



Feature	Diamond	Platinum	Emerald	Bronze
Stall provided (size varies)	4×3m prime stall	3×3m high-traffic	2×3m	2×3m
Promotional video shown (duration varies)	Loop + 5 min	Loop + 5 min	Loop + 3 min	Loop + 2 min
Logo on event backdrop	✓	✓	✓	✓
Logos on flyers/posters	✓	✓	✓	✓
Company logo in the after movie	✓	✓	✓	✓
Partnership post + clickable logo link	✓	✓	✓	✓
Sponsor's logo in the footer of all official event photos	✓	✓	✓	✓
Publish event photos via company channels	✓	✓	✓	—
Distribute promotional materials	✓	✓	✓	—
Company flags included (quantity varies)	8 flags + 4 banners	4 flags + 2 banners	—	—
Final-year participant database access	✓	✓	—	—
Post-event audit report provided	✓	✓	—	—
Conduct an informative session or product session at faculty & special challenge rights	✓	—	—	—
Brand featured in live event updates	✓	—	—	—
Opening ceremony promotional speech	✓	—	—	—

