

ABISHEK K

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SUMMARY

Curious and driven about all things data, I enjoy digging into databases, exploring machine learning, and turning raw numbers into clear stories with Power BI. Business analysis and digital marketing fascinate me because they blend logic with creativity. I'm excited to roll up my sleeves, learn from experienced teams, and help solve real-world problems—one dataset at a time.

INTERNSHIP

HR Intern, Pride Hotel, Chennai

Apr 2023 — May 2023

- During my one-month internship, I assisted the HR team in onboarding, documentation, and recruitment coordination, gaining practical exposure to core HR operations. I developed time management and organizational skills while supporting employee attendance tracking and interview scheduling in a fast-paced hospitality environment. This experience deepened my understanding of workplace compliance and professional collaboration

EDUCATION

Master of Business Administration

Sep 2024 - May 2026

Kumaraguru College of technology Business School , Coimbatore

- Building leadership and decision-making skills through case studies and team projects.
- Using my strong communication and thinking skills from literature studies to solve real business problems.
- Learning to combine data analysis with a people-first approach to management.

Bachelor of Arts in English literature

Jun 2021 - Apr 2024

St. Joseph College of arts and science, Trichy

- Developed critical analysis, persuasive writing, and research skills through rigorous study of literary texts, theories, and creative writing.

ADDITIONAL INFORMATION

- **Technical Skills:** Database Management, Digital Marketing, Artificial Intelligence, Power BI, Machine learning
- **Languages:** English, Tamil

CERTIFICATIONS

- Teamwork Skills: Communicating Effectively in Groups, University of Colorado Boulder
- Communication Skills, Packt
- Database Management Essentials, University of Colorado Boulder
- Organisational behaviour: Know your people, Macquarie University
- Google Analytics Certification