

# SAGNIK KUNDU

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## Work Experience

### Cognizant Technology Solutions

#### Programmer Analyst | Sep 2023 – Present

- Created and tracked team improvements, and worked on 20+ User Stories within the Scrum methodology of Agile framework.
- Researched, conceptualised and created modern templates for Newsletters and PowerPoint designs in the last 1 year.
- Sole ownership and designer of a monthly newsletter within tight deadline to highlight project innovations and improvements and proposed 10+ process design flow diagrams to visualize complex design architecture, presenting to business leaders.
- Worked in tandem with project managers to highlight project goals and KPIs to create design solutions for our clients. Providing robust template to business leaders that received recognition from the client.

### S Ride Carpool App: Redesign Concept

#### Freelance UI and UX Designer | Mar 2024 - Present

- Conducted in-depth user research on 18 co-passengers to gain insight into the pain points, needs and expectations and converted research findings into prototype and prepared low fidelity wireframe of the redesign.
- Prepared empathy map and user personas based on the suggestions from both riders and drivers. Strategically consolidated multiple design nuances into one/two components thus reducing click rate up to 60%.
- Enhanced the ride start and end location selection, by integrating Home and Office location shortcuts. Implemented a design flexibility allowing users to choose from previously commuted locations via Recent Searches.
- Designed category selection based on previous matches between rider and driver routes: Perfect, Friends, and Enroute. Also, minimized driver details by focusing on relevant information to enhance user clarity.
- Simplified call to action by replacing texts with icon-based button.
- Detailed explanation and design methodology can be visited here: <https://dribbble.com/shots/24568222-SRide-Redesign-Concept-2024>

### Web & Mobile Graphic Design & Development

#### Graphic Designer | Jun 2022 - Feb 2024

- Designed, developed and deployed 5 responsive website concepts (currently 2 live) with layout design and developer handoffs.
- Conceptualised and designed multipage mobile app UI wireframe design for a personal finance management app.
- Led a design team of 4-5 graphic designer for social media engagement and promotion campaign.
- In charge of 50+ graphic design across multiple organization to enhance social media engagement from scratch.
- Demonstrated exceptional communication skills to highlight creative decision making.

## Projects

#### Rupeace - Finance tracking and micro-transaction tracking mobile app design:

<https://dribbble.com/shots/24970832-Finance-Tracking-App>

#### Website Design - Graphic website design of a brand landing page:

<https://dribbble.com/shots/18349228-Website-Design-Graphic-Design-Brand-Landing-Page>

#### Website Design - Website UI design of an Architecture Brand Landing Page:

<https://dribbble.com/shots/18349257-Website-Design-Architecture-Brand-Landing-Page>

#### Bloom - Live website designed using Figma and developed using ReactJS:

<https://sagnik-77.github.io/bloom-react/>

## Skills

#### Design Skills:

UI/UX Design | Typography | Color Theory | Iconography | Wire framing | Rapid Prototyping | Visual Design | Design System | Developer Handoff | Graphic Design | User Flow | Problem Solving | Generative AI

#### Tools:

Adobe Xd | Figma | Framer | Adobe Illustrator | Canva | CorelDRAW | HTML | CSS | React JS | Microsoft Suite (PowerPoint, Word, Excel, Visio) | Git/GitHub | Azure DevOps

#### Interpersonal Skills:

Storytelling | Leadership | Fluent communication | Collaborative Work | Flexibility | Empathy

## Education

#### B.P. Poddar Institute of Management and Technology 9.15/10.0 CGPA

Bachelor of Technology | Electronics & Communication Engineering | 2019 - 2023

## Certification

User Experience Design Essentials - Udemy

## Language

English  
Hindi  
Bengali

## Contact

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