Plan:
It is a website for my online Instagram and Facebook page which I opened in 2019 at the time of the pandemic. It was a page where I used to sell dresses that I designed and jewelry that I made by myself. At first, it started as a side hustle for me but now I am making this website with few goals.

1. Targeting customers from different parts of the world: I am opening this website so customers from different time zone can check my products and buy them, and they don't need to wait for me to be active and take their orders online because now they can do it anytime which is kind of helpful for every business and I am hoping this website will be helpful for me too

2. Increase the sales: By targeting a large number of customers I am also targeting an increase in my sales. by adding different colors and other unique features to this website I can make it more interesting for customers which will also help to boost my sales.

3. Waiting for many collaborations with other small businesses owners: There are many talented people out there who are afraid of starting a new business or they just started it but don't know how to gain customers they can contact me and we can create a product together so that we can promote that not only on her page but also in my website too. It will help both of us in the long run.

These are my few goals and a small plan about this website.