

E-COMMERCE DELIVERY ANALYSIS

Jiomart

Swiggy

Blinkit

Rating

All

Total Orders



33K

Total Revenue



\$19.56M

Avg Delivery Time



29.63

Avg Rating



3.25



Category

Beverages

Dairy

Fruits & Vegetables

Delivery Delayed

No

Yes

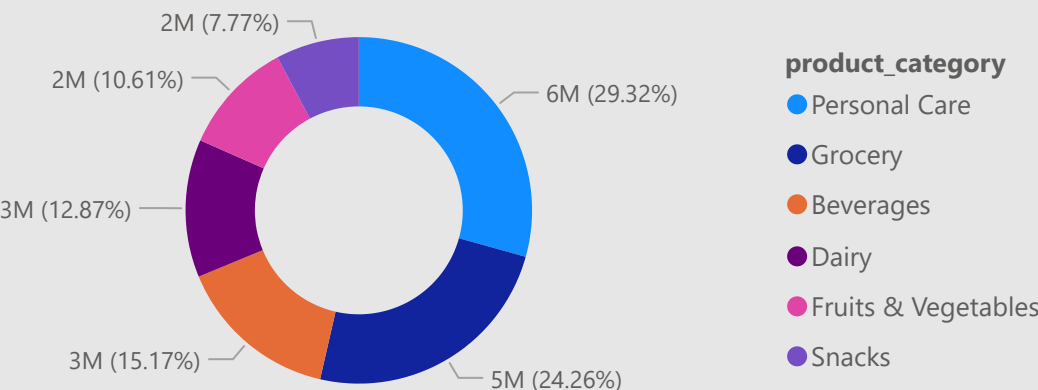


Refunded

No

Yes

Sales



Customer Details

customer_id	product_category	platform	customer_feedback	order_value
CUST1053	Beverages	JioMart	Delivery person was rude.	165
CUST1059	Beverages	JioMart	Delivery person was rude.	458
CUST1066	Beverages	JioMart	Delivery person was rude.	159
CUST1069	Beverages	JioMart	Delivery person was rude.	844
CUST1077	Beverages	JioMart	Delivery person was rude.	163
CUST1095	Beverages	JioMart	Delivery person was rude.	826
CUST1129	Beverages	JioMart	Delivery person was rude.	861
CUST1129	Beverages	JioMart	Delivery person was rude.	961
CUST1132	Beverages	JioMart	Delivery person was rude.	591
CUST1142	Beverages	JioMart	Delivery person was rude.	605

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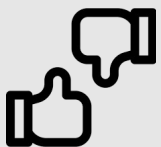
\$19.83M

Avg Delivery Time



29.50

Avg Rating



3.24



Category

Beverages

Grocery

Dairy

Personal Care

Fruits & Vegetables

Snacks

Delivery Delayed

No

Yes



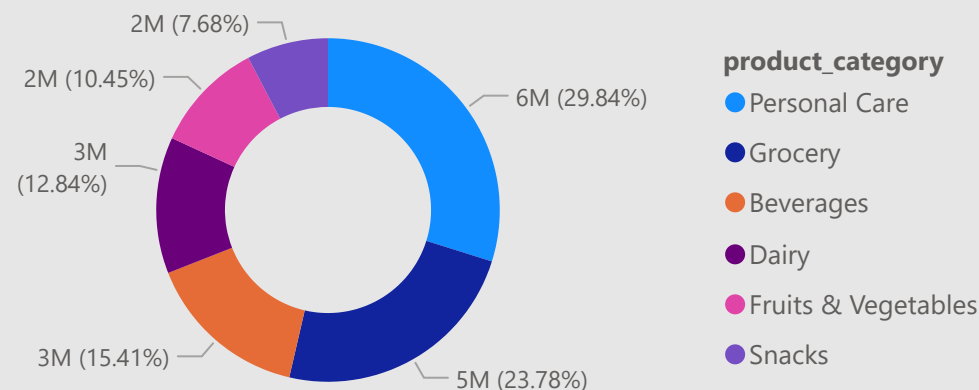
Swiggy
Instamart

Refunded

No

Yes

Sales



Customer Details

customer_id	product_category	platform	customer_feedback	order_value
CUST1000	Fruits & Vegetables	Swiggy Instamart	Excellent experience!	435
CUST1000	Snacks	Swiggy Instamart	Very late delivery, not happy.	498
CUST1001	Beverages	Swiggy Instamart	Excellent experience!	966
CUST1001	Beverages	Swiggy Instamart	Items missing from order.	643
CUST1001	Beverages	Swiggy Instamart	Not fresh, disappointed.	735
CUST1001	Beverages	Swiggy Instamart	Very late delivery, not happy.	139
CUST1001	Beverages	Swiggy Instamart	Wrong item delivered.	602
CUST1001	Beverages	Swiggy Instamart	Wrong item delivered.	968
CUST1001	Fruits & Vegetables	Swiggy Instamart	Excellent experience!	437
CUST1001	Fruits & Vegetables	Swiggy Instamart	Quick and reliable!	164

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Blinkit

Total Orders

Total Revenue

Avg Delivery Time

Avg Rating

Rating

All



33K



\$19.71M



29.47



3.23

Category

Beverages

Grocery

Dairy

Personal Care

Fruits & Vegetables

Snacks

Delivery Delayed

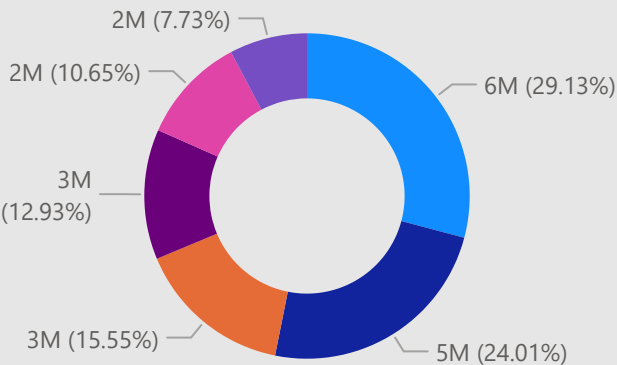
No Yes



Refunded

No Yes

Sales



product_category

- Personal Care
- Grocery
- Beverages
- Dairy
- Fruits & Vegetables
- Snacks

Customer Details

customer_id	product_category	platform	customer_feedback	order_value
CUST1000	Dairy	Blinkit	Horrible experience, never ordering again.	505
CUST1000	Fruits & Vegetables	Blinkit	Items missing from order.	472
CUST1000	Grocery	Blinkit	Items missing from order.	375
CUST1000	Grocery	Blinkit	Not fresh, disappointed.	953
CUST1001	Beverages	Blinkit	Excellent experience!	308
CUST1001	Grocery	Blinkit	Very satisfied with the service.	208
CUST1001	Grocery	Blinkit	Wrong item delivered.	402
CUST1001	Personal Care	Blinkit	Fast delivery, great service!	806
CUST1002	Fruits & Vegetables	Blinkit	Quick and reliable!	388