

```
In [6]: import sqlite3
import pandas as pd
```

```
In [7]: # Load the data with pandas
df_orders = pd.read_csv('orders.csv')
df_customers = pd.read_csv('customers.csv')
df_line_items = pd.read_csv('line_items.csv')
```

```
In [8]: # Make the connection to sqlite3 and make a db
con = sqlite3.connect("interview.db")
cur = con.cursor()
```

```
In [9]: # # drop data into database into three tables
df_orders.to_sql("orders", con)
df_customers.to_sql("customers", con)
df_line_items.to_sql("line_items", con)
```

1. How many orders were completed in 2018?

```
In [10]: cur.execute("""SELECT COUNT(*) AS num_order
                        FROM orders
                        WHERE order_timestamp >= '2018-01-01'
                        AND order_timestamp <= '2018-12-31';""")
print('The number of orders in 2018 is ', cur.fetchall()[0][0])
```

The number of orders in 2018 is 9219

2. How many orders were completed in 2018 containing at least 10 units?

```
In [11]: '''There are multiple lines of items for each order_id
that is why we grouped by order_id in line_items table and then sum all the quantities.'''

cur.execute("""SELECT COUNT(*) AS num_order
              FROM orders AS o
              JOIN (SELECT order_id, sum(quantity) AS total_quantity
                    FROM line_items
                    GROUP BY order_id) AS gl
              ON o.order_id = gl.order_id
              WHERE o.order_timestamp >= '2018-01-01'
                    AND o.order_timestamp <= '2018-12-31'
                    AND gl.total_quantity >= 10;""")

print('The number of orders in 2018 with at least 10 units is ', cur.fetchall()[0][0])
```

The number of orders in 2018 with at least 10 units is 5147

3. How many customers have ever purchased a medium sized sweater with a discount?

```
In [12]: '''
According to the question the conditions are customers with
                                                product_category = 'Sweater'
                                                size = 'M'
                                                quantity = 1
                                                discount > 0
'''

cur.execute("""SELECT COUNT(DISTINCT o.customer_uid) AS num_customers
              FROM orders AS o
              JOIN line_items AS l ON o.order_id = l.order_id
              WHERE l.product_category = 'Sweater'
                    AND l.size = 'M'
                    AND l.quantity = 1
                    AND 1.0*o.discount > 0;""")

print('Number of customers that have purchased a medium sized sweater with a discount is ', cur.fetchall()[0][0])
```

Number of customers that have purchased a medium sized sweater with a discount is 528

4. How profitable was our most profitable month?

```
In [13]: '''
profit = ((quantity*selling_price)*(1-discount)*(1-returned)) +
          shipping_revenue -
          (quantity*supplier_cost) -
          (shipping_cost)
'''

cur.execute("""SELECT ROUND(SUM(profit), 2) as total_month_profit
              FROM (SELECT o.order_id, ((l.total_sale*(1-o.discount)*(1-o.returned)) +
                                         o.shipping_revenue - l.total_supplier_cost - (shipping_cost)) AS profit,
                           strftime('%Y', order_timestamp) AS year, strftime('%m', order_timestamp) AS month
              FROM orders AS o
              JOIN (SELECT order_id, SUM(quantity*selling_price) AS total_sale,
                           SUM(quantity*supplier_cost) AS total_supplier_cost
                    FROM line_items
                    WHERE (selling_price IS NOT NULL) AND (supplier_cost IS NOT NULL)
                    GROUP BY order_id)
              AS l ON o.order_id = l.order_id)
              GROUP BY year, month
```

```
        ORDER BY total_month_profit DESC
        LIMIT 1;"""
print('The profit of the most profitable month is ', cur.fetchall()[0][0])
```

The profit of the most profitable month is 55714.25

5. What is the return rate for business vs. non-business customers?

```
In [19]: cur.execute("""SELECT c.is_business, ROUND(1.0*AVG(o.returned), 3) AS rate_of_return
        FROM customers AS c
        JOIN orders AS o ON c.customer_uid = o.customer_uid
        GROUP BY c.is_business;""")

rows = cur.fetchall()
print(f'Rate of return for business customers is {rows[1][1]} and for non-business customers is {rows[0][1]}')
```

Rate of return for business customers is 0.067 and for non-business customers is 0.049

In []: