

Hurdles to encounter

Acquiring funding without directly charging user

Sgordin

Actually learning how to code for application

Sgordin

Keeping app running smoothly with as few bugs as possible

Sgordin

Competing against existing planner applications

Sgordin

Design

Have an option to select what color user would want app to look like (ex: dark mode, light mode)

Sgordin

Offer a space off to the side of the main event calender for a to do list

Sgordin

Show time between events (ex: if event 1 is from 12pm-1pm and event 2 is at 2pm-4pm show theres an hour between event 1 and 2)

Sgordin

Give notifications before events, offer user to turn off notifications

Sgordin

Set aside a space on the screen for advertisers (need funding somehow)

Sgordin

Need a name

Sgordin

Maybe able to set travel time between events and get notified for travel time

Sgordin

Platform/Application type

Mobile app

Sgordin

available via app store

Sgordin

Available for phone and ipad with saved data

Sgordin

Maybe could run on computer

Sgordin

Able to make a mini widget for iphone on home screen for quicker use

Sgordin

Unchangable Elements

Must be free, user does not have to pay for full experience

Sgordin

Must be user friendly, no ambiguous elements

Sgordin

Must keep calendar and side list visible at all times

Sgordin

Must leave some sort of space for advertisements

Sgordin