

# **AdventureWorks Sales Business Request**

**Stakeholder-**AdventureWorks Sales Manager

**Goal-**

- Improve Internet Sales reports
- Change static reports to visual dashboards

**Key things to analyze-**

- Sales by products and clients over a period
- Measure of company's sales numbers against Budget (available in an excel sheet) so that it's possible to compare the company's numbers against performance
- Being able to filter each salesperson based on which products and customers they work on.

**Note-**

The Budgeting is done for the years 2023 and 2024 and the Stakeholder wants the Sales Analysis to be conducted for the same period.