

# Logo Versions



Primary

GI

Wordmark Only



Icon

## Colours



### Primary

Hex #9c7945 RGB rgb(156,121,69)

CMYK 0 22 56 39

Pantone 17-0942



#### Secondary

Hex #61777F RGB rgb(97,119,127)

CMYK 24 6 0 50

Pantone 18-4011



#### Accent

Hex #0f3054

RGB rgb(15,48,84)

CMYK 82 43 0 67

Pantone 19-4027



#### Background

Hex #001f3f

RGB rgb(0,31,63)

CMYK 100 51 0 75

Pantone 19-3940

Typography

Primary

Audiowide Regular

Aa Bb Cc