### JORDAN PETERSON - USE SOCIAL MEDIA CAREFULLY! IT CAN RUIN YOUR LIFE



When I was a teenager I mean I I did god

if I had to write a book about stupid things I did when I was a teenager it'd be a very thick book and it'd be a worse

book if there were photographs accompanying it and you know but but I

had this advantage that young people today don't have which was well when my

day of stupidity was over I could go home and it was not there you know like

it wasn't on Twitter it wasn't on Facebook there wasn't 20 of my friends

communicating to me about you know what

foolish thing I did at the party the night before and and young people now

they're just followed by paparazzi essentially constantly and I've watched

that with the young teenage daughters of

many of my friends because my kids were

a little too old for that actually have happened to them but god it's miserable

and we know that there is some relationship between the amount of time

people use Facebook for example and their mental health which meet the more

they use Facebook the more depressed they are and it might be that the depression is driving the Facebook

but the causal pathway seems to be
the
other way around which is you know
it's
just playing that unbelievably
exposed
social game that's hard on people and
these aren't trivial technologies you
know I mean their shape they're
they're
transforming the way we
communicate with
one another and that's and they're
they're completely uncontrolled
experiments we have no idea what
the
medium or long term consequences
are
going to be and we'll never find out
either because of course the
communication landscape changes so
quickly that by the time you get
adapted
to one communication technology

### another

one has come along that's even more confusing that you now have to master

and so well that's why it's necessary for everyone to develop their own modicum of wisdom I believe because I

don't know how else we're going to be

able to deal with this technological transformation that's going to come a car is already come across us like a tidal wave and you

know

you ain't seen nothing yet the people in Silicon Valley have plans

that well that make you think that the whole place should probably be bombed

just for the safety of the rest of us you know because there's there's tremendous danger in that rapid

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with
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their journalism that had some degree of

objectivity and that's fragmented and and it's fragmenting because there's all

these media sources like innumerable media sources and so it's it's driving people who are trying to get attention to desperation and they exaggerate the

polarity and so that puts everyone on edge and Twitter puts people on edge like and this is part of the reason I'd thought about I'm still thinking about what to do with Twitter maybe I should

not use it for a month because Twitter

think my experience with Twitter is that

I'm wandering around in the world and everything's fine the streets are

peaceful the people I meet every the people I meet are doing well that your cities I've been to I don't know how many American cities in the last four months like 40 or 50 they look great you

know I mean the everywhere I go there's

construction and and that the country feels like it's moving so I got tangled up so badly and scandal two years ago

that I've been on top of especially social media like an obsessed addict for

two years trying to manage it you know

but it's not clear to me that that's been a good thing but I don't think Twitter is a good thing for my sanity twitter is so contentious it's so I mean if you want a daily dose of hate you

can

get it in 10 minutes on Twitter you

#### know

if I post something you know there's there's

there's a number of comments about whatever I posted and one out of four of

them is brutally rude and obnoxious as

nasty as it can possibly be and that's very very common and like you know people are quite sensitive to negative information we're more sensitive to negative information than we are at a positive information and so and I'm

not

complaining I don't have to use Twitter

it's a completely voluntary choice and I'm certainly a massive beneficiary of the existence of social media so I'm

not

complaining about it I don't have a right to complain about but it exists in absolute contrast to my experiences

the world like it's not like I'm walking down the street and one person out of four jumps out of an alley and like curses me but I've had thousands of interactions with individual people on the street let's say in airports and so forth in the last six months and every single one of them has been overwhelmingly positive and so that's reality then I go into Twitter and it's like oh my god it's just brutal and when

I was when I was still working as a professor you know I get my my feedback

from my students and my feedback is being generally extraordinarily positive

so maybe there'll be 50 comments from

students all three of them will be negative something like that or two and

and often quite nasty the negative ones

and I you remember the negative ones and

that is what people are like we're much

more sensitive to negative and that the

reason for that is negative things can kill you positive things can make you

a

little happier it is literally the case that although it's been a little better over the last three or four months for about 18 months in a row I was at the center of a scandal that could have taken me out at least twice a week so constant non-stop scandal of one

form or

another and so that took a lot of juggling and management to see what was

going on and I was paying attention

social media and trying to figure out
how to respond in the press and on
YouTube and and on my blog and all
of
these sorts of things trying to learn
how to do that and so it's been an
obsessive learning experience let's
say
I YouTube has served me very very
well
my blog works out very well for me
the
podcast I have a podcast it's very
popular
worked out really well Facebook I
don't
pay much attention to Facebook
although
I post on it Twitter that's that's
something else
Twitter is this you don't know what to

do with Twitter you know there's a part of me that there's people I keep up

## with on Twitter the people I follow some of

these IDW types so to speak you know I

see what Shapiro is posting I see what brett weinstein is posting and sam harris and I kind of keep in the loop that way and I feel a moral obligation to be to keep up and I have nine hundred

thousand followers and I feel an obligation to them too but there's this also this addictive curiosity you know that that that what's happening what's happening what's happening what's happening and I tried to pull myself away from that on the TV news because

it's the same thing except in much less

concentrated form and it was good for me and I do think if it's only important

### today it's not important right if it's news it doesn't matter if you don't know

about it for a week it's both still news but I still haven't figured out how to completely deal with all this social reach I have at my fingertips I don't know exactly how to manage it I have pulled back from Twitter almost entirely

in the last four months and I can't say that that's done me any psychological harm

I've quit reading the comments they know

the comments and Twitter are really kind

of there there's such an odd way of communicating because let's say you tweet something out and it goes out to all who knows I think I have a million

Twitter followers it's something like that and I don't know how many of

#### them

read what I tweet but let's say ten
thousand or something
it's just a guess who who comments
it's

not like it's a random sample you know

like if I just pointed to 50 people in the audience randomly and asked for an

opinion about something I'd kind of get

a good sample of what the audience thought but if I said okay who had an absolutely dreadful morning and this

just as [\_\_\_] as can possibly be imagined okay so what all you people stand up okay and then I'll ask the

most

miserable of you for your opinion that's

kind of what Twitter's like [Laughter]

you know so it's it's a form of pseudo

information it's like you're communicating with people and and you

respond to it like you're communicating

with people because well you're accustomed to communicating with people

and so that's how you respond but you

don't know what the hell's going on with

the person who's commenting you don't

know if they are even real if they're hiding behind some false pseudonym or if

they're trolling or or like I said if they just had an absolutely miserable day and need to you know throw a dart at

someone to alleviate some of their stress so and that's a problem with social media in general all these new

# communication technologies that we've evolved we we really have no idea what they're doing to us

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