



Logo Versions



Primary

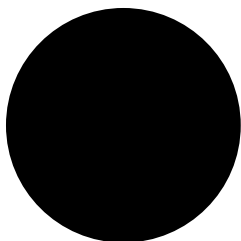
AlpheX

Wordmark Only



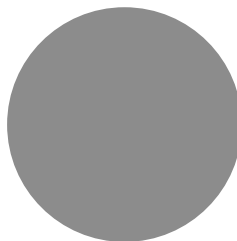
Icon

Colours



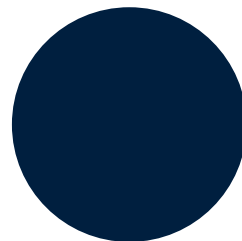
Primary

Hex #000000
RGB rgb(0,0,0)
CMYK 0 0 0 100
Pantone 19-3911



Secondary

Hex #FFFFFF
RGB rgb(255,255,255)
CMYK 0 0 0 0
Pantone 11-0601



Accent

Hex #8c8c8c
RGB rgb(140,140,140)
CMYK 0 0 0 45
Pantone 17-5102

Background

Hex #001f3f
RGB rgb(0,31,63)
CMYK 100 51 0 75
Pantone 19-3940

Typography

Primary

Biryani Regular

Aa Bb Cc