## **AtaliQ HardWares**

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## **Filters**

## **GM** % by Sub-Zone (Quarter)

All Value in USD

| FY | 2019 |
|----|------|
|----|------|

| GM%      | Quarter | Quarter |       |       |                    |  |  |
|----------|---------|---------|-------|-------|--------------------|--|--|
| Sub-Zone | Q1      | Q2      | Q3    | Q4    | <b>Grand Total</b> |  |  |
| ANZ      | 43.0%   | 42.2%   | 42.6% | 42.5% | 42.6%              |  |  |
| India    | 42.5%   | 42.2%   | 42.0% | 42.5% | 42.4%              |  |  |
| NA       | 35.1%   | 35.4%   | 35.4% | 35.7% | 35.4%              |  |  |
| NE       | 36.6%   | 37.0%   | 36.5% | 36.6% | 36.7%              |  |  |
| ROA      | 44.5%   | 44.3%   | 44.0% | 44.5% | 44.4%              |  |  |
| SE       | 44.5%   | 44.1%   | 44.0% | 44.2% | 44.2%              |  |  |

| GM%      | Quarter |       |       |       |                    |
|----------|---------|-------|-------|-------|--------------------|
| Sub-Zone | Q1      | Q2    | Q3    | Q4    | <b>Grand Total</b> |
| ANZ      | 43.3%   | 43.0% | 42.8% | 41.8% | 42.8%              |
| India    | 32.3%   | 32.1% | 32.4% | 32.0% | 32.2%              |
| NA       | 39.9%   | 40.1% | 39.1% | 39.7% | 39.8%              |
| NE       | 37.6%   | 37.8% | 38.5% | 37.7% | 37.8%              |
| ROA      | 38.4%   | 38.3% | 38.8% | 37.7% | 38.2%              |
| SE       | 38.5%   | 37.3% | 38.2% | 37.8% | 37.9%              |

| FY | 2021 |  |
|----|------|--|
|----|------|--|

| GM%      | Quarter | Quarter              |       |       |                    |  |  |
|----------|---------|----------------------|-------|-------|--------------------|--|--|
| Sub-Zone | Q1      | Q2                   | Q3    | Q4    | <b>Grand Total</b> |  |  |
| ANZ      | 39.09   | <mark>6</mark> 37.8% | 38.3% | 38.0% | 38.3%              |  |  |
| India    | 32.39   | <mark>%</mark> 31.8% | 31.9% | 32.0% | 32.0%              |  |  |
| NA       | 37.19   | % 37.4%              | 37.5% | 37.4% | 37.3%              |  |  |
| NE       | 37.99   | 8 38.7%              | 38.2% | 38.3% | 38.3%              |  |  |
| ROA      | 38.59   | % 38.4%              | 38.1% | 38.1% | 38.3%              |  |  |
| SE       | 38.69   | <b>38.3</b> %        | 38.6% | 38.5% | 38.5%              |  |  |