Introduction

What is Machine Learning?

Machine Learning: A Definition

Definition: The field of study that gives computers the ability to learn without being explicitly learned.

(Arthur Samuel-1950)

Machine Learning: A Definition

Definition: A computer program is said to *learn* from experience E with respect to some class of tasks T and performance measure P, if its performance at tasks in T, as measured by P, improves with experience E.

(Tom Mitchell-1998)

Case study 1: Spam/Not spam emails

- Suppose your email program watches which emails you do or do not mark as spam, and based on that learns how to better filter spam.
 What is the task T in this setting?
 - The task T is classifying emails as spam or not spam
 - The experience E is watching you label emails as spam or not spam
 - The performance P is the number of emails correctly classified as spam or not spam

Case study 2: Handwriting recognition learning

- Task T: recognizing and classifying handwritten words within images
- Performance measure P: percent of words correctly classified
- Training experience E: a database of handwritten words with given classifications

Machine Learning Approaches

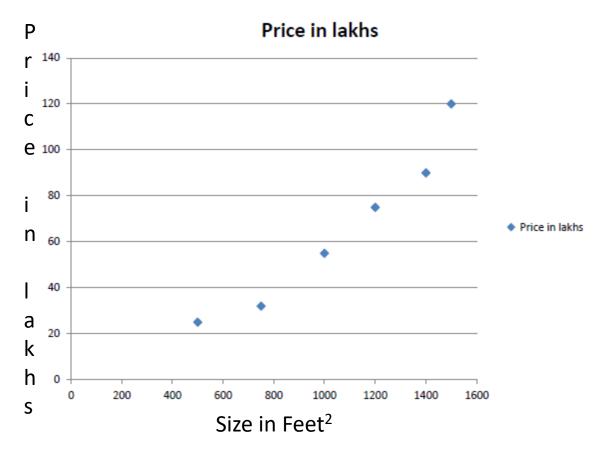
- Supervised learning
- Un-supervised learning

Supervised Learning

- Input and output labels are given.
- Categorized into:
 - regression and
 - Classification
- Regression:
 - map input variables to some continuous function
 - predict results within a continuous output
- Classification:
 - map input variables into discrete categories
 - predict results in a discrete output

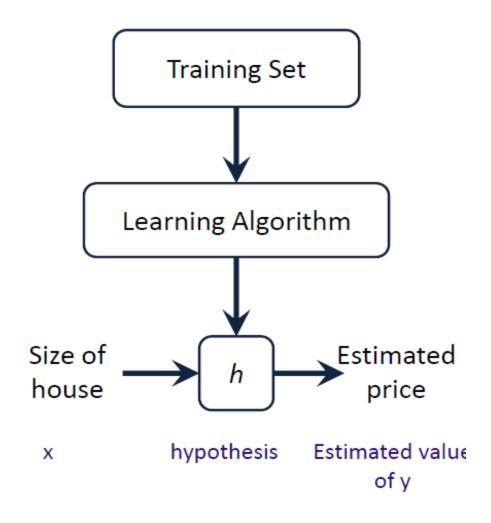
Example 1: Housing price prediction

Size in Feet ²	Price in lakhs
500	25
750	32
1000	55
1200	75
1400	90
1500	120



Supervised Learning: Labeled data is given.

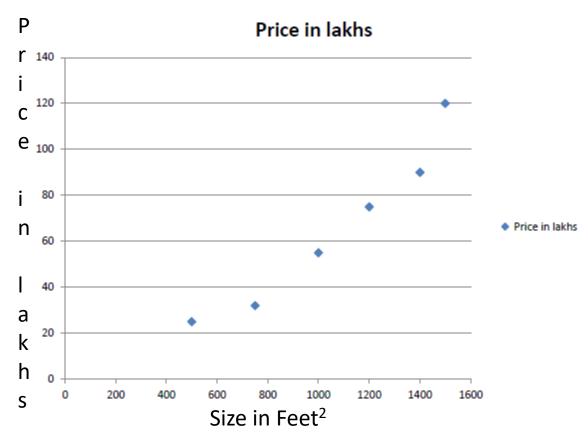
Housing Price Prediction



h maps from x's to y's

Example: Housing price prediction

Size in Feet ²	Price in lakhs
500	25
750	32
1000	55
1200	75
1400	90
1500	120



Supervised Learning: Labeled data is given.

Regression: Predict continuous valued output(price)

Example 2: Positive/Negative Sentiment Prediction

Doc ID	Sentiment
D1	+ve
D2	+ve
D3	-ve
D1000	-ve

Positive Sentiment features: good, extraordinary, cool, awesome, attractive, special, etc.,

Negative Sentiment features: not good, bad, worse, hate, sad, abused, awkward, dark, etc.,

Example 2: Positive/Negative Sentiment Prediction

Doc ID	Sentiment
D1	+ve
D2	+ve
D3	-ve
D1000	-ve

Positive Sentiment features: good, extraordinary, cool, awesome, attractive, special, etc.,

Negative Sentiment features: not good, bad, worse, hate, sad, abused, awkward, dark, etc.,

Classification: Discrete valued output (+ve or -ve)

You're running a company, and you want to develop learning algorithms to address each of two problems.

Problem 1: You have a large inventory of identical items. You want to predict how many of these items will sell over the next 3 months. Problem 2: You'd like software to examine individual customer accounts, and for each account decide if it has been hacked/compromised.

Should you treat these as classification or as regression problems?

- Treat both as classification problems.
- Treat problem 1 as a classification problem, problem 2 as a regression problem.
- Treat problem 1 as a regression problem, problem 2 as a classification problem.
- 4. Treat both as regression problems.

Input is known but output is not known.

Example 1:Given a collection of text documents, organize them according to content similarity, to produce a topic hierarchy.

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Example 2: In marketing, segment customers according to similarities, to do targeted marketing.

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Example 2: In marketing, segment customers according to similarities, to do targeted marketing.

Example 3: On social networks, identifying research communities working on same problem.

Of the following examples, which would you address using an <u>unsupervised</u> learning algorithm? (Select all that apply.)

- Given email labeled as spam/not spam, learn a spam filter.
- Given a set of news articles found on the web, group them into set of articles about the same story.
- Given a database of customer data, automatically discover market segments and group customers into different market segments.
- Given a dataset of patients diagnosed as either having diabetes or not, learn to classify new patients as having diabetes or not.

Linear Regression

Linear Regression with one variable

Single feature(variable)

Size (feet²)	Price (lakhs)	
2104	460	
1416	232	
1534	315	
852	178	
•••	•••	

Model

$$h_w(x) = w_0 + w_1 * x_1$$

Linear Regression with one variable

Single feature(variable)

Size (feet²) x	Price (lakhs) y
2104	460
1416	232
1534	315
852	178
•••	•••

Hypothesis Model

$$h_{w}(x) = w_{0} + w_{1} * x$$

Example:

 Suppose we have the following set of training data:

input x	output y
0	4
1	7
2	7
3	8

- Now we can make a random guess about our $h_w(x)$ function: $w_0=2$ and $w_1=2$. The hypothesis function becomes $h_w(x)=2+2x$.
- For input of 1, hypothesis, y will be 4

Linear Regression with Multiple variables

Multiple features(variables)

Size (feet ²)	Number of bedrooms	Number of floors	Age of home (years)	Price (lakhs)
x1	x2	х3	x4	Υ
2104	5	1	45	460
1416	3	2	40	232
1534	3	2	30	315
852	2	1	36	178
•••				

Hypothesis Model

$$h_w(x) = h(x) = w_0 + w_1 * x_1 + w_2 * x_2 + w_3 * x_3 + w_4 * x_4$$

Hypothesis

$$h(x) = w_0 + w_1^* x_1 + w_2^* x_2 + w_3^* x_3 + w_4^* x_4$$

Example:

$$h(x) = 80 + 0.1*x1+ 0.01 *x2 + 3*x3 - 2 *w4$$

Now,

Input is a vector of the form

$$x_0$$

$$X = x_1 \in \mathbb{R}^{n+1}$$

$$x_2$$

$$x_3$$
...
$$x_n$$

W's is a vector of the form

Hypothesis

Input is a vector of the form

W's is a vector of the form

Now,
$$h(x) = w_0 + w_1^*x_1 + w_2^*x_2 + w_3^*x_3 + w_4^*x_4$$

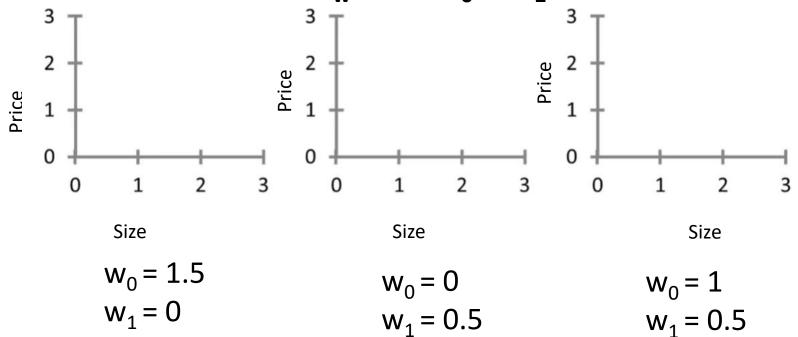
For convenience of notation, define $x_0=1$

Therefore,
$$h(x) = W^T X = \begin{bmatrix} w_0 & w_1 & w_2 & ... & w_n \end{bmatrix} \begin{bmatrix} x_0 \\ x_1 \\ x_2 \end{bmatrix}$$

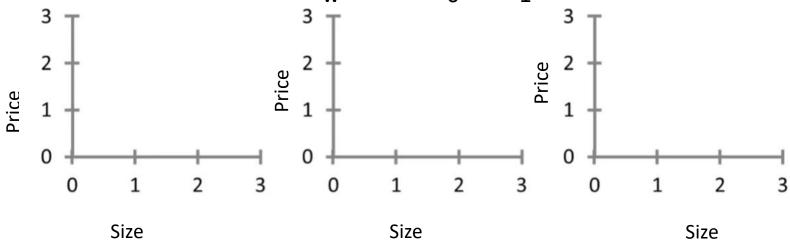
$$\begin{array}{c} 1x (n+1) \\ matrix \\ ... \\ x_n \end{array}$$

Cost Function

Hypothesis function: $h_w(x) = w_0 + w_1^*x$



Hypothesis function: $h_w(x) = w_0 + w_1 * x$



$$w_0 = 1.5$$

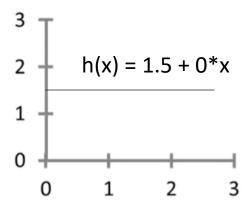
 $w_1 = 0$

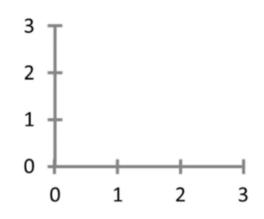
$$w_0 = 0$$

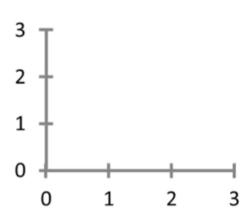
 $w_1 = 0.5$

$$w_0 = 1$$

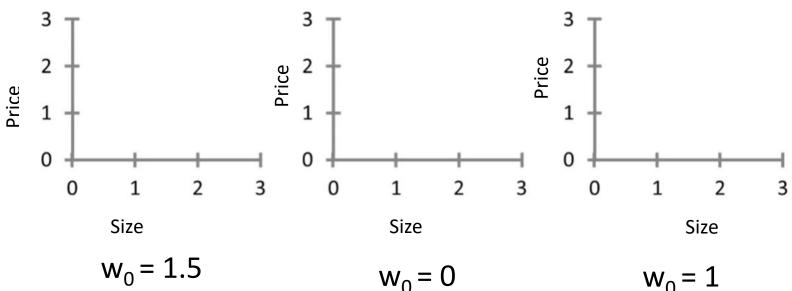
 $w_1 = 0.5$







Hypothesis function: $h_w(x) = w_0 + w_1^*x$



$$w_0 = 1.5$$

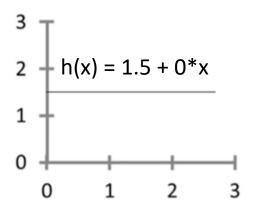
 $w_1 = 0$

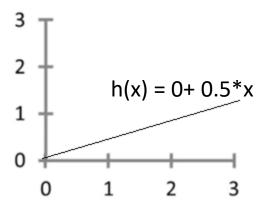
$$w_0 = 0$$

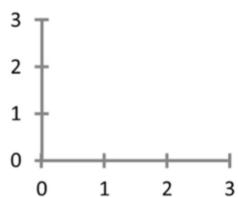
 $w_1 = 0.5$

$$w_0 = 1$$

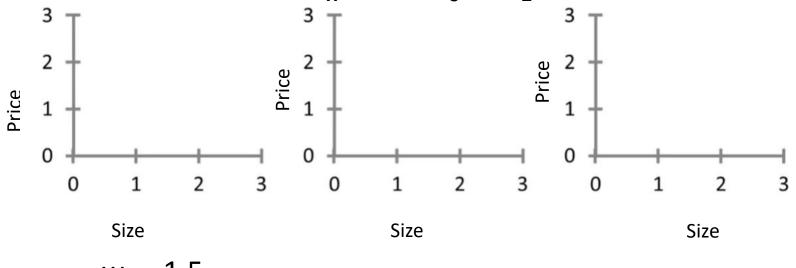
 $w_1 = 0.5$







Hypothesis function: $h_w(x) = w_0 + w_1^*x$



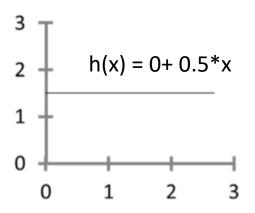
$$w_0 = 1.5$$

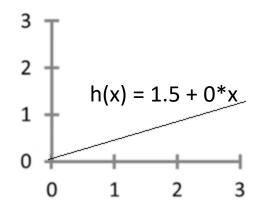
 $w_1 = 0$

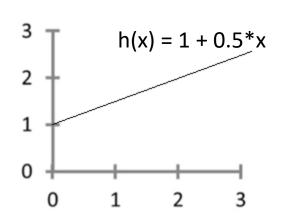
$$w_0 = 0$$

 $w_1 = 0.5$

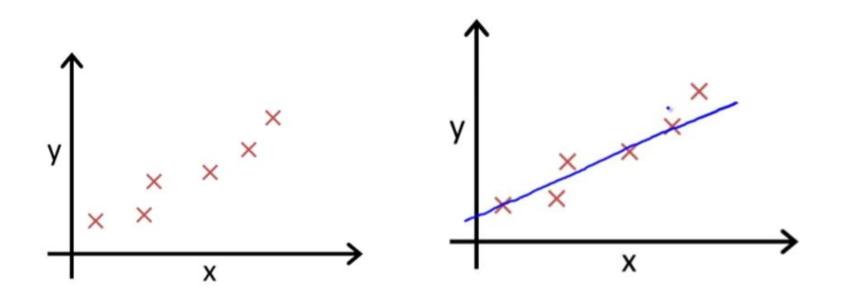
$$w_0 = 1$$
$$w_1 = 0.5$$







How to choose parameters?



Idea is to choose w_0 , w_1 so that $h_w(x)$ is close to y for training examples (x, y)

$$\begin{aligned} & \underset{\text{w0, w1}}{\text{minimize}} \frac{1}{2m} \sum_{i=1}^{m} \left(h_{\text{w}}(x_i) - y_i \right)^2 \\ & \text{where } h_{\text{w}}\left(\mathbf{x} \right) = \mathbf{w_0} + \mathbf{w_1}^* \mathbf{x} \end{aligned}$$

Cost Function

Cost Function: $J(w_0, w_1)$: This takes an average difference of all the results of the hypothesis with inputs from x's and the actual output y's.

$$J(\mathbf{w_0}, \mathbf{w_1}) = \frac{1}{2m} \sum_{i=1}^{m} (h_{W}(x_i) - y_i)^2$$

Minimize the cost function i.e.,

minimize
$$\frac{1}{2m} \sum_{i=1}^{m} (h_{W}(x_i) - y_i)^2$$

Hypothesis:

$$h_{w}(x) = w_{0} + w_{1}^{*}x$$

Parameters:

$$W_0 + W_1$$

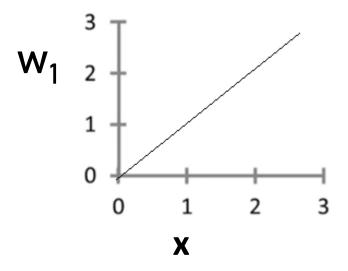
Cost Function:

J(w₀, w₁)=
$$\frac{1}{2m} \sum_{i=1}^{m} (h_{W}(x_i) - y_i)^2$$

Goal: minimize $J(W_0, W_1)$ w0, w1

Simplified Hypothesis

$$h_{w}(x) = w_{1}^{*} x$$



J(w₁) =
$$\frac{1}{2m} \sum_{i=1}^{m} (h_{W}(x_i) - y_i)^2$$

minimize

w0, w1

Visualization of Cost Function J

Hypothesis, $h_{w}(x)$

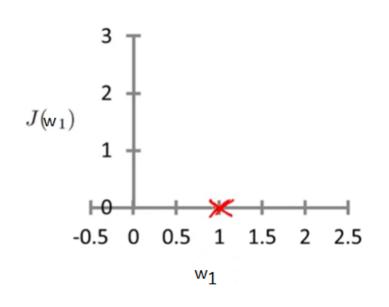
(For fixed w_1 , this is function of x)

$h_w(x)$ $w_1 = 1$

$$\mathbf{w}_1 = \mathbf{1}$$

Cost function: J(w1)

(function of parameter w1)



$$\mathbf{w_1} = \mathbf{1}$$

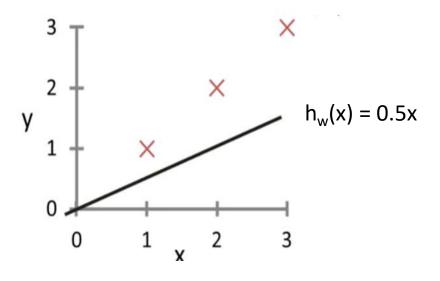
$$J(1) = (1/2*3) [((1-1)^2) + ((2-2)^2) + ((3-3)^2)]$$

$$J(1) = (1/6) [0^2 + 0^2 + 0^2]$$

$$J(1) = (1/6)[0] = 0$$

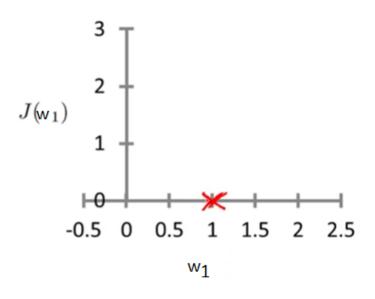
Hypothesis, $h_w(x)$

(For fixed w_1 , this is function of x)



$$w_1 = 0.5$$

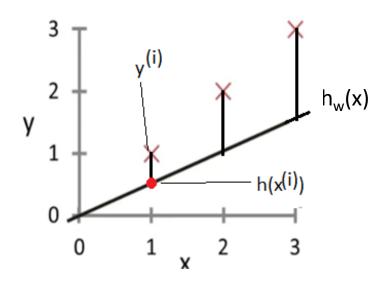
Cost function: J(w1)



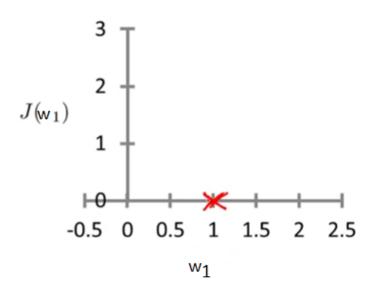
Hypothesis, $h_w(x)$

(For fixed w_1 , this is function of x)

Cost function: J(w1)



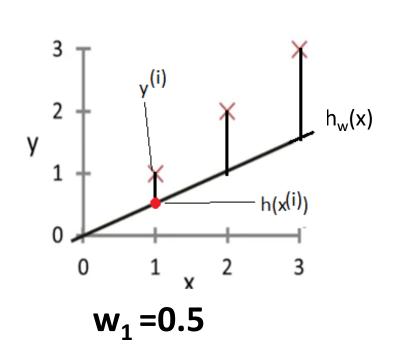
$$w_1 = 0.5$$

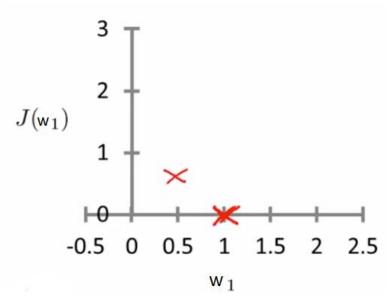


Hypothesis, $h_w(x)$

(For fixed w_1 , this is function of x)

Cost function: J(w1)





$$w_1 = 0.5$$

$$J(0.5) = (1/2*3) [((0.5-1)^2) + ((1-2)^2) + ((1.5-3)^2)]$$

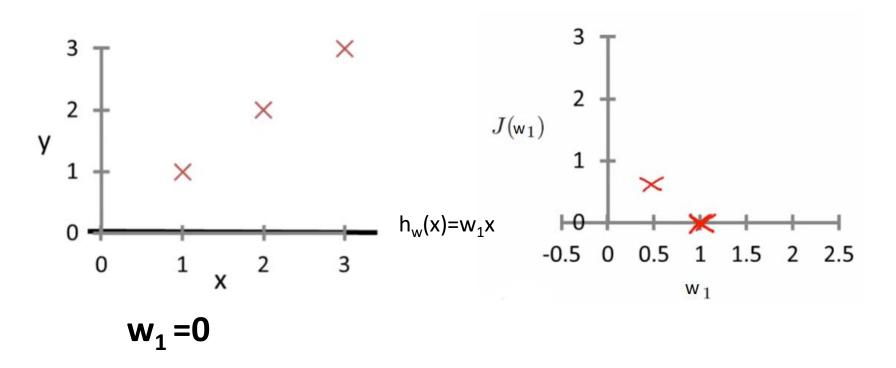
$$J(0.5) = (1/6) [(-0.5)^2 + (-1)^2 + (-1.5)^2]$$

$$J(0.5) = (1/6)[3.5] = 0.58$$

Hypothesis, $h_{w}(x)$

(For fixed w_1 , this is function of x) (function of parameter w1)

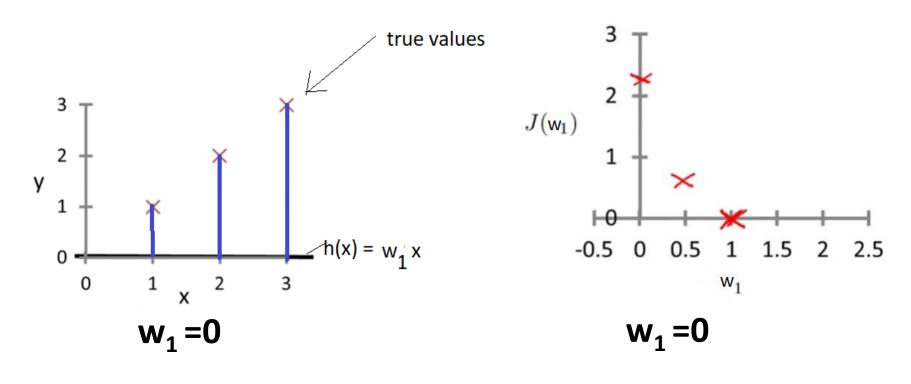
Cost function: J(w1)



Hypothesis, $h_{w}(x)$

Cost function: J(w1)

(For fixed w_1 , this is function of x) (function of parameter w1)



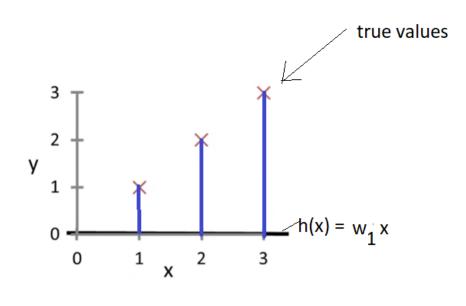
$$J(0) = (1/2*3) [((-1)^2) + ((0-2)^2) + ((0-3)^2)]$$

$$J(0) = (1/6) [1 + 4 + 9]$$

$$J(0) = (1/6) [14] = 14/6 = 2.33$$

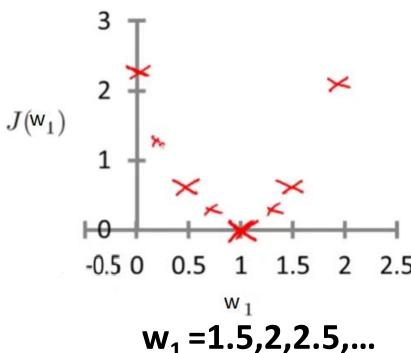
Hypothesis, $h_w(x)$

(For fixed w_1 , this is function of x)



$$w_1 = 0$$

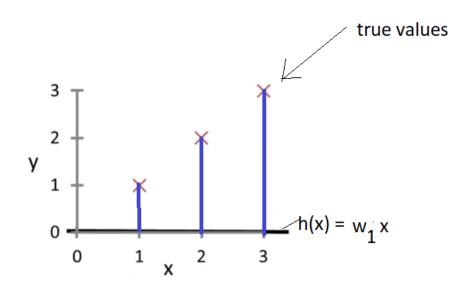
Cost function: J(w1)



$$W_1 = 1.5, 2, 2.5, ...$$

Hypothesis, $h_w(x)$

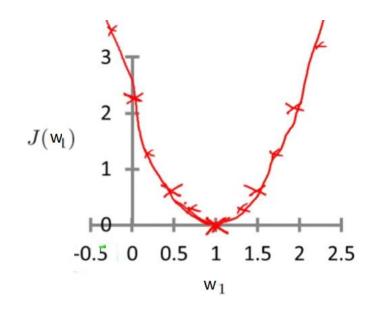
(For fixed w_1 , this is function of x)



$$W_1 = 0$$

Cost function: J(w1)

(function of parameter w1)



$$W_1 = 1.5, 2, 2.5, ...$$

minimize J_{w1}(W1)

Logistic Regression

Logistic Regression is classification problem.

Want :
$$0 <= h(x) <= 1$$

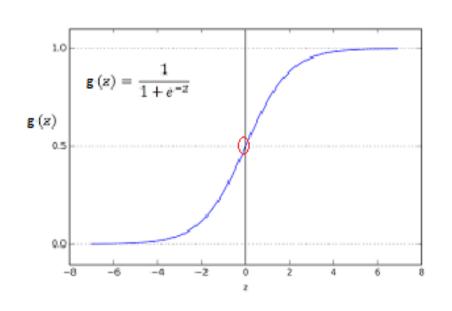
For linear regression: $h(x) = W^TX$

For logistic regression: $h(x) = g(W^TX) = g(z) = 1/1 + e^{-z} - this is logistic function$

Therefore,

$$g(z) = 1$$

 $1 + e^{-z}$
 $h(x) = 1$
 $1 + e^{-W^{T}X}$



Hypothesis output

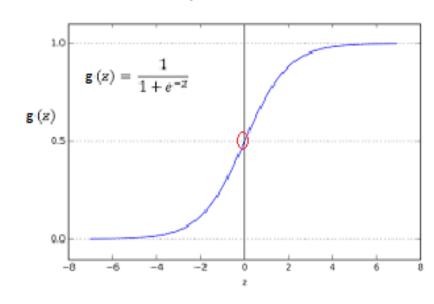
h(x) = estimated probability that y=1 on input x

$$h(x) = 1 = p(y=1/x,w)$$

1+ e^{-W^TX}

Predict "y=1" if h(x) >= 0.5

Predict "y=0" if h(x) < 0.5



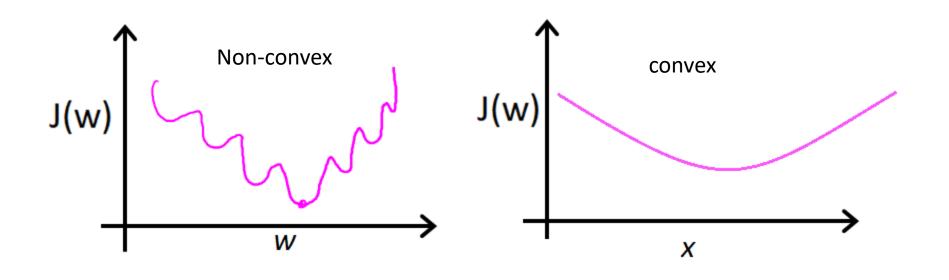
When $z \ge 0$, $g(z) \ge 0.5$ i.e., $h(x) = g(w^Tx) \ge 0.5$ as $z = w^Tx$

Loss Function

$$J(w) = \frac{1}{m} \sum_{i=1}^{m} \frac{1}{2} \left(h(x^{(i)}) - y^{(i)} \right)^{2}$$
 Let, cost(h(x),y)= $\frac{1}{2} \left(h(x^{(i)}) - y^{(i)} \right)^{2}$ where, h(x) = $\frac{1}{1 + e^{-W^{T}X}}$

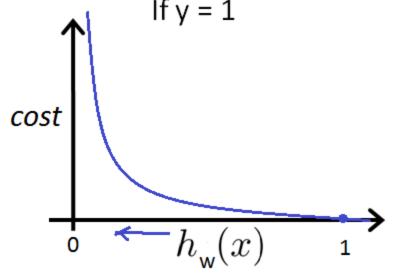
Loss/Objective/Error Function

$$\begin{split} &\mathsf{J(w)} = \tfrac{1}{m} \sum_{i=1}^m \mathsf{Cost}\big(h_{\mathsf{w}}(x^{(i)}), y^{(i)}\big) \\ &\operatorname{Cost}(h_{\mathsf{w}}(x), y) = -\log(h_{\mathsf{w}}(x)) \quad \text{if } y = 1 \\ &\operatorname{Cost}(h_{\mathsf{w}}(x), y) = -\log(1 - h_{\mathsf{w}}(x)) \quad \text{if } y = 0 \end{split}$$



Logistic regression cost function

$$\operatorname{Cost}(h_{\mathsf{w}}(x),y) = \begin{cases} -\log(h_{\mathsf{w}}(x)) & \text{if } y = 1\\ -\log(1-h_{\mathsf{w}}(x)) & \text{if } y = 0 \end{cases}$$



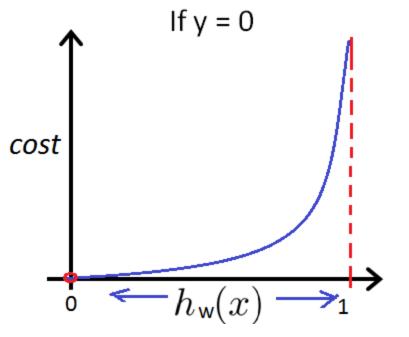
Cost = 0 if
$$y = 1, h_{w}(x) = 1$$

But as $h_{w}(x) \to 0$
 $Cost \to \infty$

Captures intuition that if $h_{\mathsf{w}}(x) = 0$, (predict $P(y = 1|x; \) = 0$), but y = 1, we'll penalize learning algorithm by a very large cost.

Logistic regression cost function

$$\operatorname{Cost}(h_{\mathsf{w}}(x),y) = \left\{ \begin{array}{cc} -\log(h_{\mathsf{w}}(x)) & \text{if } y = 1 \\ -\log(1-h_{\mathsf{w}}(x)) & \text{if } y = 0 \end{array} \right.$$



Cost =
$$\infty$$
 if $y = 0$, $h_w(x) = 1$
But as $h_w(x) \to 0$
 $Cost \to 0$

Captures intuition that if $h_{\mathsf{w}}(x) = 1$, (predict $P(y=0 | x; \mathsf{w}) = 1$), but y=1, we'll penalize learning algorithm by a very large cost.

Simplified Logistic regression cost function

$$Cost(h(x), y) = \begin{cases} -\log(h(x)) & \text{if } y = 1\\ -\log(1 - h(x)) & \text{if } y = 0 \end{cases}$$

$$J(w) = \frac{1}{m} \sum_{i=1}^{m} Cost(h(x^{(i)}), y^{(i)})$$

$$Cost(h(x^{(i)}), y^{(i)}) = -y^{(i)} \log h(x^{(i)}) + (1 - y^{(i)}) \log (1 - h(x^{(i)}))$$

$$J(w) = -\frac{1}{m} \left[\sum_{i=1}^{m} y^{(i)} \log h(x^{(i)}) + (1 - y^{(i)}) \log (1 - h(x^{(i)})) \right]$$

Problem on Linear Regression

• Given the following data set. Using linear regression, estimate the target variable y as a function of the input feature x. The hypothesis is $h_w(x) = w_0 + w_1(x)$

X	Y
2	3
3	4
4	5
5	6
6.	7

- 1. Given w parameter, find the ones which will best fit the data: i) $w_0 = 1$, $w_1 = 0.5$
 - ii) $W_0 = 1$, $W_1 = 1.5$
 - iii) $W_0 = 1.5$, $W_1 = 1$.
- 2. Plot the hypothesis for best w parameters and give the value of the cost function for the same, which is mean square error function?
- 3. Use answer of (1) to evaluate $h_w(x = 8)$

$w_0 = 1$	$w_0 = 1$ and $w_1 = 0.5$			
X	Υ	$h(X) = w_0 + w_1 * X$	h(X)-Y	(h(X)-Y)^2
2	3	1 + 0.5 * 2 = 2	2 -3 = -1	(-1)^2 = 1
3	4	1 + 0.5 * 3 = 2.5	2.5 – 4 = -1.5	(-1.5)^2 = 2.25
4	5	1 + 0.5 * 4= 3	3 – 5 = -2	(-2)^2 = 4
5	6	1 + 0.5 * 5 = 3.5	3.5 – 6 = -2.5	(-2.5)^2 = 6.25
6	7	1 + 0.5 * 6 = 4	4 – 7 = -3	(-3)^2 = 9
				$\Sigma(h(X)-Y)^2 = 22.5$

Cost Function: J(w0,w1) =
$$\frac{1}{2m} \sum_{i=1}^{m} (h_{W}(x_{i}) - y_{i})^{2}$$

$$J(1,0.5) = (1/2*5)*22.5 = (1/10)*22.5 = 2.25$$

$w_0 = 1$	$w_0 = 1$ and $w_1 = 1.5$			
X	Υ	$h(X) = w_0 + w_1 * X$	h(X)-Y	(h(X)-Y)^2
2	3	1 + 1.5 * 2 = 4	4 -3 = 1	(1)^2 = 1
3	4	1 + 1.5 * 3 = 5.5	5.5 – 4 = 1.5	(1.5)^2 = 2.25
4	5	1 + 1.5 * 4= 7	7 – 5 = 2	(2)^2 = 4
5	6	1 + 1.5 * 5 = 8.5	8.5 – 6 = 2.5	(2.5)^2 = 6.25
6	7	1 + 1.5 * 6 = 10	10 – 7 = 3	(3)^2 = 9
				Σ(h(X)-Y)^2 = 22.5

Cost Function: J(w0,w1) =
$$\frac{1}{2m} \sum_{i=1}^{m} (h_{W}(x_{i}) - y_{i})^{2}$$

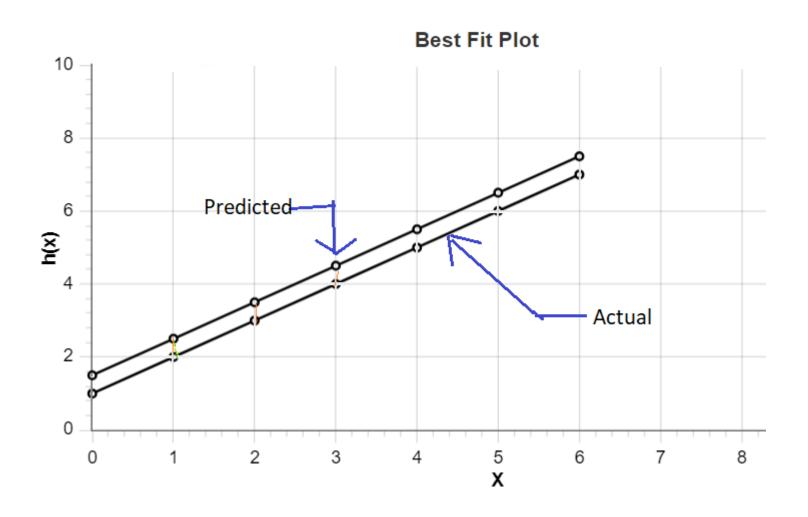
$$J(1,1.5) = (1/2*5)*22.5 = (1/10)*22.5 = 2.25$$

w ₀ = 1	$w_0 = 1.5 \text{ and } w_1 = 1$			
X	Υ	$h(X) = w_0 + w_1 * X$	h(X)-Y	(h(X)-Y)^2
2	3	1.5 + 1 * 2 = 3.5	3.5 - 3 = 0.5	(0.5)^2 = 0.25
3	4	1.5 + 1 * 3 = 4.5	4.5 - 4 = 0.5	(0.5)^2 = 0.25
4	5	1.5 + 1 * 4= 5.5	5.5 – 5 = 0.5	(0.5)^2 = 0.25
5	6	1.5 + 1 * 5 = 6.5	6.5 - 6 = 0.5	(0.5)^2 = 0.25
6	7	1.5 + 1 * 6 = 7.5	7.5 – 7 = 0.5	(0.5)^2 = 0.25
				$\Sigma(h(X)-Y)^2 = 1.25$

Cost Function: J(w0,w1) =
$$\frac{1}{2m} \sum_{i=1}^{m} (h_{W}(x_{i}) - y_{i})^{2}$$

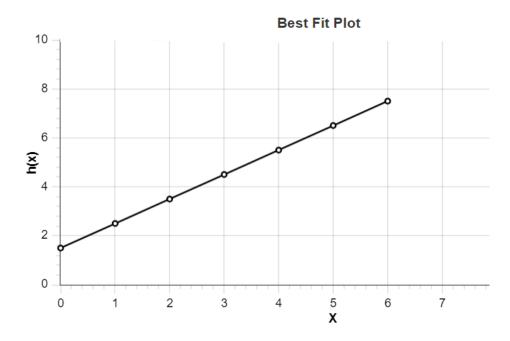
$$J(1.5,1) = (1/2*5)*1.25 = (1/10)*1.25 = 0.125$$

Plot of Difference between true and predicted values for $w_0=1.5$ and $w_1=1$



\mathbf{w}_{0}	$\mathbf{w_1}$	J(w ₀ , w ₁)
1	0.5	2.25
1	1.5	2.25
1.5	1	0.125

Cost is minimum for the weight values $w_0=1.5$ and $w_1=1$. these are the parameters which best fit the data. Plot is:



Gradient Descent

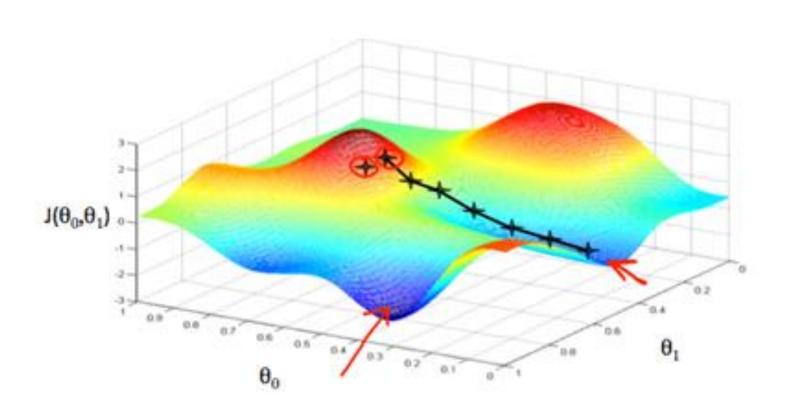
Have some function $J(\theta_0,\theta_1)$

Want
$$\min_{\theta_0,\theta_1} J(\theta_0,\theta_1)$$

Outline:

- Start with some $\,\theta_0, \theta_1\,$
- Keep changing $\, heta_0, heta_1\,$ to reduce $J(heta_0, heta_1)$ until we hopefully end up at a minimum

Gradient Descent



Gradient descent algorithm

repeat until convergence {
$$\theta_j := \theta_j - \alpha \frac{\partial}{\partial \theta_j} J(\theta_0, \theta_1) \quad \text{(for } j = 0 \text{ and } j = 1)$$
 }

Correct: Simultaneous update

$$temp0 := \theta_0 - \alpha \frac{\partial}{\partial \theta_0} J(\theta_0, \theta_1)$$

$$temp1 := \theta_1 - \alpha \frac{\partial}{\partial \theta_1} J(\theta_0, \theta_1)$$

$$\theta_0 := temp0$$

$$\theta_1 := temp1$$

Incorrect:

$$temp0 := \theta_0 - \alpha \frac{\partial}{\partial \theta_0} J(\theta_0, \theta_1)$$

$$\theta_0 := temp0$$

$$temp1 := \theta_1 - \alpha \frac{\partial}{\partial \theta_1} J(\theta_0, \theta_1)$$

$$\theta_1 := temp1$$

Linear regression with one variable Gradient Descent

Gradient descent algorithm

repeat until convergence {

$$\theta_j := \theta_j - \alpha \frac{\partial}{\partial \theta_j} J(\theta_0, \theta_1)$$

(for
$$j = 1$$
 and $j = 0$)

Linear Regression Model

$$h_{\theta}(x) = \theta_0 + \theta_1 x$$

$$J(\theta_0, \theta_1) = \frac{1}{2m} \sum_{i=1}^{m} (h_{\theta}(x^{(i)}) - y^{(i)})^2$$

$$\frac{\partial}{\partial \theta_j} J(\theta_0, \theta_1) = \frac{\partial}{\partial \theta_j} \frac{1}{2m} \sum_{i=1}^m (h_\theta(x^{(i)}) - y^{(i)})^2$$

$$\frac{\partial}{\partial \theta_j} J(\theta_0, \theta_1) = \frac{\partial}{\partial \theta_j} \frac{1}{2m} \sum_{i=1}^m (\theta_0 + \theta_1 x^{(i)} - y^{(i)})^2$$

$$j = 0 : \frac{\partial}{\partial \theta_0} J(\theta_0, \theta_1) = \frac{1}{m} \sum_{i=1}^{m} (h_{\theta}(x^{(i)}) - y^{(i)})$$

$$j = 1 : \frac{\partial}{\partial \theta_1} J(\theta_0, \theta_1) = \frac{1}{m} \sum_{i=1}^{m} (h_{\theta}(x^{(i)}) - y^{(i)}) x^{(i)}$$

Gradient descent algorithm

repeat until convergence {

$$\theta_0 := \theta_0 - \alpha \frac{1}{m} \sum_{i=1}^m \left(h_\theta(x^{(i)}) - y^{(i)} \right)$$
 update
$$\theta_0 = \theta_1 - \alpha \frac{1}{m} \sum_{i=1}^m \left(h_\theta(x^{(i)}) - y^{(i)} \right) \cdot x^{(i)}$$
 update
$$\theta_0 = \theta_0$$
 and θ_1 simultaneous
$$\theta_1 := \theta_1 - \alpha \frac{1}{m} \sum_{i=1}^m \left(h_\theta(x^{(i)}) - y^{(i)} \right) \cdot x^{(i)}$$

simultaneously