INSPIRATION

ARETE

CONSULTANTS PVT LTD

ABOUT
THE COMPANY

We are a leading Information technology company based in New Delhi, India. Catering to clients like Central Government Ministry, State Government showcasing their product, policies and schemes.

- Have Embassies, business organizations, Art Galleries & Museums and Others providing them unique designs and solutions helping them showcase their product & services, interact with clients and help them grow.

- We are here to help you align your brand identity with your business strategy in the most effective and user-friendly way. Our solutions are both Web and Mobile based.

- Specialize in developing custom web-based applications that are system independent, easy to deploy & upgrade, gives universal access to remote users and commensurate with the ever-growing use of Internet.

- We integrate and automate business processes with custom web-based solutions by providing fully functional and highly interactive web-based applications to meet the unique organizational needs.

- Our MIS web applications are widely being used by ministries in Central and State Governments including that for monitoring state government budgets, implementing, mapping and monitoring their programs & schemes.

- Arete's Mobile based applications are used by the government for doing surveys and mapping profile of target audience, helping in policy making and collecting data at national and state level. Arete has developed a variety of Apps for its private clients. There are apps to enable the clients capture online data of their pan India operations (more than 1000 centers), carry out online loan facilitations, monitor manufacturing companies, monitor batch wise production, and app for online astrology to name a few.

- Our portals are also widely being used by industry associations and professional bodies to keep their members updated. Arete has industry specialized research divisions for gathering and disseminating relevant information to its members.

- Along with developing your software and websites we also promote the business using various promotional tools such as SEO, SMM, google adverts etc.

OUR
SERVICES

01 Web Development

- Management Information System
- Website Design & Development
- Customized Portal Development
- Content Management System

02 Digital Marketing

- Search Engine Optimization
- Social Media
- Content Marketing
- Search Engine Marketing

03 IT Services

- Website Support & Maintenance
- Server Support & Maintenance
- Network Support & Maintenance
- Security

04 Mobile Application

- Android App Development
- IOS App Development
- Hybrid App Development

WEBSITES

MIS SYSTEMS FOR
GOVERNMENT CLIENTS

- ☛ FORM BUILDING & A GPS ENABLED DASHBOARD (SWATCH BHARAT)

- ☛ RESPONSIBLE CROP INITIATIVE

- ☛ HORTICULTURE MISSION FOR NORTH EASTERN AND HIMALAYAN STATES PROGRAM (NETRA)

- ☛ VENTURE CAPITAL ASSISTANCE SCHEME (NETRA)

- ☛ FOOT AND MOUTH DISEASE VACCINE TRACKING (NETRA)

- ☛ EQUITY AND CREDIT GUARANTEE FUND SCHEME

- ☛ NATIONWIDE WASTE MANAGEMENT

- ☛ INTEGRATED VILLAGE DEVELOPMENT PROGRAM (NETRA)

- ☛ ICT SUPPORTED MIS FOR NATIONAL VEGETABLE INITIATIVE AND PULSES SCHEME (NETRA)

- ☛ MIS AND E-LICENCE SYSTEM FOR ONLINE CONTROLLED SUBSTANCE REGISTRATION SYSTEM (NETRA)

- ☛ MIS (NETRA) FOR PLANNING DEPARTMENT

- ☛ CHIEF MINISTER PETITION SYSTEM

MIS SYSTEMS FOR
PRIVATE CLIENTS

01 MOBILITY SOLUTIONS FOR A COMMODITY TRADING COMPANY

02 INTERNAL PROJECT MONITORING AND TRACKING

03 SALES AND INVENTORY MANAGEMENT

04 SCHEME MANAGEMENT (NETRA)

05 ONLINE GRIEVANCE MANAGEMENT AND RESOURCE TRACKING

06 ONLINE PROJECT IMPLEMENTATION AND MONITORING SYSTEM FOR TELECOM INDUSTRY

SOME
PORTALS

→ Entrepreneurship Development Portal with online, offline, Android and SMS (GSM) Modules

→ Knowledge Management and Dissemination Portal

→ Maintenance and Development of Knowledge Portal

→ Travel Portal

→ Matrimony Portal

→ Job portal

→ HR Portal

→ Auction Portal

→ Education Portal

→ E-commerce Portal

→ Real Time Warehouse management system

→ Business loan approval application for NBFC

CONTENT
MANAGEMENT SYSTEM

- ✓ Dynamic Website for a Village Development & Promotional Tourism Society
- ✓ Sports Brand Trading Company
- ✓ Project and Building Solution Company
- ✓ Service Provider
- ✓ Soccer Company
- ✓ Hotel
- ✓ Japanese Art Museum
- ✓ U.S Embassy Affiliated Incubator
- ✓ State Resident Commissioner
- ✓ U.S Embassy E-Magazine
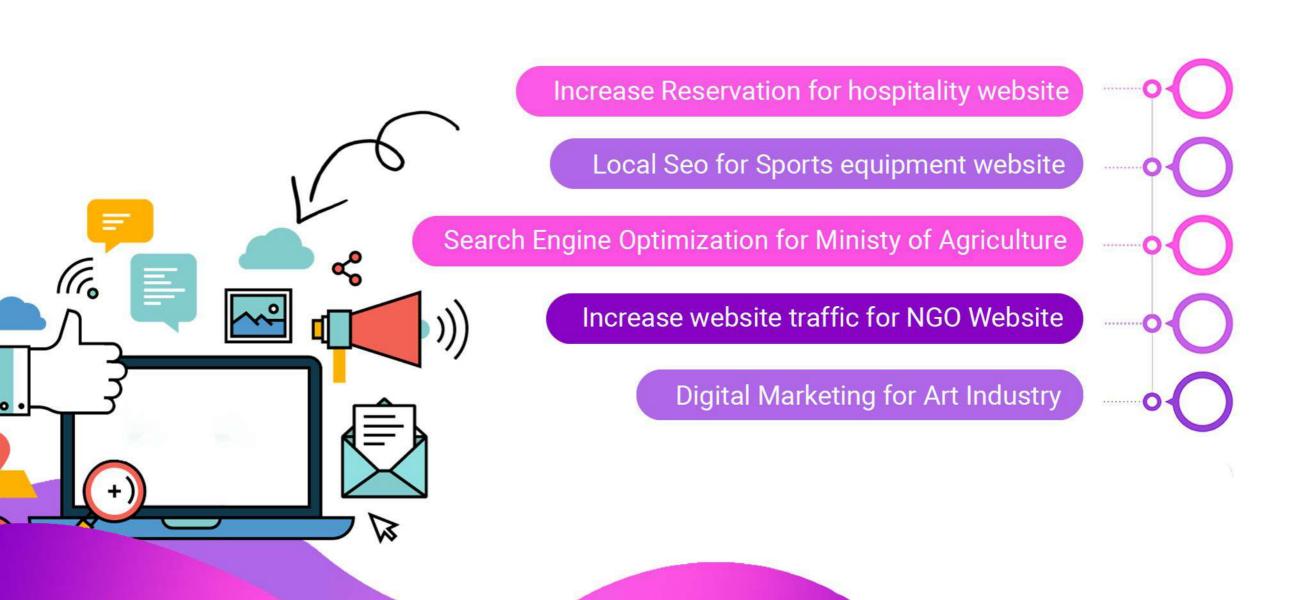
MOBILE
APPLICATION

1 — Application For Loan Enquiry I Complain I Feedback/Forum

2 — Application for Tracking Product Development In a Manufacturing Company

3 — Astrology Application

4 — Hotel Booking Mobile Application

5 — Data Collection Mobile application for state Govt.

6 — App For Beneficiary Registration and Survey For The State of Meghalaya

7 — Online/Offline Solutions

DIGITAL
MARKETING

Increase Reservation for hospitality website

Local Seo for Sports equipment website

Search Engine Optimization for Ministy of Agriculture

Increase website traffic for NGO Website

Digital Marketing for Art Industry

OTHER
PROJECTS DONE

ERP
Developed for Electronic Goods Trading

INTRANET
Developed Intranet for Garment, Real Estate and other Industries

E-COMMERCE PLATFORM
An Art Gallery I An Electronics business Jewellery Business

MANAGE DOMAIN, EMAIL AND WEB HOSTING SERVICES

CUSTOMISED APPLICATION

OUR CLIENTS

SFAC लघु कृषक कृषि व्यापार संघ

स्वच्छ भारत एक कदम स्वच्छता की ओर

NABCONS

SOHAN LAL COMMODITY

me MIRA EXIM LIMITED

ACER

The Institute of Chartered Accountants of India (Setup by an Act of Parliament)

SledgeHammer COMMITMENT TOWARDS PERFECTION

GAIL

artrise

AFC INDIA LTD.

FOR FURTHER QUERIES
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THANK YOU

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