

Credit Card Transaction Report

Revenue

55.3M

Total Interest

7.8M

Trans Amount

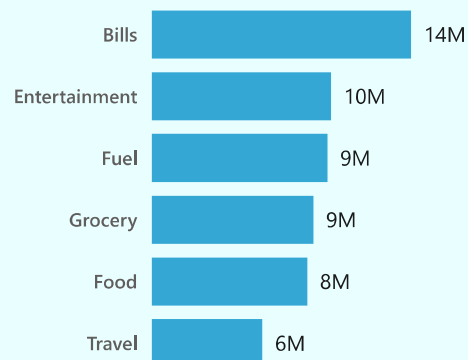
45M

Trans Count

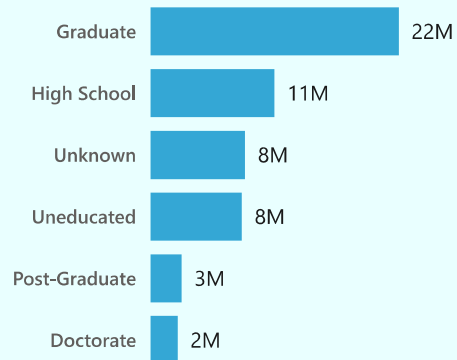
656K

Card_Category	Revenue	Total Trans Amt	Interest_Earned
Blue	46139397.7	36957875	6495887.7
Gold	2454072.2	2024078	373784.2
Platinum	1135608.1	953314	161629.1
Silver	5586332.3	4586746	812081.3
Total	55315410.2	44522013	7843382.2

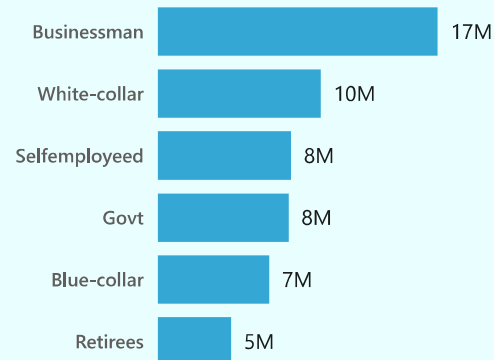
Revenue by Expenditure Type



Education by Expenditure Type



Revenue by Customer Job



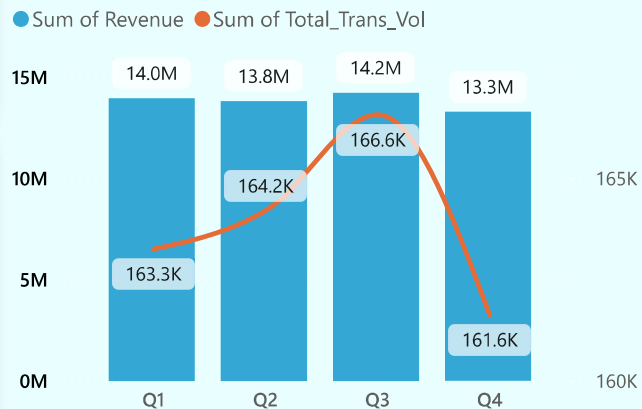
Q4

Q3

Q2

Q1

QTR Revenue and total transaction count



Week_Start_Date

All

F

M

Silver

Blue

Gold

Platinum

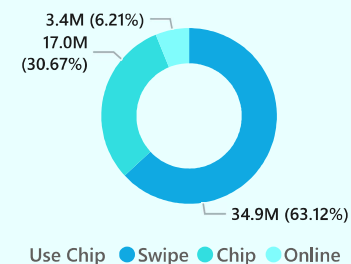
Unknown

Medium

Low

High

Revenue by Various Card usage



Customer Acq Cost

