

Logo Versions



Primary

SM

Wordmark Only



Icon

Colours



Primary

Hex #979797 RGB rgb(151,151,151)

CMYK 00041

Pantone 16-4702



Secondary

Hex #EEDDC1 RGB rgb(238,221,193)

NOD 180(200,22

CMYK 07197

Pantone 12-0712



Accent

Hex #9c7945

RGB rgb(156,121,69)

CMYK 0 22 56 39

Pantone 17-0942



Background

Hex #001f3f

RGB rgb(0,31,63)

CMYK 100 51 0 75

Pantone 19-3940

Typography

Primary

Lora Regular

Aa Bb Cc