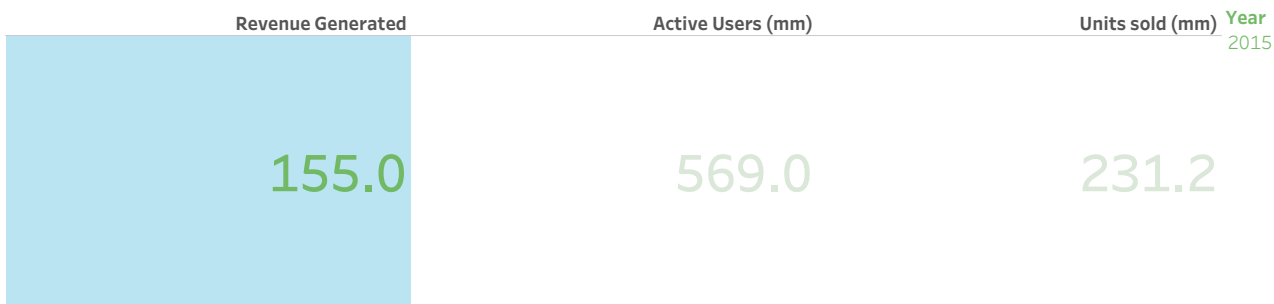


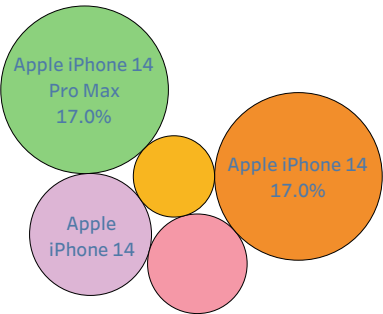
Story 1

The market penetration of phones are defined as their revenue,and units sold in 2015 and its users were calculated	The bubble chart shows shares of the modelof Apple’s iphone .the sales share of iphone 14 pro max and iphone 14 are equal to17%.	The processor of various models and battery, camera, colour of the phones and prices are compared.	The price of the Apple’s iphone as Mrp and sales price is high due to taxes. In this KPI chart sales difference is done.
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- Models
- Apple iPho..
  - Apple iPho..
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Story 1

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Model	Processor	Front ..	Rear Camera	Colour	
APPLE IPHONE..	A Bionic Chip w..	12MP	12MP + 12MP	Blue	59,900
APPLE IPHONE..	A Bionic Chip w..	12MP	12MP + 12MP	Blue	74,900
APPLE IPHONE..	A Bionic Chip	12MP	12MP + 12MP	Blue	149,800
APPLE IPHONE..	A Bionic Chip, ..	12MP	12MP + 12MP	Blue	189,800
APPLE IPHONE..	A Bionic Chip, ..	12MP	12MP + 12MP	Blue	99,900
I KALL Z5	Null	5MP	8MP	Blue	17,999
I KALL Z19PRO	Octa Core	8MP	13MP	Blue	10,499
NOKIA C01 PLUS	Unisoc SC9863A	2MP	5MP	Blue	14,998
OPPO A12	MediaTek Heli..	5MP	13MP + 2MP	Blue	10,990
OPPO A16E	Mediatek Helio..	5MP	13MP	Blue	15,990
REDMI GO	Qualcomm Sna..	5MP	8MP	Blue	17,999

Brand  
All

Colour  
■ Blue

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Brand	Disco..	Mrp	Numb..	Sale P..	Sales ..
Apple	0	49,900	356	49,900	0

Measure Names

- ☐ Count of ap..
- ☒ Discount P..
- ☒ Mrp
- ☐ Number Of ..
- ☒ Number Of ..
- ☒ Sale Price
- ☒ Sales differ..
- ☐ Star Rating

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KPI 1

Brand  
KPI 2

Revenue Generated	Active Users (mm)	Units sold (mm)
155.0	569.0	231.2

MODEL - SHARE



- Models
- Apple iP..
  - Apple iP..
  - Apple iP..
  - Apple iP..

Colour  
Blue

Brand  
All

MODEL SPECIFICATION

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APPLE IPHO..	A Bionic Chip, ..	12MP	12MP + 12MP	Blue	99,900
APPLE 75	Null	5MP	8MP	Blue	17,900

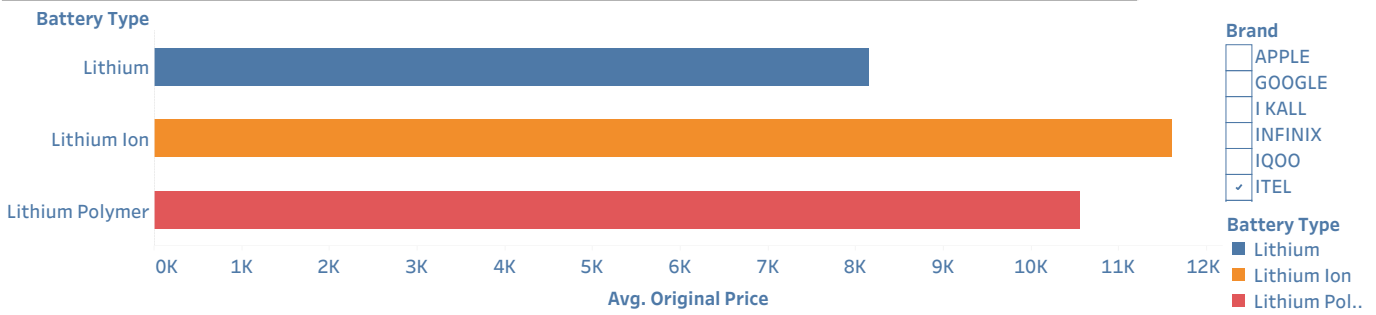
Story 2

The distribution of the battery is compared in horizontal bars. The average price of the Lithium, Lithium ion, Lithium Polymer battery type are drawn

Comparitive analysis amongst various other leading brands in the smart phone industry shows that iphone is yet to make it's impact in India. 3% market share in the global market is depicted in the line bar graph

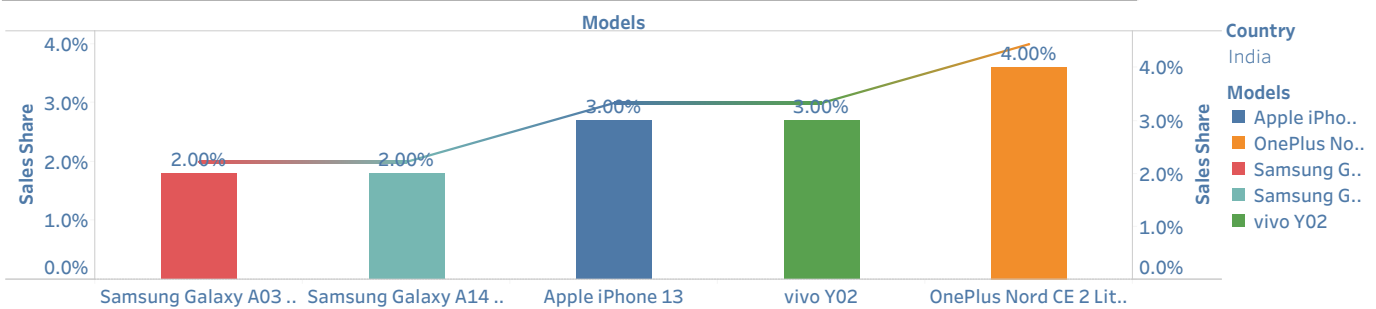
The Donut chart represents the total annual share in 2019. Realme share the lowest percentage and samsung shares the highest percentage.

The share of the smart phones with good battery types were sold regading to the ..



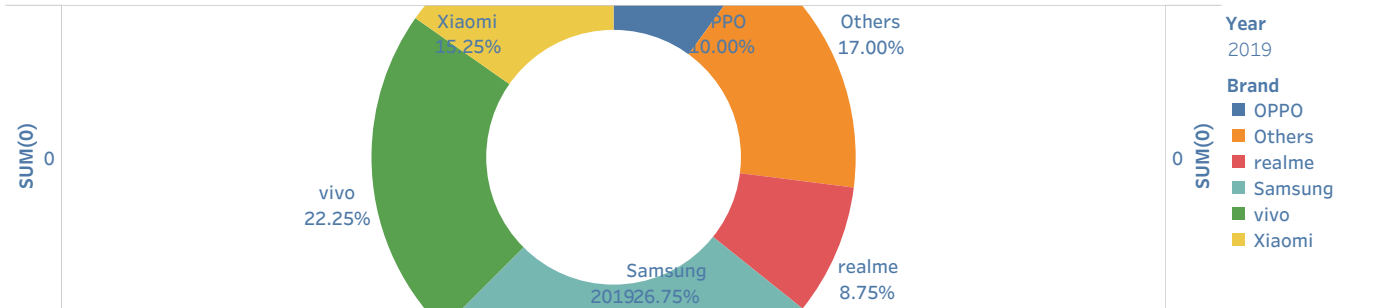
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Story 2

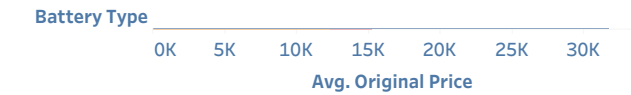
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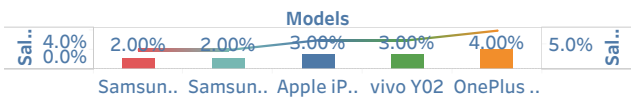
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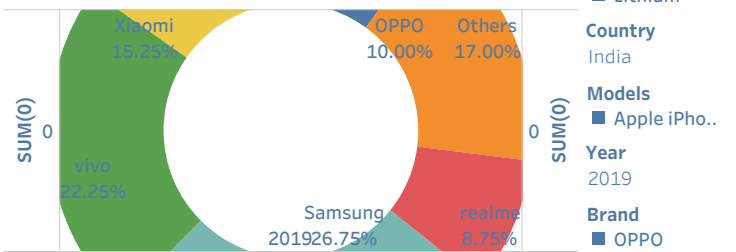
BATTERY TYPE DISTRIBUTION



COUNTRY WISE SELLING SMART PHONE

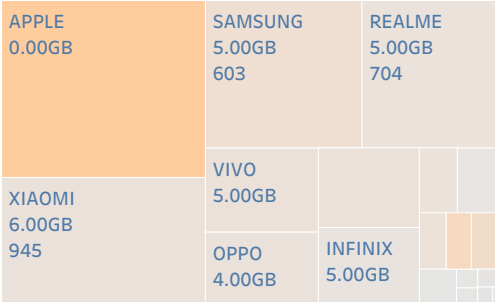


QUARTERLY SHARE



Story 3

The various brands of phones are expressed in tree maps. Mainly we compared the brands and price here. it shows the battery type ,storage etc. The price of the Apple iphone is ..	Since it's initiation in 2006 it has seen the tremenders increase in sales and revenue generation over the years, through a slight bump is being observed	Although the iphone isn't far behind in the competition, it is yet to scale-up it's marketing strategies and policy formulation for Indian audience	From the initiation of Apple iphone in India it gets good global market shar..
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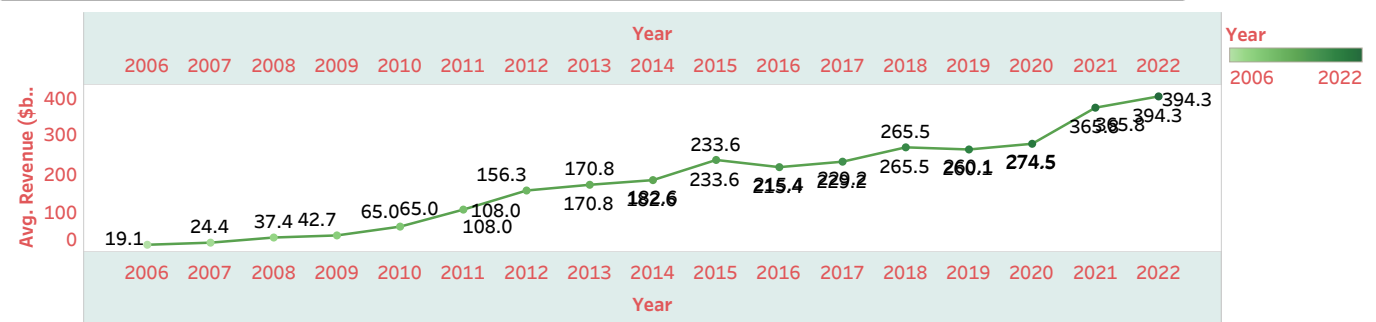


Avg. Original P..

7,999 90,900

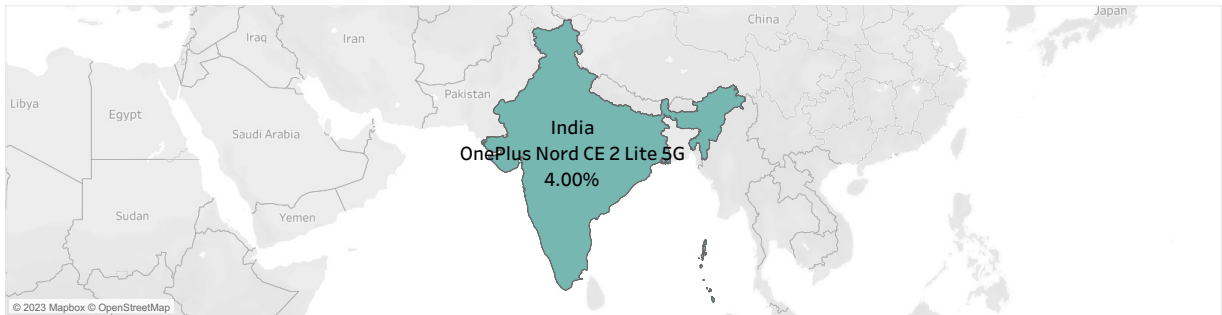
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