

Driving Innovation and Digital Transformation

With extensive experience in the high-tech industry, I specialize in managing technological projects and systems analysis. I have led complex and large-scale projects using agile methodologies. I have implemented technological process improvements through automation and artificial intelligence, focusing on achieving goals and maintaining high quality.



Work Experience:

2022-2024: Project Manager and Systems Analyst, Isracard

- Led Agile project teams, aligning with business needs to meet goals and timelines.
- Defined complex systems with multiple interfaces, planned architectures, and developed work plans.
- Notable project: [Prepaid Credit Card](#) system.

2019-2021: Project Manager and Systems Analyst, Harel Insurance

- Led multiple product teams in the cloud, focusing on security and architecture.
- Managing multiple digital product development teams in a cloud environment with an emphasis on information security and server-client architecture.
- Defined and developed API interfaces, setting technical and business requirements.
- Notable project: [Harel Switch Car Insurance](#).

2017-2018: Project Manager and Systems Analyst, Clalit Health Services

- Managed development teams and task distribution, meeting deadlines.
- Analyzed business needs, designed architectures, and developed software solutions.
- Planned and implemented solutions in SQL, ESB, and advanced ETL processes
- Notable projects: [Tyto Device](#).

2012-2016: Project Manager and Systems Analyst, Mer Group

- Led development teams in Angular, .NET, and React.
- Oversaw digitization projects and vendor interactions.
- Security technologies and CRM/ERP systems.
- Notable projects: [Smart Military ID](#) for Public Transport.

2007-2011: Software Developer and Architect (UAV Division), Elbit Systems

- Planning and developing advanced military simulators and pre-flight interfaces using C++, MFC, .NET C#.

2000-2006: Software Developer & Architect, RAD Bynet

- Developed websites from concept to production.
- Worked on travel planning sites, online games, and e-commerce projects.

1994-2020: Military Service

- Combat soldier and commander in an elite unit.

Education

MBA in Business Administration
currently studying

Bachelor of Science in Computer Science
NYC/Mercy College

Software Engineer Diploma
Tel Aviv College

Courses

NLP Master Practitioner
Retter

Practical Business Entrepreneurship
Tel Aviv Yaffo Academic College

UAV Engineering
Elbit Systems

Full stack developer
IBM

MCAD C# .NET
Sela College

SQL
John Bryce College

Languages

Hebrew
English