CS 657 Massive Mining Datasets Assignment -2

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Introduction: The task is to create a system that automatically flags suspicious job postings. The dataset contains 2020 US Election Tweets Analysis of hashtag_joebiden.csv 18K job descriptions out of which about 800 are fake. The data consists of both textual information and meta-information about the jobs.

Preprocessing Data:

Created spark session to read the data from the input file into a dataframe

```
spark = SparkSession.builder.appName("Predicting Fake Job Postings").getOrCreate()
```

- Encoded the label- "fraudulent" column using StringIndexer() and deleted the invalid data in the label fraudulent values either than 0 or 1 using filter().
- Computed the missing null values percentage of each attribute and dropped the columns that are having more than 1 % of missing null values.

```
attributes with missing value percentage {'job_id': 0.0, 'title': 0.0, 'location': 0.01950978576279558, 'department': 0.6534543433969253, 'salary_range': 0.8453417299499908, 'company_profile': 0.18608384268691 1550904488485522, 'benefits': 0.41871951595974566, 'telecommuting': 0.0, 'has_company_logo': 0.0, 'has_questions': 0.0, 'employment_type': 0.19602395505340495, 'require d_education': 0.45705994937334077, 'industry': 0.27875532506019635, 'function': 0.37062418966475275, 'fraudulent': 0.0, 'label': 0.0, 'telecommuting1': 0.0, 'has_company_the data___empany_nametriations_alpha_numeric_spaces_
```

 Cleaned the data present in 'title', 'description' columns by removing punctuation marks, alpha-numeric characters, spaces and lowering the cases using regexp_replace() included with parameters for respective functionalities.

```
job_id|telecommuting1|has_company_logo1|has_questions1|label|
                                                                                                            textl
                                                                                0.01 marketing internifood52 a fast gro.0.01customer service ...lorganised focused.0.01commissioning mac...lour client locate.
                                                                                0.01 bill review manager|job title itemiza
                                                                                0.01 accounting clerkljob overviewapex0.01 head of content m flyour responsibili
                                                                                0.0|lead guest servic...|who is airenvy he.
                                                                                                    hp bsm smelimplem
                                                                                0.0|customer service ...|the customer
                                                                                0.0lasp net developer...lposition url_86fd
                                                                                0.0|talent sourcer 6 ...|transferwise
                                                                                0.0|applications deve...|the applications
                                                                                                    installers|event industry
                                                                                0.0laccount executive...lare you intere
                                                                                       hands on qa leader/we are looking fo
                                                                                0.0|southend on sea t...|government fundin
0.0| visual designer|kettle is hiring
                                                                                0.0| visual designer|kettle is hiring
0.0|process controls ...|experienced proce
0.0| marketing assistant|intellibright is
 nly showing top 20 rows
```

• Converted the processed text in 'title', 'description' by breaking it down into words using feature extractor Tokenizer(), removed stop words using StopWordsRemover() and converted into vector format using feature transformer Word2Vec().

_idl	vectors1 +	vectors2 tele				
	55804457664 [-0.02		0.0I	0.01		
21[0.0472	26825337857 [0.046	590987368285I	0.01	0.01	0.01	0.01
31[0.0279	3067693710 [-0.08	344138984568I	0.01	0.01	0.01	0.01
41[-0.003	88135099603 [-0.04	75052133948	0.01	0.01	0.01	0.01
51[-0.121	L0821966330 [-0.05	520694925634I	0.01	0.01	1.01	0.01
61[-0.015	50964446365 [-0.0 5	47810330286	0.01	1.01	0.01	0.01
71[-0.031	.7552527412 [0.032	259598122060	0.01	0.01	1.01	0.01
81[-0.088	33676265366 [-0.00	97312489451	0.01	0.01	1.01	0.01
91[-0.004	ŀ8569521556 [-0.02	208145086944	0.01	0.01	1.01	0.01
10 [-0.048	39176664035 [0.109	64617920569I	0.01	0.01	0.01	0.01
11 [-0.035	8402767580 [-0.04	88441648132	0.01	1.01	0.01	0.01
121[0.0061	L0619652850 [0.040	70800137987	0.01	0.01	0.01	0.01
13 [-0.115	50350692526 [-0.02	282926144755I	0.01	0.01	0.01	0.01
14 [0.0113	35548576712 [-0.04	64025532814	0.01	0.01	1.01	0.01
15 [-0.006	8242348885 [0.018	325576002671	0.01	0.01	0.01	0.01
171[0.0153	35980217158 [-0.04	73729787772	0.01	0.01	0.01	0.01
18 [0.1591	L0275466740 [-0.07	'24952229494…I	0.01	0.01	1.01	0.01
191[0.0652	26169367134 [0.012	215464064545l	0.01	0.01	0.01	0.01
201[-0.018	35121878748 [-0.12	25581 44 55031l	0.01	1.01	0.01	0.01
21 [0.1533	39630097150 [-0.02	201645913916I	0.01	0.01	0.01	0.01

- As the data is highly balanced, the majority records, here o's are undersampled -reduced to the number equivalent to minority records 1's using sampleBy().
- Converted the set of features into a single vector list using VectorAssembler () and transformed into two columns "features", "label".
- Performed a random split (70%,30%) of the data into training and test using randomSplit().

CrossValidation:

• K-fold cross validation performs model selection by splitting the dataset into a set of non-overlapping randomly partitioned folds which are used as separate training and test datasets.with k=10 folds, K-fold cross validation will generate 10 (training, test) dataset pairs, each of which uses 9/10 of the data for training and 1/10 for testing. Each fold is used as the test set exactly once.

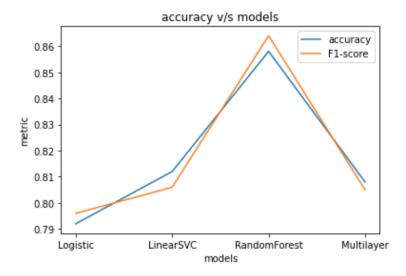
CV=CrossValidator(estimator=classifier,estimatorParamMaps=paramGrid, evaluator=evaluator,numFolds=folds)

fitModel = CV.fit(train)

```
features | label |
[-0.1390471173450...
 [-0.1478036697177...
                        0.0
 [-0.0388080086559...
                        0.0
 [-0.0060455402126...
                        0.0
 [0.19286205371220...
                        0.0
 [-0.0343217253684...
 [0.00965375010855...
                        0.0
 [-0.0316103622317...
 [-0.0316103622317...
                        1.0
 [-0.0316103622317...
 [-0.0897039362462...
                        0.0
 [0.10923971670369...
[0.00705925375223...
 [0.01184068107977...
                        0.0
 [-0.0269376606680...
 [-0.0040586602408...
                        0.0
[0.16010320186614...
 [0.01186210103332...
                        0.0
 [0.04799071513116...
                        0.0
[0.13528841733932...
only showing top 20 rows
```

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- CrossValidator() performs cross validation for the given 'classifier' model using the corresponding parameters given in 'paramGrid' and here, evaluates using BinaryClassificationEvaluator() and further it fits the training data to the model and returns the model tuned with respective parameters.
- Here, we are using the classifiers as LogisticRegression, RandomForestClassifier, LinearSVC and MultilayerPerceptronClassifier.
- Here, The best parameters of each model are retrieved using fitModel.bestModel and the specific parameters using getMaxIter() for logistic regression, LinearSVC, MultilayerPerceptron Classifier and getMaxDepth() for RandomForestClassifier.
- After the above cross-validation procedure, the tuned model is used to predict the test data and accuracies, F1-score are determined for each classifier.

Classifier	accuracy	F1-score	Best-Parameter
LogisticRegression	0.834	0.842	MaxIterations= 10
LinearSVC	0.831	0.843	MaxIterations= 15
RandomForestClassifier	0.858	0.864	MaxDepth=10
MultilayerPerceptronClassifier	0.808	0.808	MaxIterations=100



Conclusion: This assignment helped us to learn how to deal with missing attribute columns and how the textual-data is pre-processed and especially dealing with Imbalanced data using sampling and how the different classifier models can be tuned with cross-validation technique and to get improved accuracy and F1-score. From the mentioned observations, among the tested classifier models, Random Forest performs well with highest accuracy as 0.858 and F1-score as 0.864. This gave an insight on utilizing the Pyspark ML libraries.