Category
All

Clear all slicers

2017 | 2018 | 2019 | 2020

$74.13M Sum of Sale

$73.33M Sum of Cost

55.56K Total Orders

195K Total Quantity

Sales Meter
$74.13M 100M
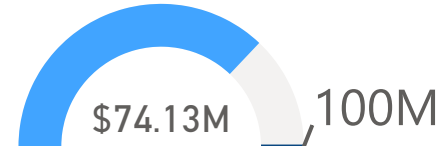
$74.13M Total Sales

$73.33M Total Cost

Sum of Cost and Sum of Sale by Month

● Sum of Cost ● Sum of Sale

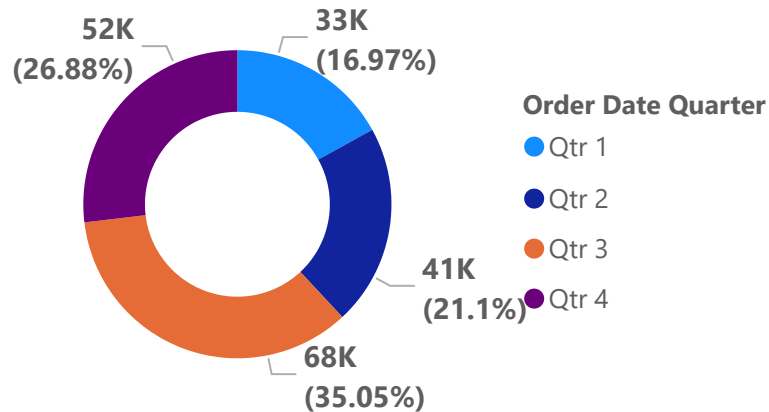| Month	Sum of Cost	Sum of Sale
January	$3M	$3M
February	$7M	$7M
March	$5M	$5M
April	$5M	$5M
May	$8M	$8M
June	$3M	$3M
July	$5M	$5M
August	$9M	$9M
September	$8M	$8M
October	$5M	$5M
November	$8M	$9M
December	$7M	$7M
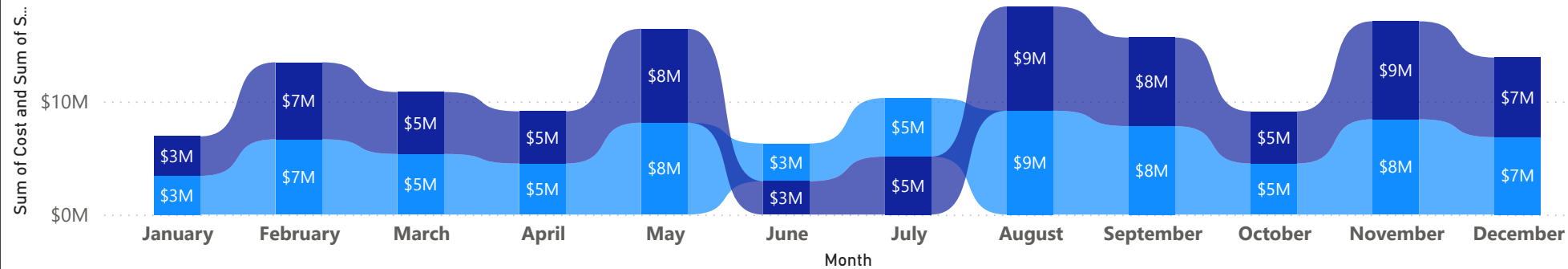
Best Sellers

Product ▲

Mountain-200 Black, 38

Mountain-200 Black, 42

Sum of Quantity by Quarter

33K (16.97%) — Qtr 1
41K (21.1%) — Qtr 2
68K (35.05%) — Qtr 3
52K (26.88%) — Qtr 4

Order Date Quarter
● Qtr 1
● Qtr 2
● Qtr 3
● Qtr 4

Sum of Sale by Year

Year	Sum of Sale
2017	$8M
2018	$23M
2019	$31M
2020	$12M
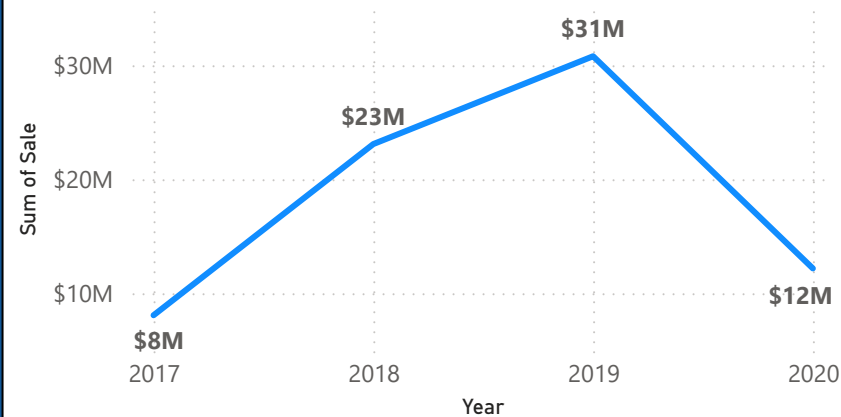
Median of Unit Price and Median of Sale by Year

● Median of Unit Price ● Median of Sale

Year	Median of Unit Price	Median of Sale
2017	$419.46	$838.92
2018	$324.45	$600.26
2019	$200.05	$405.13
2020	$218.45	$443.655

Sum of Sale by Region

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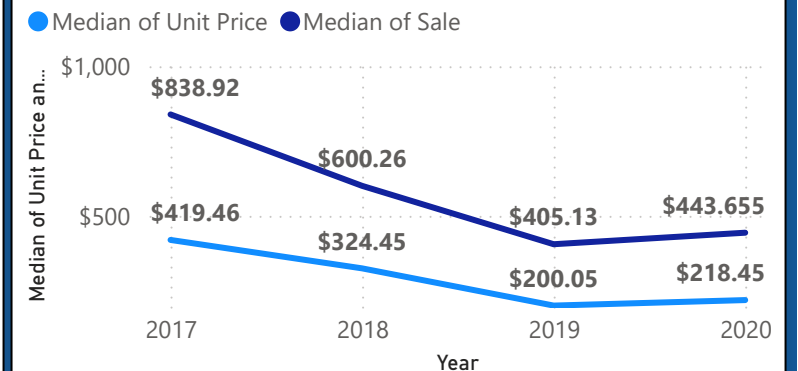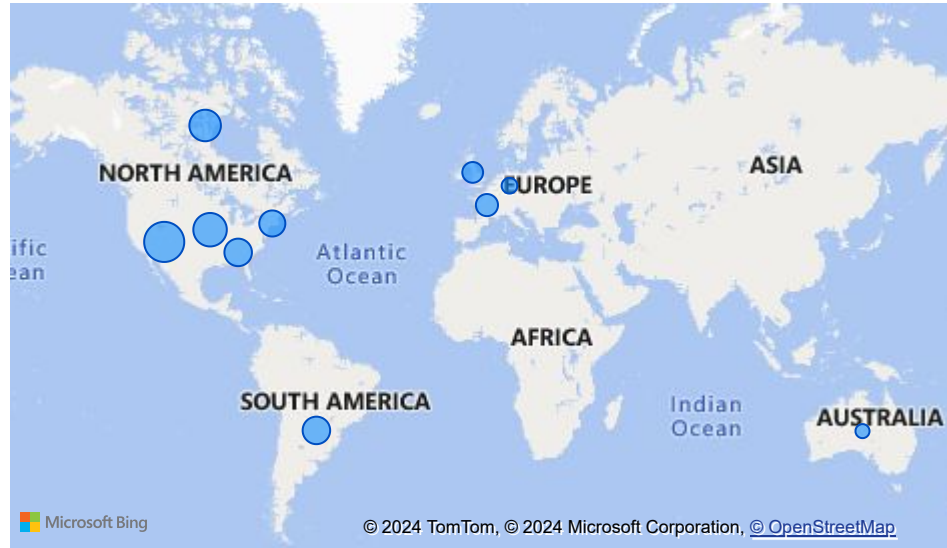
Sum of Sale by Country-Region

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Sum of Quantity by Country-Region

Country-Region	Quantity
United States	127K
Canada	31K (24%)
France	14K (10.91%)
United Kingd...	12K (9.43%)
Germany	7K (5.45%)
Australia	4K (3.18%)

3.2%
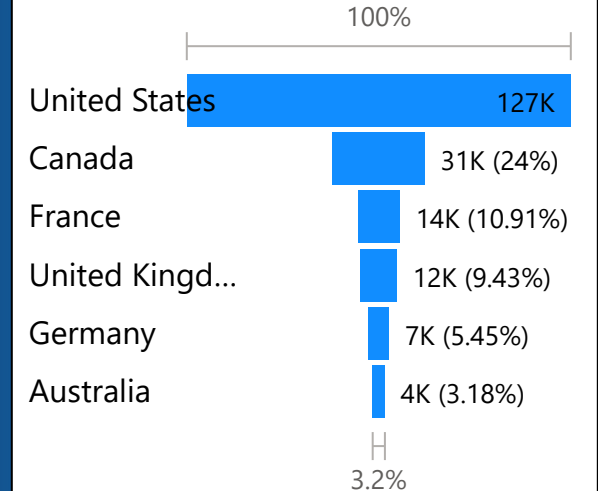
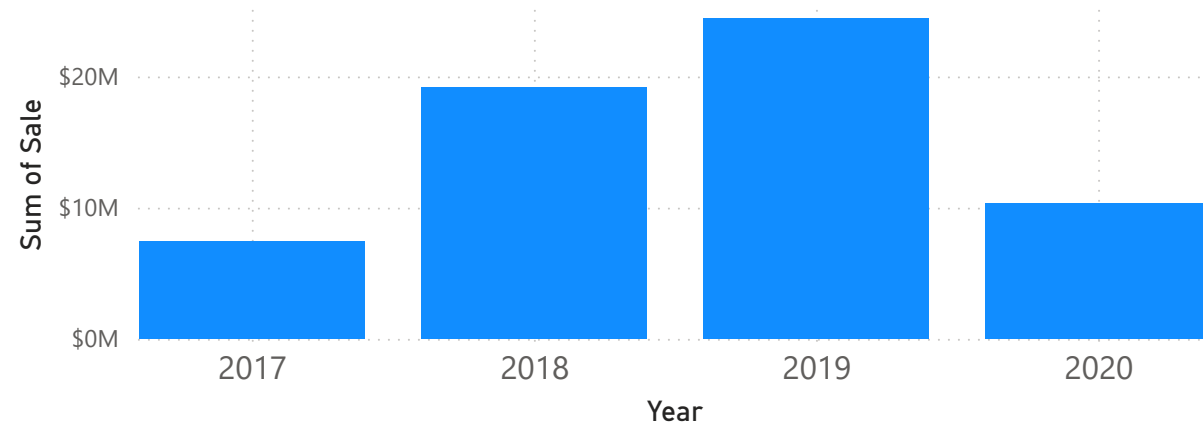**Bike Category**

All

Reseller Type

All

Clear all slicers

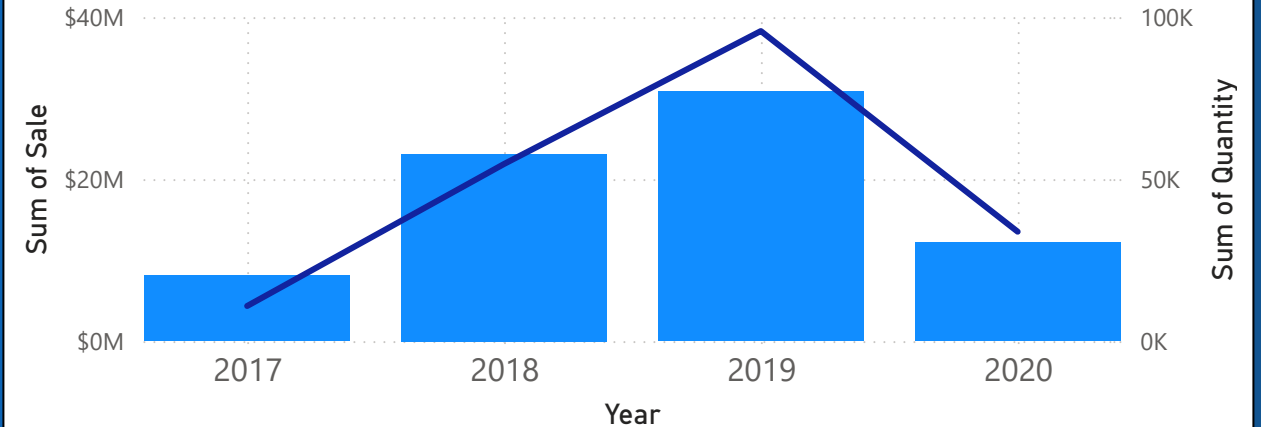# Sum of Sale by Bike Category
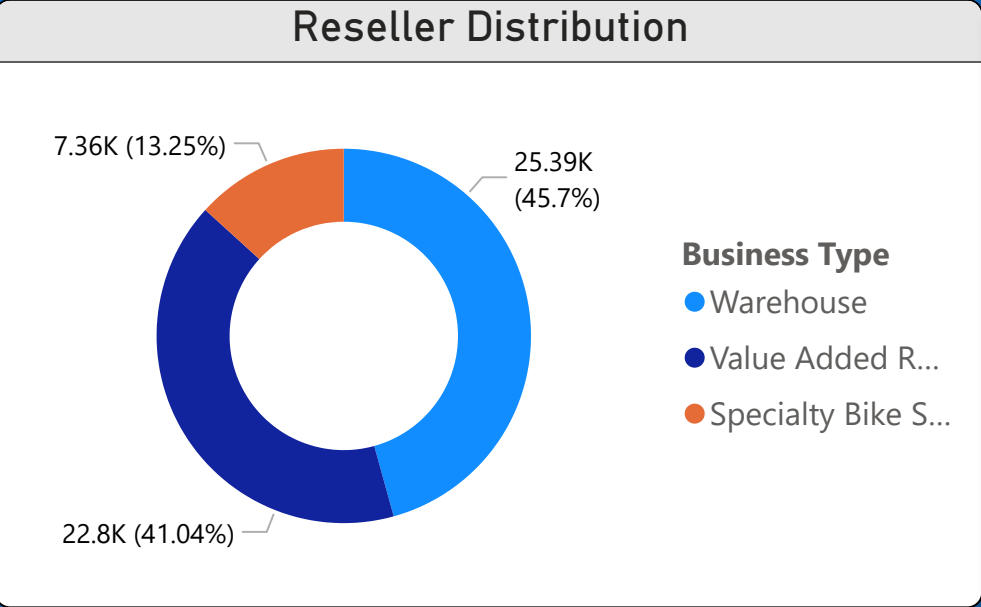
Category ● Bikes

Sum of Sale and Sum of Quantity by Year

● Sum of Sale ● Sum of Quantity

Reseller Distribution

- 7.36K (13.25%)
- 25.39K (45.7%)
- 22.8K (41.04%)

Business Type
- Warehouse
- Value Added R...
- Specialty Bike S...

Sum of Quantity by Group

Group	Sum of Quantity
North America	158K
Europe	33K
Pacific	4K
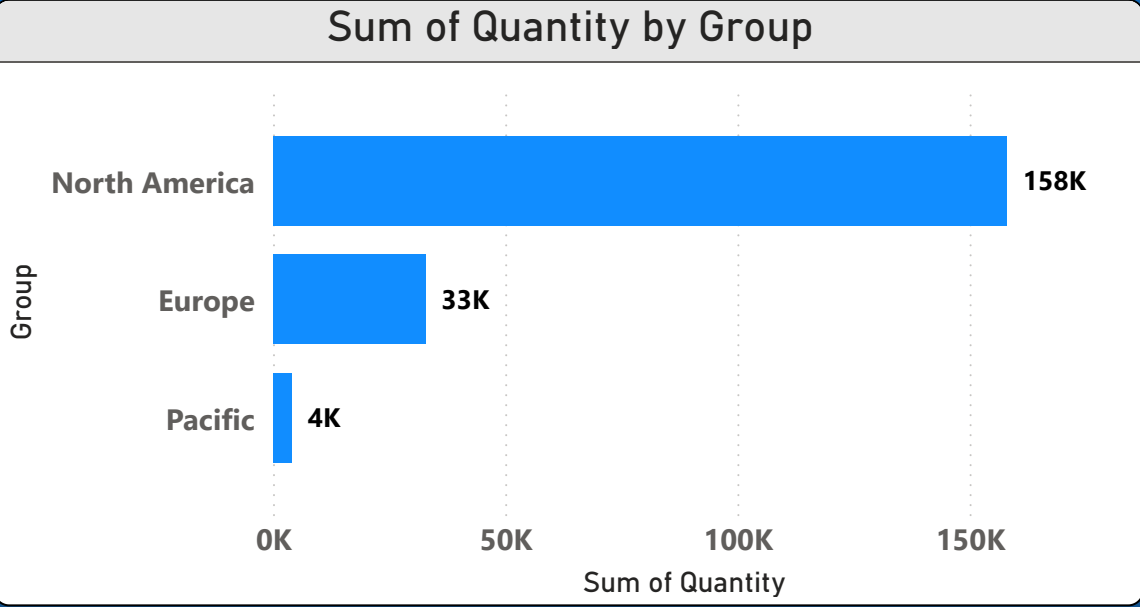
Employee Workload

Employee Key ▲	Retailers
294	240
290	584
272	747
296	1183
295	1561
293	1750
286	1945
289	2146
284	3138
292	3311
291	4078
288	4159
287	4357
285	5250
281	6734
282	6843

Sum of Quantity by Color and Category

Category ● Accessories ● Bikes ● Clothing ● Components

Color	Accessories	Bikes	Clothing	Components
Black	4K	23K	21K	13K
Yellow		14K	7K	5K
Red	4K	15K		5K
Multi			21K	
Silver		10K	2K	8K
NA	10K			8K
Blue	4K	6K	6K	2K
White			4K	
Silver/Black				4K

Sum of Sale and Sum of Cost by State-Province

● Sum of Sale ● Sum of Cost

State-Province: California, Washing..., Texas, Ontario, England, British C..., Colorado, Florida, Quebec, Tennessee, Missouri, New Ha..., Utah, Seine (P...), Michigan, Arizona, Oregon, New York

Slicers
- Region: All
- Country: All
- Clear all slicers