## **Analyzing Results**

Log onto <u>Mode Analytics</u> and from the home page, create a new report by clicking on the green plus sign button in the upper right-hand corner. Enter the starter code where provided for each exercise. You may want to create a new tab for each exercise.

Please use the discussion forum for any questions and/or comments you might have. Once you have tried the exercises, feel free to watch the solutions video. Good luck with your practice!

**Note:** When querying a table, remember to prepend dsv1069, which is the schema, or folder that contains the course data.

**Exercise 1:** Use the order\_binary metric from the previous exercise, count the number of users per treatment group for test id = 7, and count the number of users with orders (for test id 7)



**Exercise 2:** Create a new tem view binary metric. Count the number of users per treatment group, and count the number of users with views (for test\_id 7)



**Exercise 3:** Alter the result from EX 2, to compute the users who viewed an item WITHIN 30 days of their treatment event

## Exercise 4:



Create the metric invoices (this is a mean metric, not a binary metric) and for test\_id = 7

- ----The count of users per treatment group
- ----The average value of the metric per treatment group
- ----The standard deviation of the metric per treatment group