

Jotstar Vs Liocinema

jotstar

liocinema

183K

total_subscribers

63.5...

paid_subscriber

3476

users_upgradation

18K

ott_downgrade

25.61

average_watch_time

82K

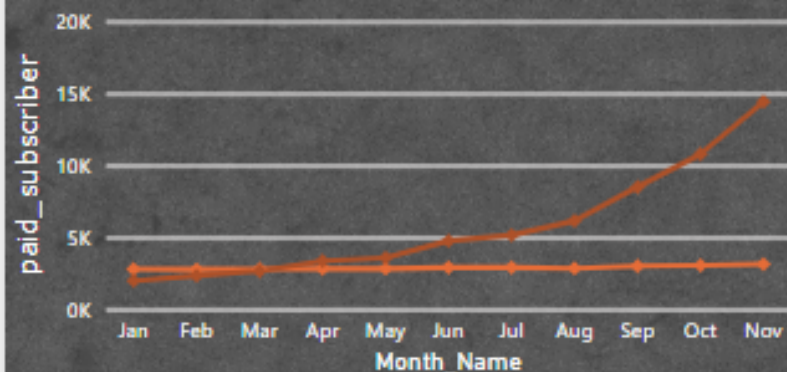
total_inactive_peo...

Month_Name

All

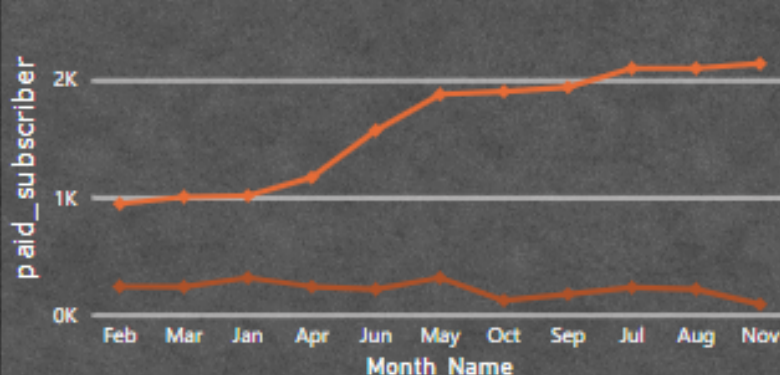
Monthly Paid Subscribers

♦ jotstar_paid_sub ♦ liocinema_paid_sub

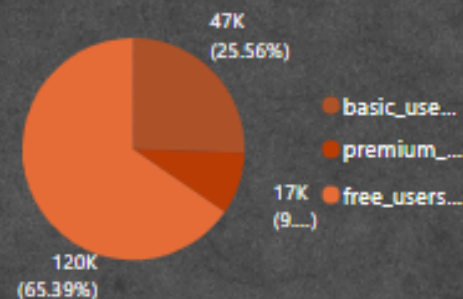


Downgrading Subs Trends

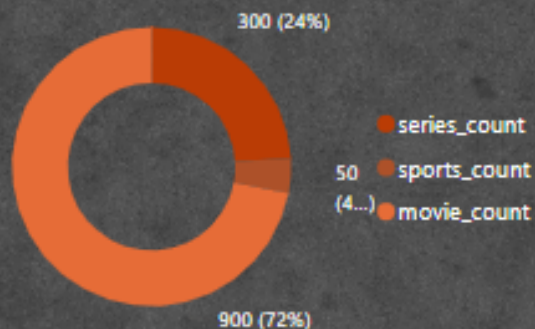
♦ downgrading_subs_liocine... ♦ downgrading_subs...



Account_Wise_Distribution_lio

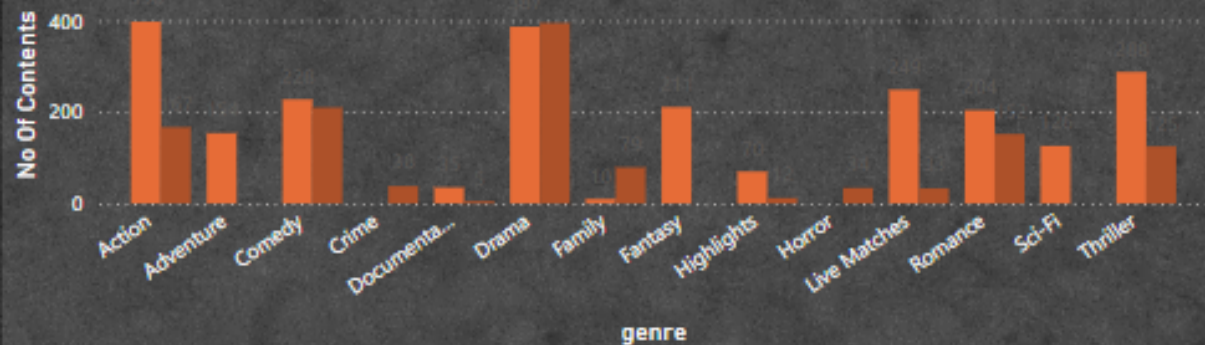


series_count, sports_count and movie_count



jotstar_content vs liocinema_contents by genre

♦ jotstar_content ♦ liocinema_contents



jotstar

liocinema

Revenue
0.72M✓
Goal: 0.7M (+3.11%)

Paid Subscriber
3122✓
Goal: 3036 (+2.83%)

Inactive Users MoM
-5.41%

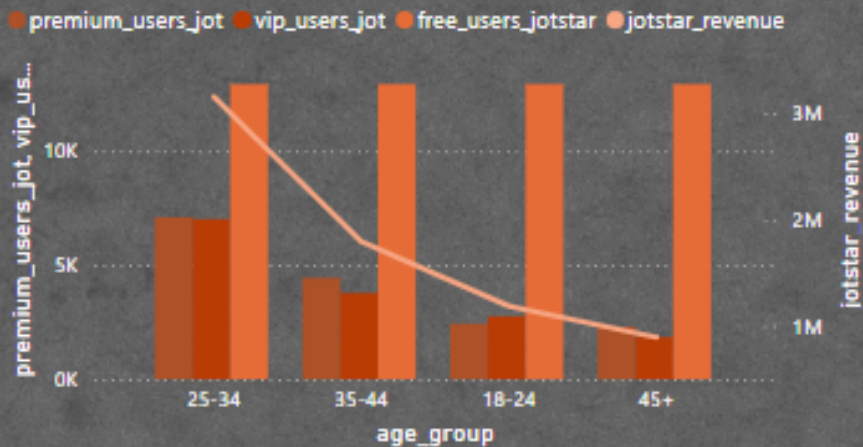
Upgrade Users MoM
-21.14%

Contents
2360

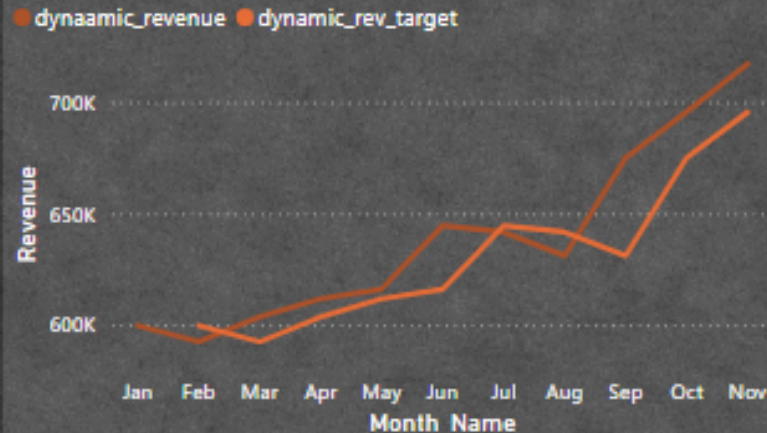
Month_Name

All

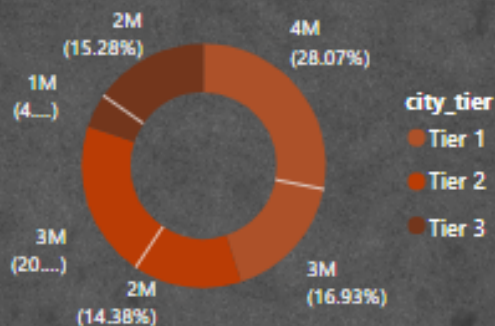
Premium Vs VIP



curr_revenue vs prev_month_rev



Revenue_By_City



Month_Name	dynaamic_revenue	revenue_mom	paid_subscriber	paid_subs_mom
Jan	600K	Infinity	2772	Infinity
Feb	593K	-1.20%	2761	-0.40%
Mar	604K	1.85%	2769	0.29%
Apr	612K	1.36%	2811	1.52%
May	616K	0.71%	2807	-0.14%
Jun	645K	4.61%	2890	2.96%
Jul	642K	-0.44%	2891	0.03%
Aug	631K	-1.67%	2824	-2.32%
Total	7030K	Infinity	31677	Infinity

average_watch_time by age_group and device_type

device_type Laptop Mobile TV

