As part of my self-learning journey into data analytics, here is a recent project I completed.  
The project involved analyzing fictitious pizza place transactional data provided by [Maven Analytics](https://www.linkedin.com/company/maven-analytics/).  
The main objective was to provide the owners with insight into the business's overall performance, seasonality, peak sales, and best and worst sellers in a one page dashboard.  
My dashboard contains four sections: overtime performance, peak hours, top and worst-selling products, and how the ingredients are used.  
   
Tool Used: Power BI  
   
👉 Here's a link to the report:  <https://app.powerbi.com/view?r=eyJrIjoiYWNjMzQ0OTUtMDJiZS00NDZhLWIyYjktYjU3ZDI4OTMyMmE1IiwidCI6IjM2Zjk5MzhhLTBiZjQtNGQ4OC1hNTYwLTJiMDdiYThmMGMzNCJ9>

Overview:

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Approach

The final repot was supposed to be in the form of one page dashboard, so my approach was to make a simple, structured, and progressive storytelling.

I divided the dashboard in 4 parts concentrating/focusing on these four areas:

Restaurant Performance over time

Peak hours

Pizza type performance

Ingredients

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