

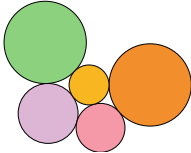
KPI 1

Brand	Disco..	Mrp	Numb..	Sale P..	Sales ..
Apple	0	49,900	356	49,900	0

KPI 2

Revenue Generated	Active Users (mm)	Units sold (mm)
155.0	569.0	231.2

MODEL - SHARE



- Models
- Apple iPhone 13
  - Apple iPhone 14
  - Apple iPhone 14 Plus
  - Apple iPhone 14 Pro
  - Apple iPhone 14 Pro Max

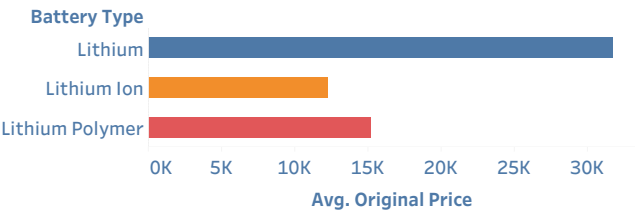
Colour  
■ Blue

Brand  
All

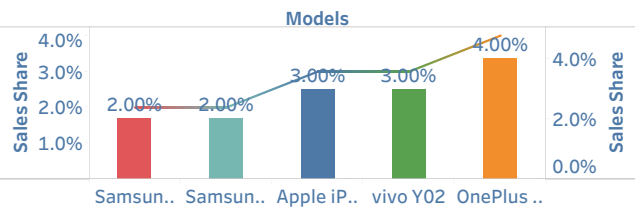
MODEL SPECIFICATION

Model	Processor	Front ..	Rear Camera	Colour	
APPLE IPHO..	A Bionic Chip w..	12MP	12MP + 12MP	Blue	59,900
APPLE IPHO..	A Bionic Chip w..	12MP	12MP + 12MP	Blue	74,900
APPLE IPHO..	A Bionic Chip	12MP	12MP + 12MP	Blue	149,800
APPLE IPHO..	A Bionic Chip, ..	12MP	12MP + 12MP	Blue	189,800
APPLE IPHO..	A Bionic Chip, ..	12MP	12MP + 12MP	Blue	99,900
I KALL Z5	Null	5MP	8MP	Blue	17,999
I KALL Z19PR..	Octa Core	8MP	13MP	Blue	10,499
NOKIA C01 P..	Unisoc SC9863A	2MP	5MP	Blue	14,998
OPPO A12	MediaTek Heli..	5MP	13MP + 2MP	Blue	10,990
OPPO A16E	Mediatek Helio..	5MP	13MP	Blue	15,990
REDMI GO	Qualcomm Sna..	5MP	8MP	Blue	17,999
SAMSUNG G..	Octa Core	5MP	8MP	Blue	10,499
SAMSUNG G..	Exynos Octa C..	8MP	50MP + 5MP + ..	Blue	38,480

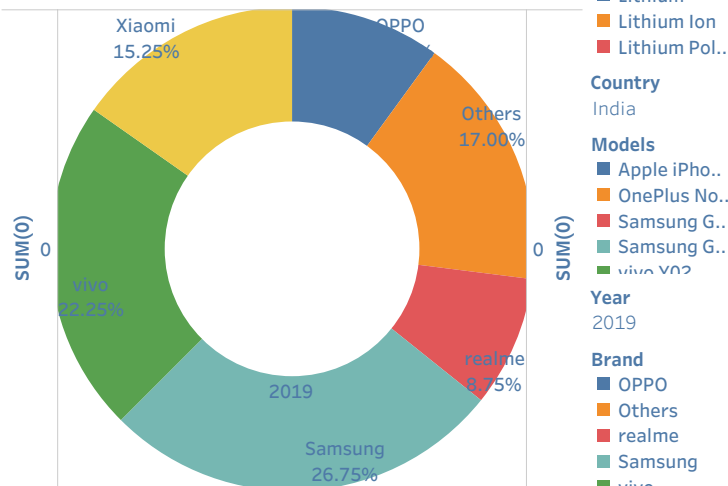
BATTERY TYPE DISTRIBUTION



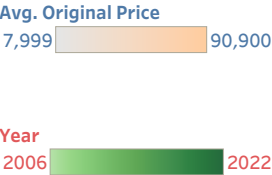
COUNTRY WISE SELLING SMART PHONE



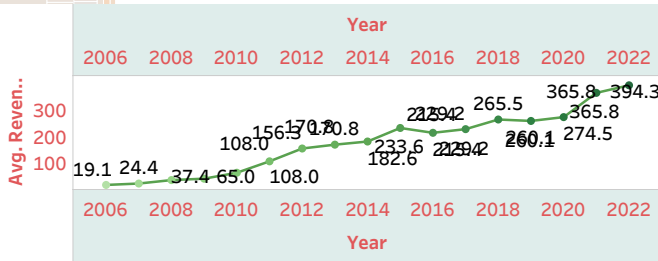
QUARTERLY SHARE



BRAND  
PRICE  
COM-  
PARI-  
SION



ANNUAL REVENUE



GLOBAL MARKET SHARE

