



Total Revenue

3.35M

Total Orders

5635

Avg. Order Value

Per transaction

₹ 594.4

Total Profit

2.54M

Overview

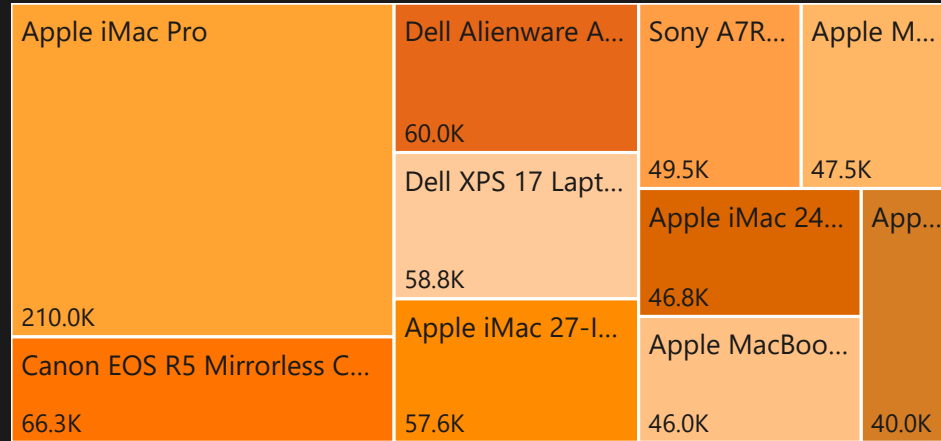
Product

Customers

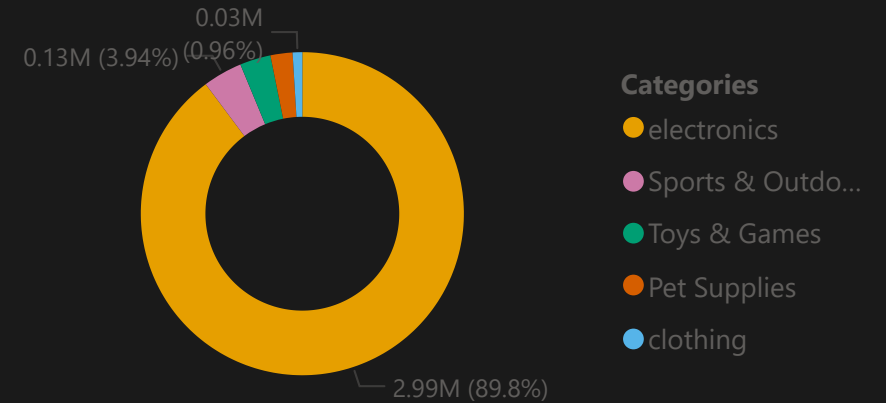
Operations

Reset

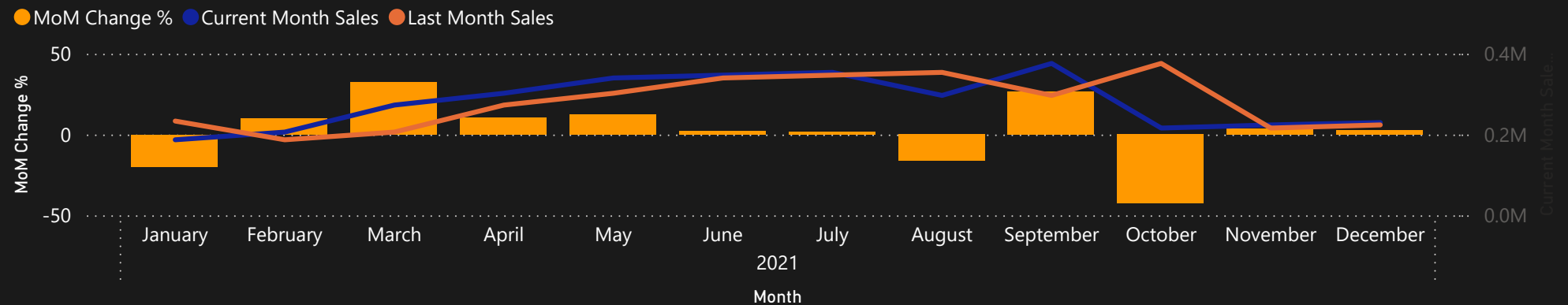
Top 10 selling products



Top 5 Revenue by category



Monthly Sales Trend



Time Period

2021

Category

All

state

All

Price Range

9.99

4,999.99



Detailed Product Analysis



Overview



Product



Customers



Operations

Reset

Total Revenue

3.35M

YoY Growth %

37.63

Avg. Order Value

₹ 594.4

Total Profit

2.54M

Revenue by category

Category_name	Qtr 1	Qtr 2	Qtr 3	Qtr 4	Total
electronics	5,97,001.77	8,59,824.68	9,02,644.14	6,30,321.89	29,89,792.48
Sports & Outdoors	22,418.86	48,131.41	49,405.31	11,202.05	1,31,157.63
Toys & Games	17,433.75	41,239.57	31,649.26	12,587.73	1,02,910.31
Pet Supplies	15,769.73	23,672.76	25,655.82	8,378.52	73,476.83
clothing	7,891.45	10,054.77	10,899.68	3,218.26	32,064.16
home & kitchen	5,029.95	5,954.44	6,068.39	3,235.17	20,287.95
Total	6,65,545.51	9,88,877.63	10,26,322.60	6,68,943.62	33,49,689.36

Ask your questions here

Ask a question about your data

Try one of these to get started

top states by total orders

top states by total returns

Inventory Stock Alert

ID	Name of product	Category	Stock Left	Last Restocked
1	Apple AirPods 3rd Gen	electronics	55	08-Apr-2024
2	Apple AirPods Max	electronics	39	02-Feb-2024
3	Apple AirPods Pro	electronics	92	10-May-2024
4	Apple AirPods Pro 2nd Gen	electronics	57	18-Apr-2024
5	Apple AirPods Pro 2nd Generation	electronics	87	09-Jan-2024
6	Apple iMac 24-Inch	electronics	31	07-Mar-2024
7	Apple iMac 27-Inch Retina	electronics	87	02-Sep-2022

Profit Leaderboard

Product	Total Profit	Profit Margin %	Rank
HP Spectre x360 13 Laptop	4,939.96	95.00	1
Microsoft Surface Pro 6	6,269.94	95.00	2
Bose Soundbar 700	11,399.85	95.00	3
Microsoft Xbox Series X	8,074.83	95.00	4
Samsung 43-Inch 4K UHD Monitor	5,699.85	95.00	5
Sony WH-1000XM4 Noise Cancelling Headphones	2,327.43	95.00	6

Time Period

2021

Category

All

state

All

Product name

All



Total Revenue

3.35M

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5635

Avg. Order Value

Per transaction

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Overview



Product



Customers

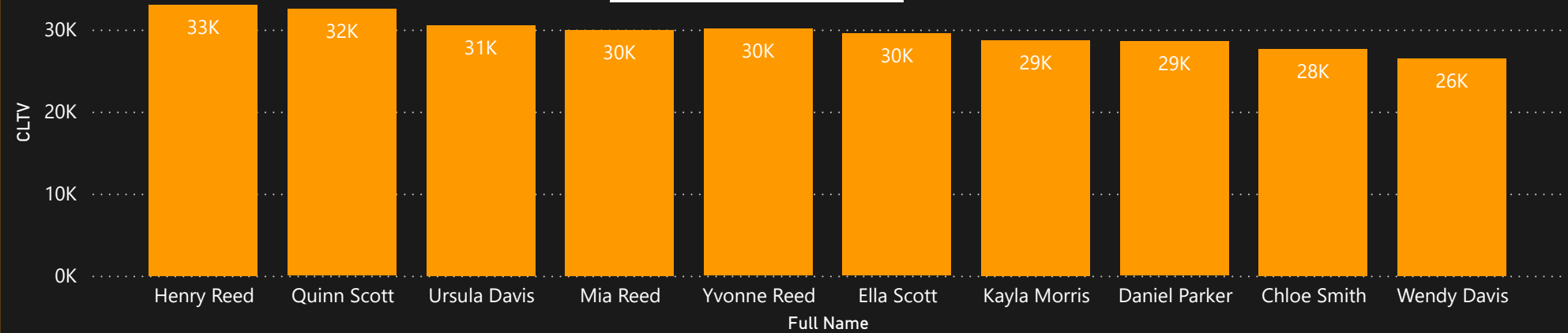


Operations

Reset

Top 10 Customers by Customer Lifetime Value(CLTV)

Details about customer



Top 5 Performing Sellers



Time Period

2021

Category

All

state

All

Price Range

9.99

4,999.99



Detailed Customer Analysis

Total Customers
898

New Customers
868

Returning Customers
30

Total Profit
2.54M

 Overview

 Product

 Customers

 Operations

Reset

Top Customers by Customer Lifetime Value(CLTV)						
Customer ID	Full Name	CLTV	Customer Rank	Total Orders	AOV	
718	Henry Reed	33,002.41	★	1	32	1,031.33
630	Quinn Scott	32,499.33	★	2	31	1,048.37
644	Ursula Davis	30,522.69	★	3	22	1,387.40
554	Yvonne Reed	30,087.57	★	4	23	1,308.16
616	Mia Reed	29,976.34	★	5	38	788.85
575	Ella Scott	29,516.44	★	6	25	1,180.66
681	Kayla Morris	28,682.29	★	7	31	925.24

Customer List Table			
Full Name	Total Orders	Total Returns	Customer Cat
Ella Davis	60	36	Returning
Leo Adams	33	33	Returning
Daniel Green	32	32	Returning
Ella Reed	53	31	Returning
Isla Clark	31	31	Returning
Kayla Morris	31	31	Returning
Total	5635	748	Returning

Inactive Sellers				
Seller	Last Sale Date	Total Sales	Days since last sale	Seller Performance
All-new Echo	30-07-2024 00:00:00	31,250.53	294	Inactive
AmazonBasics	30-07-2024 00:00:00	4,01,020.17	294	Inactive
Moen	30-07-2024 00:00:00	1,249.83	294	Inactive
American Standard	29-07-2024 00:00:00	209.94	295	Inactive
Bissell	29-07-2024 00:00:00	1,02,111.74	295	Inactive

AOV of orders greater than 5		
Full Name	Avg. Order Value	Total Orders
Abigail Johnson	647.57	29
Abigail Reed	613.14	30
Alicia Davis	725.24	27
Alicia Green	686.03	54
Alicia Scott	581.58	70
Total	591.80	5305

Time Period
2021

Category
All

Search by seller
All

Search by Customer
All



Total Orders

5635

Delayed Order %

39.64

Payment Success %

84.15

Total Profit

2.54M



Overview



Product



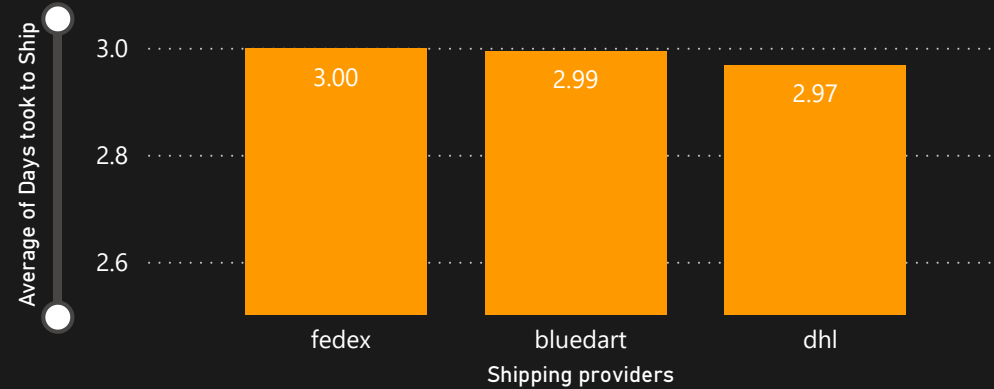
Customers



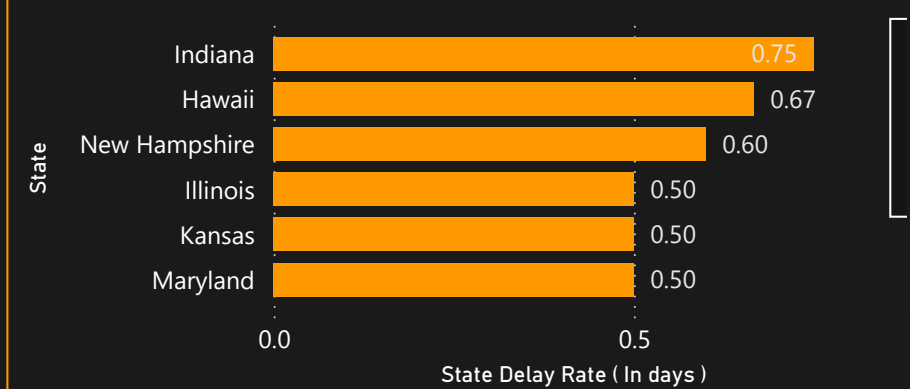
Operations

Reset

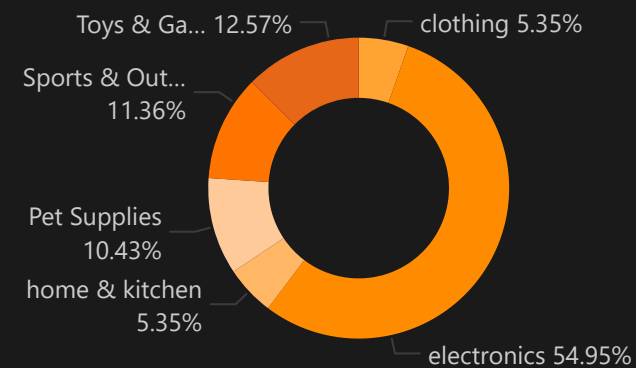
Shipping Provider Analysis Chart



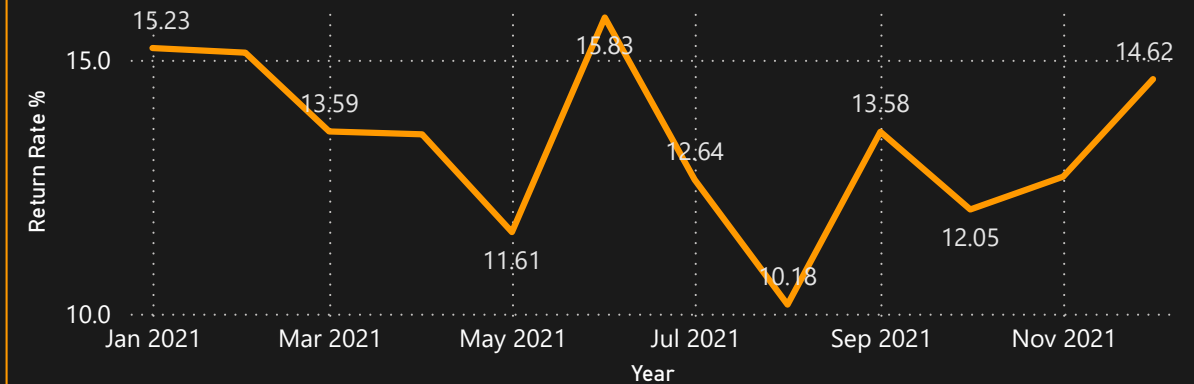
Top 10 State with most delay rates



Returned Units by category



Return Trend Analysis



Time Period

2021

Shipping providers

All

state

All



Detailed Operation Analysis

Overview

Product

Customers

Operations

Reset

Total Orders
1185

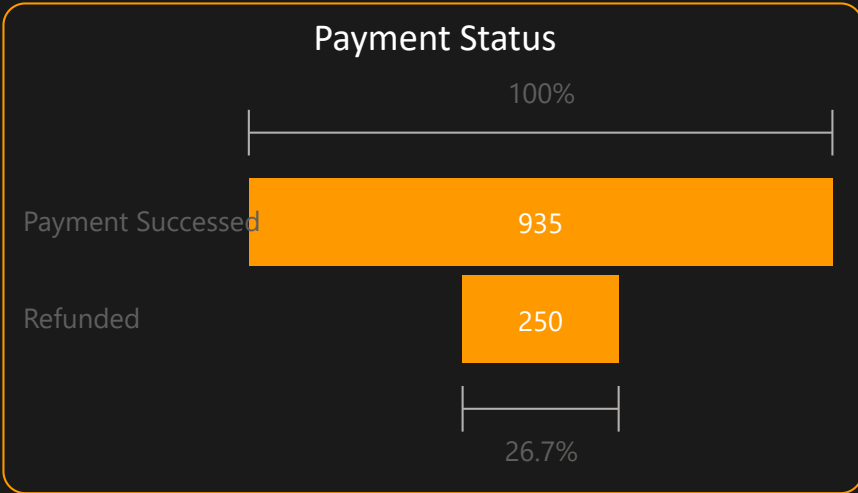
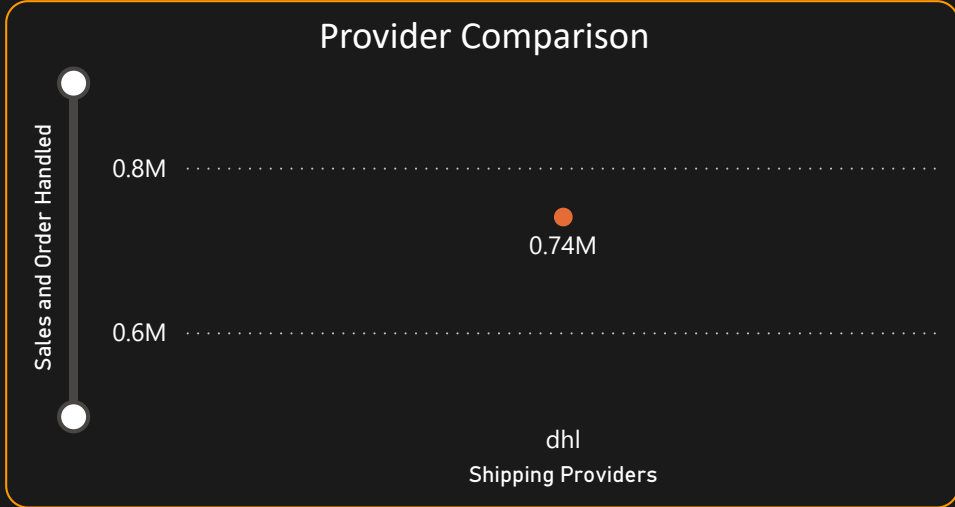
Delayed Order %
38.99

Payment Success %
78.90

Total Profit
558.50K

Shipping Delays

Full Name	order_id	Days took to Ship	shipping providers
Abigail Johnson	731	5	dhl
Abigail Johnson	1009	5	dhl
Abigail Johnson	7916	5	dhl
Abigail Johnson	12115	5	dhl
Abigail Johnson	12135	5	dhl
Abigail Johnson	18720	5	dhl
Abigail Johnson	20047	5	dhl
Abigail Johnson	20716	5	dhl



Top Returned Products

Product name	Category	Returned Units	Total Sales	Return Rate %	Rank
Apple iPhone 12 Mini	electronics	2	1,399.98	100.00	1
Apple iPhone 13 Mini	electronics	1	699.99	100.00	1
ASUS ROG Strix G15	electronics	1	2,999.98	100.00	1
ASUS ZenBook 13	electronics	1	1,199.99	100.00	1
Bose Home Speaker	electronics	2	700.00	100.00	1

Time Period
2021

Shipping providers
All

State
All

Search by product
All