

ECOMMERCE SALES ANALYSIS DASHBOARD

SALES

\$ 22,97,200.86



YOY GROWTH

^20.62%

PROFIT

\$2,86,397.02



YOY GROWTH

^14.41%

QUANTITY

37873



YOY GROWTH

^27.45%

NO.OF ORDERS

9994



YOY GROWTH

^28.64%

PROFIT MARGIN

12.47%



YOY GROWTH

^0.69%

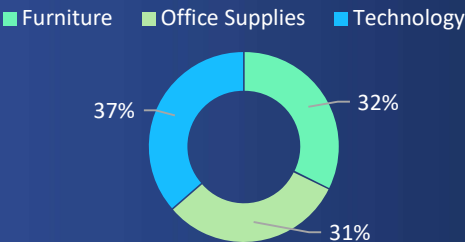
SALES AND PROFIT ANALYSIS



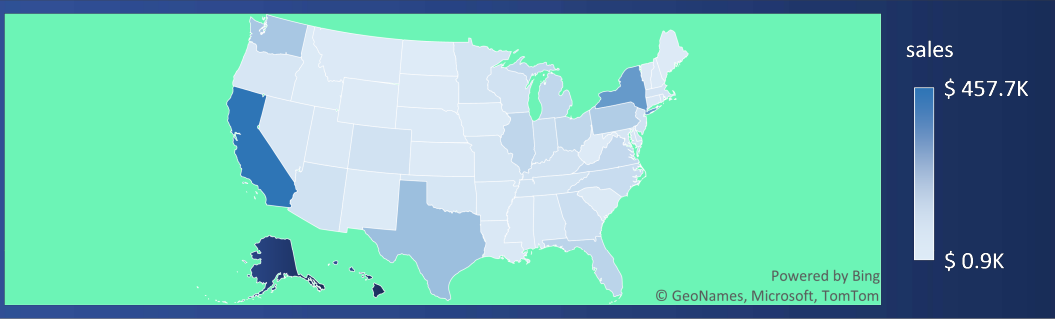
PROFIT BY CATEGORY



CATEGORY WISE SALES PERCENTAGE



SALES BY STATE



TOP 10 SUB CATEGORIES



FILTERS

Year

2011

2012

2013

2014

R...

Cent...

East

South

West

Se...

Consumer

Corporate

Home O...