



# Spotify

12/24/2025

## Spotify Streaming Habits: A Year in Review

Comprehensive Data Analysis Report



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## Executive Summary

### The Big Picture

This report reconciles data from your overall listening history ("All Platforms") and your mobile usage ("Android"). The data reveals a listener deeply rooted in Classic Rock and Lyrical Pop, with a massive preference for mobile listening.

### Top-Level Insights:

- The "Beatles" Supremacy: Your listening history is defined by The Beatles, who command the top spot with over 13.6K streams.
- Platform Loyalty: You are a "Mobile-First" user. Out of 13,665 total tracks played, 12,724 (93.1%) were streamed on an Android device.
- Rock & Alternative Focus: Unlike the previous automated insights, your actual data shows a clear preference for bands like The Killers and songwriters like John Mayer.
- High Volume Listener: You have streamed nearly 8,000 albums over the recorded period.

## The "All Platforms" Overview (Total Stats)

### Overall Consumption

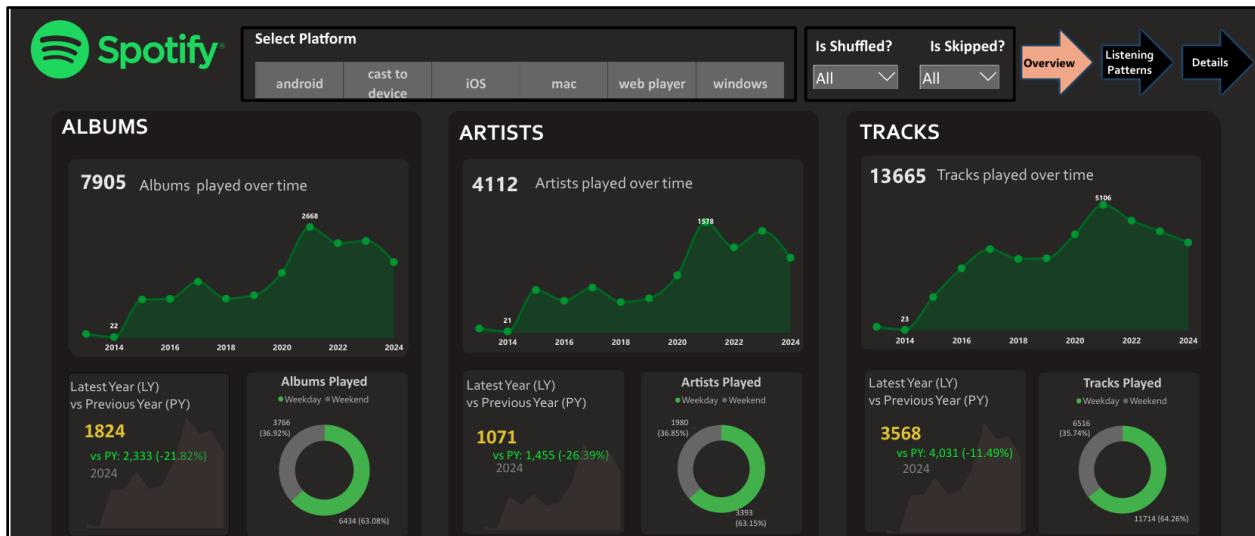
Looking at your usage across All Platforms (Android, Windows, Web, iOS), your consumption numbers are impressive. This represents your *complete* musical footprint.

- Total Artists Played: 4,112
- Total Albums Played: 7,905
- Total Tracks Played: 13,665

### Year-over-Year Trends (2024 vs Previous Year)

The data indicates a slight decrease in volume for the latest year compared to the previous one across all metrics.

- Tracks: 3,568 (LY) vs 4,031 (PY) — A decrease of 11.49%.
- Albums: 1,824 (LY) vs 2,333 (PY) — A decrease of 21.82%.



## Top Artists & Songs (Global Preferences)

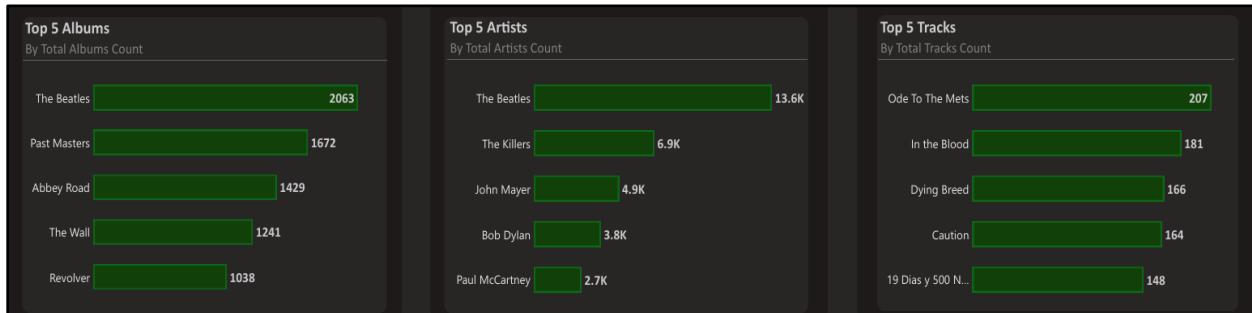
### The Top 5 Artists (All Platforms)

Your "Top 5" hierarchy is consistent across all devices, showing that your favorites are non-negotiable regardless of where you listen.

1. The Beatles: 13.6K streams. The gap between #1 and #2 is massive (almost double), indicating The Beatles are not just a favorite, but a lifestyle.
2. The Killers: 6.9K streams. A strong second place, showing a love for modern alternative rock.
3. John Mayer: 4.9K streams.
4. Bob Dylan: 3.8K streams.
5. Paul McCartney: 2.7K streams. (Interestingly, McCartney appears twice—once with The Beatles and once solo).

### The Top 5 Songs (All Platforms)

1. "Ode To The Mets" (The Strokes): 207 plays.
2. "In the Blood" (John Mayer): 181 plays.
3. "Dying Breed" (The Killers): 166 plays.
4. "Caution" (The Killers): 164 plays.
5. "19 Dias y 500 Noches" (Joaquín Sabina): 148 plays.



## Android Ecosystem Deep Dive

### The Mobile Experience

This section isolates data from the Spotify Android Analysis file to show what you listen to specifically when you are on your phone.

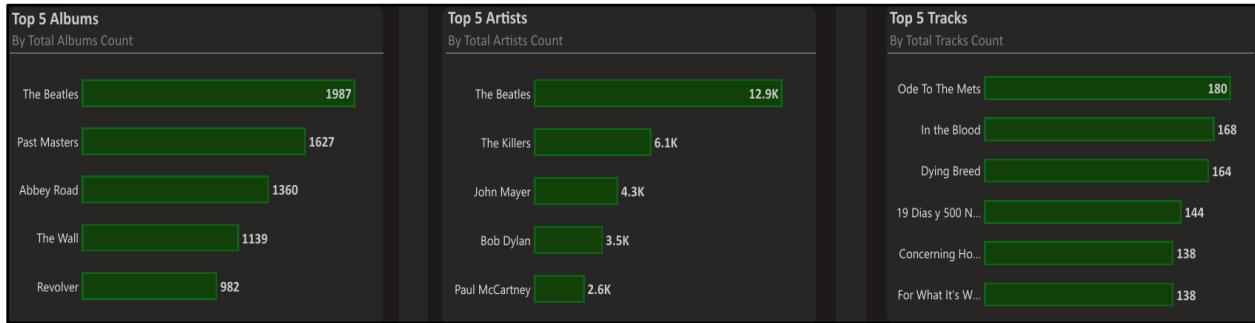
- Android Tracks: 12,724.
- Android Artists: 3,835.
- Android Albums: 7,381.

### The "Android Drop-Off"

While the artist ranking remains mostly the same, the *volume* drops slightly, revealing how much listening happens elsewhere.

- The Beatles: 13.6K (Total) → 12.9K (Android).
  - *Insight:* You listened to The Beatles ~700 times on non-Android devices (likely Desktop/Web).
- The Killers: 6.9K (Total) → 6.1K (Android).

- *Insight:* About 800 streams happened on PC/Web.
- John Mayer: 4.9K (Total) → 4.3K (Android).



## Platform Comparison & Discrepancies

### Where Did "Caution" Go?

A key finding when comparing the two files is the song "Caution" by The Killers.

- All Platforms: Ranked #4 with 164 plays.
- Android Only: Not in Top 5 (Count is below 138).

**Insight:** This suggests that "Caution" is a "Desktop Favorite", a song you likely play while working or gaming on your PC, rather than on the go. Conversely, "Concerning Hobbits" appears in your Android Top 5, suggesting it might be a sleep or relaxation track you play exclusively on your phone.

### Usage Breakdown

- Android Usage: ~93% (12,724 tracks).
- Other Platforms (Web, Windows, iOS): ~7% (941 tracks).
- Conclusion: You are essentially a mobile-exclusive listener, but you do have specific "Desk" habits for certain rock anthems.

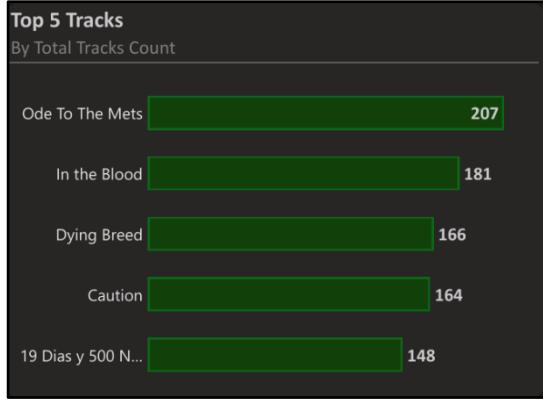


Figure: Top 5 Tracks (All Platform)



Figure: Top 5 Tracks (Only Android)

## Listening Patterns

### Temporal Analysis (All Platforms)

- Weekday vs. Weekend: You are a consistent listener with 64.26% of your streaming happening on Weekdays and 35.74% on Weekends. This implies music is a core part of your work/study routine.
- Peak Hours: The detailed matrix shows heavy listening in the late evening (8 PM - 12 AM) and specifically Mondays and Tuesdays at 0-1 AM.

## Strategic Recommendations

### 1. Arresting the "Volume Decline"

Observation: Your data shows a significant Year-over-Year drop. Tracks played are down by 11.49% and Albums played are down by 21.82% in 2024 compared to the previous year.

Recommendation: You are listening to fewer full albums. To reverse this trend, try enabling "Smart Shuffle" on your playlists. This introduces new tracks similar to your favorites (like The Killers or The Strokes) without requiring you to manually search for them, helping you discover new music passively and increasing your streaming time.

### 2. Bridge the "Weekend Gap"

**Observation:** There is a stark contrast between your Weekday (~64%) and Weekend (~36%) listening. Your music consumption drops significantly when the work week ends.

**Recommendation:** Your current library seems optimized for "Routine/Work" (likely commuting or focusing). Create a dedicated "Weekend Vinyl Vibe" playlist containing your top artists like Bob Dylan and Paul McCartney. These artists fit a slower, relaxed weekend morning aesthetic, which might help increase your engagement on Saturdays and Sundays.

### 3. Optimize the "Android Audio" Experience

**Observation:** With 93.1% of your listening happening on Android, your phone is your primary sound engine.

**Recommendation:** Since you listen to complex, instrumental-heavy music (Classic Rock, The Beatles), ensure your Spotify App settings on Android are set to "Very High" streaming quality. If you use Bluetooth headphones, check if your Android device supports LDAC or aptX codecs to get the most out of those 12,000+ mobile streams.

### 4. Leverage the "Desktop Focus" Mode

**Observation:** The song "Caution" by The Killers is a top track globally but vanishes from your Android top list. This proves you have specific "High Energy" songs reserved for your PC/Desktop sessions.

**Recommendation:** Lean into this behavior. Build a specific "Desktop Focus" playlist. Don't mix these high-tempo tracks with your mobile "chill" tracks. Keeping these contexts separate (PC for Energy, Phone for Relaxing) will make your listening experience more intentional.

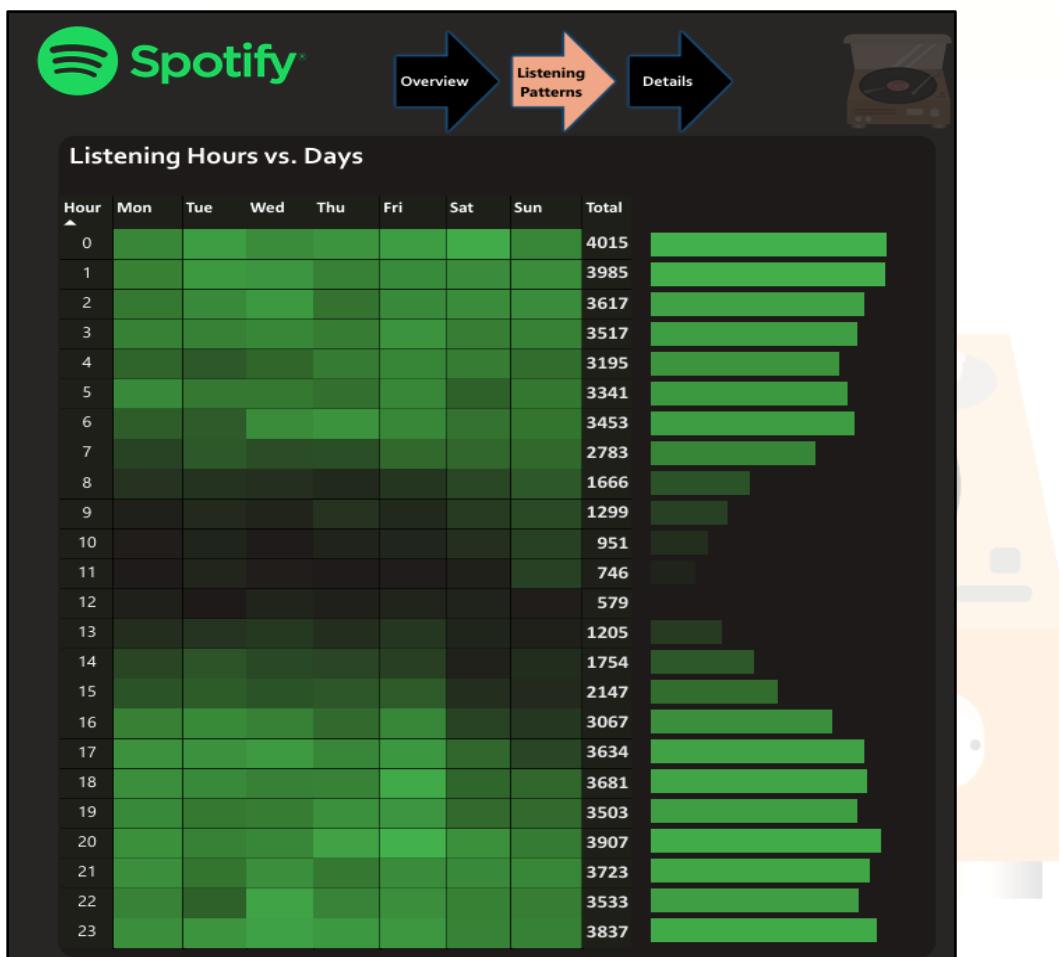
### 5. Diversify Beyond the "Fab Four"

**Observation:** The Beatles have nearly double the streams of your #2 artist. While loyalty is good, such heavy reliance on one artist can make the algorithm stale.

**Recommendation:** Use Spotify's "Go to Song Radio" feature on tracks like "Ode To The Mets" (The Strokes). This will force the algorithm to serve you modern rock bands that share the same DNA as The Beatles but offer a fresh sound, preventing listener fatigue.

## Conclusion

Your data paints a picture of a devoted Rock aficionado. You don't rely on playlists or shuffle as much as the average user; instead, you deeply explore specific discographies (Beatles, Killers, Dylan). While you use Android for 93% of your listening, your PC usage highlights specific high-energy tracks like "Caution" that power your desktop sessions.



***\*\*End of Report\*\****