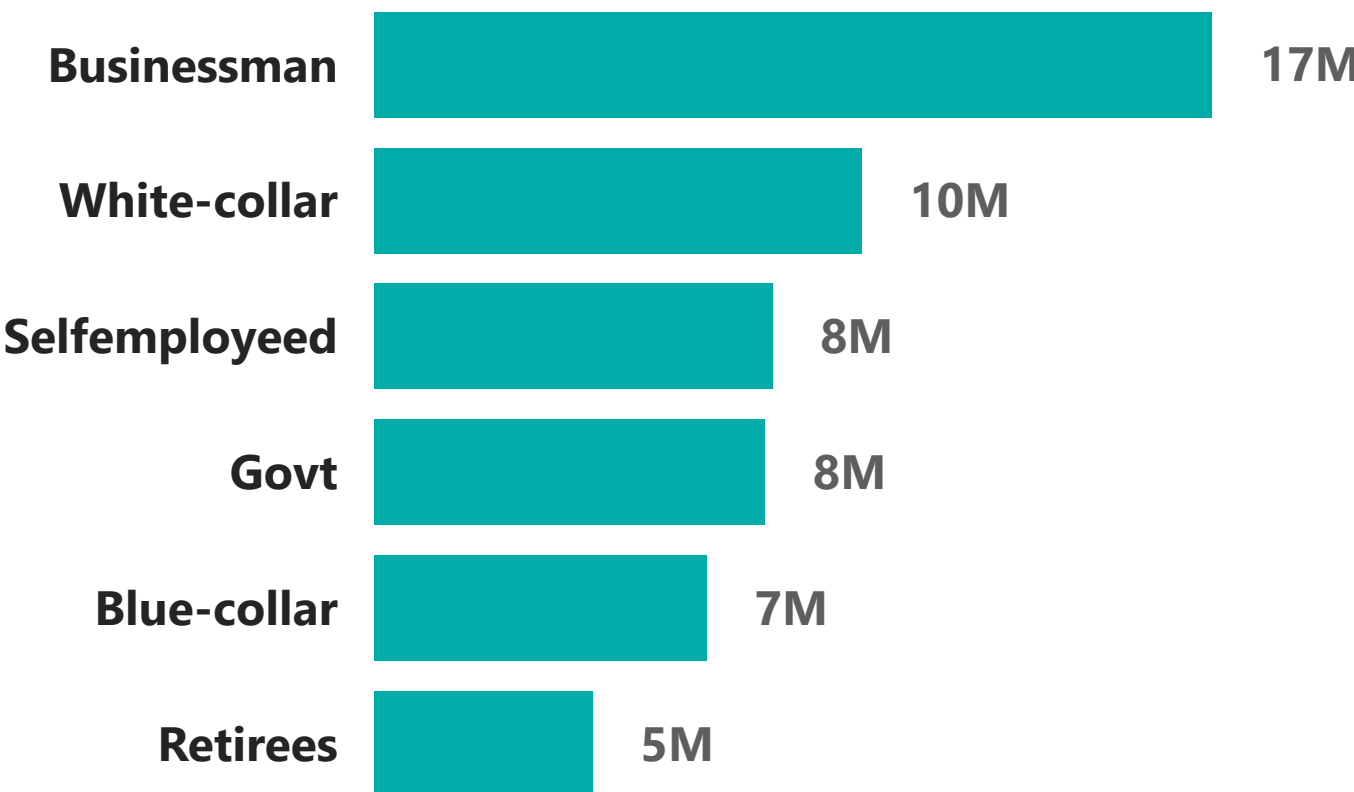
Revenue by Exp. Type



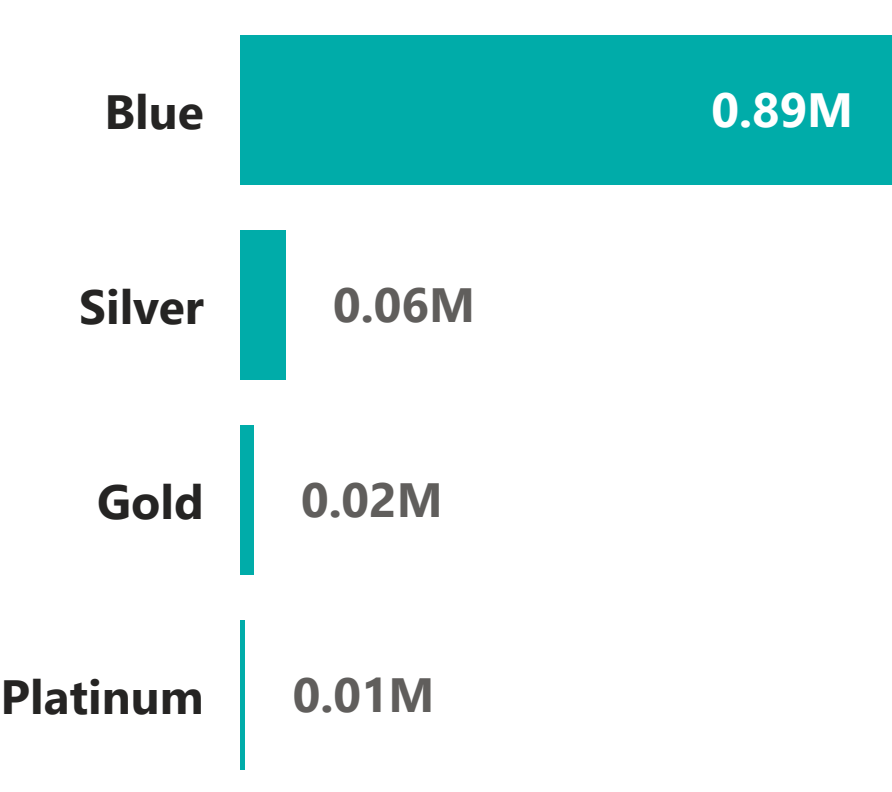
Revenue by Education



Revenue by Customer Job



Customer Acq. Cost



Credit Card Customer Report

Total Revenue

55M

Total Interest

7.8M

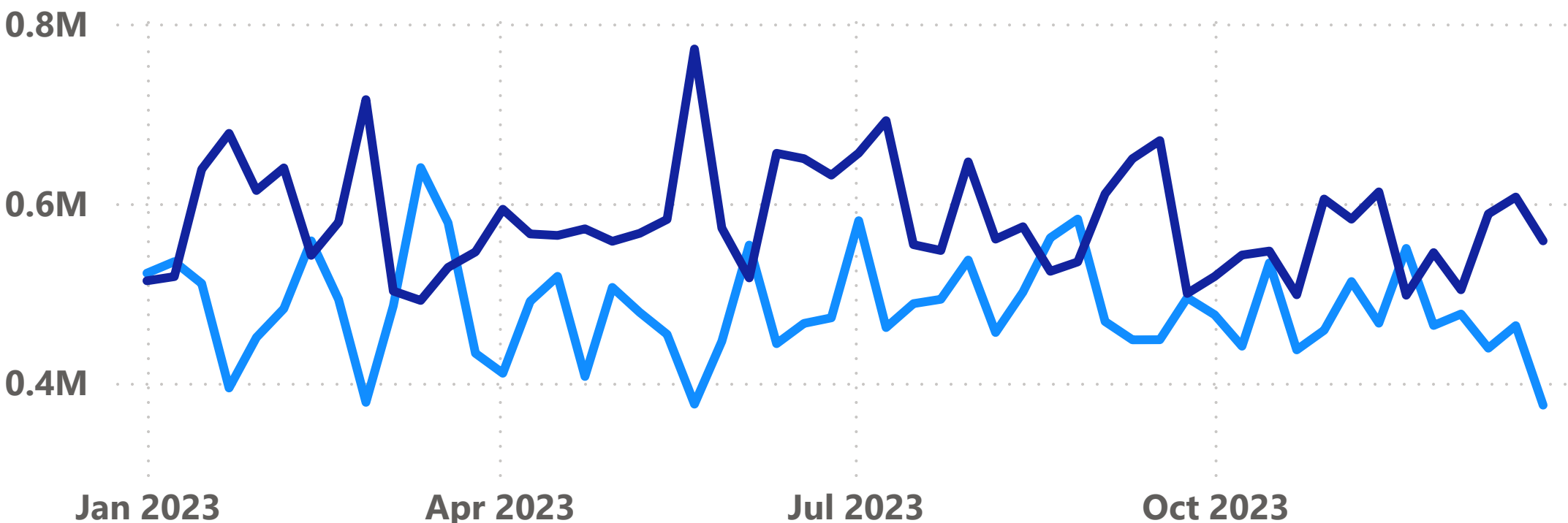
Total Income

588M

CSS

3.19

Revenue vs Gender



Q1

Q2

Q3

Q4

Week_Start_Date

All

Blue

Gold

Platinum

Silver

High

Low

Med

M

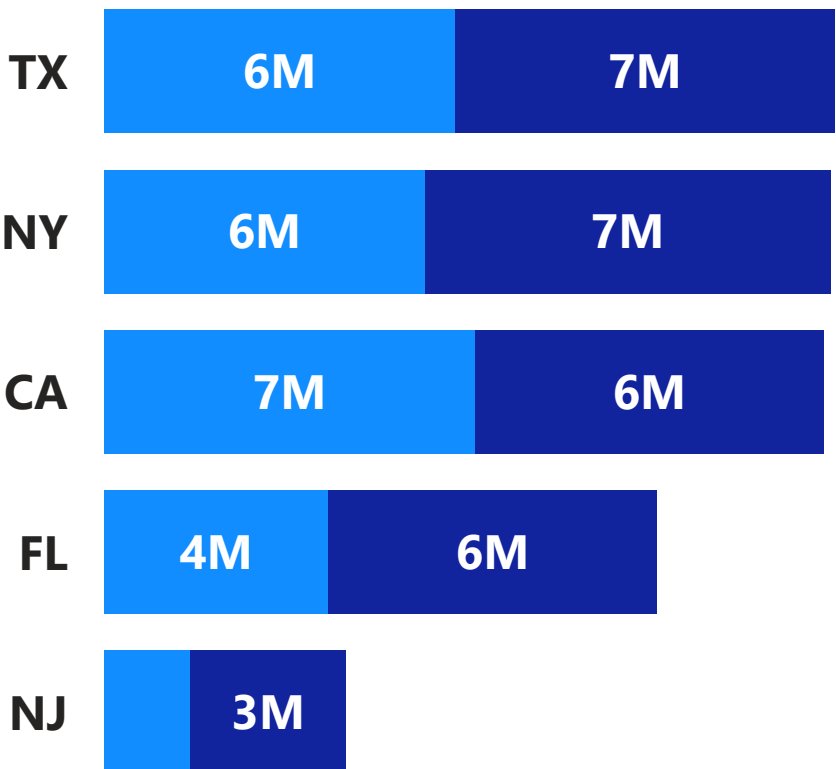
30M

F

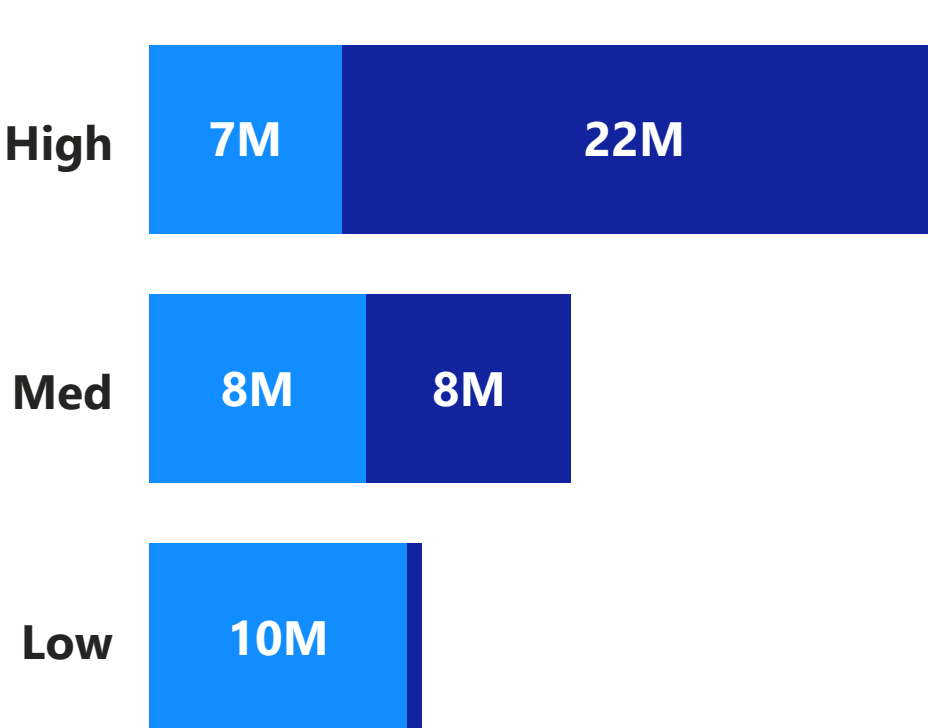
25M

Customer_Job	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Income
Retirees	4,535,184.24	3623120	49619308
Blue-collar	6,904,278.57	5488838	73516911
Govt	8,111,701.37	6507875	90834727
Selfemployed	8,261,757.81	6395026	77659931
White-collar	10,114,655.93	8221742	105618475
Businessman	17,387,832.31	14285412	190350431
Total	55,315,410.23	44522013	587599783

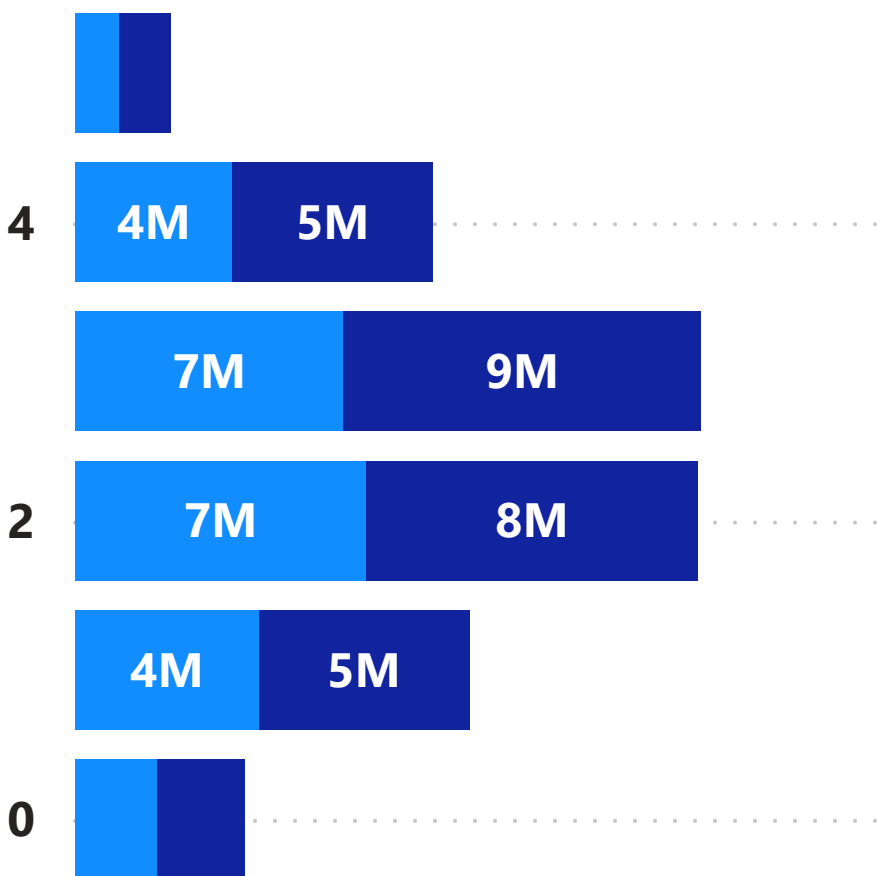
Top 5 States



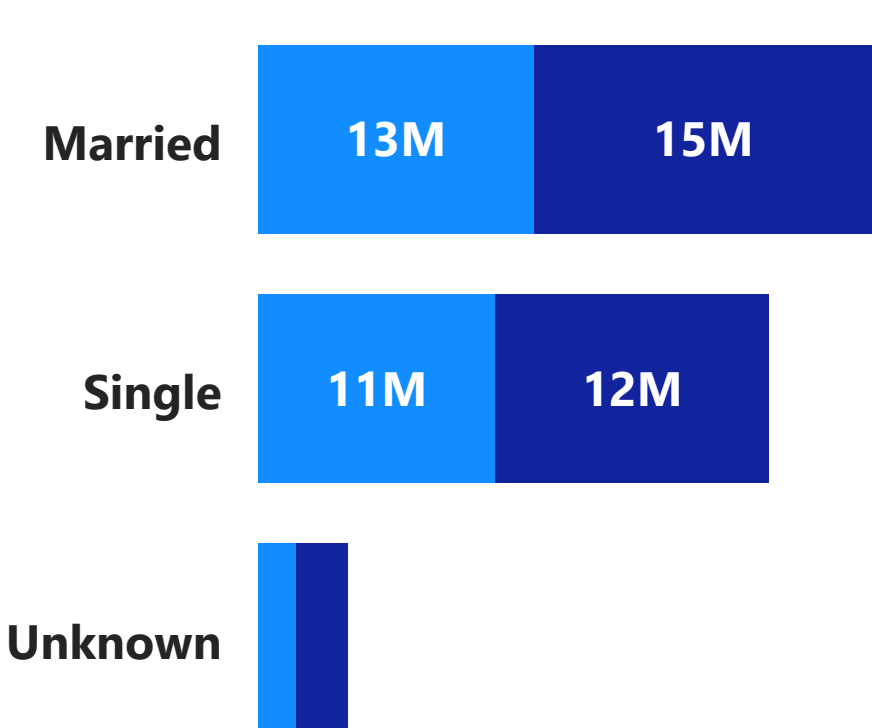
Salary Group



Dependent Count



Marital Status



Salary Group

