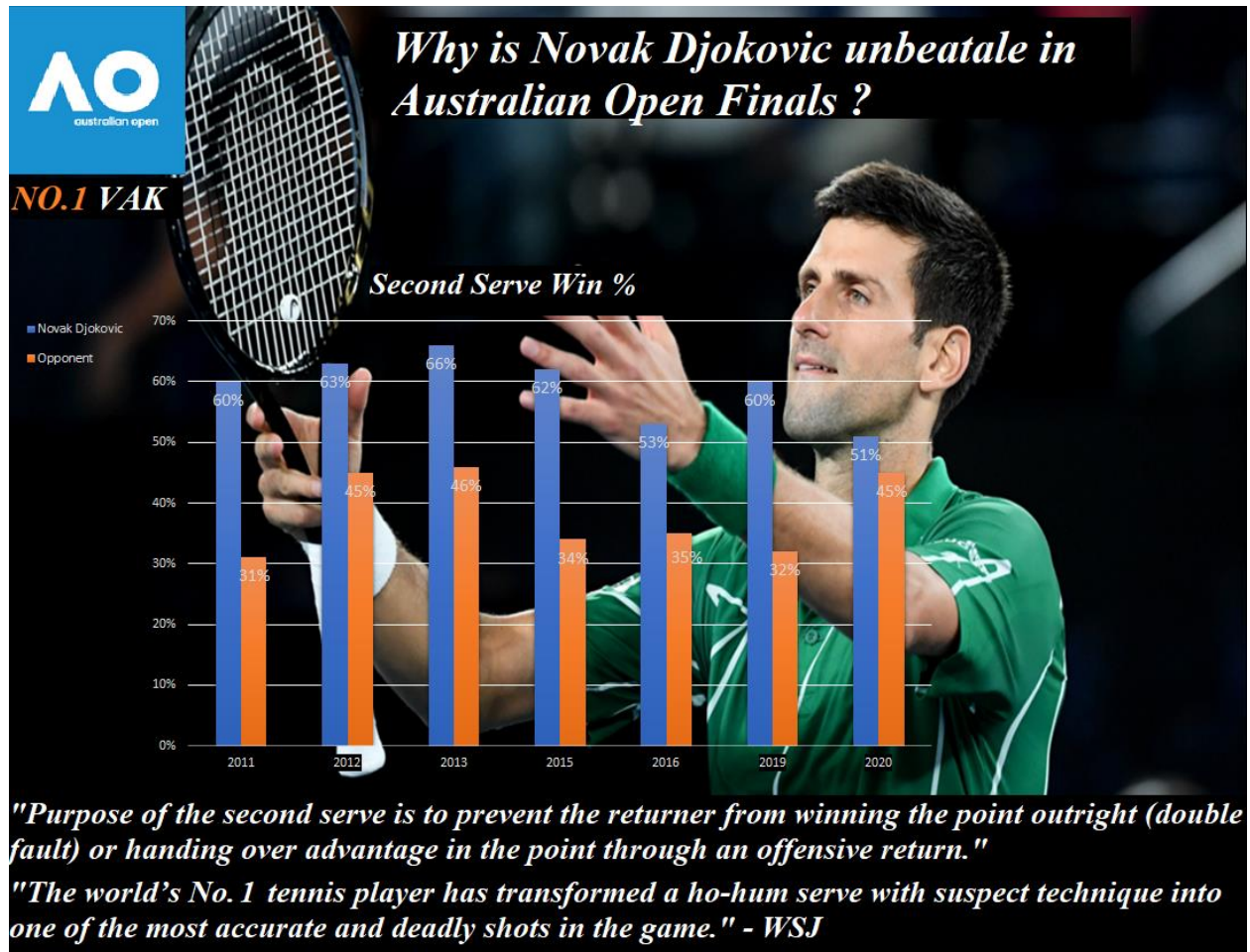


Assignment 1 Critique

1. Older Visualization:



2. Strengths:

- The Australian Open Logo on the top-left side emphasises that this visualization is only about AO.
- The picture of Novak Djokovic in the background helps the reader to connect the name and the face of the player the visualization is talking about.
- Color scheme used is pleasing and directs the readers focus at the chart because of the bright colors standing out over the dark black background.
- The exact value for each bar is written in numerical form on the bar itself. This makes it easier for reader to access the information.
- The importance of the second serve win% is given below the chart so that reader can understand why this category was selected.
- The No. 1 VAK label on the left side below the AO logo reminds the readers that Novak Djokovic is the world's No 1 tennis player.

3. Weaknesses:

- Add a "Did you know" section in the end and explain the importance of Second Serve Win %. Remove all other text which is not required.
- The font size of the legend and the textual labels are too small.

4. New Visualization

