

NGOs — nongovernmental organizations — are independent of both the government and the business sector. Their mandate is to promote the public interest and serve the public good rather than to make a profit or advance the interests of a narrow group of individuals. Their independence from government, political parties and religious institutions enables them to create a shared vision for their community, monitor government performance and advocate for improvements. Working through 11 Divisions and informed by deep local expertise and several decades of experience, the BUK address the critical issues affecting Kasaragod in the 21st century by: strengthening governance, expanding economic opportunity, increasing commercial resilience, empowering women, promoting international cooperation and also get involved in any way that suits people of the district.

## **POLICY**

The BUILDUP KASARAGOD is committed to:

1. Ensuring compliance with all applicable laws, regulations, policies and procedures relating to NGO.
2. Facilitating and providing guidance to farmers on appropriate cropping patterns, farming techniques, etc.
3. Providing information to business clients and partners related to business start-ups and expansion opportunities available around the district, securing capital, facilities and physical resources and implementing business strategies.
4. Engaging in overall planning, coordination and management of all forms of education at various levels in collaboration with relevant departments.
5. Assisting development in health sector in full capacity or associating with various agencies.
6. Representing the community in the tourism industry, including developing and maintaining relationships within the travel region, cooperative tourism partnerships etc.
7. Building talent pipelines for current and future job openings in the district.
8. Cooperating in IT & Media related matters with national or international agencies and bodies.

9. Confirming the aptitude for women to enjoy their right to control and benefit from the resources, assets, income and their own time and improve their economic status and wellbeing.
10. Ensuring pravasi (emigrant) welfare and serving as a cabin for all information pertaining to them.
11. Receiving funds from membership fees, facilitator fees (min. 2% of net profit/project cost), short & long-term professional services and consultancy assignments fees, corporate social responsibility provisions of the corporations, grants/donations from philanthropic organizations and individuals.
12. Having world-class emergency response, crisis management and business continuity measures in place.
13. Engaging service partners who are also committed to 100% NGO activities

The BUILDUP KASARAGOD will implement this Policy through resolutions set by the Governing Board.



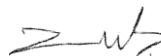
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**President**



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**General Secretary**



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**Treasurer**

## **Vision**

Envisage the Kasaragod District by understanding its requirements in the field of education, health & hygiene, agriculture, tourism, infrastructure management & all other recessive sectors by which inhabitants are happy in their homes, communities & environment; are living with safety, security and dignity; and have equal opportunities to develop and activate their potentiality”.

## **Mission**

Buildup Kasaragod Society aims to make the district self-sufficient and self-reliant by outstanding and effective programmes that –

- ensure that they communicate, consult and align with the relevant Government Authorities and other stakeholders (where necessary) in relation to development matters
- expanding opportunities, and helps societies flourish across a dynamic and developing district.
- work with innovative leaders and communities to build effective institutions and advance pathbreaking reforms.

## **Objectives**

To create an enabling environment through grassroots institutional framework for making marginalized communities and persons be in charge of their own destiny.

### **Core Values**

BUILDUP KASARAGOD has been entrusted with managing, developing and preserving district development. This role comes with many responsibilities – to our shareholders, neighbours, customers, communities and our environment. Our values inspire the way we do services, inform our behaviour and conduct, and guide our decision-making. We are proudly collaborative, efficient, progressive, respectful, and responsible.

- **Deep respect for local context** | We value local expertise and knowledge; we are immersed in the social, political, environmental, and economic realities where we do service. Our approach is centered on the catalytic role that individuals, communities, and governments play in the development of their societies.
- **Responsibility** | We will integrate environmental and social principles in our services, ensuring that what comes from the people goes back to the people & they are happy because of us.
- **Inclusion of differing views** | We believe in the importance of innumerable views and perspectives; we encourage inclusive dialogue to help ensure everyone has a seat at the table. Our task, people, and programs are defined by our commitment to equality, particularly for women and other marginalized populations.
- **Innovative & agile thinking** | We value fresh, original ideas and we are known for our ability to identify and respond rapidly to issues and events affecting the places where we work. Our formal culture encourages experimentation with new approaches and sharing the results through empirical research, expert analysis, collaboration with other organizations, and outreach.
- **Trust, accountability & partnership** | We value collaboration and believe that working closely with forward-thinking leaders can improve lives, governance, and policies.
- **Integrity** | We will be fair, honest, transparent and ethical in our conduct; everything we do must stand the test of public scrutiny.
- **Commitment** | Our impact is grounded in our ability to combine a long-term, experienced perspective with our strong network and commitment to regional progress.

### **Guiding Principles**

1. Endearing to promote the vitality of marginalized society to enhance the values of self-reliance, respect of human rights, equality and sustainable development.
2. Emphasizing democratic ownership by representing all people through a non-discriminatory and human rights-based approach. Recognizing the need for diverse justice, including gender justice and justice for people with disabilities.
3. Striving to best represent member CSOs and NGOs and to provide exemplary leadership advice. Opening channels of influence for members on the national, regional and global levels.
4. Ensuring informed decision-making grounded in sound knowledge and professional research & development.
5. Focusing on the problems faced by sector and provide actionable recommendations.
6. Ensuring accountability; displaying honesty and transparency in all relationships and activities. Accordingly, seeking and accepting funding with integrity.
7. Committing to effectiveness and efficiency, with attention to improving practices, performance, sustainability and services.
8. Collaborating with own team and all those it works with, cultivating high spirit and fostering an augmented, productive environment.
9. Foreseeing a society based on legitimate rights, equity, justice, honesty, social sensitivity and a culture of service in which all are self-reliant.
10. Operating with impartial management of environmental impacts to a high standard in sustainability practices.