

₹985M

Revenue

2M

sales qty

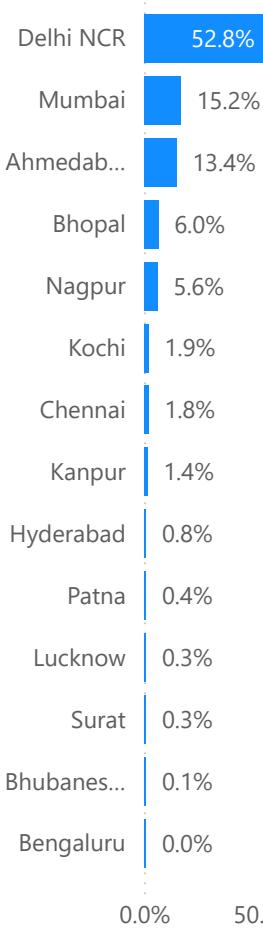
₹24.7M

Total Profit Margin

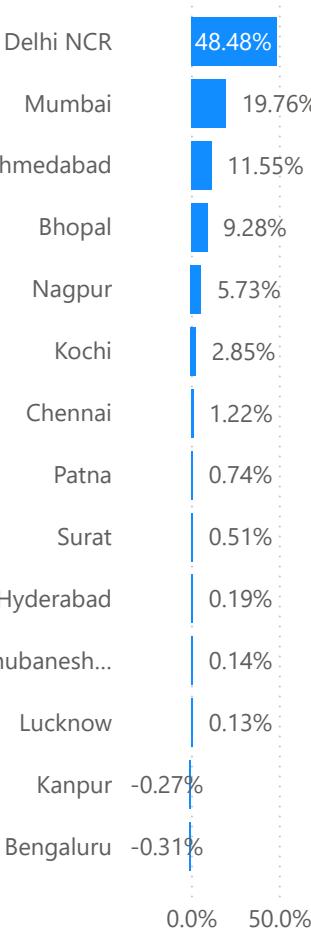
2017	2018	2019	2020
------	------	------	------

Jun 17	Jul 17	Aug 17	Sep 17	Oct 17	Nov 17	Dec 17	Jan 18
--------	--------	--------	--------	--------	--------	--------	--------

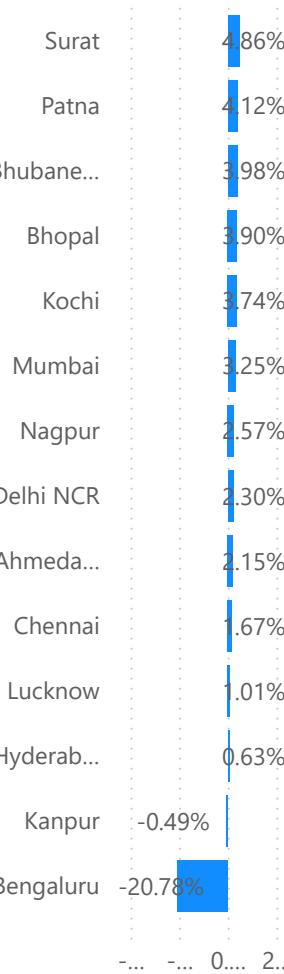
Revenue contribution % by markets



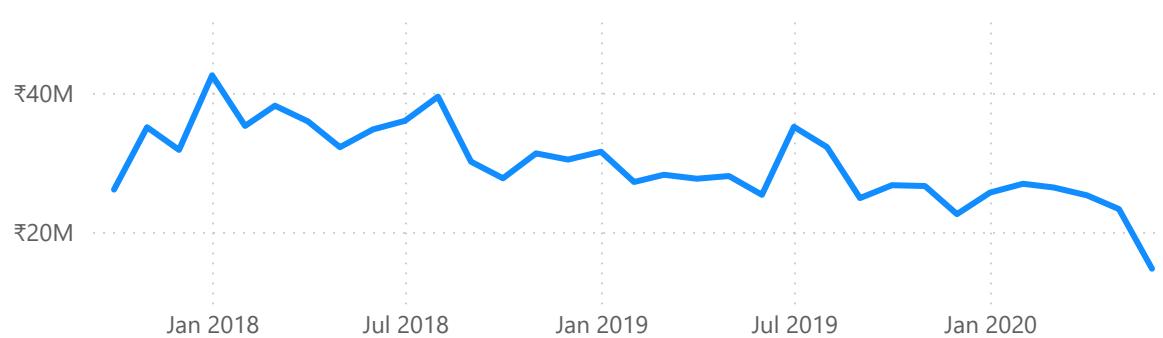
Profit contribution % by markets



Profit margin % by Market



Revenue by cy_date



customer_name	Revenue	Revenue contribution %	Profit margin contribution %	Profit margin %
Electricalsbea Stores	₹3,36,367.00	0.0%	0.01%	0.82%
Expression	₹4,30,368.00	0.0%	0.06%	3.51%
Electricalsquipo Stores	₹13,30,361.00	0.1%	0.36%	6.59%
Electricalslance Stores	₹18,68,461.00	0.2%	-0.15%	-2.01%
Sage	₹22,52,506.00	0.2%	0.14%	1.53%
Novus	₹23,59,799.00	0.2%	0.31%	3.19%
Insight	₹33,42,051.00	0.3%	0.14%	1.04%
Propel	₹41,83,862.00	0.4%	0.56%	3.33%
Elite	₹48,37,239.00	0.5%	0.86%	4.39%
Sound	₹49,66,707.00	0.5%	0.81%	4.00%
Zone	₹50,67,349.00	0.5%	0.25%	1.20%
Relief	₹52,30,158.00	0.5%	0.69%	3.27%
Power	₹57,27,123.00	0.6%	1.43%	6.18%
All-Out	₹60,68,432.00	0.6%	0.63%	2.55%
Total	₹98,48,68,963.00	100.0%	100.00%	2.50%

Revenue

Sales Qty

Total Profit Margin

₹142M

350K

₹2M

2017

2019

2018

2020

Jan 20

Feb 20

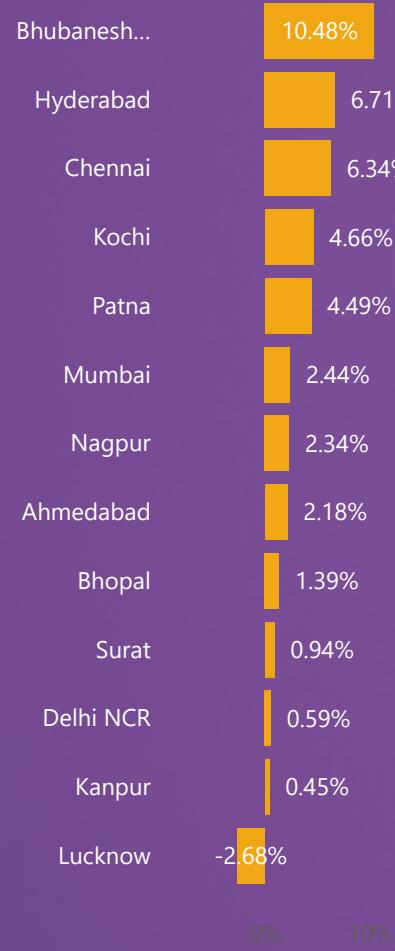
Mar 20

Apr 20

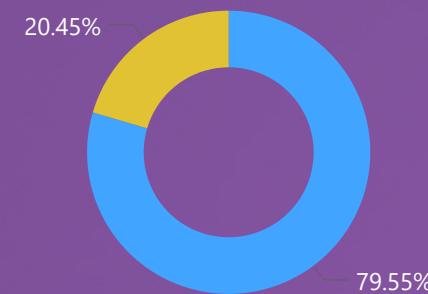
May 20

Jun 20

Profit margin % by markets_name



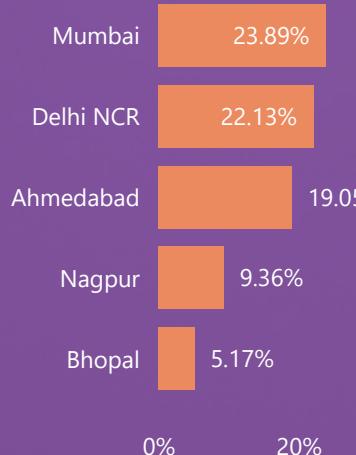
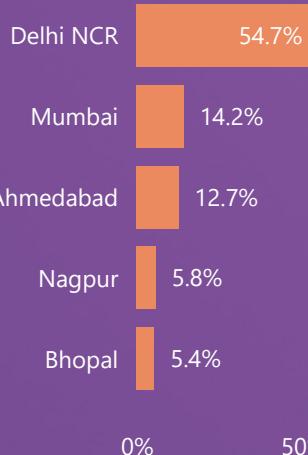
Customer Type



customer_type ● Brick & Mortar ● E-Commerce

Top 5 Market Based on Revenue

Top 5 Market Based Profit Margin



Revenue Trends

● Revenue LY ● Revenue ● Profit margin %



customer_name	Revenue	Revenue contribution %	Profit margin contribution %	Profit margin %
Electricalsbea Stores	₹50,940.00	0.0%	0.39%	15.63%
Expression	₹82,845.00	0.1%	-0.17%	-4.16%
Electricalsquipo Stores	₹86,908.00	0.1%	-0.48%	-11.49%
Sage	₹96,950.00	0.1%	0.16%	3.46%
Electricalslance Stores	₹1,42,742.00	0.1%	0.25%	3.54%
Novus	₹2,58,543.00	0.2%	0.21%	1.65%
Propel	₹5,41,553.00	0.4%	0.74%	2.83%
Insight	₹5,71,430.00	0.4%	-0.53%	-1.92%
All-Out	₹7,13,953.00	0.5%	1.57%	4.53%
Sound	₹7,40,856.00	0.5%	0.45%	1.25%
Total	₹14,22,24,545.00	100.0%	100.00%	1.45%