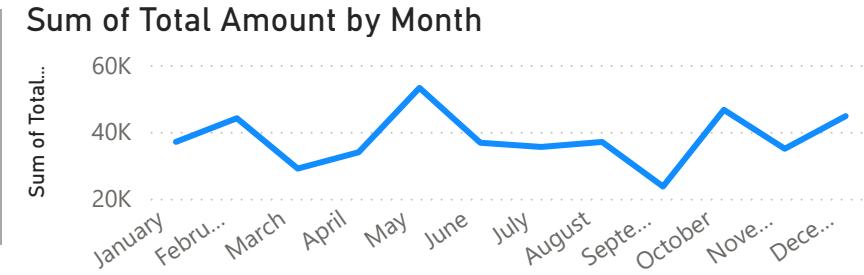
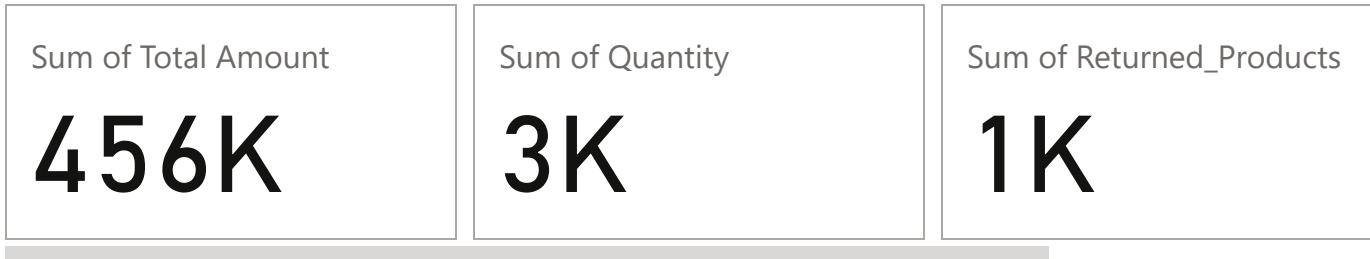
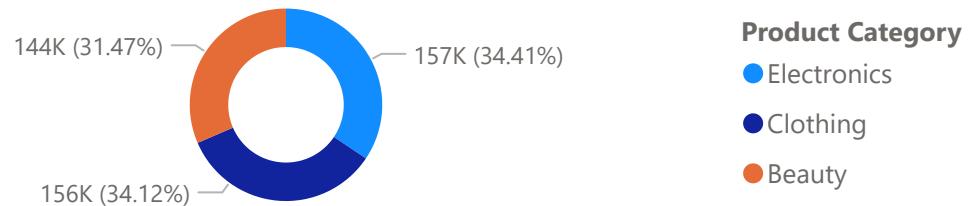


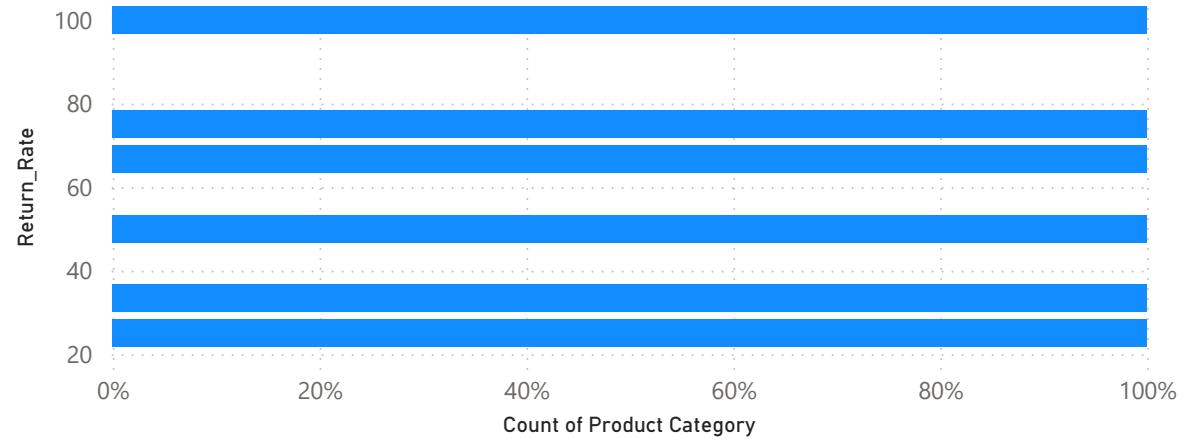
Retail Sales Overview —Business Performance Summary



Sum of Total Amount by Product Category

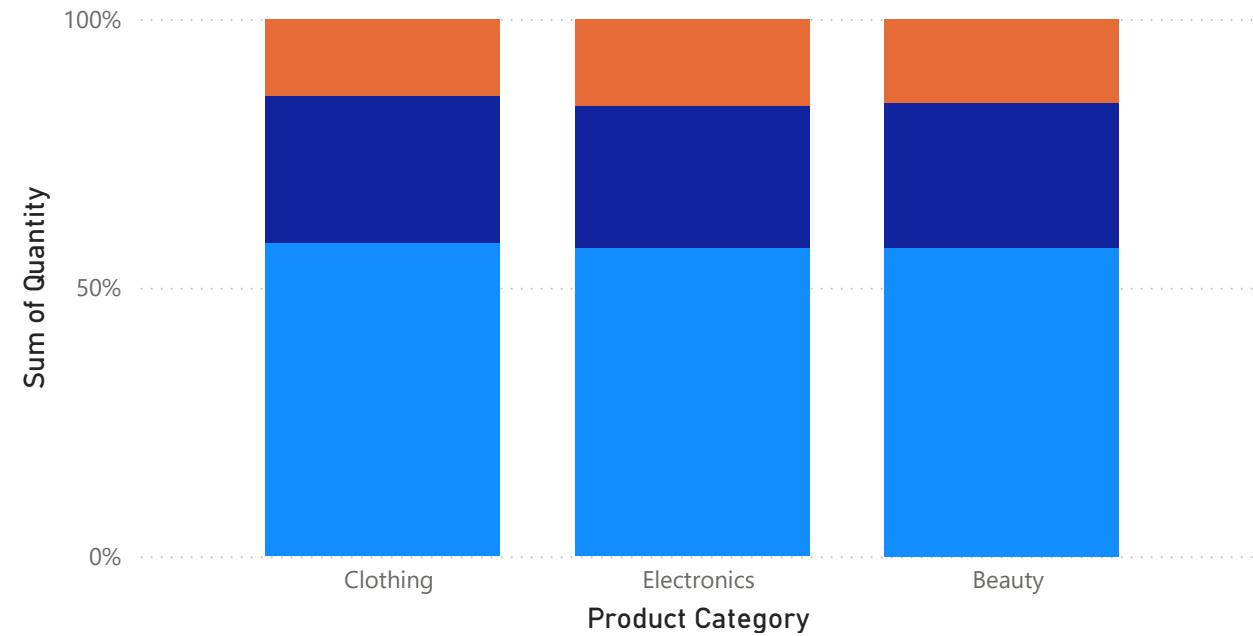


Count of Product Category by Return_Rate



Sum of Quantity by Product Category and Returned_Products

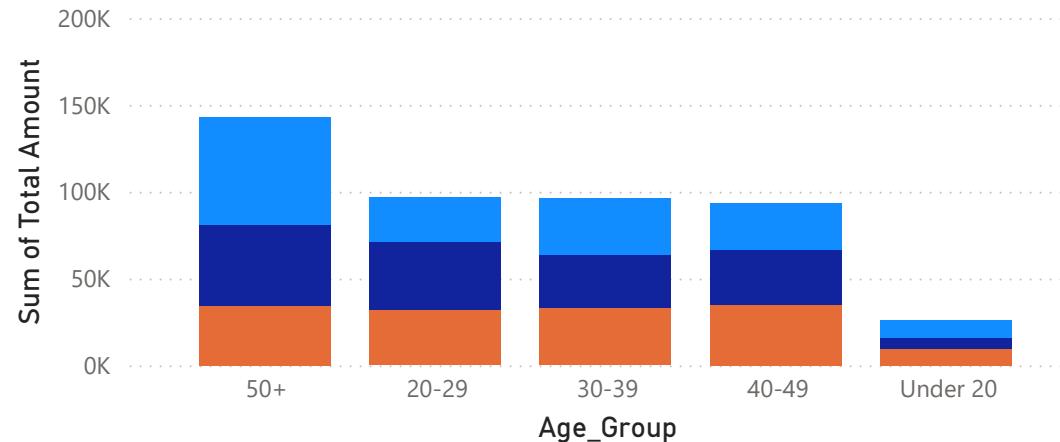
Returned_Products ● 1 ● 2 ● 3



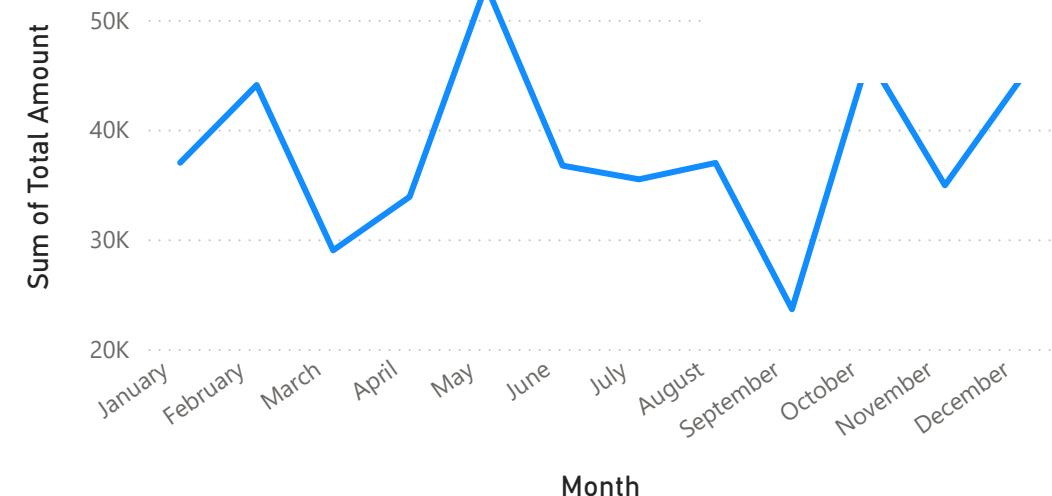
Comprehensive Sales Insights — Gender, Age & Category Trends

Sum of Total Amount by Age_Group and Product Category

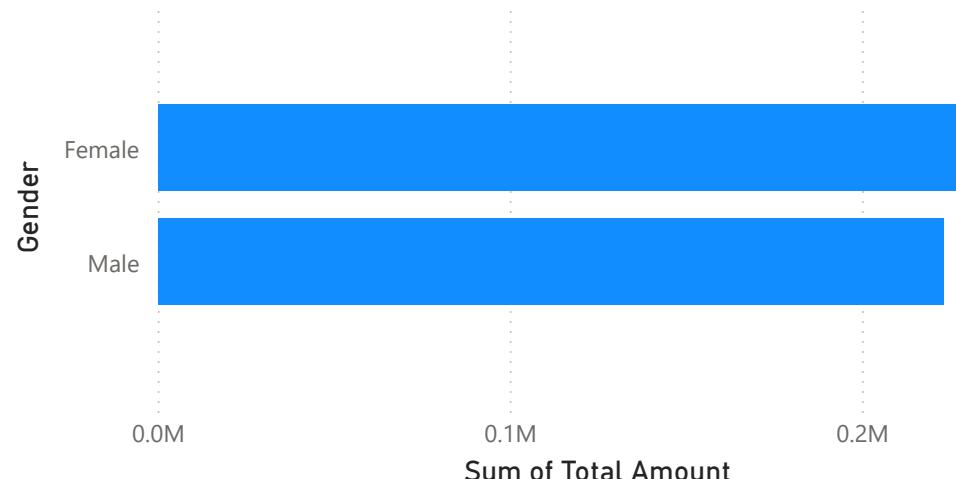
Product Category ● Beauty ● Clothing ● Electronics



Sum of Total Amount by Month



Sum of Total Amount by Gender



Product Category

Beauty

Sum of Total Amount

143515

771

Clothing

155580

894

Electronics

156905

849

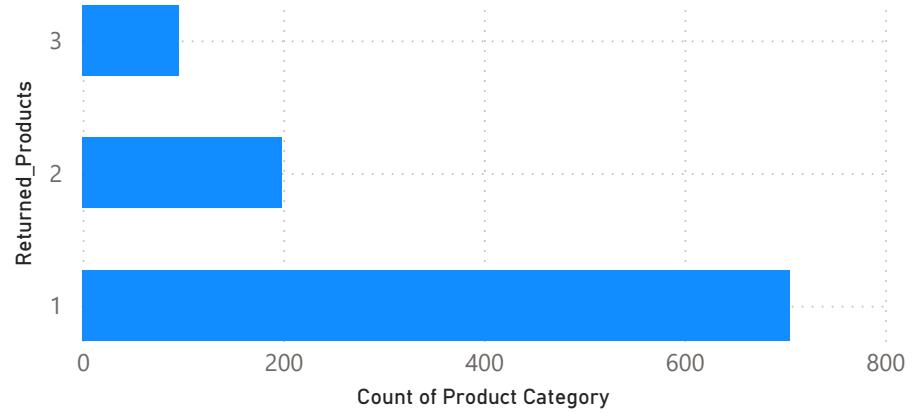
Total

456000

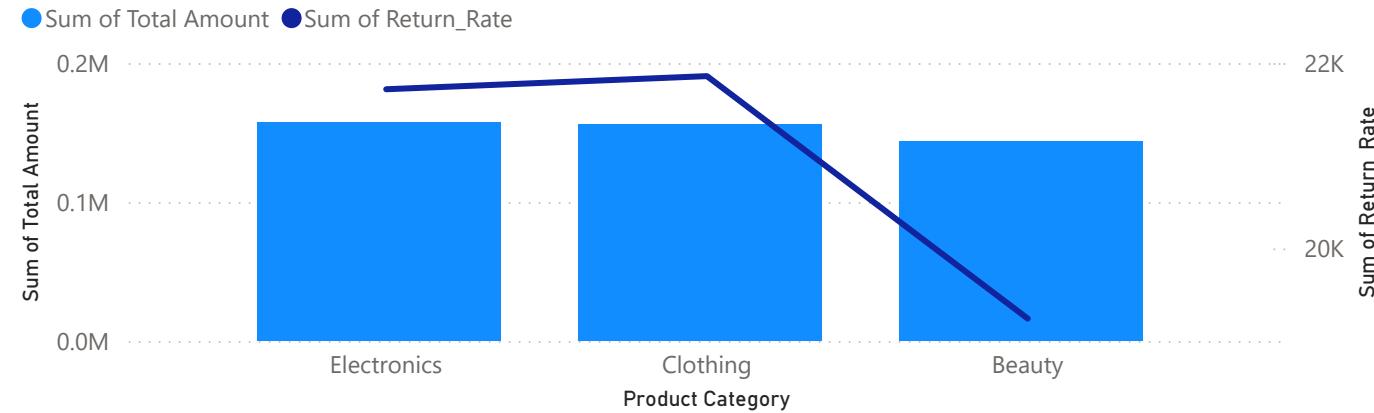
2514

Returns Analysis — Understanding Product Return Trends

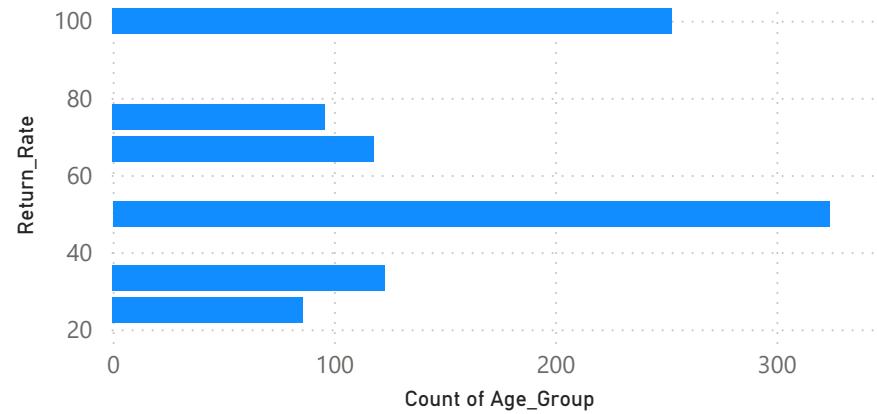
Count of Product Category by Returned_Products



Sum of Total Amount and Sum of Return_Rate by Product Category



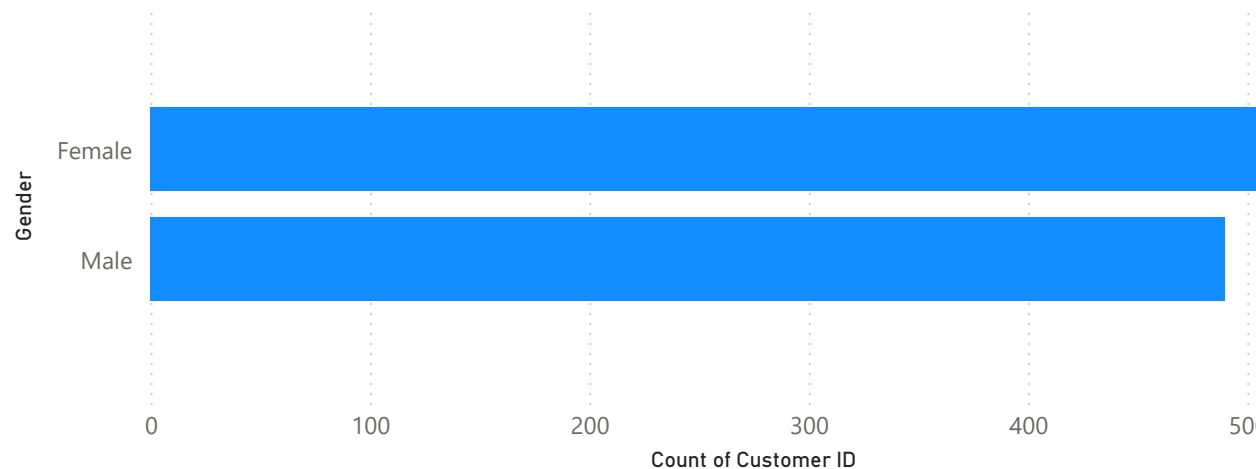
Count of Age_Group by Return_Rate



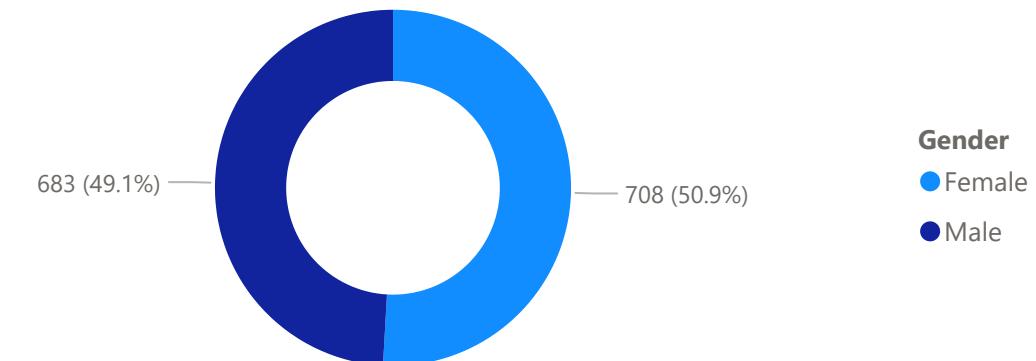
1	Sum of Return_Rate 43.70K
2	Sum of Return_Rate 11.92K
3	Sum of Return_Rate 7.20K

Customer Demographics & Top Buyers Analysis

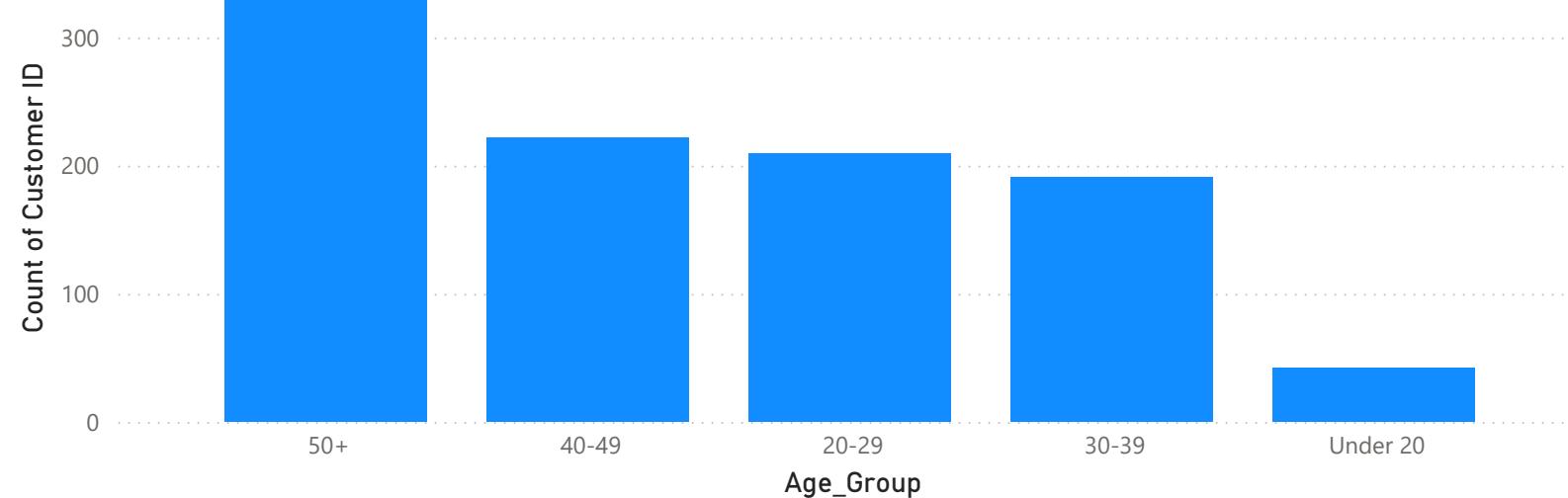
Count of Customer ID by Gender



Sum of Returned_Products by Gender



Count of Customer ID by Age_Group



Customer ID Sum of Total Amount

Customer ID	Sum of Total Amount
CUST015	2000
CUST065	2000
CUST072	2000
CUST074	2000
CUST089	2000
CUST093	2000
CUST109	2000
CUST118	2000
CUST124	2000
CUST139	2000
CUST152	2000
CUST155	2000
CUST157	2000
Total	456000

Retail Transactions Summary Report

Customer ID	Year	Month	Day	Product Category	Sum of Quantity	Sum of Price per Unit	Sum of Total Amount	Sum of Return_Rate
CUST021	2023	January	14	Beauty	1	500	500	100.00
CUST032	2023	January	4	Beauty	3	30	90	33.33
CUST189	2023	January	30	Beauty	1	50	50	100.00
CUST225	2023	January	11	Beauty	4	25	100	50.00
CUST238	2023	January	17	Beauty	1	500	500	100.00
CUST323	2023	January	26	Beauty	3	300	900	66.67
CUST344	2023	January	21	Beauty	1	30	30	100.00
CUST391	2023	January	5	Beauty	2	25	50	50.00
CUST448	2023	January	21	Beauty	2	30	60	50.00
CUST499	2023	January	15	Beauty	2	30	60	50.00
CUST505	2023	January	20	Beauty	1	50	50	100.00
CUST522	2023	January	1	Beauty	3	500	1500	33.33
CUST592	2023	January	24	Beauty	4	500	2000	75.00
CUST610	2023	January	3	Beauty	2	300	600	50.00
CUST618	2023	January	26	Beauty	1	50	50	100.00
CUST679	2023	January	11	Beauty	3	30	90	33.33
CUST683	2023	January	4	Beauty	2	500	1000	50.00
CUST708	2023	January	14	Beauty	3	300	900	66.67
CUST713	2023	January	14	Beauty	3	25	75	66.67
CUST720	2023	January	26	Beauty	3	500	1500	33.33
CUST743	2023	January	16	Beauty	4	500	2000	25.00
CUST768	2023	January	14	Beauty	3	25	75	66.67
CUST912	2023	January	24	Beauty	3	50	150	33.33
CUST929	2023	January	27	Beauty	3	25	75	66.67
CUST979	2023	January	2	Beauty	1	25	25	100.00
CUST014	2023	January	17	Clothing	4	30	120	75.00
CUST064	2023	January	24	Clothing	4	25	100	75.00
Grand Total:					2514	179890	456000	62,816.65