**Heatmap Components by Category**

Color Key and Density Plot

Density

Value

Google Play Categories

ENTERTAINMENT
EDUCATION
AUTO_AND_VEHICLES
SHOPPING
TRAVEL_AND_LOCAL
MEDICAL
FOOD_AND_DRINK
MAPS_AND_NAVIGATION
FINANCE
PRODUCTIVITY
EVENTS
HOUSE_AND_HOME
HEALTH_AND_FITNESS
PARENTING
LIFESTYLE
BOOKS_AND_REFERENCE
SOCIAL
DATING
COMMUNICATION
PERSONALIZATION
NEWS_AND_MAGAZINES
TOOLS
PHOTOGRAPHY
WEATHER
ART_AND_DESIGN
COMICS
VIDEO_PLAYERS
LIBRARIES_AND_DEMO
BEAUTY
SPORTS
BUSINESS
MUSIC_AND_AUDIO
FAMILY_CREATE
FAMILY
FAMILY_MUSICVIDEO
FAMILY_BRAINGAMES
FAMILY_PRETEND
FAMILY_ACTION
FAMILY_EDUCATION

GUI Components

ImageView
ImageButton
Button
Spinner
RatingBar
NumberPicker
ToggleButton
SeekBar
Switch
ProgressBar
RadioButton
CheckBox
CheckedTextView
EditText