

SAGNIK KUNDU

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Work Experience

Cognizant Technology Solutions

Programmer Analyst | Sep 2023 – Present

- Created and tracked team improvements, and worked on **20+ User Stories** within the Scrum methodology of Agile framework.
- Researched, conceptualised and created modern templates for Newsletters and PowerPoint designs in the last 1 year.
- Sole ownership and designer of a monthly newsletter within tight deadline to highlight project innovations and improvements and proposed **10+ process design flow diagrams** to visualize complex design architecture, presenting to business leaders.
- Worked in tandem with project managers to highlight project goals and KPIs to create design solutions for our clients. Providing robust template to business leaders that **received recognition** from the client.

S Ride Carpool App: Redesign Concept

Freelance UI and UX Designer | Mar 2024 - Present

- Conducted in-depth user research on 18 co-passengers to gain insight into the pain points, needs and expectations and converted research findings into prototype and prepared **low fidelity wireframe** of the redesign.
- Prepared empathy map and user personas based on the suggestions from both riders and drivers. Strategically consolidated multiple design nuances into one/two components thus reducing **click rate up to 60%**.
- Enhanced the ride start and end location selection, by integrating Home and Office location shortcuts. Implemented a design flexibility allowing users to choose from previously commuted locations via Recent Searches.
- Designed category selection based on previous matches between rider and driver routes: Perfect, Friends, and Enroute. Also, minimized driver details by focusing on relevant information to enhance user clarity.
- Simplified call to action by replacing texts with icon-based button.
- Detailed explanation and design methodology can be visited here: <https://dribbble.com/shots/24568222-SRide-Redesign-Concept-2024>

Web & Mobile Graphic Design & Development

Graphic Designer | Jun 2022 - Feb 2024

- Designed, developed and deployed **5 responsive** website concepts (currently 2 live) with layout design and developer handoffs.
- Conceptualised and designed multipage mobile app UI wireframe design for a personal finance management app.
- Led a design **team of 4-5** graphic designer for social media engagement and promotion campaign.
- In charge of **50+ graphic design** across multiple organization to enhance social media engagement from scratch.
- Demonstrated exceptional communication skills to highlight creative decision making.

Projects

Rupeace - Finance tracking and micro-transaction tracking mobile app design:

<https://dribbble.com/shots/24970832-Finance-Tracking-App>

Website Design - Graphic website design of a brand landing page:

<https://dribbble.com/shots/18349228-Website-Design-Graphic-Design-Brand-Landing-Page>

Website Design - Website UI design of an Architecture Brand Landing Page:

<https://dribbble.com/shots/18349257-Website-Design-Architecture-Brand-Landing-Page>

Bloom - Live website designed using Figma and developed using ReactJS:

<https://sagnik-77.github.io/bloom-react/>

Skills

Design Skills:

UI/UX Design | Typography | Color Theory | Iconography | Wire framing | Rapid Prototyping | Visual Design | Design System | Developer Handoff | Graphic Design | User Flow | Problem Solving | Generative AI

Tools:

Adobe Xd | Figma | Framer | Adobe Illustrator | Canva | CorelDRAW | HTML | CSS | React JS | Microsoft Suite (PowerPoint, Word, Excel, Visio) | Git/GitHub | Azure DevOps

Interpersonal Skills:

Storytelling | Leadership | Fluent communication | Collaborative Work | Flexibility | Empathy

Education

B.P. Poddar Institute of Management and Technology 9.15/10.0 CGPA

Bachelor of Technology | Electronics & Communication Engineering | 2019 - 2023

Certification

User Experience Design Essentials - [Daniel Walter Scott](#)

Language

English
Hindi
Bengali

Contact

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