



E-COMMERCE SALES INTELLIGENCE DASHBOARD

Trend-Analysis

2016

2017

2018

Month

All

Trend-Analysis

Sales Performance

Customer Type

One-Time

Repeat



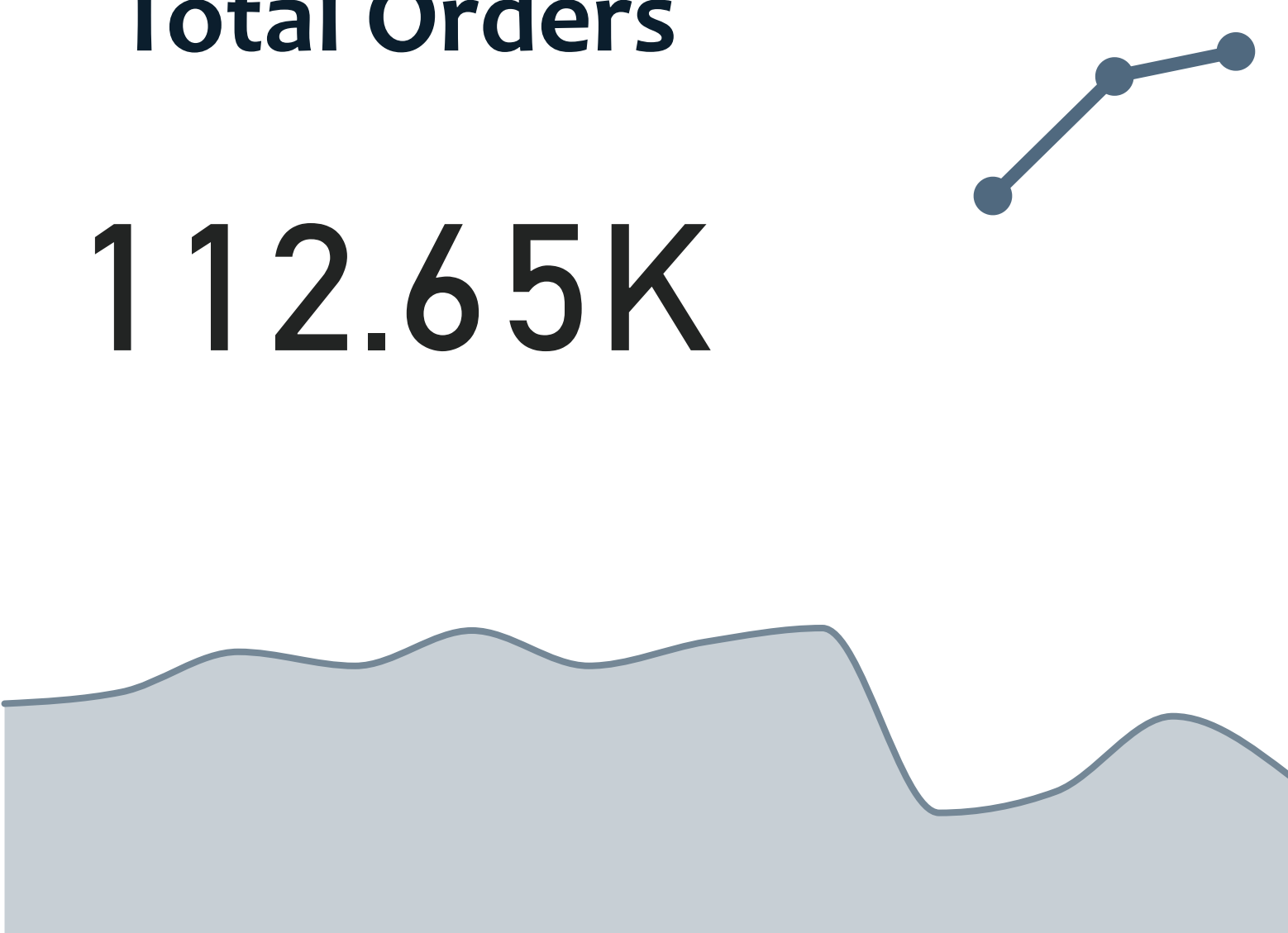
Total Revenue

16.01M



Total Orders

112.65K



Avg Order Value

142.11



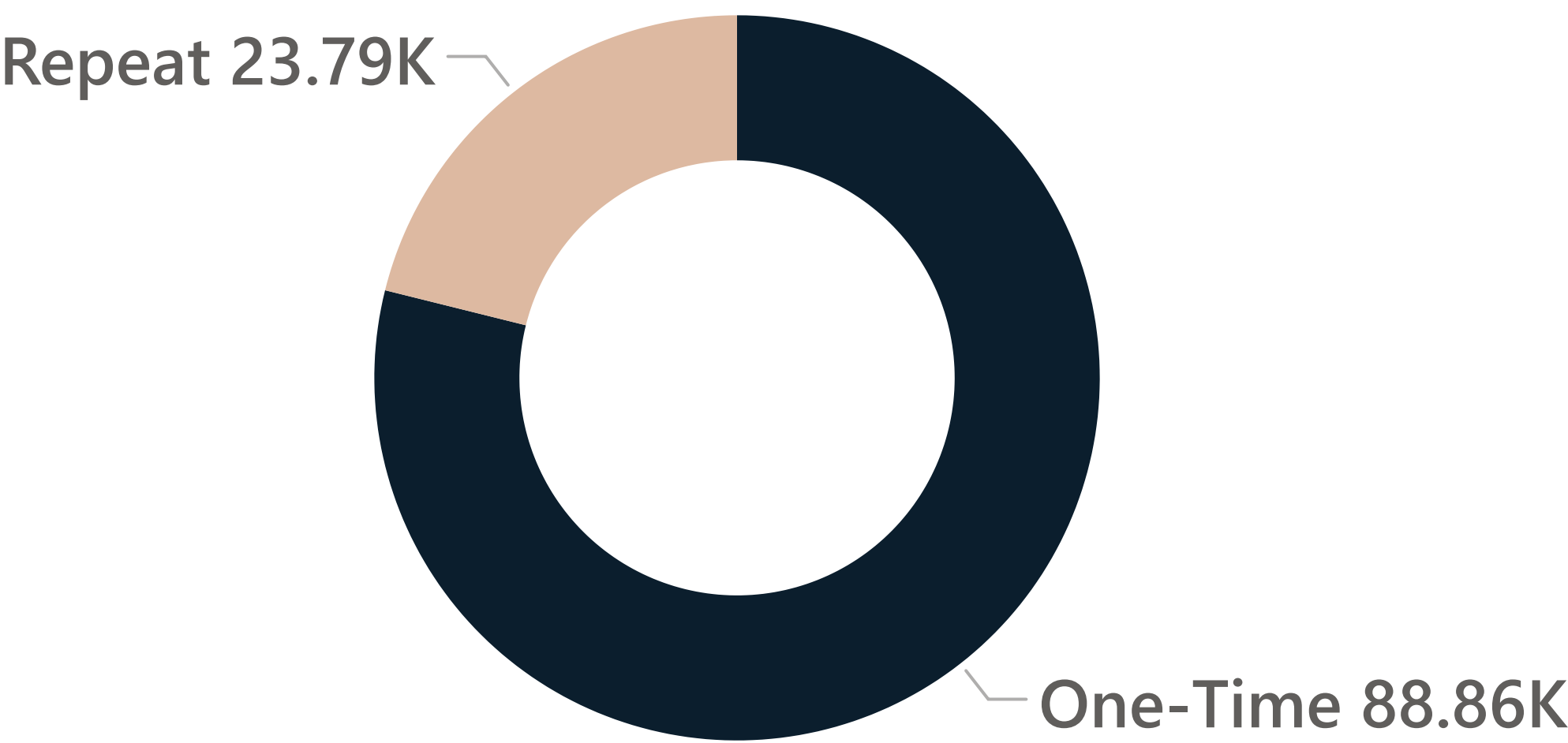
Unique Customers

99.44K



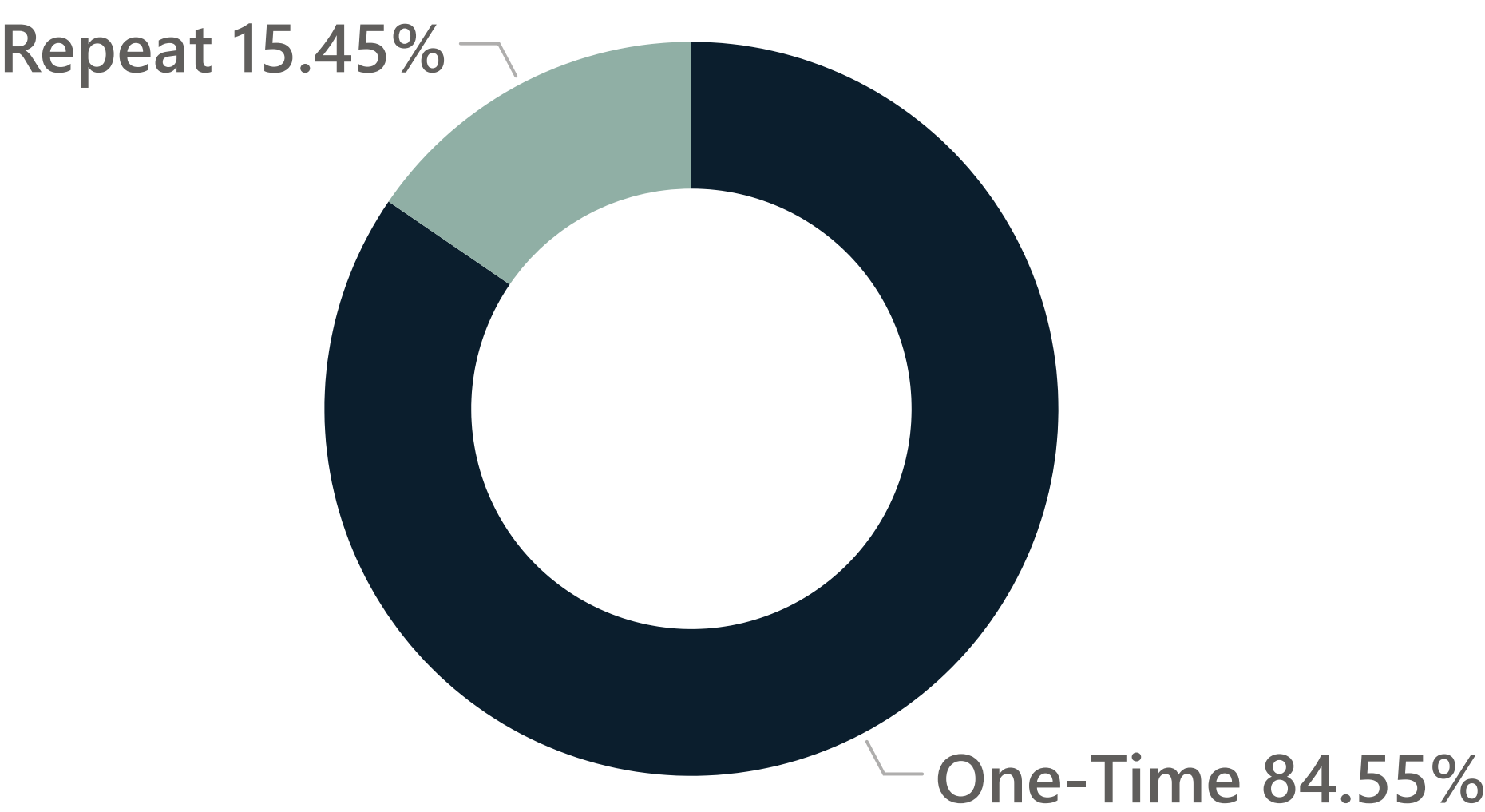
Total Orders by CustomerType

CustomerType ● One-Time ● Repeat

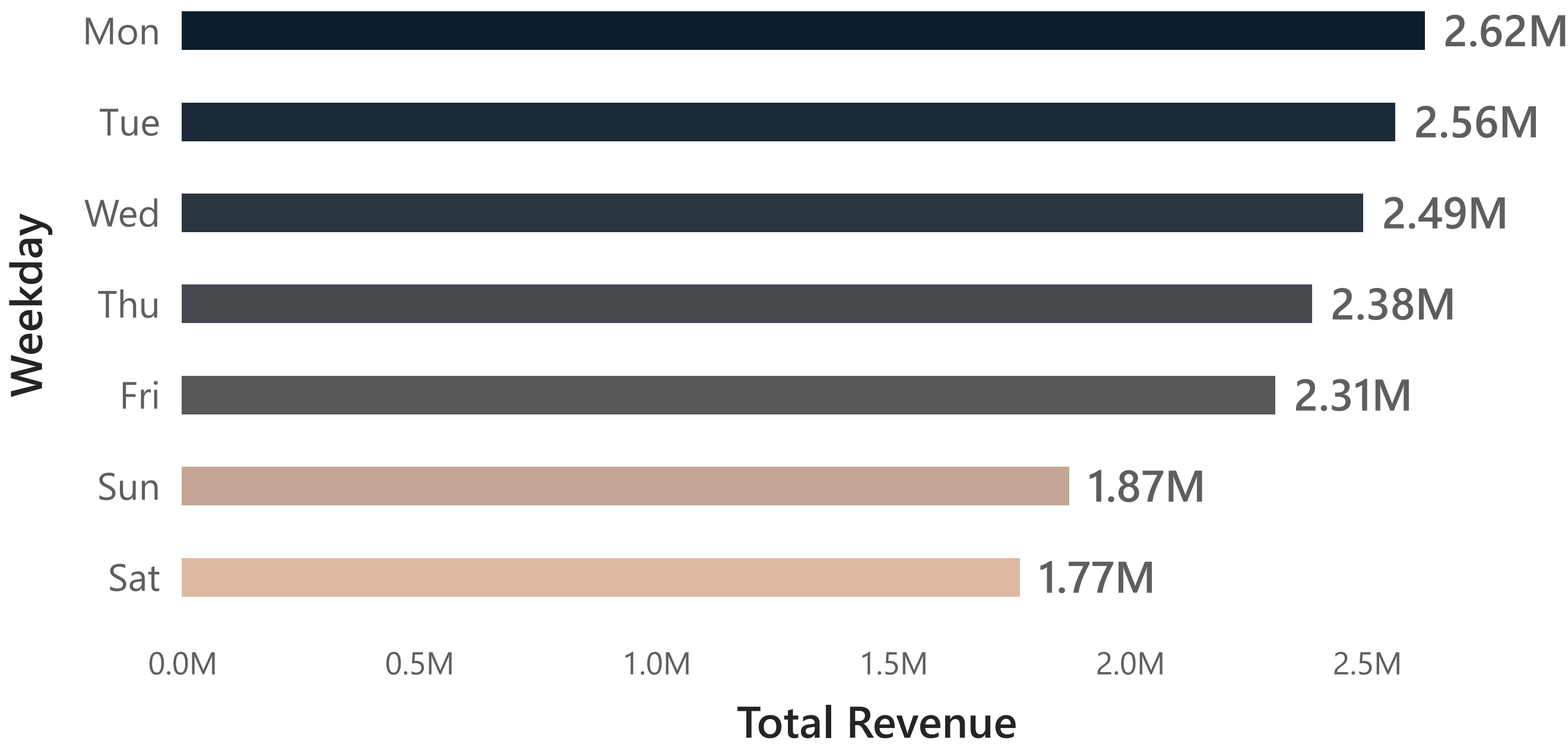


Total Revenue by CustomerType

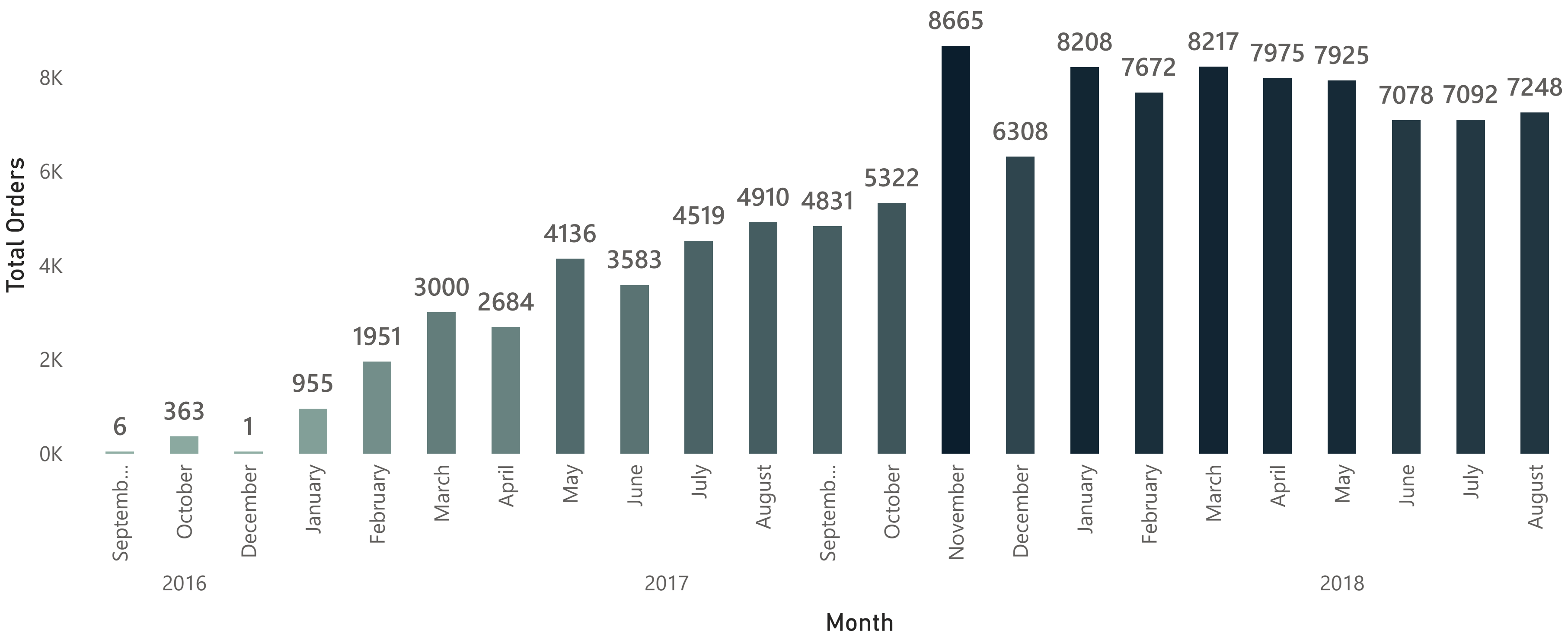
CustomerType ● One-Time ● Repeat



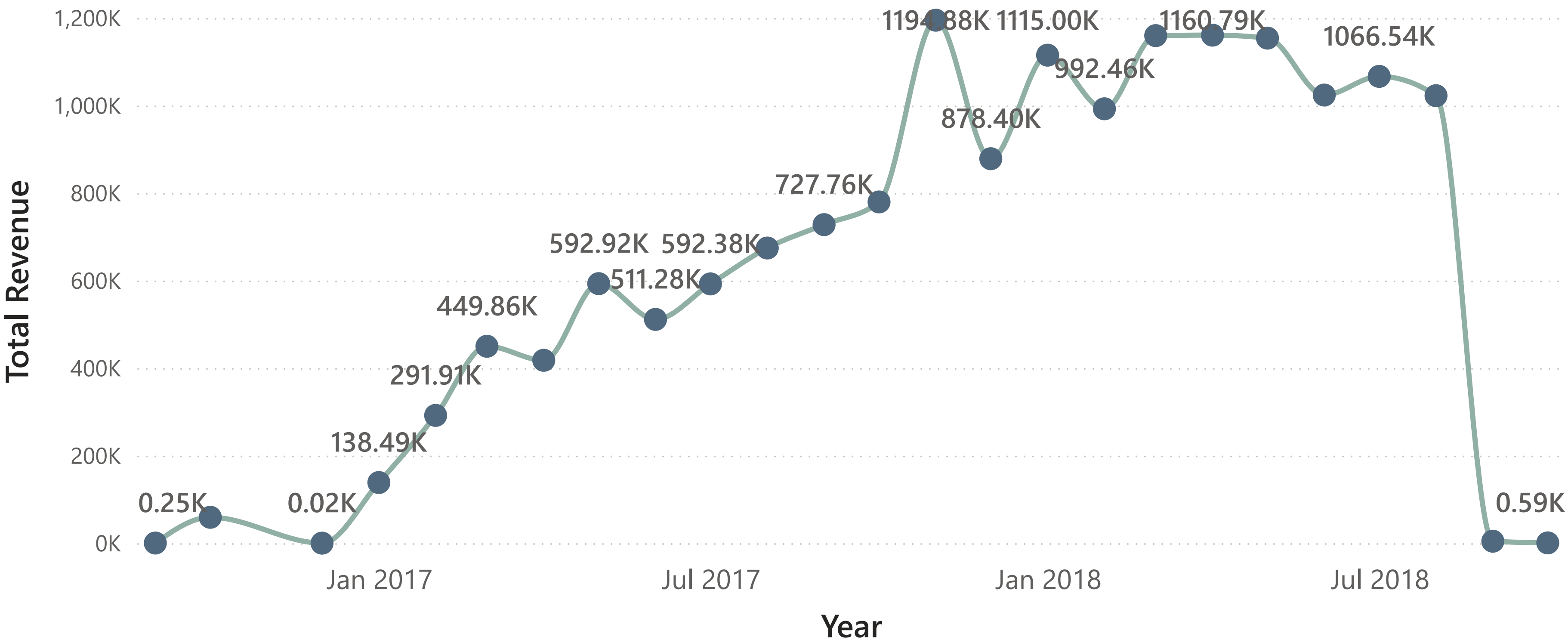
Total Revenue by Weekday



Total Orders by Year and Month



Total Revenue by Year and Month





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