



COSTCO PERFORMANCE

Country

All

Discount Band

All

Product

All

Segment

All

Apply all slicers

Clear all slicers

BUSINESS PERFORMANCE DASHBOARD

SALES

119M

YOY 349%

GROSS SALES

128M

YOY 348%

COGS

102M

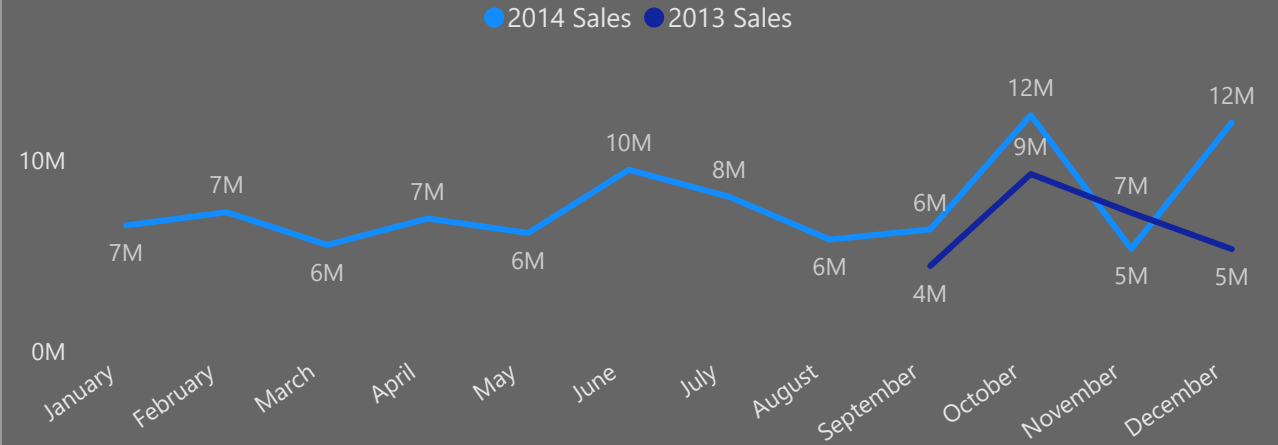
YOY 352%

PROFIT

17M

YOY 336%

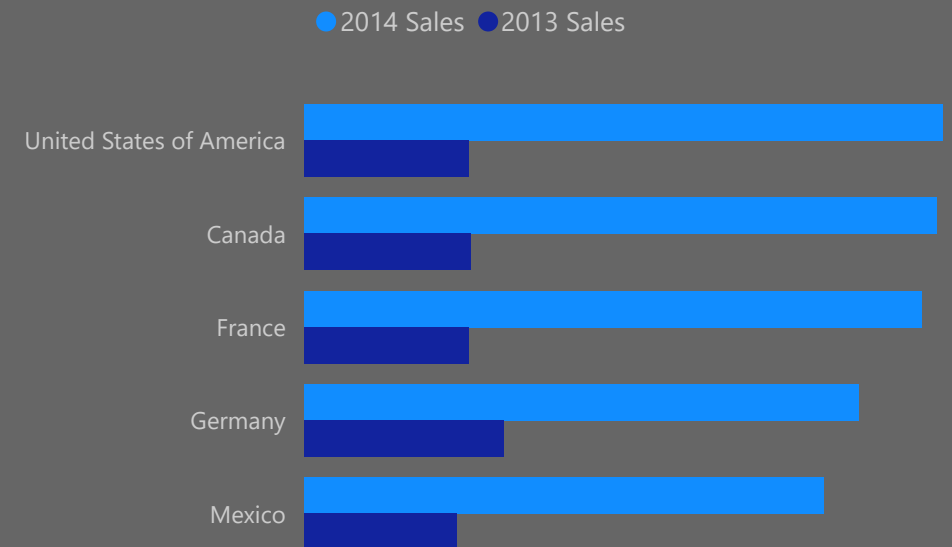
2013 and 2014 Sales by Month



Top 3 Products in each Segment by Unit Sold

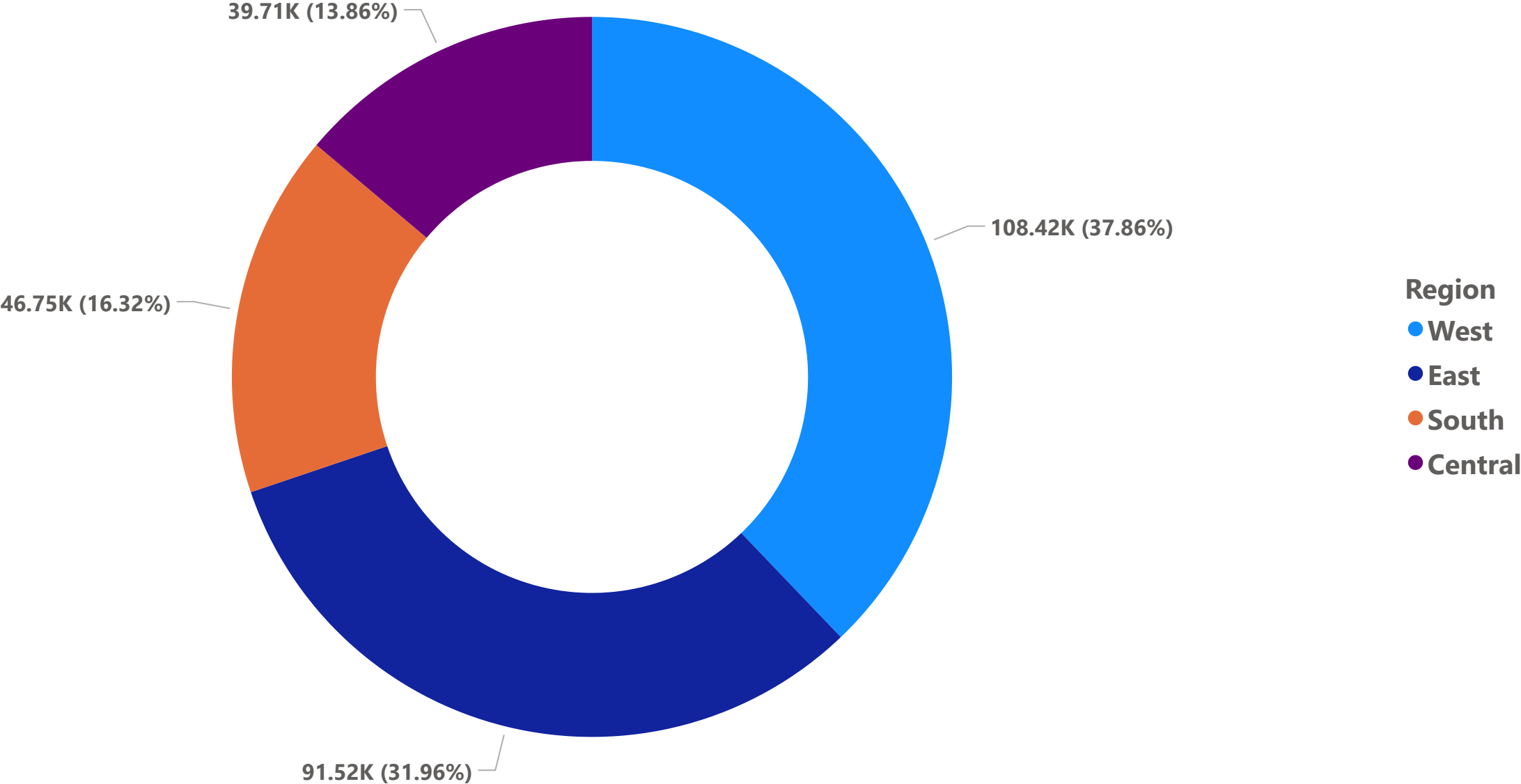
Segment	Product	Sum of Gross Sales	Sum of Sales	Sum of Profit
Channel Partners	Paseo	490704	454514	331838
Channel Partners	Velo	194628	182924	134267
Channel Partners	VTT	324252	300829	219766
Enterprise	Paseo	5572500	5267860	-81740
Enterprise	Velo	3818750	3581238	-84763
Enterprise	VTT	2499500	2300438	-99083
Government	Paseo	16253973	14882231	3057291
Government	Velo	8347373	7813422	1756732
Government	VTT	8750224	8235829	1840654
Midmarket	Paseo	973485	907729	258739
Midmarket	Velo	293768	264498	68653
Midmarket	VTT	363458	333426	91121
Small Business	Paseo	12321000	11498810	1231310
Total		77406964	71773124	10138038

2013 and 2014 Sales by Country



Sub-Category	Sum of Sales	Sum of Profit	Sum of Quantity	Sum of Discount	
Phones	3,30,007.05	44,515.73	↑	3289	137.40
Chairs	3,28,449.10	26,590.17	↑	2356	105.00
Storage	2,23,843.61	21,278.83	↑	3158	63.20
Tables	2,06,965.53	-17,725.48	↓	1241	83.35
Binders	2,03,412.73	30,221.76	↑	5974	567.00
Machines	1,89,238.63	3,384.76	↑	440	35.20
Accessories	1,67,380.32	41,936.64	↑	2976	60.80
Copiers	1,49,528.03	55,617.82	↑	234	11.00
Bookcases	1,14,880.00	-3,472.56	↓	868	48.14
Appliances	1,07,532.16	18,138.01	↑	1729	77.60
Furnishings	91,705.16	13,059.14	↑	3563	132.40
Paper	78,479.21	34,053.57	↑	5178	102.60
Supplies	46,673.54	-1,189.10	↓	647	14.60
Art	27,118.79	6,527.79	↑	3000	59.60
Envelopes	16,476.40	6,964.18	↑	906	20.40
Labels	12,486.31	5,546.25	↑	1400	25.00
Fasteners	3,024.28	949.52	↑	914	17.80
Total	22,97,200.86	2,86,397.02		37873	1,561.09

Sum of Profit by Region





Customer Name	Sum of Profit
Aaron Bergman	15.00
Aaron Hawkins	179.88
Aaron Smayling	19.15
Adam Bellavance	363.78
Adam Hart	99.28
Adam Shillingsburg	3.63
Adrian Barton	-148.16
Adrian Hane	-111.80
Adrian Shami	1.50
Alan Barnes	133.52
Alan Dominguez	1,535.89
Alan Hwang	187.42
Alan Schoenberger	262.22
Total	1,08,418.45

City	Sum of Profit
Albuquerque	634.09
Anaheim	1,234.00
Antioch	9.33
Apple Valley	283.62
Arvada	59.86
Auburn	1.50
Aurora	-797.02
Avondale	76.17
Bakersfield	187.92
Bellevue	37.05
Bellingham	610.59
Billings	2.69
Boise	221.94
Total	1,08,418.45

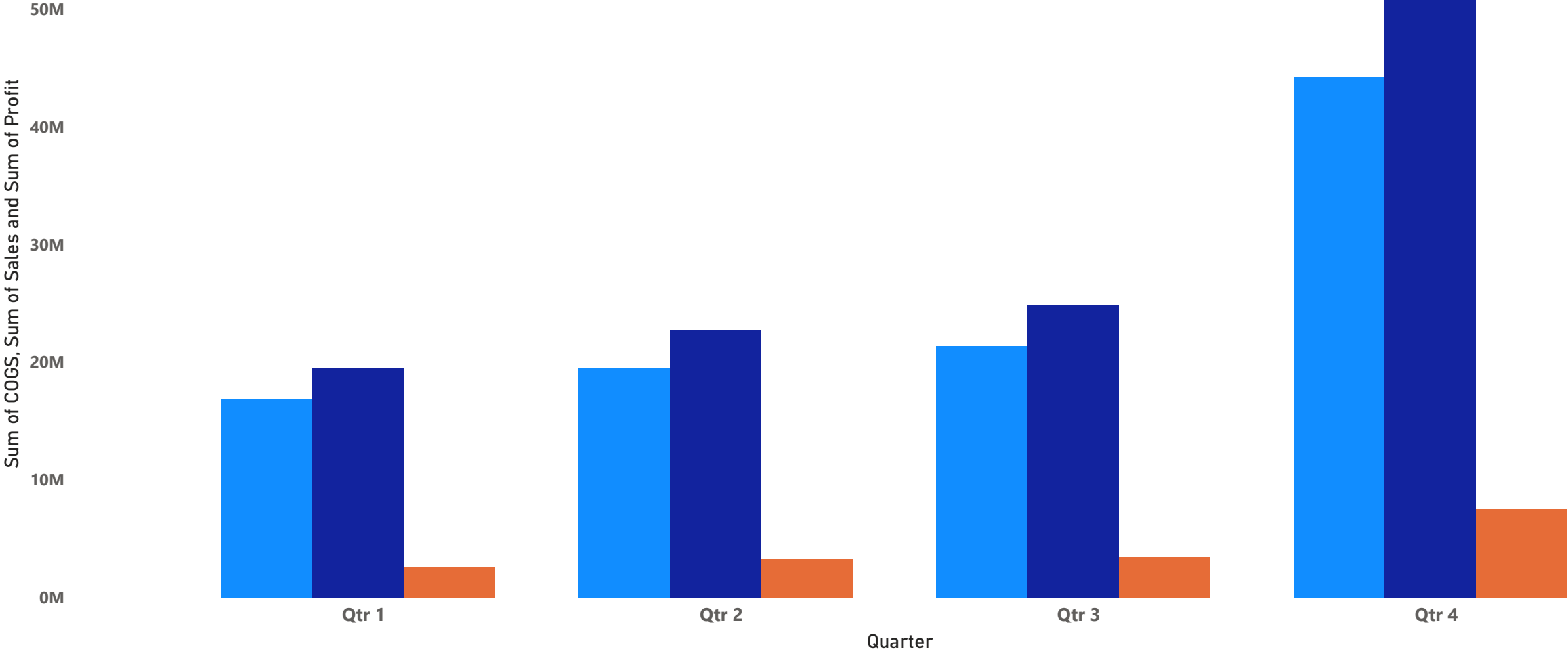
Year

Quarter

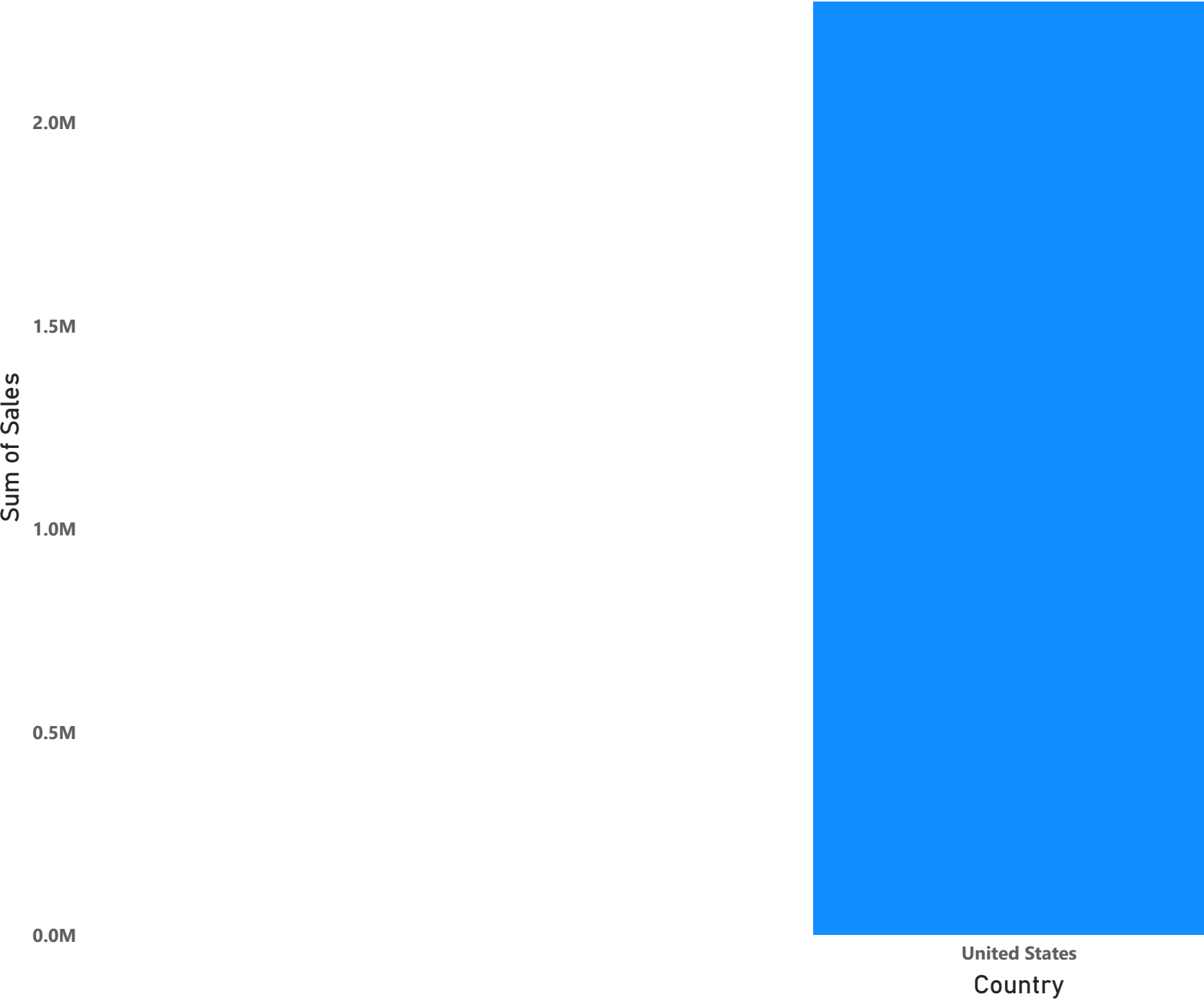
Month

Sales,COGS and Profit by Quarter

Sum of COGS Sum of Sales Sum of Profit

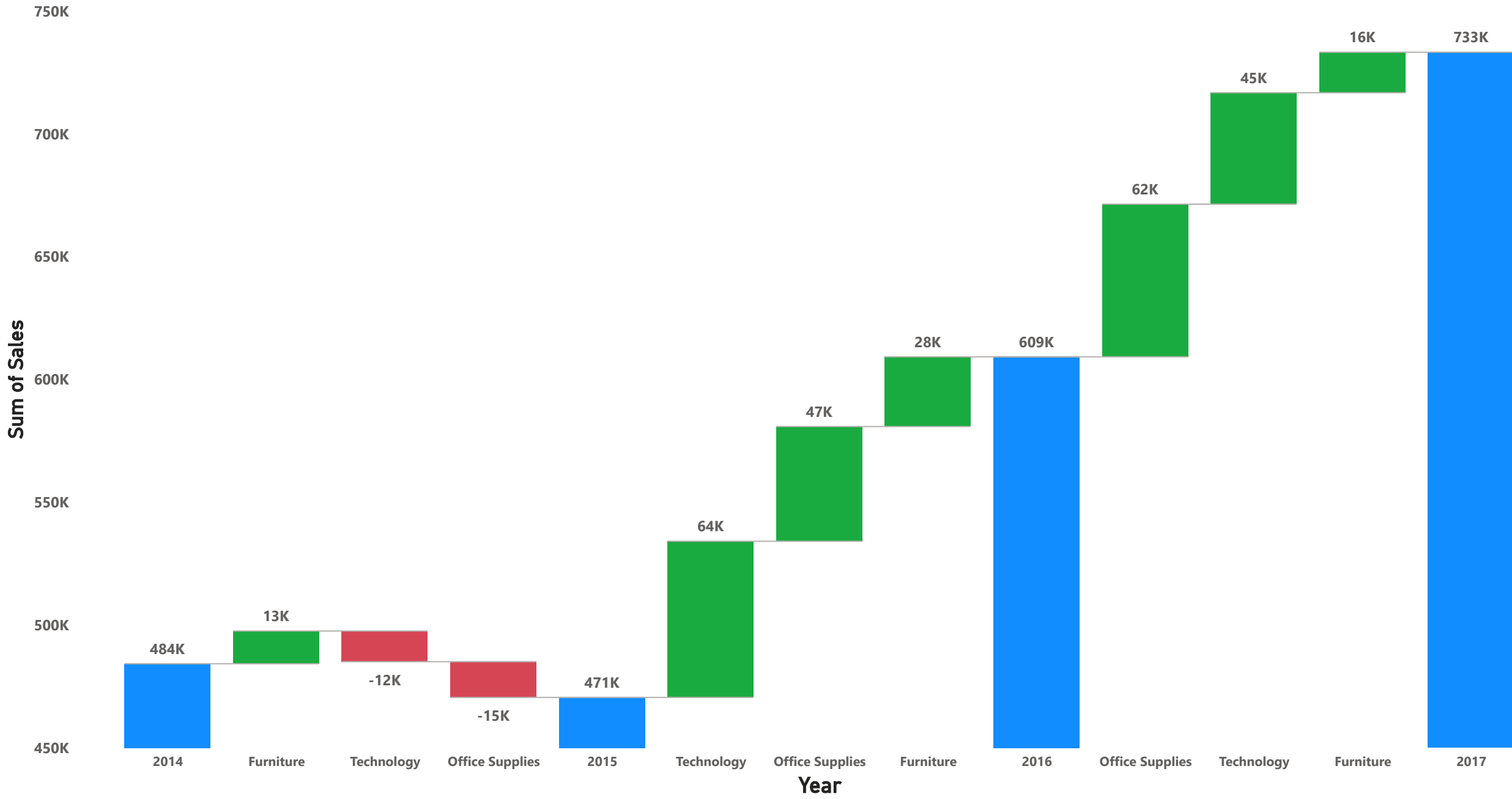


Sales by Country



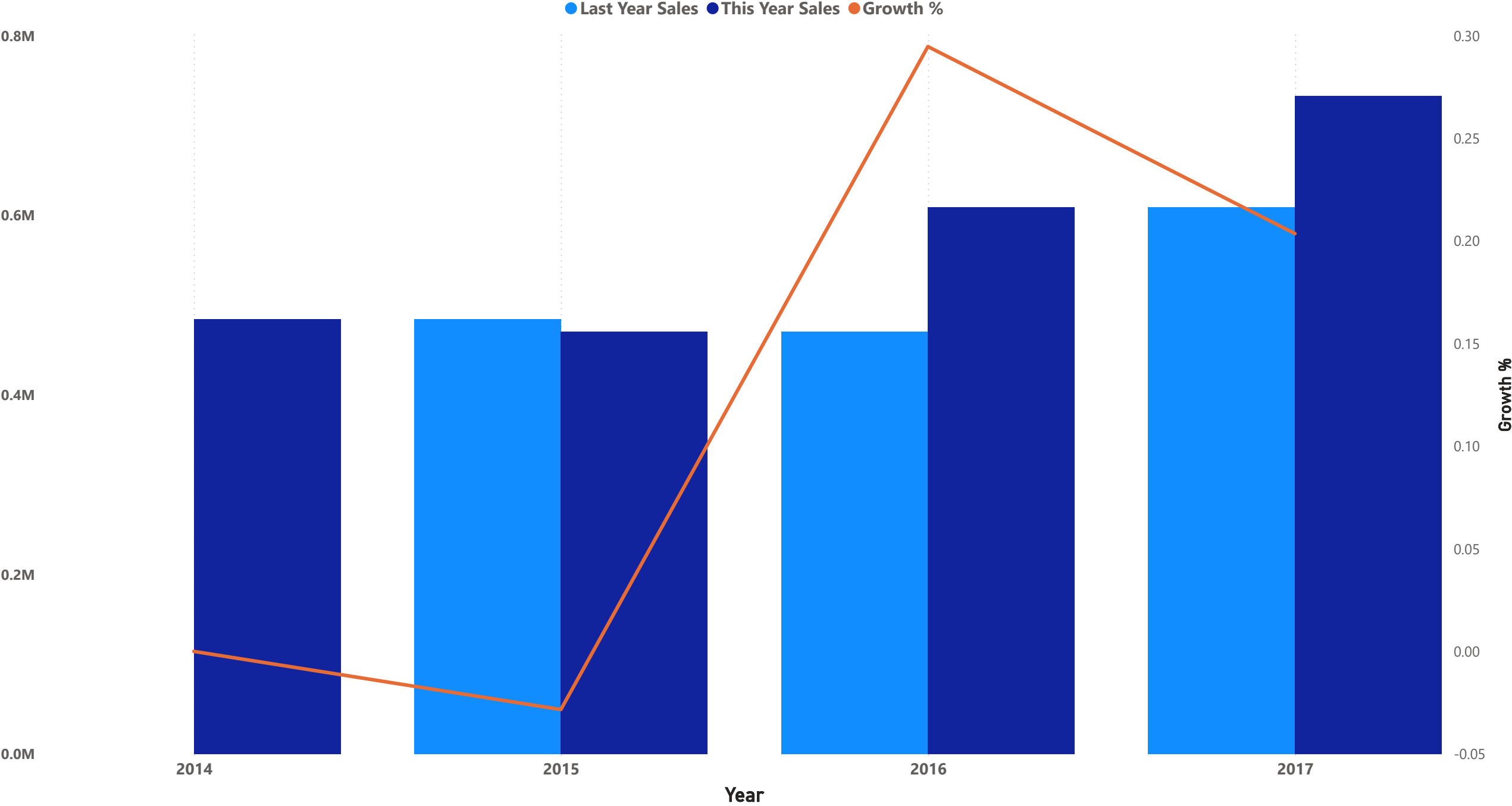
Sales by Year and Category

● Increase ● Decrease ● Total ● Other



Sum of Rank ▲	Release Group	Worldwide	Domestic	Foreign
1	Avatar: The Way of Water	\$2,320,250,281	\$684,075,767	\$1,636,174,514
1	Barbie	\$1,446,938,421	\$636,238,421	\$810,700,000
1	Spider-Man: No Way Home	\$1,910,982,770	\$804,793,477	\$1,106,189,293
2	The Battle at Lake Changjin	\$902,548,476	\$342,411	\$902,206,065
2	The Super Mario Bros. Movie	\$1,360,847,665	\$574,934,330	\$785,913,335
2	Top Gun: Maverick	\$1,495,696,292	\$718,732,821	\$776,963,471
3	Hi, Mom	\$822,009,764	-	\$822,009,764
3	Jurassic World Dominion	\$1,001,978,080	\$376,851,080	\$625,127,000
3	Oppenheimer	\$975,594,978	\$329,862,540	\$645,732,438
4	Doctor Strange in the Multiverse of Madness	\$955,775,804	\$411,331,607	\$544,444,197
4	Guardians of the Galaxy Vol. 3	\$845,555,777	\$358,995,815	\$486,559,962
4	No Time to Die	\$774,153,007	\$160,891,007	\$613,262,000
5	F9: The Fast Saga	\$726,229,501	\$173,005,945	\$553,223,556
5	Fast X	\$704,875,015	\$146,126,015	\$558,749,000
5	Minions: The Rise of Gru	\$940,203,765	\$370,270,765	\$569,933,000
6	Black Panther: Wakanda Forever	\$859,208,836	\$453,829,060	\$405,379,776
6	Detective Chinatown 3	\$686,257,563	-	\$686,257,563
6	Spider-Man: Across the Spider-Verse	\$690,542,303	\$381,311,319	\$309,230,984

Last Year Sales Vs This Year Sales and Growth % by Year



What is PowerBI and What are the various Platforms of Power BI?

Power BI is a suite of self-service BI tools to analyse data and share insights. Power BI has four different products i.e., Power BI Desktop, Power BI Service, Power BI Report Server and Power BI Mobile app and every product has its own capabilities and limitations.

Different Products of Power BI

1.Power BI Desktop: Power BI Desktop is a free application that can be installed on a local computer. It lets you get data from multiple sources, transform raw data into clean, workable data, create data models, and develop fine-looking reports. You cannot create dashboards in the Power BI desktop.

2.Power BI Service: The Power BI Service is built upon and protected by the Windows Azure Cloud platform. With Power BI Service, you can share your reports and dashboard with your coworkers and other stakeholders. It also allows you to create workspaces to collaborate on the development of reports. Data flows in Power BI Service allows you to transform transform the dataset, however you cannot create or amend data models.

3.Power BI Report Server: Power BI Report Server is an on-premises report server and can host Power BI reports (.pbix), excel files and paginated reports (.RDL). It also comes with a web portal where you can display reports and KPI's.

4.Power BI Mobile: All the reports and dashboards that you create, whether they're on-premises or in the cloud, become available in the Power BI mobile apps. These reports and dashboards can be viewed on iOS (iPad, iPhone,iPod Touch, or Apple Watch), Android or Windows device.