

Deakin **SIMPSONS** AI CHALLENGE 2023

Webinar on Tuesday, May 16th

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SCAN ME

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The Simpsons



Please note:
This session is recorded



- What is the Deakin Simpsons Challenge 2023?
- About the task
- Timeline
- Eligibility
- Prizes and Sponsors
- Benefit
- How to participate?
- Questions

What is the Deakin Simpsons Challenge 2023?



- A computer vision competition for which the goal is:



*Are they
eating?*

= “Yes”

- The challenge is designed to:
 - Provide the opportunity to work as team members
 - Compete against each other
 - Enhance your learning experience by improving your AI modeling, problem-solving, and team-working skills
- **Designed with the same norms as any challenge organized in a top-tier AI conference**

Menti activity



What do you have to do?

The machine learning framework

- Apply a prediction function to an image and a natural language question to get the desired answer:

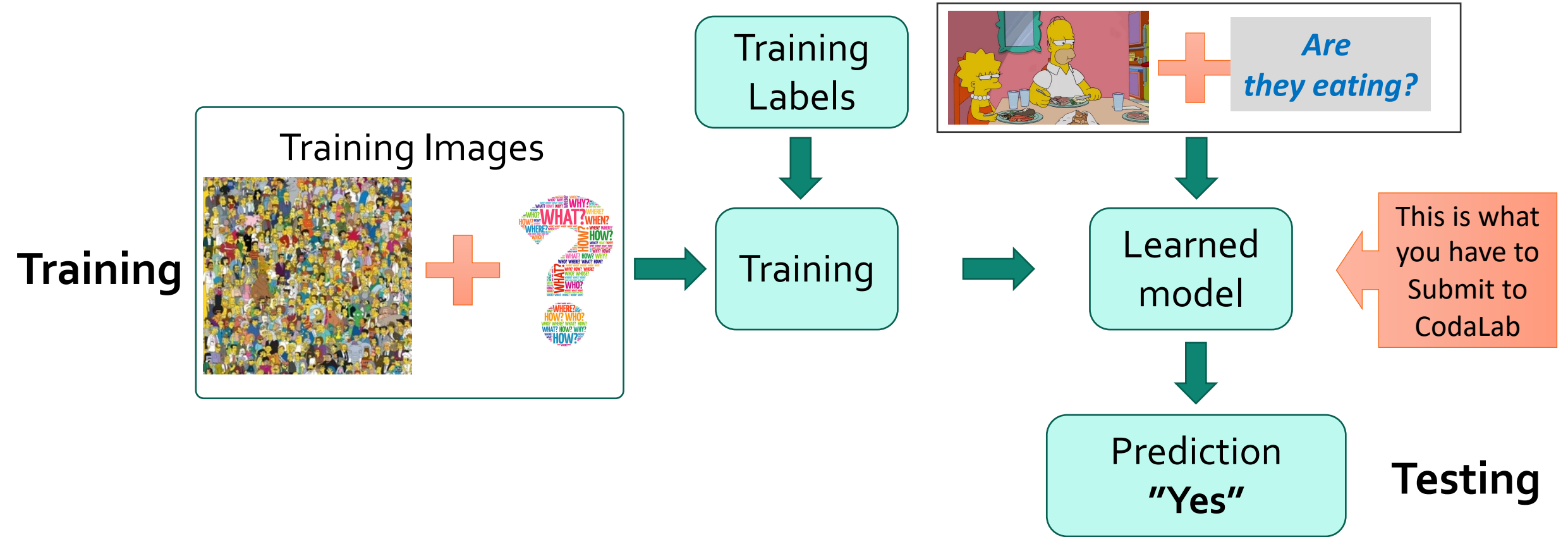
$$f\left(\text{Image of Homer and Marge Simpson eating}, \text{Are they eating?}\right) = \text{"Yes"}$$

$$f\left(\text{Image of Homer Simpson reading a newspaper}, \text{Is he reading?}\right) = \text{"Yes"}$$

$$f\left(\text{Image of Marge Simpson}, \text{Does she wear a hat?}\right) = \text{"No"}$$

What do you have to do?

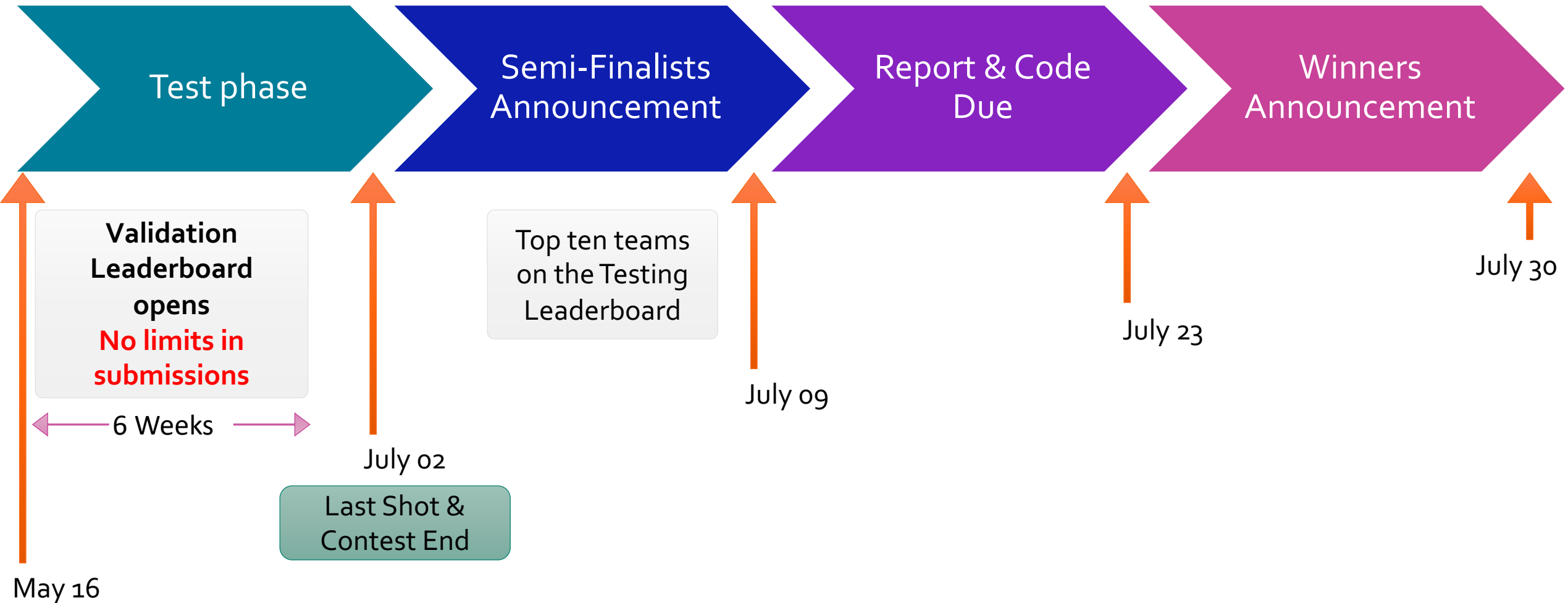
Steps



The performance is evaluated using the Accuracy!

$$\text{Accuracy} = \frac{\text{\#correctly classified test images}}{\text{\#test images}}$$

Timeline



- **Test phase**
 - 50% of Yes/No <questions,image> pairs
- Images in the test sets are collected and labeled from TV show episodes

**You never have access
to the images in the
test sets!
Only CodaLab does!**

- **All participants need to be enrolled in a course at Deakin**
- The semi-finalists are required to:
 - Submit a report, which describes the solution
 - Provide a link of the Github repo of the solution
 - The submitted codes and reports may be inspected to check the validity of the solution!

Prizes and Sponsors



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Deakin University
School of Information
Technology

Award for

1st Prize Winners of the Deakin
SIMPSONS AI Challenge 2021

Presented to

**John Doe, Dale Nixon, and
Karen Eliot**

in recognition for their excellent
achievement

XX June 2021

Funded by Community Bank at Deakin
University

Dr. Mohamed Reda Bouadjenek
Lecturer, School of Information Technology

Professor John Yearwood
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Why should you participate?



- **The school official award that will be given to you provides an invaluable recognition for your achievement**
 - An award is critical when you apply for a job or a PhD scholarship!
- The perfect place to learn best practices in AI, accrue feedback on your work, and augment your skills
- A channel for problem-solving and brainstorming
- An opportunity to push boundaries and encourage creativity
- The experience you get is invaluable in preparing you to understand what goes into finding feasible solutions for big data

- Register to the CodaLab platform, then register to the competition on CodaLab
- **You can participate individually or in a team**
 - There cannot be more than 3 students in a team
 - To find team members or join a team, you can post a message on the discussion forum
 - Once you have built your team, the team leader needs to contact me and provides:
 - Names, CodaLab usernames, the Deakin course in which they are enrolled, and the name of the team

**All you need is a Google
account to use Google Colab!**

Demo

- Label your own data from tv show episodes
 - A dataset of images is already provided
- Make the model deep
- Try data augmentation
- Try pre-trained models, e.g., VGG16/19, MobileNet, ResNet, etc.
- Try to tune hyper parameters on the validation set, e.g., learning rate, dropout value, L2 reg, etc.
- **Do something different!**

Wish you all the best!

Questions?