**RAMESH KUMAR**

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|---|---|
| **EDAD** | 24 years |
| **SEXO** | Male |
| **PAÍS** | India Rampur |
| **EDUCACIÓN** | High school |
| **WORK** | Farmer |
| **ESTADO CIVIL** | Single |

## PERSONALIDAD

- Personality
- Hardworking
- Curious to learn
- Shy but motivated
- Practical thinker

## BIOGRAFY

Ramesh lives in a small rural village. From a young age, he helped his father with farm work while also studying at school. He dreams of moving to a big city to attend university and find a good job. To achieve this, he wants to learn English so he can study better, communicate with people in cities, and improve his future opportunities.

## MOTIVATIONS

- Get a better job and go to universaty
- Talk to customers and employers
- Use a smartphone and internet easily
- Feel confident when speaking English

## INTERESTS & HOBBIES

- Listening to music
- Watching movies
- Talking with friends
- Learning new skills

## NEEDS

- Learn basic English speaking
- Understand simple English words
- Speak English at work
- Improve life opportunities

## OBJECT

- Help rural users learn basic English easily
- Improve speaking and listening skills for daily use
- Teach English for jobs, study, and city life
- Build confidence to speak English without fear
- Provide simple lessons with audio and images
- Work with out internet and basic smartphones
- Support users who want to study at university

## GOALS

- Learn English
- Speak English
- Better Jobs
- Higher Studies
- City Life
- Self Confidence
- Skill Development