

Petitioner: Mr. David K. Allen
Field: Digital Media Marketing

Criterion 1: Prizes or Awards for Excellence

Mr. Allen received an "Employee of the Month" award from his workplace. He was nominated internally by his manager for consistent punctuality and teamwork. A printed certificate was given at the office meeting.

Criterion 3: Published Material About the Person

He has been mentioned several times in his company's internal newsletter, especially for his contribution to social media engagement. The newsletter is circulated within the company's 50-person team.

Criterion 4: Judging the Work of Others

David served as a judge at a local high school media project competition. The event was coordinated by his cousin, who is a teacher at the school. No formal panel or judging record is available.

Criterion 5: Original Contributions of Major Significance

Mr. Allen created a promotional meme format used by his company's Instagram account. He believes the format helped increase likes by 12% over a three-month period. The idea has not been adopted outside his department.

Expert Letters

Recommendation letters from his manager, HR director, and a co-worker. All letters use identical phrasing, emphasizing "dedication" and "passion" with minimal references to measurable impact or field-wide recognition.