

ALTROZ

THE GOLD STANDARD





LASER LOOK

Laser-cut sharpness | Athletic stance | Sleek profile | Energetic presence | Refined appearance

Inspired by the world of laser carving, the exteriors of Altroz exemplify athletic sharpness. Design so sharp, it cuts through the air like a hot knife through butter.

Black Contrast Roof

Spend twice the time admiring the car while looking at its black contrast roof.

DLO + Comet Shoot Line

The unique diamond-shaped Daylight Opening (DLO) for windows adds brightness to the interior and offers a better view of the surroundings. The Shooting Comet belt won't let the onlookers' gaze fade away.



Piano Black ORVM with Chrome Accent

Stylish outer rear view mirrors that not only offer a very premium and elegant look but makes you want to look back often. And it will be easy, thanks to the electrically adjustable ORVM.

16" Dual-tone Alloy Wheels

On-lookers will be left dazzled when your car has LASER cut 16" dual-tone alloy wheels that add to the athletic side profile and also enhance handling.

Projector Headlamps with Front Fog Lamps and DRL

Get better visibility during the night time with projector headlamps and illuminate the foggy roads with front fog lamps. Daytime Running Lights (DRL) give a signature appearance to Altroz.



15 Litres Cooled Glove Box

Carry your world wherever you go, with 24 intelligent storage spaces and "largest in the segment" 15 Litres cooled glovebox.

Electric Power Steering

Gives you engaging driving experience with great manoeuvrability at minimum effort. The flat bottom of the steering assists you in easy entry and exit.

Door Open Warning

Consider taking a break

Cruise Control and Navigation

Instrument Cluster Display

Strategically placed digital instrument cluster gives ample information to the driver without having to take his/her eyes off the road. The 17.78cm TFT display is the largest in the segment and helps in easy reading.

Cluster highlights:

- Distance to Empty • Trip Wise Fuel Economy
- Instant Fuel Economy
- Navigation and Media Information
- Service Due Reminder



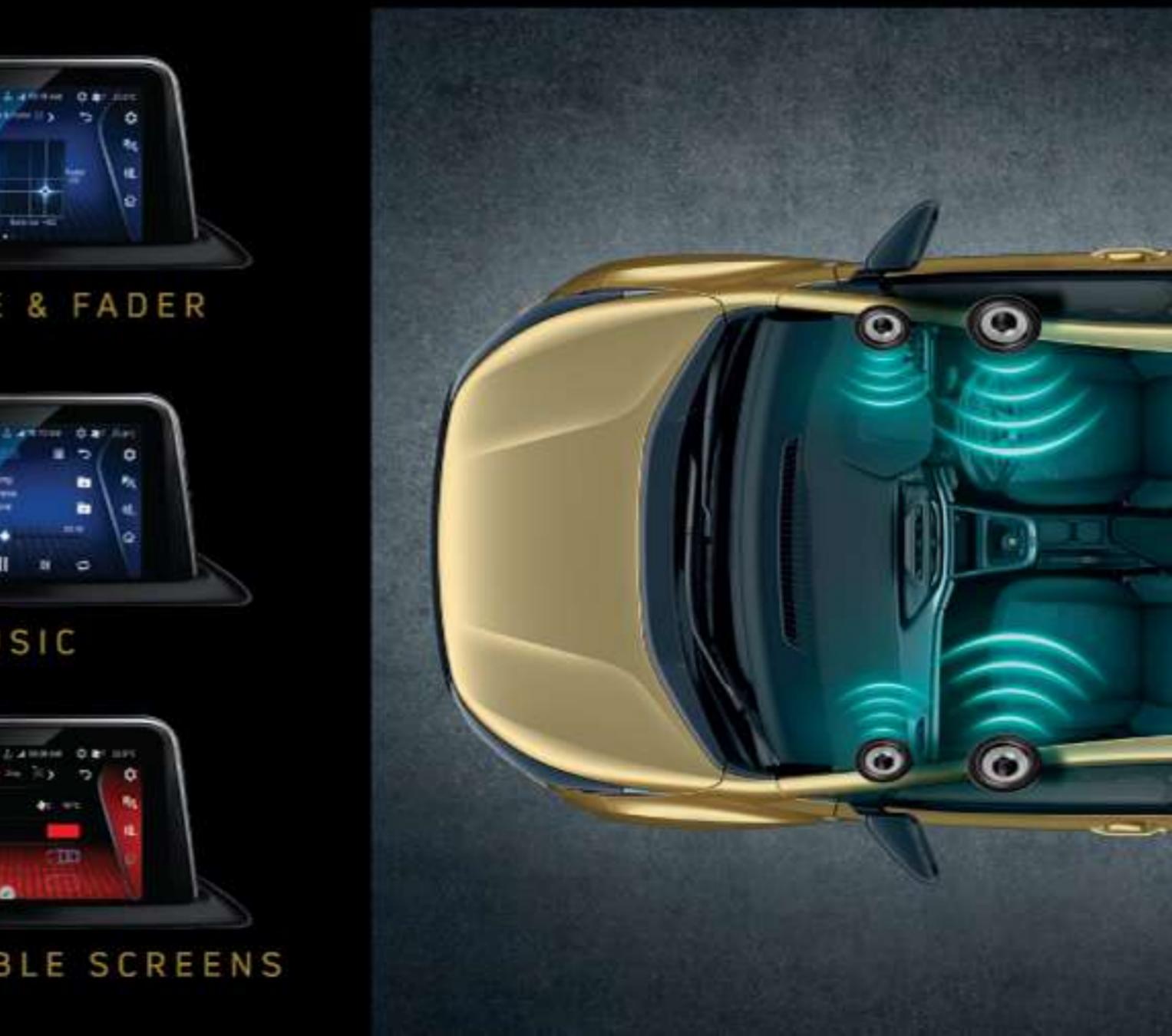
EVERMORE INFOTAINMENT BY HARMAN™

Infotainment system by Harman™ leaves no stone unturned. Equipped with an advanced 17.78 cm touchscreen interface, top-notch connectivity and unmatched acoustics system, it is truly a complete infotainment system.



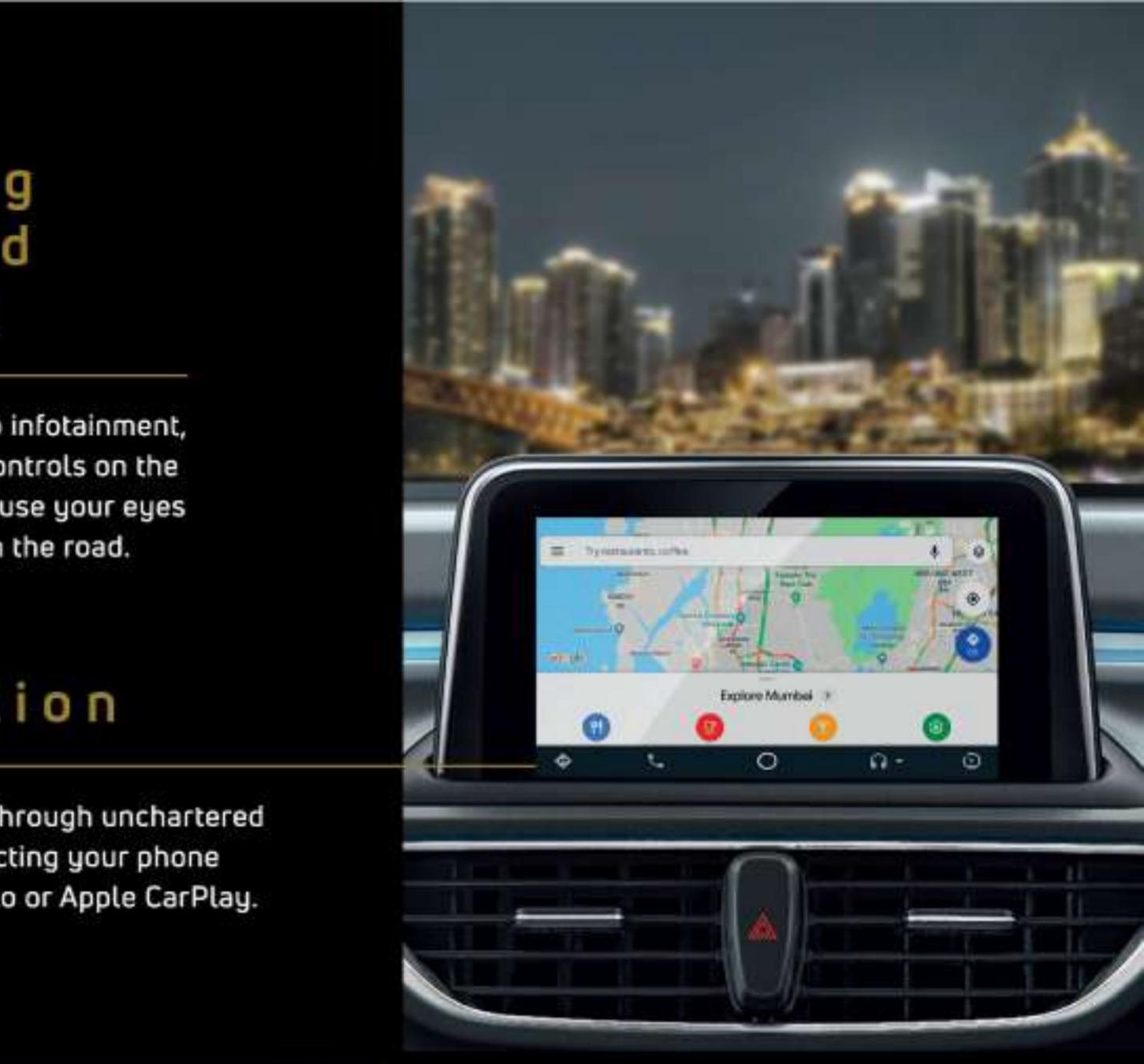
Steering Mounted Control

One-touch access to infotainment, cluster and cruise controls on the steering wheel because your eyes should always be on the road.



Navigation

Navigate your way through uncharted territories by connecting your phone through Android Auto or Apple CarPlay.



Best Acoustic Experience

Your tunes will never go unheard with strategically placed world-class surround sound speakers for the best acoustic experience, coupled with the infotainment system by Harman.





ABSOLUTE SAFETY

Equipped with a comprehensive safety system, Altroz keeps you safe and sound on every drive.



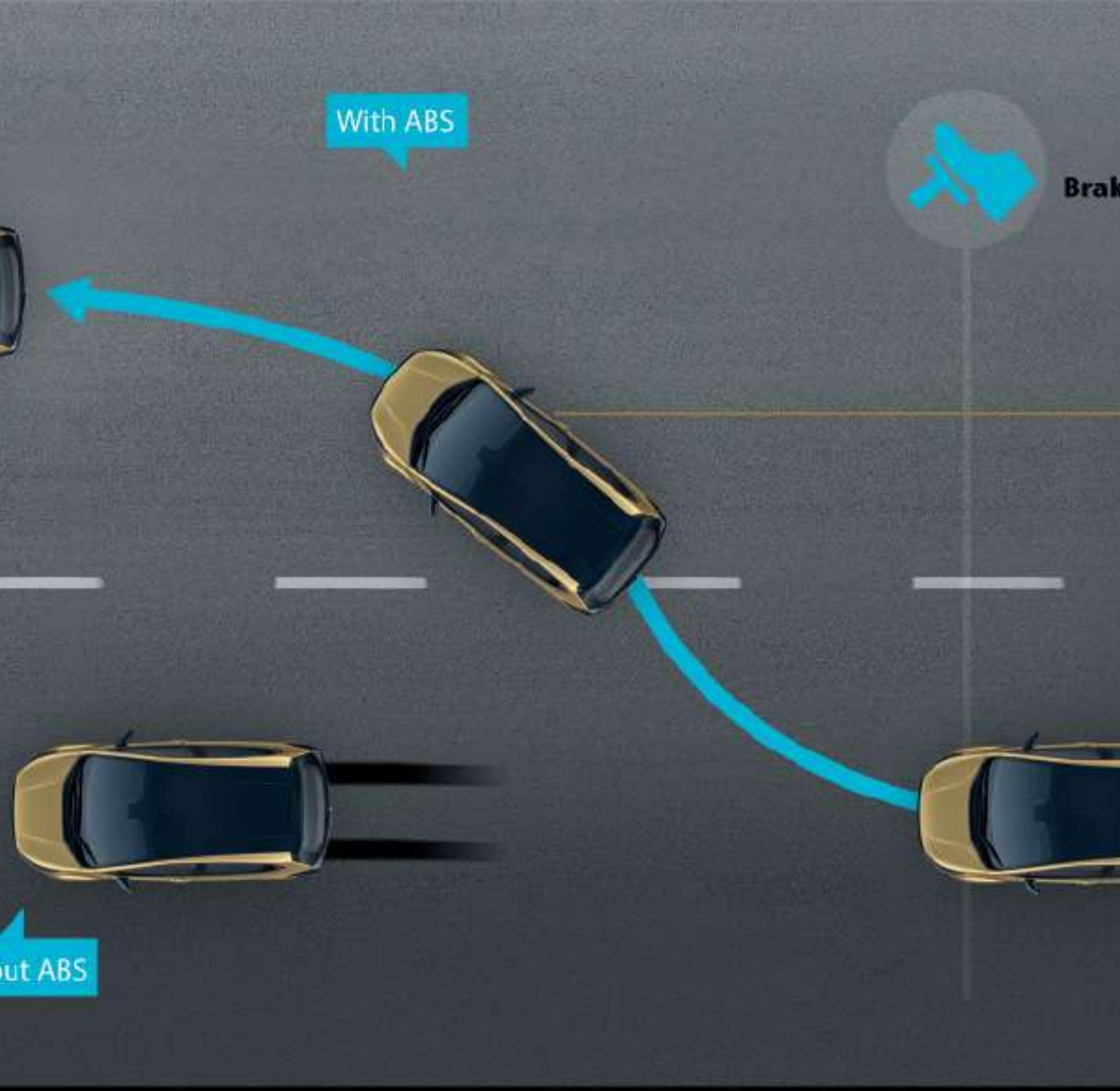
Height Adjustable Seatbelts

Adjustable seatbelts as per individual requirements to provide comprehensive safety.



ISOFIX Anchorage for Child Seats

Keep your little ones safe with an easy installation system for child seats to make every drive blissful and relaxed.



ABS with EBD and CSC

Latest 9.3 Anti-lock Braking System (ABS) with Electronic Brake-force Distribution (EBD) along with Corner Stability Control (CSC) aids in efficient on-road control.

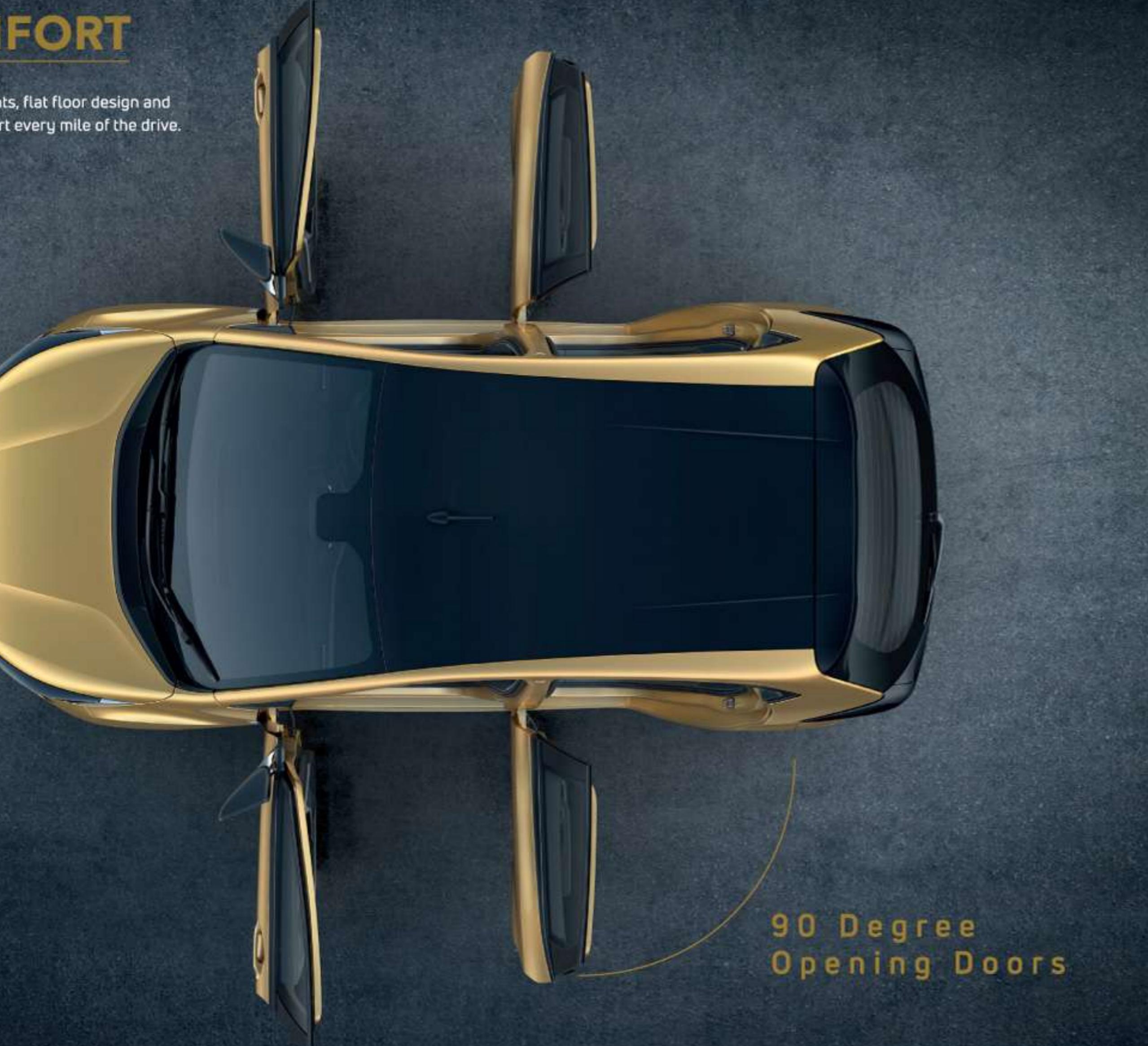


ALFA ARC

Agile Light Flexible Advanced (ALFA) Architecture, along with energy-absorbing body structure, accounts for the absolute safety of the passengers.

LUXURIOUS COMFORT

Convenience has a new meaning, thanks to rear AC vents, flat floor design and 90-degree opening doors. Experience luxurious comfort every mile of the drive.



90 Degree
Opening Doors



Rear AC Vents with Rear Power Outlet

Back seat drivers will remain cool and charged courtesy of rear AC vents that come with rear power outlet.



Auto Headlamps

Smart headlamps that automatically light up to illuminate dark roads and tunnels to give you instant visibility without driver's intervention.



Rain Sensing Wipers

Smart wipers that sense the rain and turn on automatically, so you can always focus on your driving.

Wearable Key

Say goodbye to carrying bulky keys around. Enjoy hassle-free keyless entry with a wearable key that you are unlikely to forget.



MORE CONVENIENCE

Every small convenience adds up to complete comfort. This is best experienced with Altroz. Keeping in mind both your big and small needs, it gives you unique utility spaces for your unique requirements.



Boot Space

345L Boot space with illumination and carry bag hooks allow you to carry your world with you.

Height Adjustable Seat

Adjustable driver seats to match the comfort of every individual.



Push Button

A great start will precede powerful performance with the Start/Stop engine button.



Cruise Control

Long distance drives will now be a breeze with the easy-to-use Cruise Control function.



Multi-Drive Mode

Drive according to your mood courtesy of City - Eco and City - Sports mode available in different variants.



ISS-Idle Stop Start

Automatically turns off the engine when idle at signal, traffic etc. which saves fuel consumption. Engine starts simply by pressing the clutch.



THRILLING PERFORMANCE

Experience the exhilarating performance of Altroz with powerful engines, fine-tuned suspension and comprehensive control to tackle varying road conditions with confidence and ease.



1.5 L Turbocharged Revotrol (BS VI) Diesel



1.2 L Revotron (BS VI) Petrol



- First of its kind online platform that lets people explore, customise and book their ALTROZ online, from any device, anywhere.
- Factory-fitted custom packs, specifically made for you.
- No compromise on warranty (unlike after-market fitments)

You imagine. We create!

Visit: <https://altroz.imaginator.tatamotors.com>

DIFFERENT FACTORY – FITTED CUSTOM PACK OPTIONS

Rhythm

With XM variant

- 17.78cm Touchscreen infotainment
- Additional speakers - 4
- Reverse parking assist camera
- Foldable key and DT horn
- Steering mounted control

With XE variant

- 8.89cm infotainment screen
- Additional speakers - 4
- Foldable key & DT horn



Urban

With XZ variant

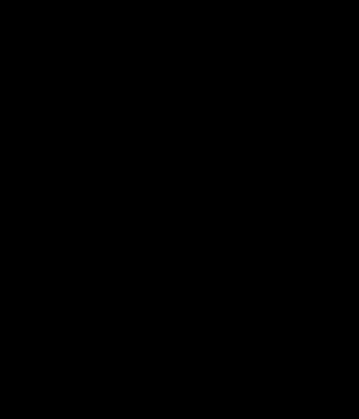
- Exterior colour coordinated interiors
- Body coloured ORVMs
- Black contrast roof



Luxe

With XT variant

- Leather wrapped steering & gear lever
- Rear seat armrest
- Height adjustable driver seat
- Rear fog lamps
- Black contrast roof
- Metal finish inner door handle
- 16" Stylish wheel
- Body coloured ORVM



Style

With XM variant

- 16" Stylish wheel
- Black contrast roof
- Body coloured ORVMs
- Front & rear fog lamps
- DRLs

ALTROZ

1. FEATURES 2. VARIANTS 3. CUSTOMIZE

FEATURES

- EXTERIOR
- INTERIOR
- INFOTAINMENT
- PERFORMANCE
- SAFETY
- COMFORT & CONVENIENCE
- COLORS

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This configurator is intended as a guide only and the designs, prices, specifications or colours are subject to change.



SKYLINE SILVER



HIGH STREET GOLD



DOWNTOWN RED



AVENUE WHITE



MIDTOWN GREY



TALK
TO
TATA
ALTROZ

Google Assistant

Google is a trademark of Google LLC.

1

Feature	Petrol				Diesel				
	XE	XM	XT	XZ	XZ(0)	XE	XM	XT	XZ
Exterior									
Body Coloured Bumpers	✓	✓	✓	✓	✓	✓	✓	✓	✓
Body Coloured Door Handles	✓	✓	✓	✓	✓	✓	✓	✓	✓
C-pillar Mounted Rear Door Handles	✓	✓	✓	✓	✓	✓	✓	✓	✓
Piano Black ORVM with Chrome Accent	w/o chrome	w/o chrome	w/o chrome	✓	✓	w/o chrome	w/o chrome	w/o chrome	✓
Shooting Comet - Beltline Highlight	✓	✓	✓	✓	✓	✓	✓	✓	✓
Dual Chamber Projector Headlamps	-	-	-	-	-	-	-	-	-
Dual Chamber Headlamps	✓	✓	✓	✓	✓	✓	✓	✓	✓
LED DRL (Daytime Running Lamps)	-	-	-	-	-	-	-	-	-
Stylish Full Wheel Caps	Hub Cap	Half Cap	✓	✓	✓	Hub Cap	Half Cap	✓	✓
R16 Dual Tone LASER Cut Alloy Wheels	-	-	-	-	-	-	-	-	-
Integrated Spoiler	✓	✓	✓	✓	✓	✓	✓	✓	✓
Piano Black Applique on Tailgate and Spoiler	✓	✓	✓	✓	✓	✓	✓	✓	✓
Black Contrast Roof*	-	-	-	-	-	-	-	-	-
B Pillar Blackout Tape	✓	✓	✓	✓	✓	✓	✓	✓	✓
Flat Type Front Wiper Blades	-	-	-	-	-	-	-	-	-
Interior									
Classique Satin Chrome Finish Dashboard Layout	-	-	-	-	-	-	-	-	-
Light Nickel Silver Finish Dashboard Layout	✓	✓	-	-	-	✓	-	-	-
Metal Finish Inside Door Handles	-	-	-	-	-	-	-	-	-
Flat Bottom Steering Wheel	✓	✓	✓	✓	✓	✓	✓	✓	✓
Leather Wrapped Steering Wheel and Gear Lever	-	-	-	-	-	-	-	-	-
17.78cm TFT Digital Instrument Cluster	-	-	-	-	-	-	-	-	-
10.16cm LCD Instrument Cluster	✓	✓	-	-	-	✓	-	-	-
Mood Lighting (Driver & Co-driver Side Footwell)	-	Only Driver	✓	✓	✓	Only Driver	✓	✓	✓
Mood Lighting (Dashboard Island)	-	-	-	-	-	-	-	-	-
Full Fabric Seat 3D Embossed Upholstery	-	-	✓	✓	✓	-	✓	✓	✓
15 Litre Cooled Glove Box with Illumination	-	-	✓	✓	✓	-	✓	✓	✓
Retractable Tray in Glove Box	-	-	✓	✓	✓	-	✓	✓	✓
Rear Parcel Tray	✓	✓	✓	✓	✓	✓	✓	✓	✓
Umbrella Holder in Front Doors	✓	✓	✓	✓	✓	✓	✓	✓	✓
Sunglass Holder	-	-	-	-	-	-	-	-	-
Bottle Storage & Magazine Pockets (Front & Rear Doors)	✓	✓	✓	✓	✓	✓	✓	✓	✓
Drivers Foot Rest	✓	✓	✓	✓	✓	✓	✓	✓	✓
Knitted Roof Liner	-	-	-	-	-	-	-	-	-
Safety									
ALFA Architecture Construction	✓	✓	✓	✓	✓	✓	✓	✓	✓
Dual Front Airbags	✓	✓	✓	✓	✓	✓	✓	✓	✓
Advanced ABS 9.3 with EBD and Corner Stability Control	✓	✓	✓	✓	✓	✓	✓	✓	✓
Reverse Parking Sensors	✓	✓	✓	✓	✓	✓	✓	✓	✓
Reverse Parking Camera with Dynamic Guideways	-	-	-	-	-	✓	✓	✓	✓
ISOFIX Child Seat Tether Anchorage	✓	✓	✓	✓	✓	✓	✓	✓	✓
Driver & Co-driver Seat Belt Reminder	✓	✓	✓	✓	✓	✓	✓	✓	✓
Auto Headlamps	-	-	-	-	-	-	-	-	-
Rain Sensing Wipers - Front	-	-	-	-	-	✓	✓	✓	✓
Voice Alerts (Door Open (For All Doors) Drive Mode Engaged Seat Belt Reminder Tailgate Open)	-	-	✓	✓	✓	-	✓	✓	✓
Smart Rear Wiper with Wash	-	-	-	-	-	-	-	-	-
Front Fog Lamps with Cornering Function	-	-	✓	✓	✓	-	✓	✓	✓
Rear Fog Lamps	-	-	✓	✓	✓	-	✓	✓	✓
Headlamp Leveling	✓	✓	✓	✓	✓	✓	✓	✓	✓
Immobiliser	✓	✓	✓	✓	✓	✓	✓	✓	✓
Rear Wiper And Wash System	-	-	✓	✓	✓	-	✓	✓	✓
Rear Defogger	-	-	✓	✓	✓	-	✓	✓	✓
Anti-glare IRVM	-	-	✓	✓	✓	-	✓	✓	✓

Feature	Petrol				Diesel				
	XE	XM	XT	XZ	XZ(0)	XE	XM	XT	XZ
Safety									
Drive Away Locking	✓	✓	✓	✓	✓	✓	✓	✓	✓
Perimetric Alarm System	-	-	✓	✓	✓	-	✓	✓	✓
High Speed Alert System	✓	✓	✓	✓	✓	✓	✓	✓	✓
Automatic Door Re-locking (If No Entry for 30 Sec)	✓	✓	✓	✓	✓	✓	✓	✓	✓
Key Lockout Protection	✓	✓	✓	✓	✓	✓	✓	✓	✓
Impact Sensing Auto Door Unlock	✓	✓	✓	✓	✓	✓	✓	✓	✓
Mechanical Child Safety Lock on Rear Doors	✓	✓	✓	✓	✓	✓	✓	✓	✓
Electric Power Assisted Collapsible Steering	✓	✓	✓	✓	✓	✓	✓	✓	✓
Height Adjustable Front Seat Belts	-	-	✓	✓	✓	-	-	✓	✓
Front Seat Belt with Load Limiter	✓	✓	✓	✓	✓	✓	✓	✓	✓
Dual Horn	-	-	✓	✓	✓	-	✓	✓	✓
Infotainment									
17.78cm Floating Dashtop Touchscreen Infotainment by Harman™	-	-	-	-	-	✓	✓	✓	✓
8.89cm Floating Dashtop infotainment system by Harman™	-	-	-	-	-	✓	-	-	-
Speakers	-	2	4	4	4	-	2	4	4
Tweeters	-	2	2	2	2	-	2	2	2
FM/AM, Bluetooth, USB, I-Pad Connectivity	✓	✓	✓	✓	✓	-	✓	✓	✓
Fast USB Charger	-	✓	✓	✓	✓	-	✓	✓	✓
Steering Mounted Infotainment Control	-	✓	✓	✓	✓	-	✓	✓	✓
Voice Command Recognition - Phone, Media & Climate Control	-	✓	✓	✓	✓	-	✓	✓	✓
Image and Video Play Back at Parked Condition	-	✓	✓	✓	✓	-	✓	✓	✓
Apple Carplay and Andriod Auto	-	✓	✓	✓	✓	-	✓	✓	✓
Smartphone Integration with Connectnext App Suit	-	✓	✓	✓	✓	-	✓	✓	✓
Whatsapp and Text Message Readout	-	✓	✓	✓	✓	-	✓	✓	✓
Navigation with turn by turn Prompt on Instrument Cluster	-	-	✓	✓	✓	-	✓	✓	✓
Customizable Infotainment Screens	-	✓	✓	✓	✓	-	✓	✓	✓
Comfort & Convenience									
Multi Drive Modes - Eco and City	✓	✓	✓	✓	✓	✓	✓	✓	✓
90 Degree Opening Doors (All 4)	✓	✓	✓	✓	✓	✓	✓	✓	✓
Flat Rear Floor	✓	✓	✓	✓	✓	✓	✓	✓	✓
Idle Stop Start Function	-	-	✓	✓	✓	-	-	-	-
Cruise Control	-	-	✓	✓	✓	-	✓	✓	✓
Central Locking	✓	✓	✓	✓	✓	✓	✓	✓	✓
Remote Keyless Entry	-	-	✓	✓	✓	-	✓	✓	✓
Engine Push Button Start Stop with Smart Key	-	-	✓	✓	✓	-	✓	✓	✓
Stylish Wearable Key	-	-	✓	✓	✓	-	✓	✓	✓
All Doors Power Windows	Front only	✓	✓	✓	✓	Front only	✓	✓	✓
Electric Adjustable & Autofold ORVMs	-	✓	✓	✓	✓	-	✓	✓	✓
One-shot Auto Down Window (Driver Side)	-	-	-	✓	✓	-	-	✓	✓
Front Seat Adjustable Headrest	✓	✓	✓	✓	✓	✓	✓	✓	✓
Rear Seat Adjustable Headrest	-	-	-	✓	✓	-	-	✓	✓
Fully Automatic Climate Control	-	-	-	✓	✓	-	-	✓	✓
Manual Air Conditioner with Heater	✓	✓	✓	-	-	✓	✓	-	-