IMDB Movie Analysis Report

PRIMARY GOALS

Data Cleaning

Highest Profits Movies

Top English and Non-English Movies

Best Directors

Most Popular Genre

Actor's movies

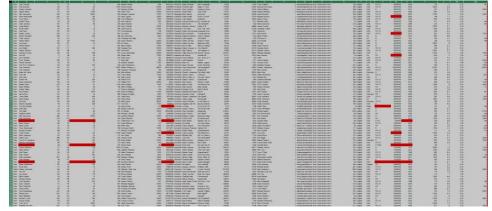
> Tech Stack Used

Excel 2022, Power BI

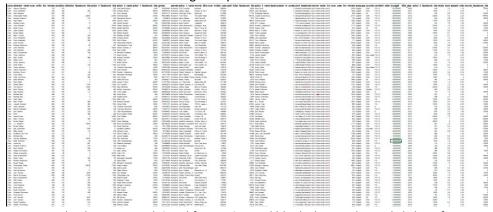
➤ Data Cleaning

1. Load the Data set

2. Do conditional formatting and check for blank rows and columns and cells



3. Now Go to Find and Select > Click go to Special > select Blank And click on remove



- 4. Now to recheck got to conditional formatting and blank chose color and click on format.
- 5. If there are any rows with blanks, either remove it for if possible replace it with appropriate entry.

Q1) Find the movies with the highest profit:

Here the top five movies are:

- 1. Avatar by James Cameron
- 2. Jurassic Park by Colin Trevorrow
- 3. Titanic by James Cameron
- 4. Stars Wars by George Lucas
- 5. E.T the Extra Terrestrial by Steven Spielberg

| director_name | gross | genres | movie_title | language | country | content_rating | budget | title_year | imdb_score profit |
|------------------|-----------------|--|-------------------------------------|----------|---------|----------------|-------------------|------------|---------------------|
| James Cameron | \$760,505,847.0 | Action Adventure Fantasy Sci-Fi | AvatarÂ | English | USA | PG-13 | \$237,000,000.00 | 2009 | 7.9 \$523,505,847.0 |
| Colin Trevorrow | \$652,177,271.0 | Action Adventure Sci-Fi Thriller | Jurassic WorldÂ | English | USA | PG-13 | \$150,000,000.00 | 2015 | 7 \$502,177,271.0 |
| James Cameron | \$658,672,302.0 | Drama Romance | TitanicÂ | English | USA | PG-13 | \$ 200,000,000.00 | 1997 | 7.7 \$458,672,302.0 |
| George Lucas | \$460,935,665.0 | Action Adventure Fantasy Sci-Fi | Star Wars: Episode IV - A New HopeÂ | English | USA | PG | \$ 11,000,000.00 | 1977 | 8.7 \$449,935,665.0 |
| Steven Spielberg | \$434,949,459.0 | Family Sci-Fi | E.T. the Extra-TerrestrialÂ | English | USA | PG | \$ 10,500,000.00 | 1982 | 7.9 \$424,449,459.0 |

Q2) Top 250 English Movies Table:

Top 10 English Movies:

Avatar

Pirates of the Caribbean: At World's End

Spectre

The Dark Knight Rises

John Carter Spider-Man 3

Tangled

Avengers: Age of Ultron

Harry Potter and the Half-Blood Prince Batman v Superman: Dawn of Justice

| rank | director_name | gross | movie_title | language | country | title_year | imdb_score | profit |
|------|----------------------|-----------------|--|----------|-------------|------------|------------|-----------------|
| 1 | Frank Darabont | \$28,341,469.0 | The Shawshank RedemptionÂ | English | USA | 1994 | 9.3 | \$3,341,469.0 |
| 2 | Francis Ford Coppola | \$134,821,952.0 | The GodfatherÂ | English | USA | 1972 | 9.2 | \$128,821,952.0 |
| 3 | Christopher Nolan | \$533,316,061.0 | The Dark KnightÂ | English | USA | 2008 | 9 | \$348,316,061.0 |
| 4 | Francis Ford Coppola | \$57,300,000.0 | The Godfather: Part IIÂ | English | USA | 1974 | 9 | \$44,300,000.0 |
| 5 | Peter Jackson | \$377,019,252.0 | The Lord of the Rings: The Return of the KingÂ | English | USA | 2003 | 8.9 | \$283,019,252.0 |
| 6 | Quentin Tarantino | \$107,930,000.0 | Pulp FictionÂ | English | USA | 1994 | 8.9 | \$99,930,000.0 |
| 7 | Steven Spielberg | \$96,067,179.0 | Schindler's ListÂ | English | USA | 1993 | 8.9 | \$74,067,179.0 |
| 8 | Sergio Leone | \$6,100,000.0 | The Good, the Bad and the UglyÂ | Italian | Italy | 1966 | 8.9 | \$4,900,000.0 |
| 9 | Robert Zemeckis | \$329,691,196.0 | Forrest GumpÂ | English | USA | 1994 | 8.8 | \$274,691,196.0 |
| 10 | Irvin Kershner | \$290,158,751.0 | Star Wars: Episode V - The Empire Strikes BackÂ | English | USA | 1980 | 8.8 | \$272,158,751.0 |
| 11 | Peter Jackson | \$313,837,577.0 | The Lord of the Rings: The Fellowship of the RingÂ | English | New Zealand | 2001 | 8.8 | \$220,837,577.0 |
| 12 | Christopher Nolan | \$292,568,851.0 | InceptionÂ | English | USA | 2010 | 8.8 | \$132,568,851.0 |
| 13 | David Fincher | \$37,023,395.0 | Fight ClubÂ | English | USA | 1999 | 8.8 | -\$25,976,605.0 |
| 14 | George Lucas | \$460,935,665.0 | Star Wars: Episode IV - A New HopeÂ | English | USA | 1977 | 8.7 | \$449,935,665.0 |
| 15 | Peter Jackson | \$340,478,898.0 | The Lord of the Rings: The Two TowersÂ | English | USA | 2002 | 8.7 | \$246,478,898.0 |

FULL TABLE

Q3) Top Non-English Movies:

Top 5 Non English Directors:

- 1. The Good, the Bad, The Ugly
- 2. City of God
- 3. Seven Samurai
- 4. Spirited Away
- 5. The Lives of Others

| director_name | movie_title | language 🗷 | country 🔻 | imdb_score 🕝 | profit - | rank 🕝 |
|----------------------------------|-------------------------------------|------------|--------------|--------------|--------------------|--------|
| Sergio Leone | The Good, the Bad and the UglyÂ | Italian | Italy | 8.9 | \$4,900,000.0 | 8 |
| Fernando Meirelles | City of GodÂ | Portuguese | Brazil | 8.7 | \$4,263,397.0 | 19 |
| Akira Kurosawa | Seven SamuraiÂ | Japanese | Japan | 8.7 | -\$1,730,939.0 | 20 |
| Hayao Miyazaki | Spirited AwayÂ | Japanese | Japan | 8.6 | -\$8,950,114.0 | 28 |
| Florian Henckel von Donnersmarck | The Lives of OthersÂ | German | Germany | 8.5 | \$9,284,657.0 | 44 |
| Majid Majidi | Children of HeavenÂ | Persian | Iran | 8.5 | \$745,402.0 | 45 |
| Asghar Farhadi | A SeparationÂ | Persian | Iran | 8.4 | \$6,598,492.0 | 51 |
| Chan-wook Park | OldboyÂ | Korean | South Korea | 8.4 | -\$818,710.0 | 54 |
| Wolfgang Petersen | Das BootÂ | German | West Germany | 8.4 | -\$2,566,866.0 | 56 |
| Jean-Pierre Jeunet | AmélieÂ | French | France | 8.4 | -\$43,798,339.0 | 59 |
| Hayao Miyazaki | Princess MononokeÂ | Japanese | Japan | 8.4 | -\$2,397,701,809.0 | 60 |
| Thomas Vinterberg | The HuntÂ | Danish | Denmark | 8.3 | -\$3,189,032.0 | 80 |
| Fritz Lang | MetropolisÂ | German | Germany | 8.3 | -\$5,973,565.0 | 81 |
| Oliver Hirschbiegel | DownfallÂ | German | Germany | 8.3 | -\$7,998,060.0 | 82 |
| Guillermo del Toro | Pan's LabyrinthÂ | Spanish | Spain | 8.2 | \$24,123,143.0 | 92 |
| Juan José Campanella | The Secret in Their EyesÂ | Spanish | Argentina | 8.2 | \$18,167,424.0 | 93 |
| Denis Villeneuve | IncendiesÂ | French | Canada | 8.2 | \$57,096.0 | 101 |
| Hayao Miyazaki | Howl's Moving CastleÂ | Japanese | Japan | 8.2 | -\$19,289,545.0 | 106 |
| Alejandro G. Iñárritu | Amores PerrosÂ | Spanish | Mexico | 8.1 | \$3,383,834.0 | 143 |
| Thomas Vinterberg | The CelebrationÂ | Danish | Denmark | 8.1 | \$347,780.0 | 145 |
| José Padilha | Elite SquadÂ | Portuguese | Brazil | 8.1 | -\$3,991,940.0 | 147 |
| Alejandro Amenábar | The Sea InsideÂ | Spanish | Spain | 8.1 | -\$7,913,655.0 | 148 |
| Je-kyu Kang | Tae Guk Gi: The Brotherhood of WarÂ | Korean | South Korea | 8.1 | -\$11,689,814.0 | 150 |
| Katsuhiro Ã"tomo | AkiraÂ | Japanese | Japan | 8.1 | -\$1,099,560,838.0 | 151 |
| Sergio Leone | A Fistful of DollarsÂ | Italian | Italy | 8 | \$3,300,000.0 | 186 |
| Walter Salles | Central StationÂ | Portuguese | Brazil | 8 | \$2,695,428.0 | 188 |

FULL TABLE

Q4) Top Movie Directors:

| Row Labels | Average of imdb_score |
|-------------------|-----------------------|
| Akira Kurosawa | 8.70 |
| Charles Chaplin | 8.60 |
| Tony Kaye | 8.60 |
| Alfred Hitchcock | 8.50 |
| Damien Chazelle | 8.50 |
| Majid Majidi | 8.50 |
| Ron Fricke | 8.50 |
| Sergio Leone | 8.43 |
| Christopher Nolan | 8.43 |
| Asghar Farhadi | 8.40 |

Q5) Top Genre

- 1. Comedy|Drama|Romance
- 2. Drama
- 3. Comedy
- 4. Comedy|Drama
- 5. Comedy | Romance

| Row Labels | |
|---|-----|
| Comedy Drama Romance | 150 |
| Drama | 148 |
| Comedy | 143 |
| Comedy Drama | 142 |
| Comedy Romance | 136 |
| Drama Romance | 118 |
| Crime Drama Thriller | 81 |
| Action Crime Thriller | 55 |
| Action Crime Drama Thriller | 50 |
| Action Adventure Sci-Fi | 46 |
| Comedy Crime | 45 |
| Action Adventure Thriller | 45 |
| Horror | 43 |
| Drama Thriller | 42 |
| Crime Drama | 41 |
| Crime Drama Mystery Thriller | 41 |
| Horror Thriller | 34 |
| Action Adventure Sci-Fi Thriller | 34 |
| Horror Mystery Thriller | 31 |
| Drama Mystery Thriller | 30 |
| Biography Drama | 30 |
| Adventure Animation Comedy Family Fantasy | 27 |
| Action Comedy Crime | 27 |
| Horror Mystery | 25 |

Q6) Merely Streep Movies

| actor_1_name | movie_title | director_name | Sum of imdb_score |
|--------------|---------------------------|----------------|-------------------|
| Meryl Streep | A Prairie Home CompanionÂ | Robert Altman | 6.80 |
| Meryl Streep | Hope SpringsÂ | David Frankel | 6.30 |
| Meryl Streep | It's ComplicatedÂ | Nancy Meyers | 6.60 |
| Meryl Streep | Julie & JuliaÂ | Nora Ephron | 7.00 |
| Meryl Streep | Lions for LambsÂ | Robert Redford | 6.20 |
| Meryl Streep | One True ThingÂ | Carl Franklin | 7.00 |
| Meryl Streep | Out of AfricaÂ | Sydney Pollack | 7.20 |
| Meryl Streep | The Devil Wears PradaÂ | David Frankel | 6.80 |
| Meryl Streep | The HoursÂ | Stephen Daldry | 7.60 |
| Meryl Streep | The Iron LadyÂ | Phyllida Lloyd | 6.40 |
| Meryl Streep | The River WildÂ | Curtis Hanson | 6.30 |

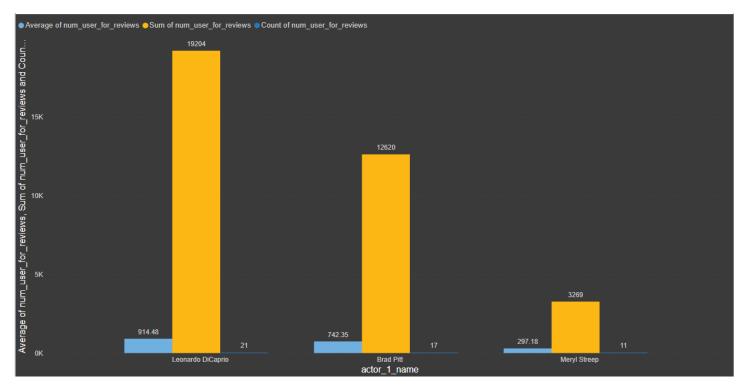
Q7) Leonardo DiCaprio Movies:

| Г | | | _ |
|-------------------|---------------------------|------------------------|-------------------|
| actor_1_name | movie_title | director_name | Sum of imdb_score |
| Leonardo DiCaprio | Blood DiamondÂ | Edward Zwick | 8.00 |
| Leonardo DiCaprio | Body of LiesÂ | Ridley Scott | 7.10 |
| Leonardo DiCaprio | Catch Me If You CanÂ | Steven Spielberg | 8.00 |
| Leonardo DiCaprio | Django UnchainedÂ | Quentin Tarantino | 8.50 |
| Leonardo DiCaprio | Gangs of New YorkÂ | Martin Scorsese | 7.50 |
| Leonardo DiCaprio | InceptionÂ | Christopher Nolan | 8.80 |
| Leonardo DiCaprio | J. EdgarÂ | Clint Eastwood | 6.60 |
| Leonardo DiCaprio | Marvin's RoomÂ | Jerry Zaks | 6.70 |
| Leonardo DiCaprio | Revolutionary RoadÂ | Sam Mendes | 7.30 |
| Leonardo DiCaprio | Romeo + JulietÂ | Baz Luhrmann | 6.80 |
| Leonardo DiCaprio | Shutter IslandÂ | Martin Scorsese | 8.10 |
| Leonardo DiCaprio | The AviatorÂ | Martin Scorsese | 7.50 |
| Leonardo DiCaprio | The BeachÂ | Danny Boyle | 6.60 |
| Leonardo DiCaprio | The DepartedÂ | Martin Scorsese | 8.50 |
| Leonardo DiCaprio | The Great GatsbyÂ | Baz Luhrmann | 14.60 |
| Leonardo DiCaprio | The Man in the Iron MaskÂ | Randall Wallace | 6.40 |
| Leonardo DiCaprio | The Quick and the DeadÂ | Sam Raimi | 6.40 |
| Leonardo DiCaprio | The RevenantÂ | Alejandro G. IñÃ;rritu | 8.10 |
| Leonardo DiCaprio | The Wolf of Wall StreetÂ | Martin Scorsese | 8.20 |
| Leonardo DiCaprio | TitanicÂ | James Cameron | 7.70 |
| | | | |

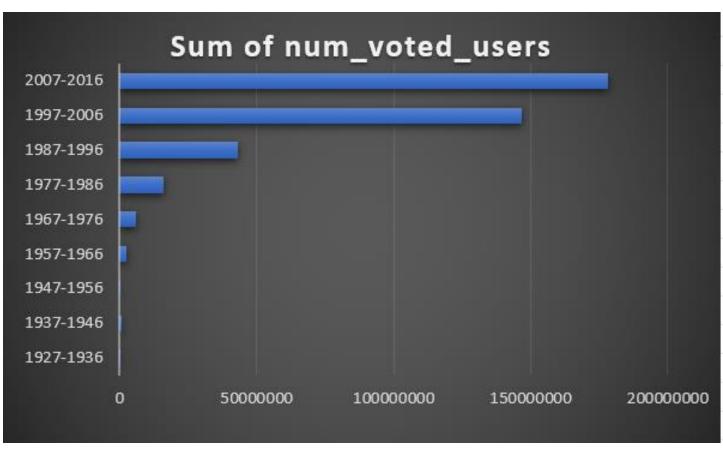
Q8) Brad Pitt Movies:

| actor_1_name | movie_title | director_name | Sum of imdb_score |
|--------------|---|--------------------------|-------------------|
| Brad Pitt | BabelÂ | Alejandro G. Iñárritu | 7.50 |
| Brad Pitt | By the SeaÂ | Angelina Jolie Pitt | 5.30 |
| Brad Pitt | Fight ClubÂ | David Fincher | 8.80 |
| Brad Pitt | FuryÂ | David Ayer | 7.60 |
| Brad Pitt | Interview with the Vampire: The Vampire ChroniclesÂ | Neil Jordan | 7.60 |
| Brad Pitt | Killing Them SoftlyÂ | Andrew Dominik | 6.20 |
| Brad Pitt | Mr. & Mrs. SmithÂ | Doug Liman | 6.50 |
| Brad Pitt | Ocean's ElevenÂ | Steven Soderbergh | 7.80 |
| Brad Pitt | Ocean's TwelveÂ | Steven Soderbergh | 6.40 |
| Brad Pitt | Seven Years in TibetÂ | Jean-Jacques Annaud | 7.00 |
| Brad Pitt | Sinbad: Legend of the Seven SeasÂ | Patrick Gilmore | 6.70 |
| Brad Pitt | Spy GameÂ | Tony Scott | 7.00 |
| Brad Pitt | The Assassination of Jesse James by the Coward Robert FordÂ | Andrew Dominik | 7.50 |
| Brad Pitt | The Curious Case of Benjamin ButtonÂ | David Fincher | 7.80 |
| Brad Pitt | The Tree of LifeÂ | Terrence Malick | 6.70 |
| Brad Pitt | TroyÂ | Wolfgang Petersen | 7.20 |
| Brad Pitt | True RomanceÂ | Tony Scott | 8.00 |

Through this we can conclude that Leonardo Dicaprio is the most accepted Actor in the eyes of the people.



Q10) Change in the Number of voters over decades.



Sum of Number of voters over decades:

Here you can that number of voters have increased substantially over the years from 1990 to 2014, and have started decreasing probably due to the rise of OTT platforms

