



Uber Trip Analysis | Overview Analysis

Date

01/06/2024

30/06/2024

City

All

103.7K

Total Bookings

\$1.6M

Total Booking Value

\$15.0

Average Booking Value

349K miles

Total Trip Distance

3 miles

Average Trip Distance

16 min

Avg Trip Time

Overview Analysis

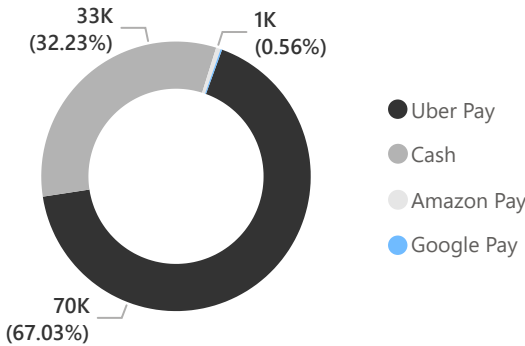
Time Analysis

Details

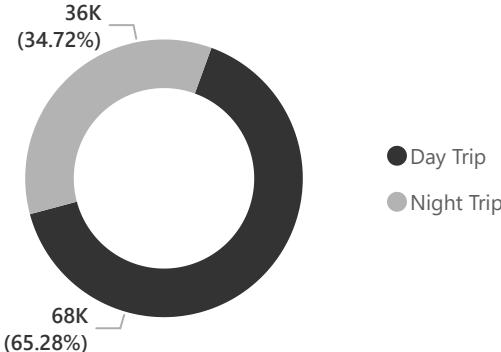


Total BookingsTotal Booking ValueTotal Trip Distance

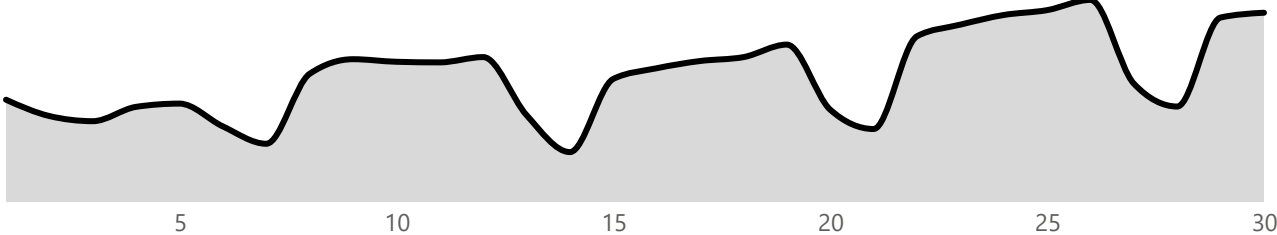
Total Bookings by Payment_type



Total Bookings by Trip (Day/ Night)



Total Bookings by Day



Location Analysis

Most Frequent Pickup Point

Penn Station/Madison Sq West

Most Frequent Dropoff Point

Upper East Side North

Farthest Trip

Pickup: Lower East Side → Drop-off: Crown Heights North (144.1miles)

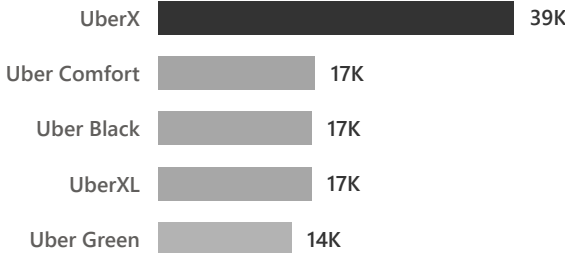
Vehicle Type Analysis

| | Vehicle | Total Bookings | Total Booking Value | Average Booking Value | Total Trip Distance |
|--|--------------|----------------|---------------------|-----------------------|---------------------|
| | UberXL | 16698 | \$249,424 | \$15 | 55,721 |
| | UberX | 38744 | \$583,880 | \$15 | 131,496 |
| | Uber Green | 14498 | \$216,181 | \$15 | 48,778 |
| | Uber Comfort | 17078 | \$253,995 | \$15 | 56,790 |
| | Uber Black | 16710 | \$250,192 | \$15 | 56,149 |

Total Bookings by Location



Most Preferred vehicle for Location Pickup





Uber Trip Analysis | Time Analysis

Date

01/06/2024

30/06/2024

City

All

103.7K

Total Bookings

\$1.6M

Total Booking Value

\$15.0

Average Booking Value

349K miles

Total Trip Distance

3 miles

Average Trip Distance

16 min

Avg Trip Time

Overview Analysis

Time Analysis

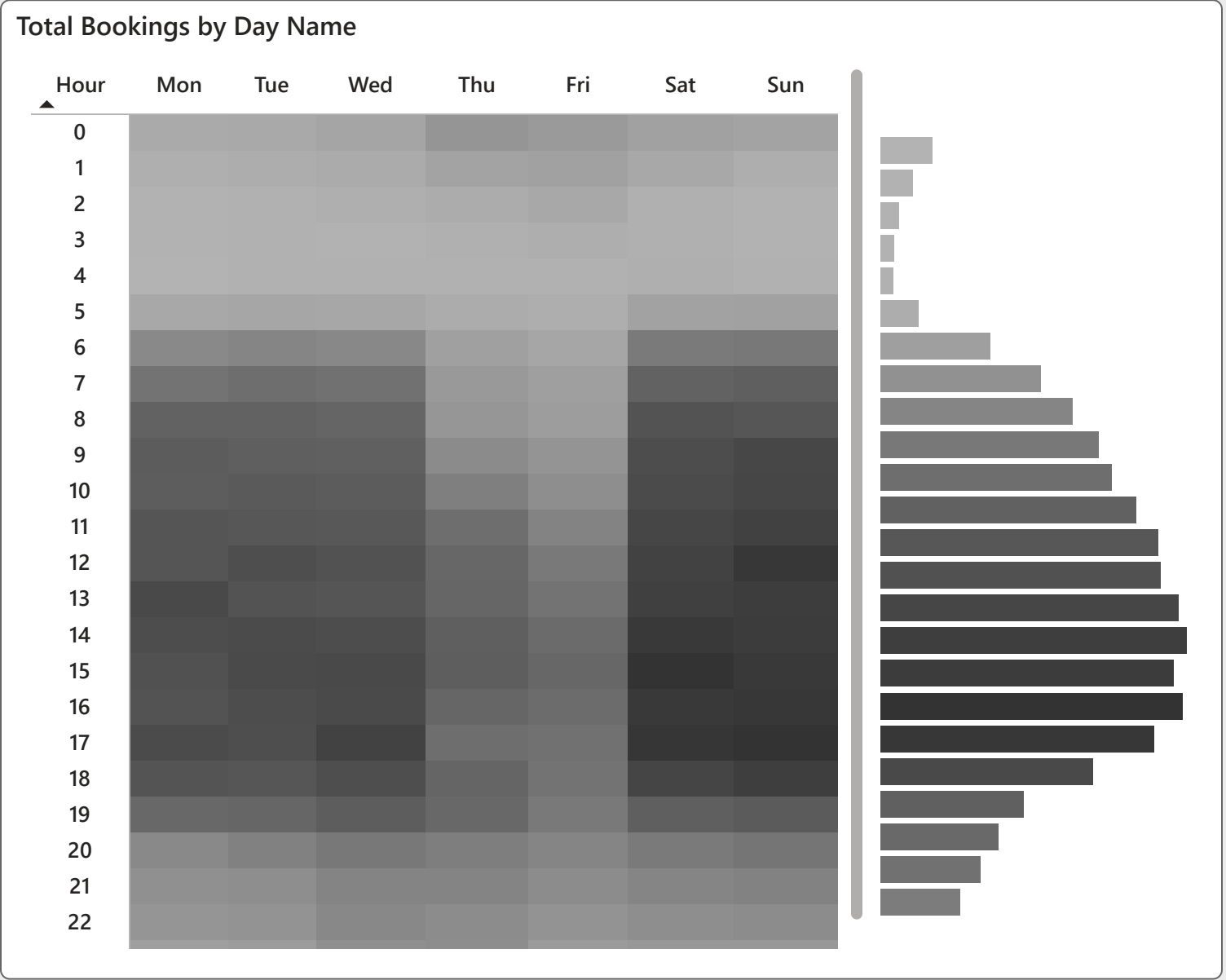
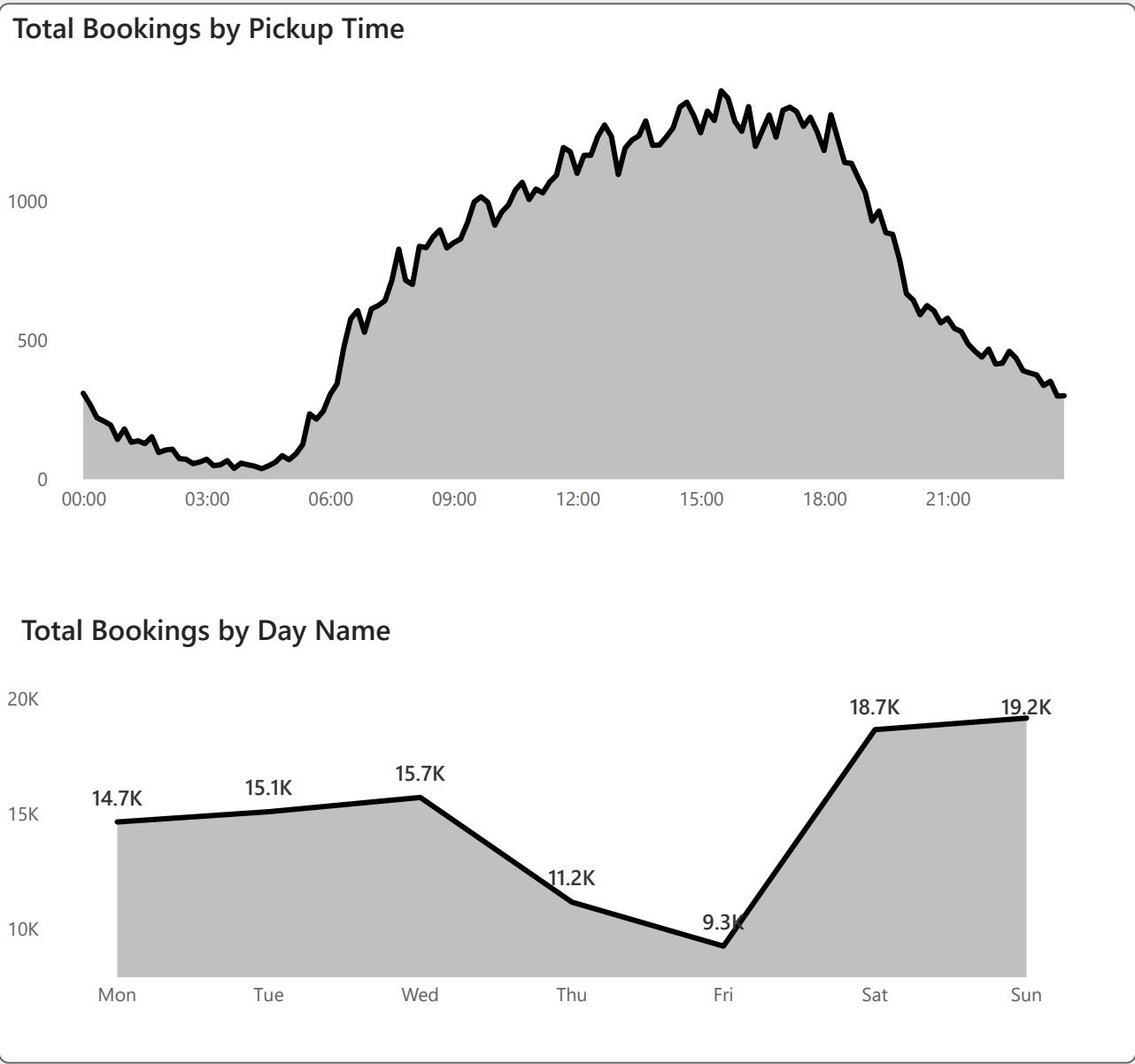
Details



Total Bookings

Total Booking Value

Total Trip Distance





Uber Trip Analysis | Details



Overview Analysis

Time Analysis

Details



| Trip ID | Pickup Date | Pickup Hour | Vehicle | Payment_type | No of passengers | Trip Distance | Booking Value | Pickup Location | Total Bookings |
|---------|--------------|-------------|--------------|--------------|------------------|---------------|---------------|----------------------------------|----------------|
| 93372 | 26 June 2024 | 00:00:01 | UberX | Uber Pay | 1 | 2.24 | \$10.0 | Lower East Side | 1.0 |
| 106209 | 29 June 2024 | 00:00:01 | Uber Comfort | Uber Pay | 1 | 13.79 | \$45.3 | JFK Airport | 1.0 |
| 18303 | 07 June 2024 | 00:00:02 | Uber Comfort | Cash | 2 | 1.10 | \$6.0 | Upper West Side North | 1.0 |
| 69481 | 21 June 2024 | 00:00:03 | Uber Black | Cash | 5 | 2.97 | \$12.0 | Washington Heights South | 1.0 |
| 52733 | 17 June 2024 | 00:00:09 | UberX | Cash | 1 | 3.59 | \$14.5 | Williamsbridge/Olinville | 1.0 |
| 93335 | 26 June 2024 | 00:00:09 | UberXL | Uber Pay | 5 | 14.37 | \$52.5 | JFK Airport | 1.0 |
| 99119 | 27 June 2024 | 00:00:09 | Uber Black | Cash | 2 | 3.35 | \$12.5 | East Harlem South | 1.0 |
| 72239 | 22 June 2024 | 00:00:10 | Uber Green | Cash | 1 | 1.02 | \$6.0 | Murray Hill | 1.0 |
| 87830 | 25 June 2024 | 00:00:13 | Uber Green | Uber Pay | 1 | 1.97 | \$12.8 | East Village | 1.0 |
| 87827 | 25 June 2024 | 00:00:14 | UberX | Uber Pay | 1 | 11.00 | \$30.0 | JFK Airport | 1.0 |
| 106177 | 29 June 2024 | 00:00:15 | UberX | Cash | 3 | 1.60 | \$7.0 | Central Harlem | 1.0 |
| 106190 | 29 June 2024 | 00:00:16 | Uber Comfort | Uber Pay | 1 | 1.54 | \$11.6 | East Chelsea | 1.0 |
| 23893 | 09 June 2024 | 00:00:17 | Uber Comfort | Uber Pay | 2 | 2.59 | \$12.2 | West Concourse | 1.0 |
| 72253 | 22 June 2024 | 00:00:17 | Uber Black | Uber Pay | 1 | 9.20 | \$31.4 | NV | 1.0 |
| 57080 | 18 June 2024 | 00:00:19 | Uber Comfort | Uber Pay | 1 | 4.56 | \$18.2 | Garment District | 1.0 |
| 52724 | 17 June 2024 | 00:00:20 | Uber Green | Cash | 1 | 18.20 | \$50.0 | JFK Airport | 1.0 |
| 111470 | 30 June 2024 | 00:00:22 | Uber Black | Uber Pay | 1 | 1.23 | \$7.5 | Clinton East | 1.0 |
| 42400 | 14 June 2024 | 00:00:25 | UberX | Cash | 1 | 5.72 | \$17.5 | West Village | 1.0 |
| 61498 | 19 June 2024 | 00:00:25 | Uber Black | Uber Pay | 2 | 19.53 | \$56.3 | Meatpacking/West Village West | 1.0 |
| 42458 | 14 June 2024 | 00:00:26 | UberX | Uber Pay | 1 | 1.03 | \$9.1 | Kips Bay | 1.0 |
| 48570 | 16 June 2024 | 00:00:28 | UberX | Uber Pay | 1 | 4.62 | \$15.0 | Yorkville West | 1.0 |
| 13 | 01 June 2024 | 00:00:31 | Uber Green | Cash | 1 | 12.59 | \$37.0 | JFK Airport | 1.0 |
| 69429 | 21 June 2024 | 00:00:31 | UberXL | Cash | 3 | 2.10 | \$10.0 | LaGuardia Airport | 1.0 |
| 87810 | 25 June 2024 | 00:00:32 | UberX | Uber Pay | 1 | 1.30 | \$8.5 | Meatpacking/West Village West | 1.0 |
| 39312 | 13 June 2024 | 00:00:33 | Uber Comfort | Uber Pay | 1 | 2.63 | \$13.0 | Crown Heights North | 1.0 |
| 39314 | 13 June 2024 | 00:00:34 | Uber Black | Uber Pay | 1 | 3.08 | \$14.7 | East Concourse/Concourse Village | 1.0 |
| Total | | | | | 146478 | 348,933.81 | \$1,553,672.8 | | 103728.0 |