

# Sales Analytics Report

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## Executive Summary

This report provides a comprehensive analysis of sales performance. Total sales reached \$99,365.00 across 136 transactions, with an average ticket value of \$730.62. The best performing product category and individual products are highlighted in the charts below.

## Key Performance Indicators

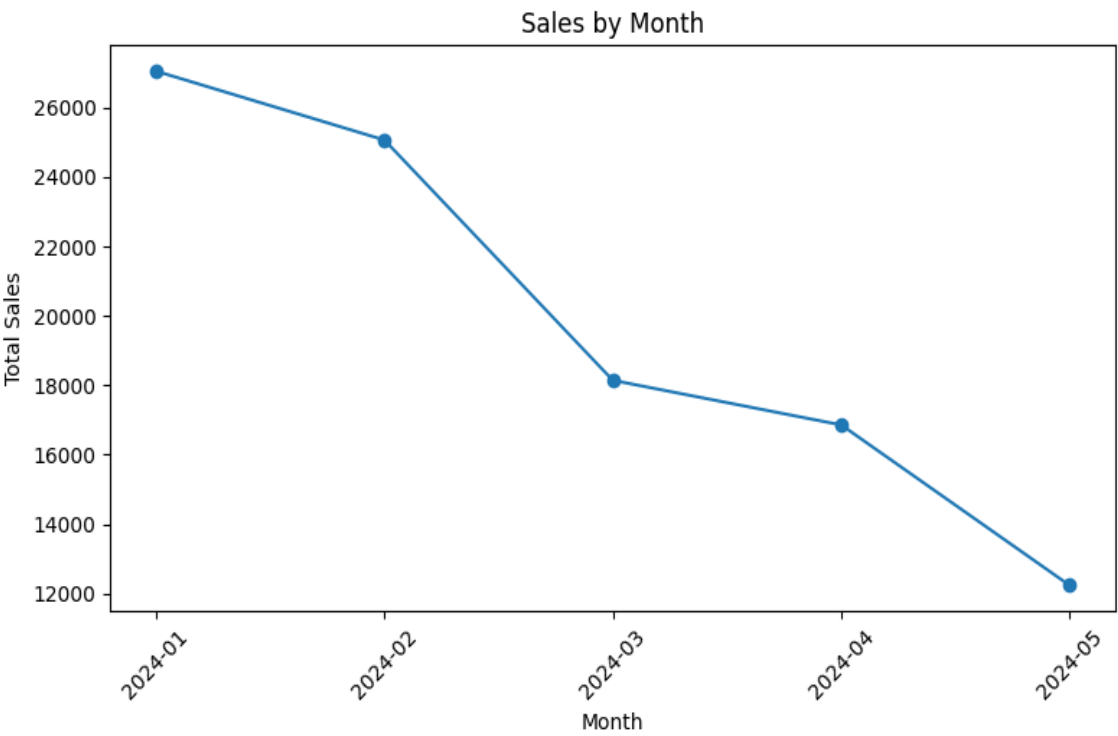
Metric	Value
Total Sales	\$99,365.00
Total Transactions	136
Average Ticket Value	\$730.62
Top Product	laptop (\$62,400.00)
Top Category	electronics (\$78,000.00)
Top Seller	ana (\$32,070.00)

# Sales Data Overview

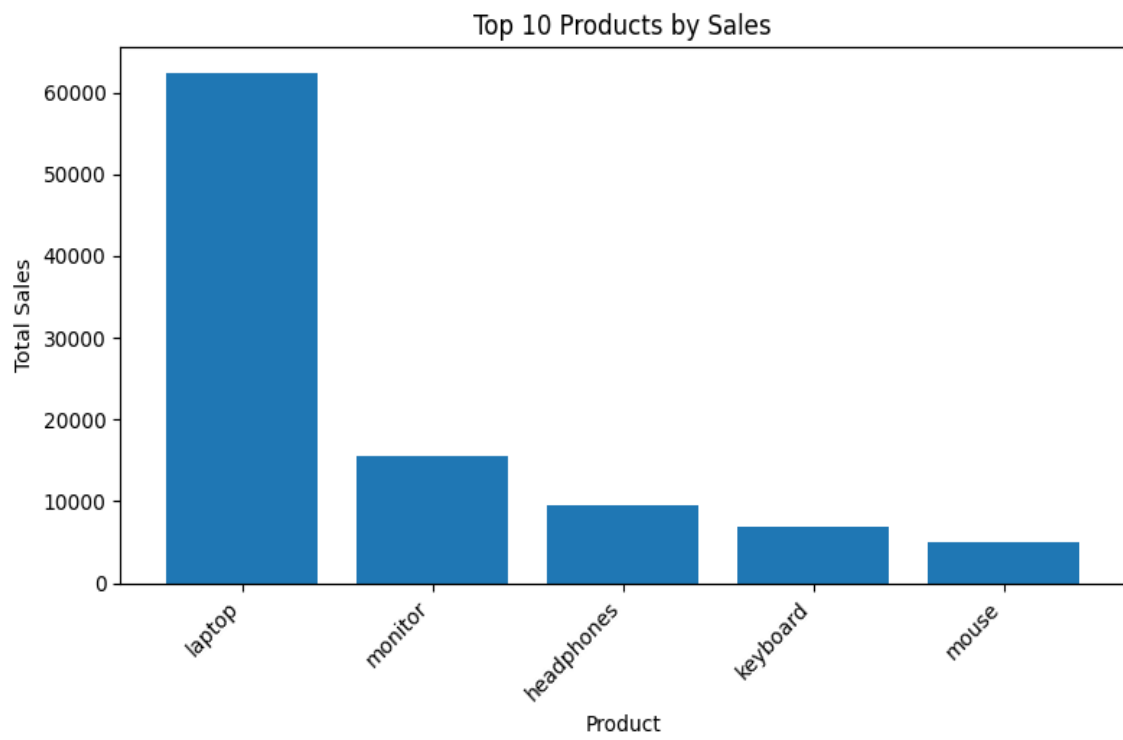
Showing first 20 rows of 136 total records:

date	product	category	quantity	unit_price	total	seller
2024-01-01 00:00:00	laptop	electronics	2	1200	2400	ana
2024-01-01 00:00:00	mouse	accessories	5	25	125	ana
2024-01-02 00:00:00	keyboard	accessories	3	45	135	carlos
2024-01-02 00:00:00	monitor	electronics	1	300	300	carlos
2024-01-03 00:00:00	headphones	accessories	4	80	320	lucia
2024-01-03 00:00:00	laptop	electronics	1	1200	1200	lucia
2024-01-04 00:00:00	mouse	accessories	6	25	150	pedro
2024-01-04 00:00:00	monitor	electronics	2	300	600	pedro
2024-01-05 00:00:00	keyboard	accessories	4	45	180	ana
2024-01-05 00:00:00	laptop	electronics	1	1200	1200	ana
2024-01-06 00:00:00	headphones	accessories	3	80	240	carlos
2024-01-06 00:00:00	mouse	accessories	8	25	200	carlos
2024-01-07 00:00:00	monitor	electronics	1	300	300	lucia
2024-01-07 00:00:00	laptop	electronics	2	1200	2400	lucia
2024-01-08 00:00:00	keyboard	accessories	5	45	225	pedro
2024-01-08 00:00:00	mouse	accessories	4	25	100	pedro
2024-01-09 00:00:00	headphones	accessories	2	80	160	ana
2024-01-09 00:00:00	monitor	electronics	2	300	600	ana
2024-01-10 00:00:00	laptop	electronics	1	1200	1200	carlos
2024-01-10 00:00:00	keyboard	accessories	6	45	270	carlos

# Sales by Month Trend



## Top 10 Products by Sales



# Sales by Category

