

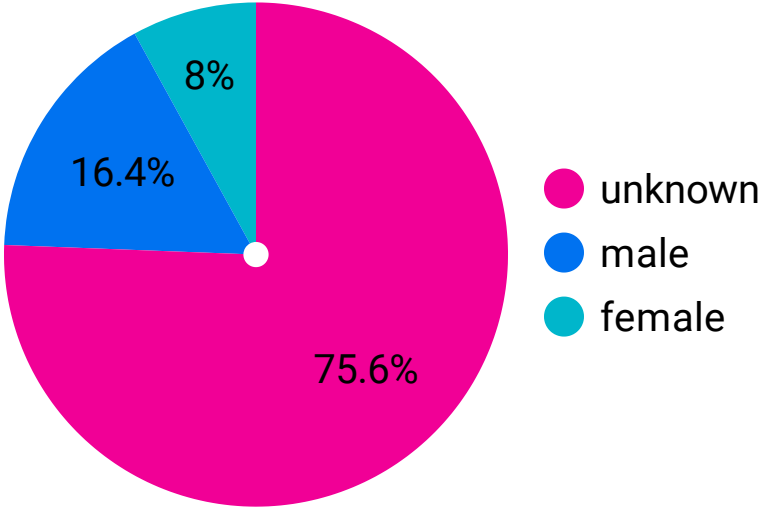
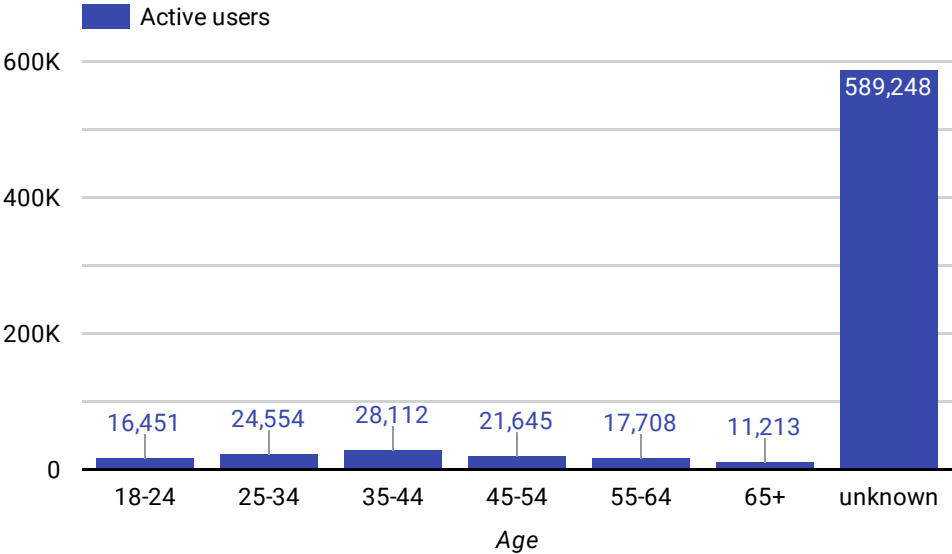
User Behavior & Analytics

Date ▾	Views	Total users	New users	Sessions	Sessions per user	Engagement rate	Avg Eng Time
27 Dec 2023	50,824	28,363	21,246	29,090	1.03	26.14%	00:00:23
26 Dec 2023	32,867	14,186	9,394	14,671	1.04	32.68%	00:00:33
25 Dec 2023	23,450	6,849	4,803	6,728	0.99	43.52%	00:00:48
24 Dec 2023	26,873	9,105	6,591	9,276	1.03	36.47%	00:00:38
23 Dec 2023	23,784	7,097	4,651	7,146	1.01	42.68%	00:00:45
22 Dec 2023	26,705	7,327	4,990	7,566	1.04	45.94%	00:00:53
21 Dec 2023	25,956	8,007	5,557	7,903	0.99	41.07%	00:00:43
20 Dec 2023	25,699	8,600	6,047	8,888	1.04	37.7%	00:00:41

1 - 30 / 30<>

*Yesterday's data may be incomplete owing to Google Analytics Data Processing latency of 24-48 hours

User Profile - Age and Gender



MTD vs MTD M-1 Users & Pageviews

Month User
Target
165000

MTD Users

Total users

226.0K

📈 125.0%

MTD M-1 Users

Total users

100.5K

MTD PVs

Views

786.1K

📈 17.9%

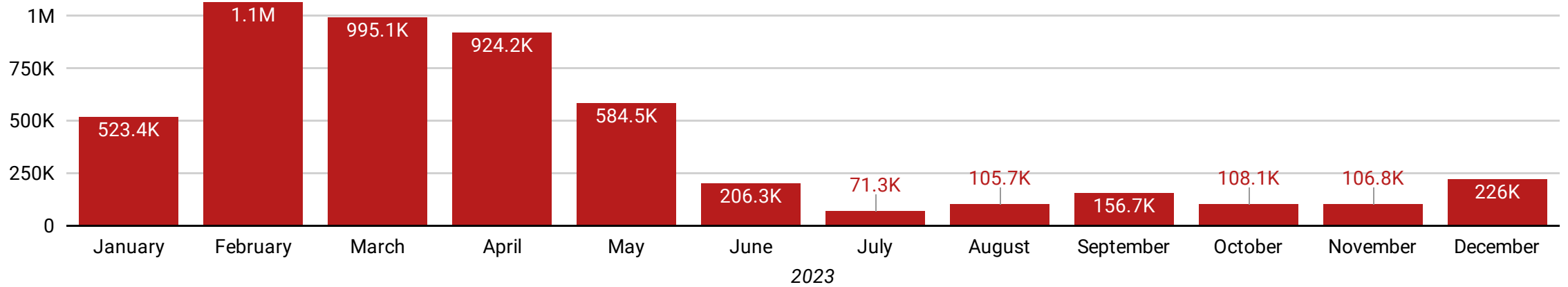
MTD M-1 PVS

Views

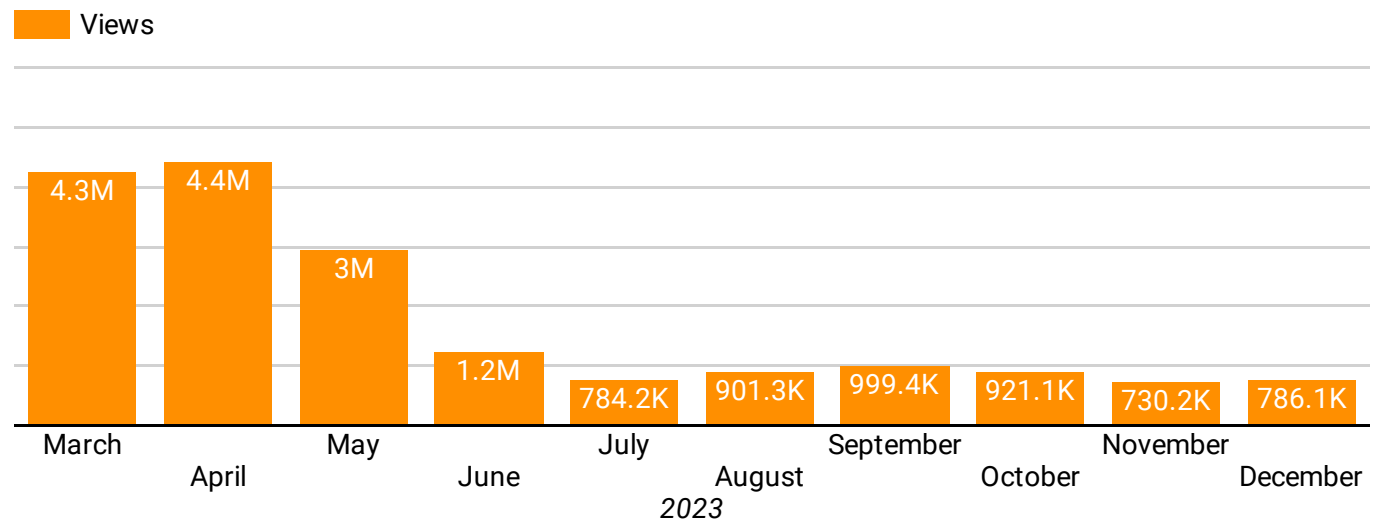
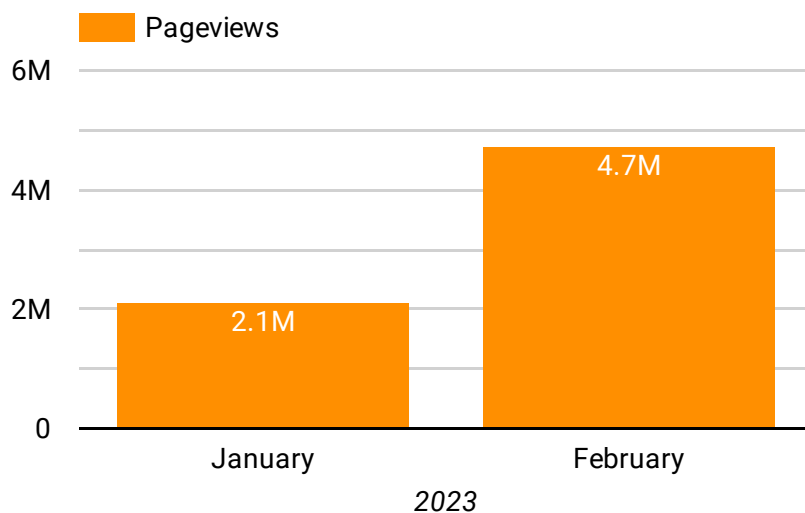
666.7K

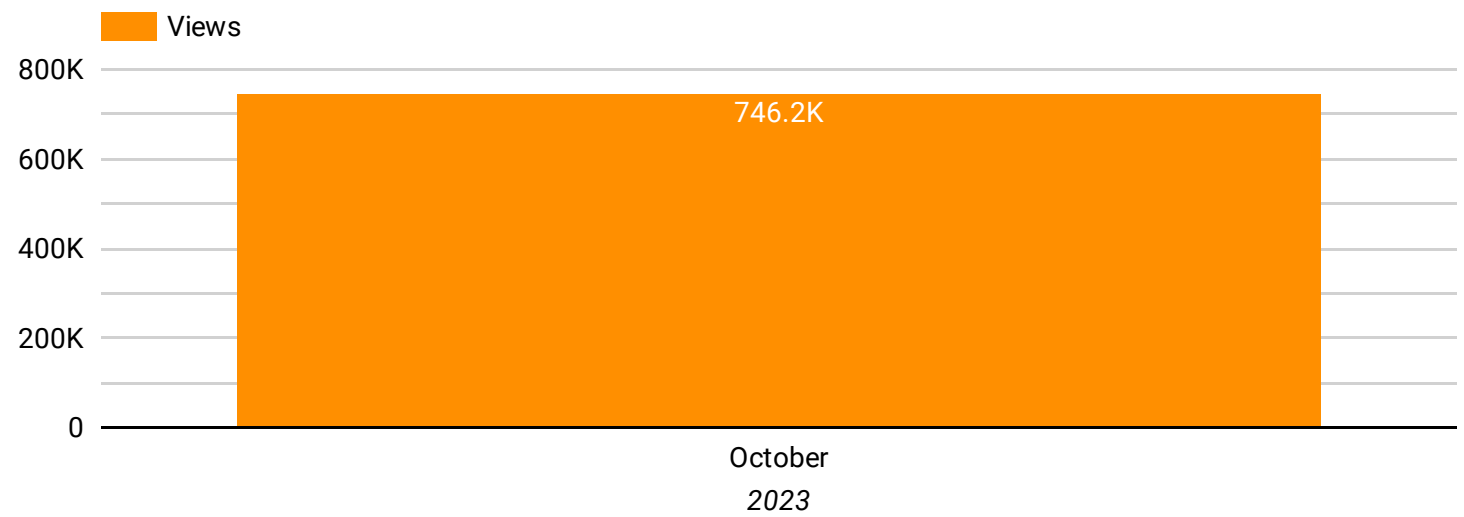
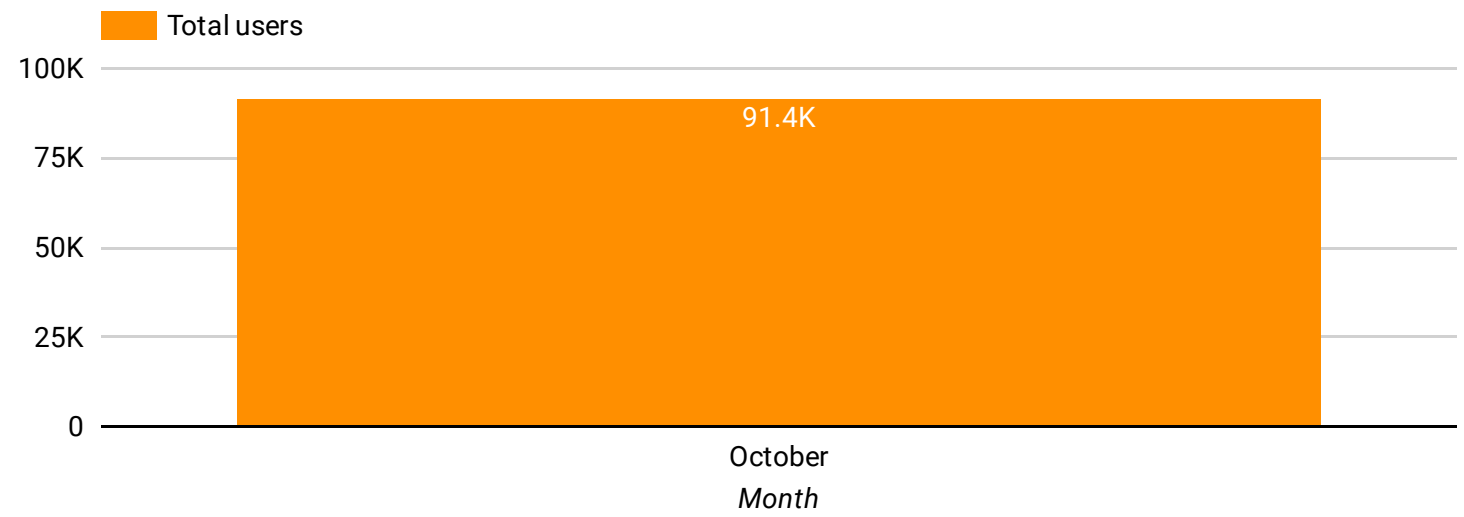
*Yesterday's data may be incomplete owing to Google Analytics Data Processing latency of 24-48 hours

Month-on-Month Active Users



Month-on-Month Pageviews





FTM M-1 vs MTD M-2 Users & Pageviews (Manual)

MTD Users

Total users
106.8K
↓ -1.2%

MTD M-1 Users

Total users
156.7K

MTD PVs

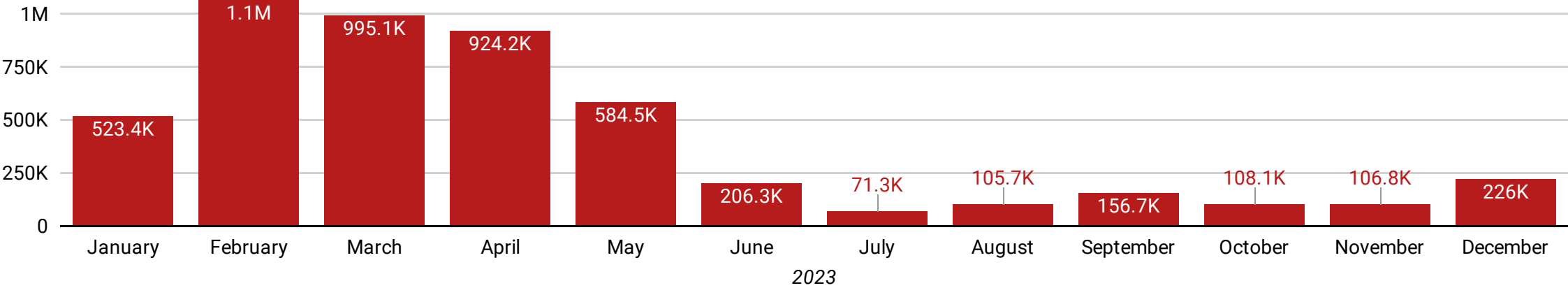
Views
730.2K
↓ -20.7%

MTD M-1 PVS

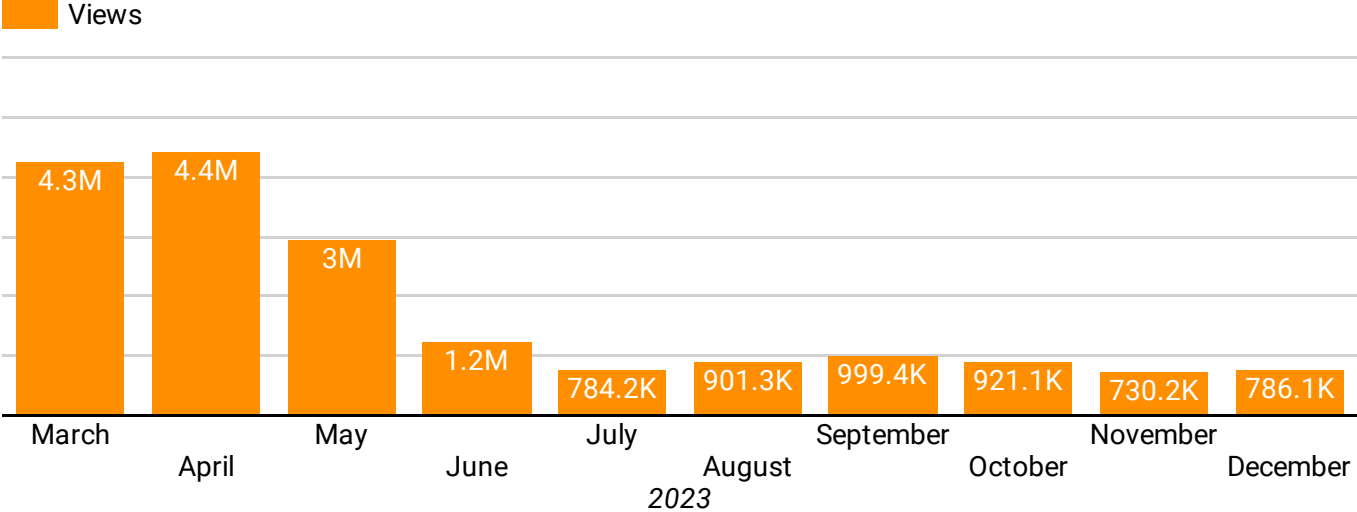
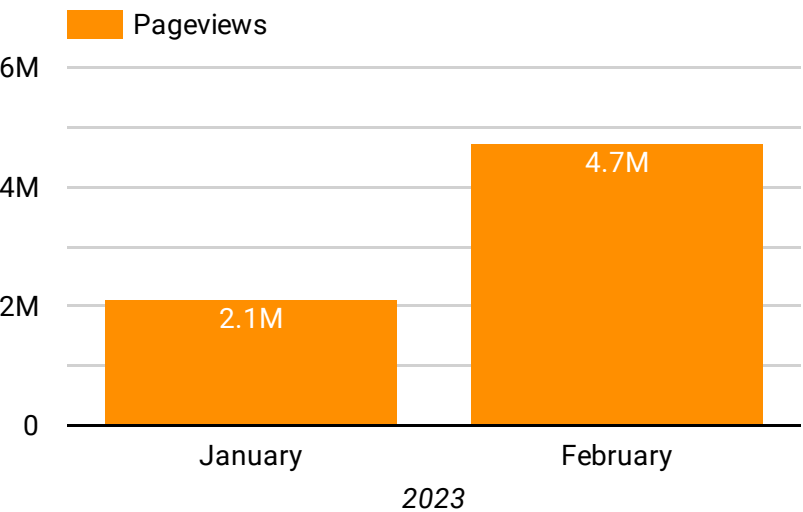
Views
999.4K

*Yesterday's data may be incomplete owing to Google Analytics Data Processing latency of 24-48 hours

Month-on-Month Active Users



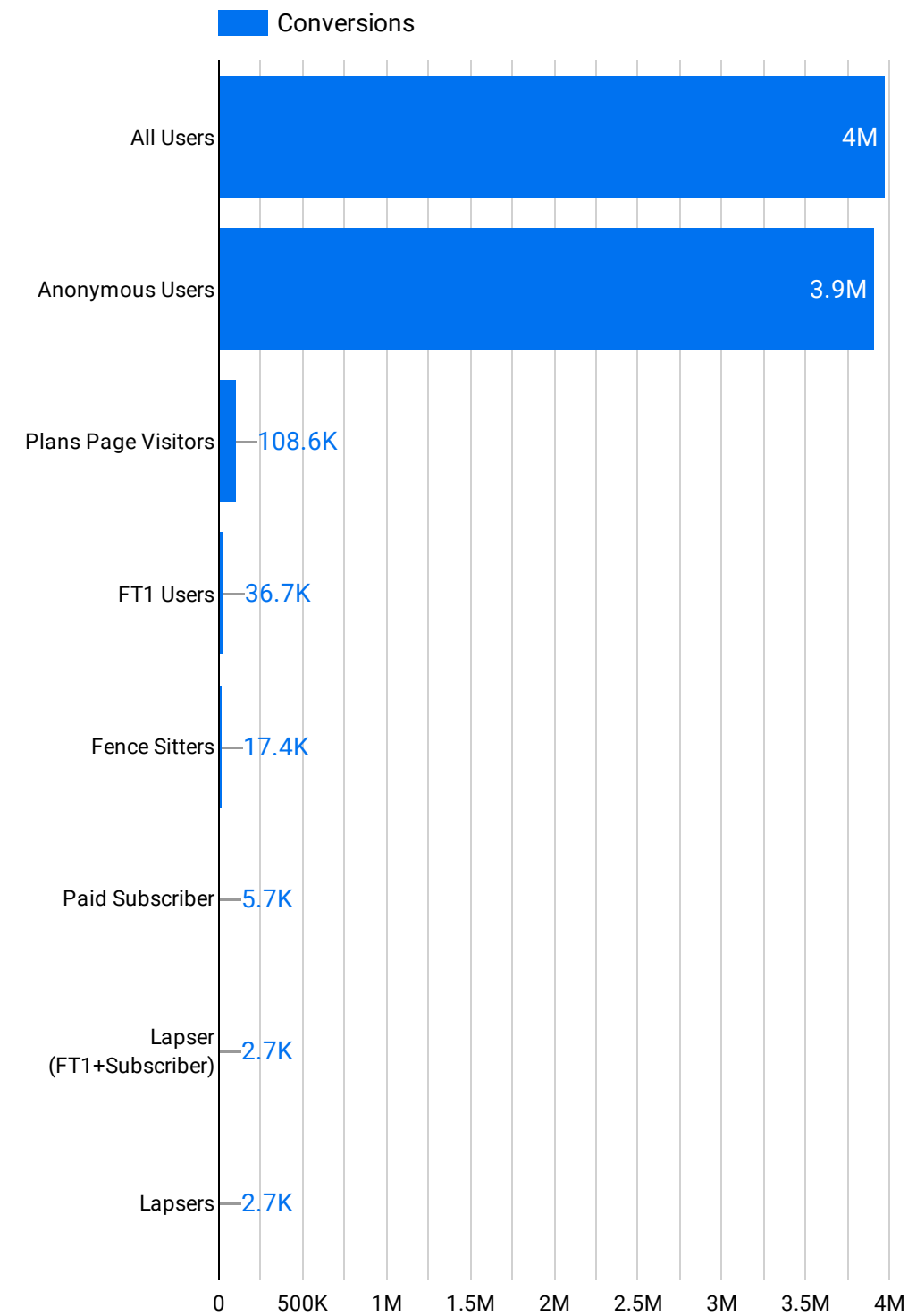
Month-on-Month Pageviews



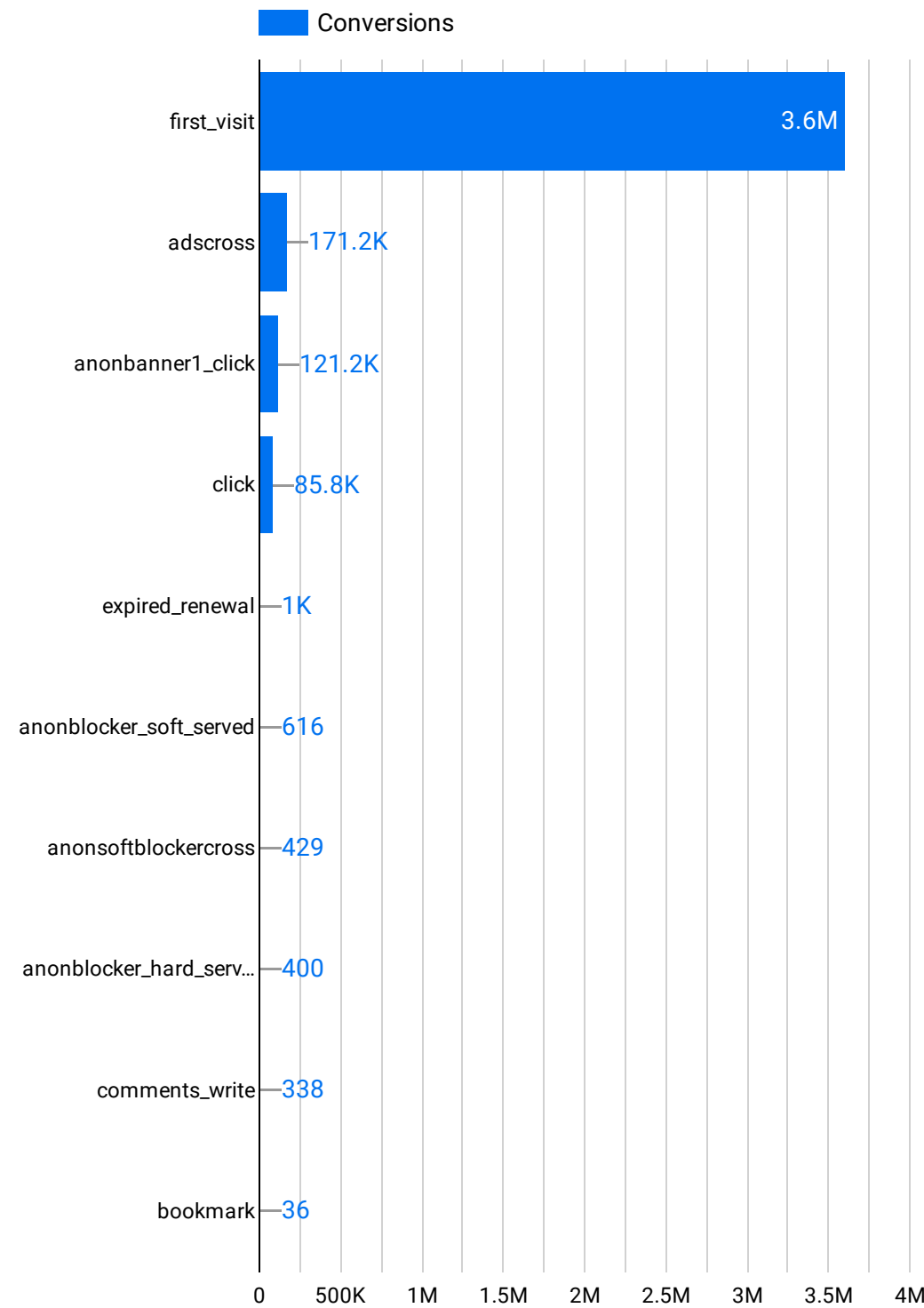
User Profile - Interests | Top Locations (EP+VAS) (GA4)

1 Apr 2022 - 27 Dec 2023

Affinity Category (Reach)



Top Locations



Channel wise Traffic

MTD

	Session default channel g...	Total users ▾	% Δ	Views	% Δ
1.	Organic Search	150,323	341.0% ↑	527,570	34.5% ↑
2.	Direct	46,386	4.1% ↑	131,986	-25.9% ↓
3.	Unassigned	37,313	25.0% ↑	72,001	66.1% ↑
4.	Organic Social	1,760	-19.2% ↓	9,297	-0.7% ↓
5.	Email	1,421	5.9% ↑	12,529	10.8% ↑
6.	Referral	1,138	16.0% ↑	30,309	3.6% ↑
7.	Mobile Push Notifications	222	-14.6% ↓	1,735	-29.7% ↓
8.	Paid Search	79	-30.1% ↓	249	-18.1% ↓

1 - 9 / 9 < >

Past Month

	Session default channel g...	Total users ▾	% Δ	Views	% Δ
1.	Direct	45,586	1.3% ↑	185,767	-17.9% ↓
2.	Organic Search	37,788	4.6% ↑	435,729	-22.4% ↓
3.	Unassigned	31,994	-6.3% ↓	49,687	-1.7% ↓
4.	Organic Social	2,356	-1.3% ↓	10,289	-29.6% ↓
5.	Email	1,505	-28.9% ↓	12,902	-24.4% ↓
6.	Referral	1,114	-23.1% ↓	32,415	-30.5% ↓
7.	Mobile Push Notifications	274	-13.8% ↓	2,648	-11.9% ↓
8.	Paid Search	122	-40.8% ↓	348	-44.7% ↓

1 - 9 / 9 < >

Source Medium

	Session sou...	Session ...	Total users ▾	% Δ		Views	% Δ
1.	google	organic	149,870	345.9% ↑		521,312	35.7% ↑
2.	(direct)	(none)	46,386	4.1% ↑		131,986	-25.9% ↓
3.	(not set)	(not set)	30,607	26.3% ↑		25,309	292.0% ↑
4.	editorial	print	8,019	25.6% ↑		44,010	25.7% ↑
5.	dailynewsletter	email	1,417	6.1% ↑		12,132	10.6% ↑
6.	facebook.com	social	604	-23.9% ↓		4,814	30.9% ↑
7.	maharashtrati...	referral	543	27.2% ↑		13,832	0.4% ↑
8.	jsso.indiatime...	referral	485	12.0% ↑		15,416	11.5% ↑

Top User Locations - City(MTD vs MTD M-1)

MTD

City	Total users ▾	Views
1... Pune	83,293	278,598
2... Nagpur	57,087	142,840
3... Mumbai	40,325	177,173
4... Nashik	6,578	24,439
5... Pimpri-Ch...	3,475	15,819
6... Navi Mum...	3,258	13,698
7... Thane	2,653	13,607
8... Bengaluru	2,582	5,997
9... Solapur	2,399	5,560
1... Kolhapur	2,254	6,073
1... Amravati	2,119	4,229
1... Ahmedab...	1,246	2,869
1... Indore	1,159	1,997
1... Dombivli	1,134	3,435
1... Hyderabad	1,122	2,180
1... Patna	909	1,341
1... Aurangab...	894	7,237
1... Delhi	855	1,869
1... Lucknow	833	1,133
2... Kalyan	785	2,985
2... Mardao	733	1,739
1 - 100 / 114 < >		

	City	Total users ▾	% Δ
1.	Pune	83,293	123.3...
2.	Nagpur	57,087	228.4...
3.	Mumbai	40,325	54.9%...
4.	Nashik	6,578	232.6...
5.	Pimpri-Chinchw...	3,475	99.8%...
6.	Navi Mumbai	3,258	80.6%...
7.	Thane	2,653	68.2%...
8.	Bengaluru	2,582	184.4...
9.	Solapur	2,399	233.7...
1...	Kolhapur	2,254	129.5...

1 - 20 / 114 < >

MTD M-1

City	Total users ▾	Views
1.. Pune	37,303	230,128
2.. Mumbai	26,040	176,966
3.. Nagpur	17,381	98,689
4.. Nashik	1,978	19,209
5.. Navi Mu...	1,804	12,822
6.. Pimpri-C...	1,739	13,059
7.. Thane	1,577	12,740
8.. Kolhapur	982	5,838
9.. Bengaluru	908	4,558
1.. Solapur	719	4,723
1.. Dombivli	676	3,304
1.. Ahmedab...	373	2,169
1.. Aurangab...	362	4,715
1.. Kalyan	362	2,503
1.. Hyderabad	300	1,217
1.. Indore	286	949
1.. Delhi	282	1,572
1.. Margao	268	1,549
1.. Amravati	268	1,322
2.. Vasai-Virar	253	2,240
2.. Badlanur	219	1.025
1 - 71 / 71		< >

Top User Locations - City(ITD)		
	City	Views ▾
1.	Pune	6,288,294
2.	Nagpur	4,267,761
3.	Mumbai	3,156,311
4.	Nashik	519,715
5.	Pimpri-Chinchwad	262,329
6.	Navi Mumbai	212,229
7.	Thane	190,620
8.	Aurangabad	182,616
9.	Kolhapur	107,855
10.	Dombivli	97,896
11.	Bengaluru	90,222
12.	Ahmedabad	62,315
13.	Kalyan	60,597
14.	Hyderabad	46,362
15.	Indore	38,962
16.	Badlapur	37,364
17.	Vasai-Virar	31,991
18.	Virar	30,554
19.	Solapur	23,915
20.	Ahmednagar	22,057
21.	Ambernath	20,747
		1 - 100 / 1595 < >

Top User Locations - City - Last Month

	City	Active users	% of Total
1.	Pune	4,906	33.65%
2.	Mumbai	4,332	29.72%
3.	Nagpur	2,481	17.02%
4.	Nashik	518	3.55%
5.	Pimpri-Chinchwad	339	2.33%
6.	Thane	331	2.27%
7.	Navi Mumbai	325	2.23%
8.	Aurangabad	193	1.32%
9.	Bengaluru	108	0.74%
10.	Solapur	105	0.72%
11.	Dombivli	84	0.58%
12.	Kolhapur	75	0.51%
13.	Ahmedabad	64	0.44%
14.	Delhi	59	0.4%
15.	Vasai-Virar	55	0.38%
16.	Hyderabad	50	0.34%
17.	Kalyan	47	0.32%
18.	Bhiwandi	41	0.28%
19.	New Delhi	37	0.25%
20.	Virar	37	0.25%
	Grand total	14,578	100%

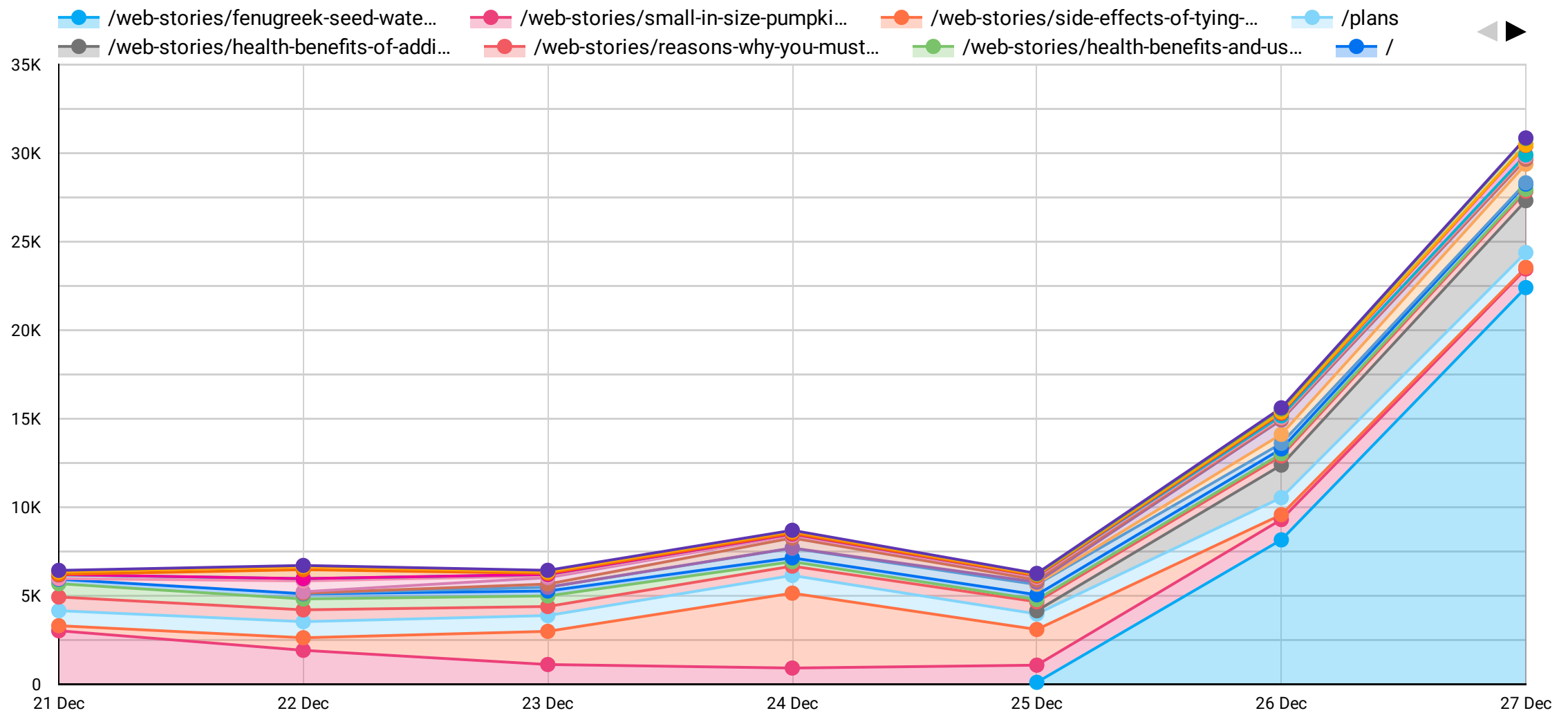
Top Devices (ITD)

Device category		Total users ▾	Total users	New users	Sessions	Engagement rate	Avg Session Engage ment	Views per Session
1.	mobile	3,857,839	97.74%	3,791,789	7,101,977	84.88%	00:01:00	4.83
2.	desktop	106,697	2.7%	81,719	185,890	84.02%	00:03:47	10.31
3.	tablet	10,007	0.26%	0,000	01,700	05.10%	00:00:00	10.00
Grand total		3,947,130	100%	3,883,410	7,293,811	85.03%	00:01:05	5
1 - 3 / 3								< >

Top Pages (ITD)

Page title		Views ▾	Total users	Engagement rate
1.	पुण्यातील कुप्रसिद्ध जोशी अभ्यंक...	3,566,406	329,409	84.56%
2.	Maharashtra Times Mumbai ...	1,574,801	56,666	40.09%
3.	लवकर झोप येण्यासाठी How to ...	1,324,985	153,808	90.19%
4.	सचिन होता म्हणून. How Sachi...	1,133,084	367,064	70.68%
5.	Maharashtra Times Pune ep...	1,034,203	41,107	38.04%
6.	अडीच दशकांपूर्वीच्या खुनाचा असा...	886,059	81,324	92.19%
7.	Monthly Horoscope in Marat...	859,235	209,640	85.85%
8.	Maharashtra Times Chhatra...	679,411	66,347	55.95%
9.	‘हिंडनबर्ग रिसर्च’ आहे तरी काय? ...	568,525	65,693	91.03%
10.	तो खरंच वाघ होता Ravindra Ka...	549,578	79,014	85.16%
1 - 100 / 2998				< >

Article Wise Date Wise Pageviews Heatmap



Article Wise Date Wise Pageviews Heatmap

Last 30 Days

Page title	Views ▾	Total users
कड़ुलिंबाचं पान खाण्याचे फायदे Reasons Why You Must Eat Neem Leaves Daily	67,869	57,931
यासाठी खा भोपळ्याच्या बिया Nutrition in Pumpkin Seeds Health Benefits of Pumpkin Seeds	37,334	33,753
हे आहेत मेथीच्या दाण्याचं पाणी पिण्याचे सात फायदे Benefits of fenugreek seed water	30,558	27,280
Subscription Plans	29,393	9,389
भिजवलेलं अंजीर खाण्याचे फायदे Benefits of Eating Soaked Fig	11,893	10,667
हिवाळ्यात डिंकाचे लाडू का खावेत? Dink Ladoo: Top Benefits You Should Know	10,297	8,993
केस सतत बांधून ठेवण्याचे तोटे - side effects of tying hair in a ponytail all the time and high bun may cause receding hairline MaTa Gold	9,630	9,049
Podcast in Marathi ऐका ताज्या बातम्या, सर्वोत्तम मराठी कथा सर्वोत्कृष्ट मराठी पॉडकास्ट व्यासपीठावर Get latest Marathi news, best Marathi stor...	7,835	3,490
Health Benefits of Eating Bananas during winter म्हणून हिवाळ्यात केळं खाणं टाळू नका!	7,521	6,659
तमालपत्र आहारात का वापरावं? Health Benefits of Adding Bay Leaf / Tej Patta in Diet	4,904	4,420
मंगळसूत्र घातलं नाही, तर पतीच्या जिवाला धोका असतो का? If mangalsutra is not worn, is the husband's life in danger?	4,289	2,291
वेखंडाचे फायदे - health benefits and uses of vekhand aka acorus calamus MaTa Gold	3,460	3,216
Maharashtra Times Mumbai epaper: Read Maharashtra Times Mumbai Online Marathi Epaper मुंबई महाराष्ट्र टाइम्स ई-पेपर Mumbai M...	3,225	651
Maharashtra Times e-Edition	3,046	1,345
Maharashtra Times Pune epaper: Read Maharashtra Times Pune Online Marathi Epaper पुणे महाराष्ट्र टाइम्स ई-पेपर Pune Marathi New...	2,899	529
Benefits of sunflower seeds सूर्यफुलाच्या बिया देतात 'हे' आश्चर्यकारक फायदे	2,807	2,453
Maharashtra Times Chhatrapati Sambhajinagar epaper: Read Maharashtra Times Chhatrapati Sambhajinagar Online Marathi Epaper...	2,589	874
Early School Time Affecting Kids सकाळी लवकरची शाळा ठरतेय मुलांच्या झोपेची शत्रू	2,575	1,551
हिवाळ्यात कोरड्या त्वचेवर करा 'हे' उपाय! Dry Skin Problems in Winter and Home Remedies	2,533	2,322
Yoga for Morning Stretches: सकाळी बेडमधून उठण्याआधी 'ही' आसनं करा	2,433	1,384
Healthy flour for winter: 'सक्क' 'गरीब' 'कटन'	2,414	2,122
Grand total	373,887	213,468

Organic

Last 30 Days

Page title	Views ▾	Total users
कडुलिंबाचं पान खाण्याचे फायदे Reasons Why You Must Eat Neem Leaves Daily	49,021	42,566
यासाठी खा भोपळ्याच्या बिया Nutrition in Pumpkin Seeds Health Benefits of Pumpkin Seeds	29,838	27,266
हे आहेत मेथीच्या दाण्याचं पाणी पिण्याचे सात फायदे Benefits of fenugreek seed water	23,824	21,430
Subscription Plans	17,359	4,291
भिजवलेलं अंजीर खाण्याचे फायदे Benefits of Eating Soaked Fig	9,428	8,531
केस सतत बांधून ठेवण्याचे तोटे - side effects of tying hair in a ponytail all the time and high bun may cause receding hairline MaTa Gold	7,595	7,147
हिवाळ्यात डिंकाचे लाडू का खावेत? Dink Ladoo: Top Benefits You Should Know	5,664	5,077
Health Benefits of Eating Bananas during winter म्हणून हिवाळ्यात केळं खाणं टाळू नका!	5,563	4,975
Podcast in Marathi ऐका ताज्या बातम्या, सर्वोत्तम मराठी कथा सर्वोत्कृष्ट मराठी पॉडकास्ट व्यासपीठावर Get latest Marathi news, best Marathi stories on leading M...	3,268	1,259
तमालपत्र आहारात का वापरावं? Health Benefits of Adding Bay Leaf / Tej Patta in Diet	2,735	2,533
वेखंडाचे फायदे - health benefits and uses of vekhand aka acorus calamus MaTa Gold	2,564	2,384
हिवाळ्यात कोरड्या त्वचेवर करा 'हे' उपाय! Dry Skin Problems in Winter and Home Remedies	2,252	2,073
गव्हांकुराचा रस पिण्याचे फायदे - health benefits of drinking wheatgrass juice MaTa Gold	1,703	1,579
हिवाळ्यात वांगं खाण्याचे फायदेच फायदे Health Benefits of Eating Brinjal Wangi khanyache Fayde	1,697	1,649
Marathi Podcast on Rashi Bhavishya and Zodiac Signs, Yearly Horoscope, Listen Top Astrology News and Daily Horoscope in Marathi. दैनिक राशि भविष्...	1,618	484
Avocado खाण्याचे फायदे Benefits of Eating Avocado Daily	1,526	1,480
Healthy flours for winter: 'मका' 'रागी' 'कुटू'	1,361	1,260
आरोग्यदायी हिरव्या चटण्या Benefits of Green Chutney	1,340	1,267
हिंगाचे आठ आश्चर्यजनक फायदे Benefits of hing	1,225	1,162
Fruits in winter : हिवाळ्यात 'ही' फळं तुम्हाला ठेवतील निरोगी!	1,118	1,035
माझे खाते - मरा गोपनीय My Account and My Account Settings MaTa Gold	1,004	440
Grand total	218,279	142,964

Yesterday

Page title	Views ▾
हे आहेत मेथीच्या दाण्याचं पाणी पिण्याचे सात फायदे Benefits of fenugreek seed water	22,317
तमालपत्र आहारात का वापरावं? Health Benefits of Adding Bay Leaf / Tej Patta in Diet	2,898
हिंगाचे आठ आश्चर्यजनक फायदे Benefits of hing	1,052
यासाठी खा भोपळ्याच्या बिया Nutrition in Pumpkin Seeds Health Benefits of Pumpkin Seeds	1,047
Subscription Plans	846
(not set)	550
कडुलिंबाचं पान खाण्याचे फायदे Reasons Why You Must Eat Neem Leaves Daily	530
आरोग्यदायी डाळिंबाच्या सालीचा असा करा वापर Pomegranate Peel Uses	352
The Country Excursion by Guy De Maupassant : पिकनिक	351
नवीन वर्षाचे संकल्प कसे पूर्ण कराल? How to Complete Yew Years Resolution	351
Grand total	34,946

Today

Page title	Views ▾
हे आहेत मेथीच्या दाण्याचं पाणी पिण्याचे सात फायदे Benefits of fenugreek seed water	4,559
हिंगाचे आठ आश्चर्यजनक फायदे Benefits of hing	495
तमालपत्र आहारात का वापरावं? Health Benefits of Adding Bay Leaf / Tej Patta in Diet	464
Subscription Plans	456
यासाठी खा भोपळ्याच्या बिया Nutrition in Pumpkin Seeds Health Benefits of Pumpkin Seeds	176
थंडीत तिळाच्या तेलाने मसाज करण्याचे फायदे Why use Sesame Oil in Winter?	173
कडुलिंबाचं पान खाण्याचे फायदे Reasons Why You Must Eat Neem Leaves Daily	154
	129
Podcast in Marathi ऐका ताज्या बातम्या, सर्वोत्तम मराठी कथा सर्वोत्कृष्ट मराठी पॉडकास्ट व्यासपीठावर Get latest Marathi news, best Marathi stories on leading Marathi podcast platform Breaki...	127
Horoscope Today: 28 December 2023 आजचे राशिभविष्य	126
Grand total	8,506

Mata Gold MTD v/s MTD M-1 Genre Wise Chart (GA4)

Overall MTD
(Users)

225,999

↑ 125.0%

Overall MTD
M-1 (Users)

97,517

	MTD (Users)	MTD M-1 (Users)
/current-affairs/	5,528 ↑ 22.8%	4,502
/sports/	872 ↓ -41.1%	1,480
/entertainment/	5,706 ↓ -19.7%	7,105
/culture-arts/	3,545 ↓ -65.4%	6,668
/crime-thriller/	210 ↑ 14.8%	183
/specials-podcast/	4,543 ↓ -39.8%	7,543
/technology/	1,745 ↑ 380.7%	363
/health-lifestyle/	6,385 ↑ 20.0%	5,322
/spirituality/	3,827 ↑ 181.6%	1,359
/travel/	1,841 ↓ -93.6%	28,663
/rashi-bhavishya/	4,788 ↓ -17.2%	5,782
/webstory/	166,487 ↑ 2,083.7%	7,624
/education-career/	2,038 ↑ 61.9%	1,259
/homepage/	3,110 ↑ 30.6%	2,381
/Epaper/	17,010 ↑ 3.4%	16,445

**Mata Gold MTD v/s
MTD M-1 Genre
Wise Chart (GA4)**

		MTD (Users)	MTD M-1 (Users)	
	/current-affairs/	5,145 ↑ 9.6%	8,784	
	/sports/	1,597 ↓ -13.7%	3,208	
	/entertainment/	7,396 ↑ 71.6%	11,140	
	/culture-arts/	10,635 ↓ -46.9%	21,011	
	/crime-thriller/	210 ↓ -30.7%	454	
	/specials-podcast/	7,887 ↑ 45.1%	12,631	
	/technology/	395 ↑ 21.2%	660	
	/health-lifestyle/	5,871 ↓ -70.8%	24,951	
	/spirituality/	1,514 ↓ -50.5%	4,219	
	/travel/	28,939 ↑ 973.4%	30,549	
	/rashi-bhavishya/	6,215 ↓ -16.6%	12,358	
	/webstory/	9,252 ↑ 7.5%	15,165	
	/education-career/	1,320 ↑ 366.4%	1,459	
	/homepage/	2,653 ↓ -33.0%	5,918	
	/Epaper/	18,329 ↓ -25.6%	38,588	
Overall MTD (Users)				
106,811 ↓ -1.2%				
Overall MTD M-1 (Users)				
105,513				
				Last month manual

**Mata Gold MTD v/s
MTD M-1 Genre
Wise Chart**

Non-Paid Traffic

/current-affairs/

No data
No data

No data

/sports/

No data
No data

No data

/entertainment/

No data
No data

No data

/culture-arts/

No data
No data

No data

/crime-thriller/

No data
No data

No data

/specials-podcast/

No data
No data

No data

/technology/

No data
No data

No data

/health-lifestyle/

No data
No data

No data

/spirituality/

No data
No data

No data

/travel/

No data
No data

No data

/rashi-bhavishya/

No data
No data

No data

/webstory/

No data
No data

No data

/homepage/

No data
No data

No data

/Epaper/

No data
No data

No data

**Overall MTD
(Users)**

No data
No data

**Overall MTD
M-1 (Users)**

No data

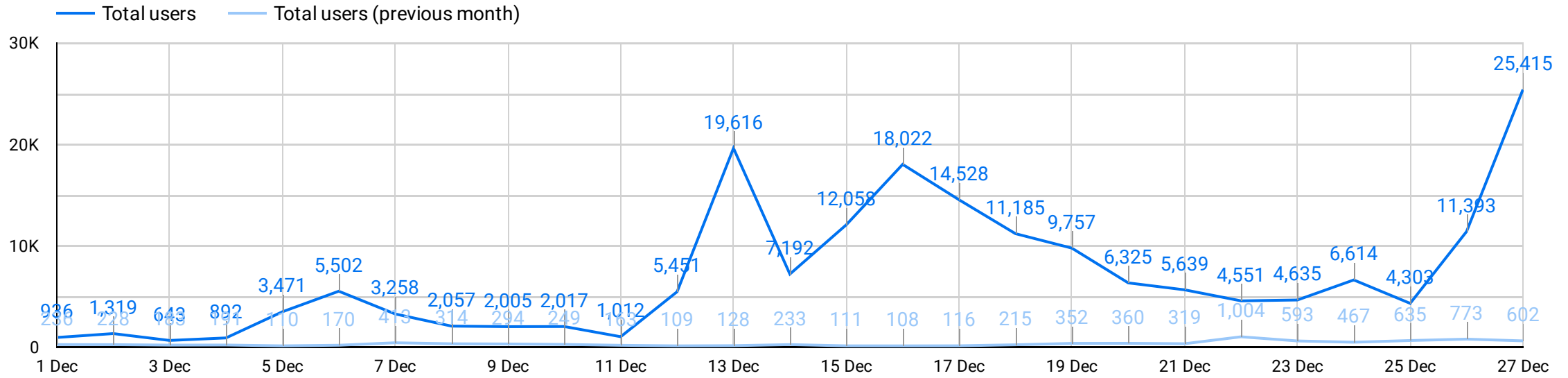
Top Webstories MTD

	Page title	Total users	Views
1.	कडुलिंबाचं पान खाण्याचे फायदे Reasons Why You Must Eat Neem Leaves Daily	57,931	67,869
2.	यासाठी खा भोपळ्याच्या बिया Nutrition in Pumpkin Seeds Health Benefits of Pumpkin Seeds	33,753	37,334
3.	हे आहेत मेथीच्या दाण्याचं पाणी पिण्याचे सात फायदे Benefits of fenugreek seed water	27,280	30,558
4.	भिजवलेलं अंजीर खाण्याचे फायदे Benefits of Eating Soaked Fig	10,667	11,893
5.	केस सतत बांधून ठेवण्याचे तोटे - side effects of tying hair in a ponytail all the time and high bun m...	9,049	9,630
6.	हिवाळ्यात डिंकाचे लाडू का खावेत? Dink Ladoo: Top Benefits You Should Know	8,993	10,297
7.	Health Benefits of Eating Bananas during winter म्हणून हिवाळ्यात केळं खाणं टाळू नका!	6,659	7,521
8.	तमालपत्र आहारात का वापरावं? Health Benefits of Adding Bay Leaf / Tej Patta in Diet	4,420	4,904
9.	वेखंडाचे फायदे - health benefits and uses of vekhand aka acorus calamus MaTa Gold	3,216	3,460
	Grand total	165,593	228,782
		1 - 100 / 118	< >

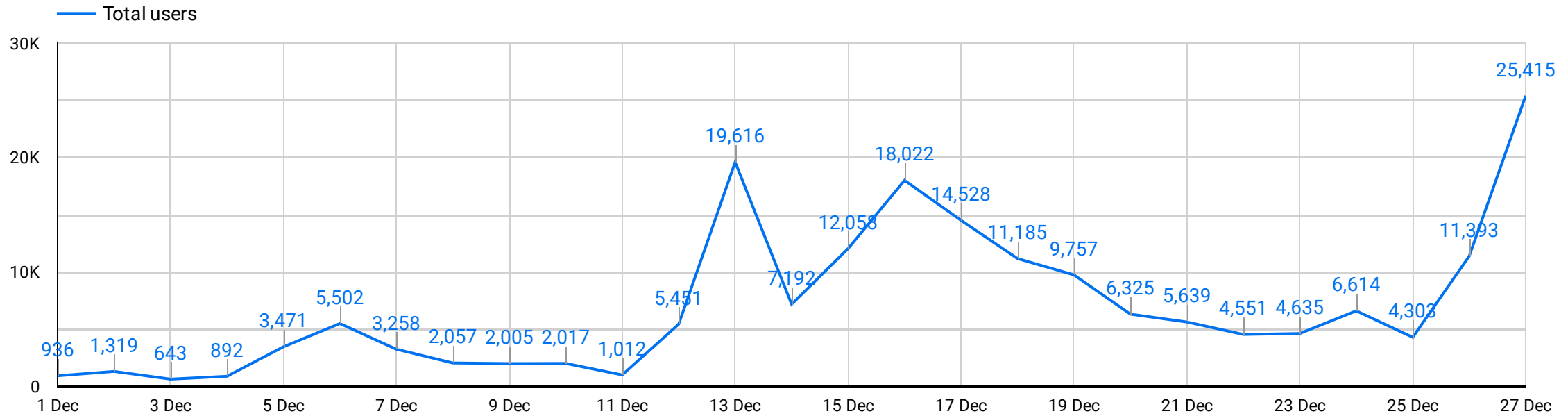
Webstories Day Wise View MTD

	Date ▼	Total users	Views
1.	27 Dec 2023	25,415	30,204
2.	26 Dec 2023	11,393	13,721
3.	25 Dec 2023	4,303	4,986
4.	24 Dec 2023	6,614	7,601
5.	23 Dec 2023	4,635	5,553
6.	22 Dec 2023	4,551	5,314
7.	21 Dec 2023	5,639	6,765
-	-----	-----	-----
	Grand total	166,487	231,147
			1 - 27 / 27 < >

Webstories Live Chart



Webstories Organic Traffic



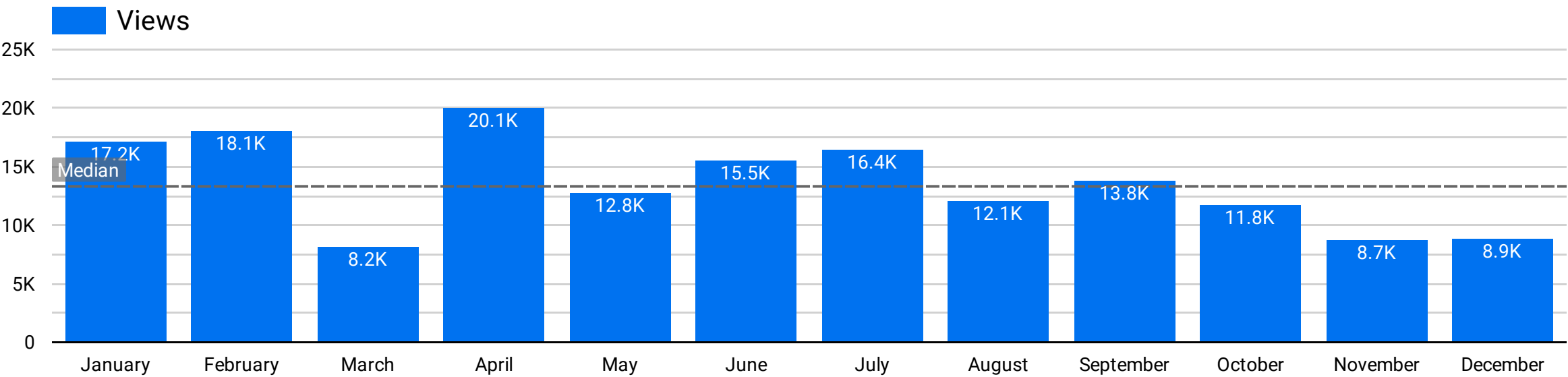
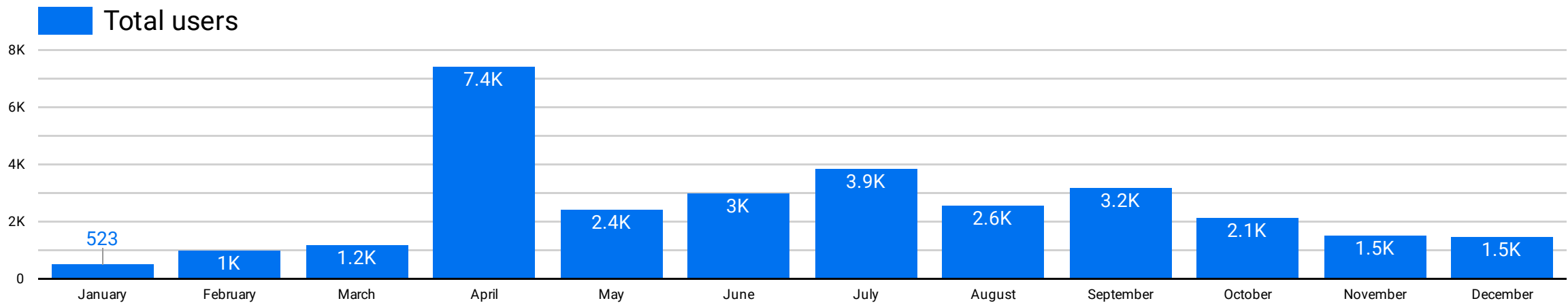
MTD Excluding Web stories

	Date ▾	Views	New users	Sessions
1.	27 Dec 2023	20,620	1,781	28,250
2.	26 Dec 2023	19,146	1,615	14,315
3.	25 Dec 2023	18,464	1,482	6,630
4.	24 Dec 2023	19,272	1,391	9,153
5.	23 Dec 2023	18,231	1,277	7,009
6.	22 Dec 2023	21,391	1,520	7,468
7.	21 Dec 2023	19,191	1,284	7,727
8.	20 Dec 2023	18,101	1,211	8,682
	Grand total	554,905	43,248	267,695
1 - 27 / 27 < >				

MTD M-1 Excluding Web stories

	Date ▾	Views	New users	Sessions
1.	27 Nov 2023	23,738	1,777	3,908
2.	26 Nov 2023	19,741	1,410	3,366
3.	25 Nov 2023	24,922	1,496	3,567
4.	24 Nov 2023	18,882	1,204	2,963
5.	23 Nov 2023	18,884	1,111	2,986
6.	22 Nov 2023	18,609	1,139	3,379
7.	21 Nov 2023	19,440	1,189	2,798
8.	20 Nov 2023	21,030	1,642	3,354
	Grand total	655,848	67,570	118,157
1 - 27 / 27 < >				

Month-on-Month Traffic from Newsletter



Newsletter MTD vs MTD M-1 Traffic

	Date ▾	Total users	% Δ	Views	% Δ	PVs/user	% Δ
1.	27 Dec 2023	77	-	392	-	5.09	-
2.	26 Dec 2023	94	-	433	-	4.61	-
3.	25 Dec 2023	101	-	402	-	3.98	-
4.	24 Dec 2023	56	-	134	-	2.39	-
5.	23 Dec 2023	95	-	266	-	2.8	-
6.	22 Dec 2023	90	-	301	-	3.34	-
7.	21 Dec 2023	79	-	320	-	4.05	-
8.	20 Dec 2023	86	-	245	-	2.85	-
	Grand total	1,473	16.2% ↑	8,913	35.0% ↑	6.05	16.2% ↑
							1 - 27 / 27 < >

Newsletter Traffic- Last month

	Date ▾	Total users	Views	PVs/user
1.	30 Nov 2023	88	382	4.34
2.	29 Nov 2023	75	234	3.12
3.	28 Nov 2023	105	342	3.26
4.	27 Nov 2023	125	364	2.91
5.	26 Nov 2023	64	376	5.88
6.	25 Nov 2023	62	240	3.87
7.	24 Nov 2023	44	186	4.23
8.	23 Nov 2023	83	268	3.23
	Grand total	1,433	7,559	5.27
				1 - 24 / 24 < >