



Ni-Val
Technology



Get More Marketing
Qualified Leads

HOW IT
ALL WORKS



24 hours:

That's all it takes.

Get thousands of Marketing Qualified Leads flowing into your sales funnels within 24 hours of campaign approval. You can opt to get them in raw form, or pre-verified through our ThreeStep Quality Process.



Delivery of the first batch of marketing qualified leads begins within 24hrs of campaign approval.



Opt to get them in raw form, or pre-verified through our ThreeStep Quality Process.



**Get Data that is
ACTIVE...
RESPONSIVE
& ALIVE**

Our 3-Step Quality Process

1

Secure Leads
and Leaddetails
throughLinkedin
Link

2

Filter through
any known
Suppression or
Competitorlists

3

Tele-verify
details ofeach
lead before
delivery



24/7 Customer Service, included.

Reach us any time via
email or phone support
with a question or a
problem, and you'll get an
immediate response.

GET THE BEST OF BOTHWORLDS **QUANTITY &QUALITY**



We NEVER cold call any leads on behalf of our clients. We keep our database clean, current and organized so we can deliver marketing qualified leads of the highest possible caliber.

Our global database is composed of business contacts only, under a process fully compliant with GDPR, CASL & CAN-SPAM.

All communications have an explicit opt-out option so that contacts have a legitimate interest in the products and services offered.

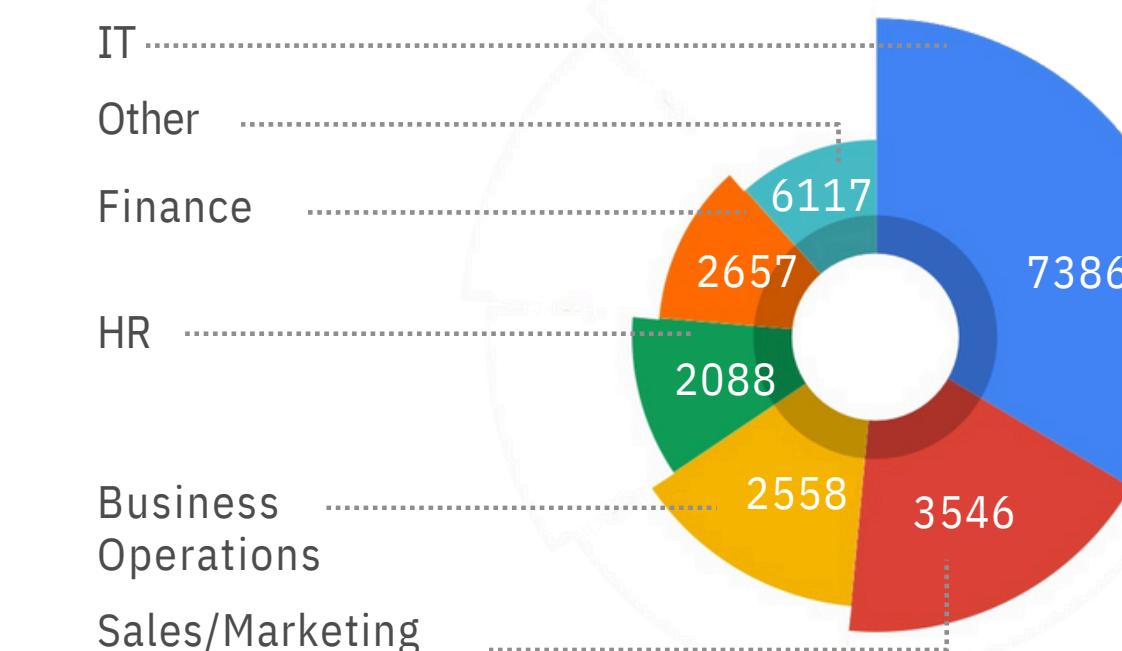
TAKE A LOOK AT
WHO'S IN OUR
55M+
GLOBAL DATABASE.



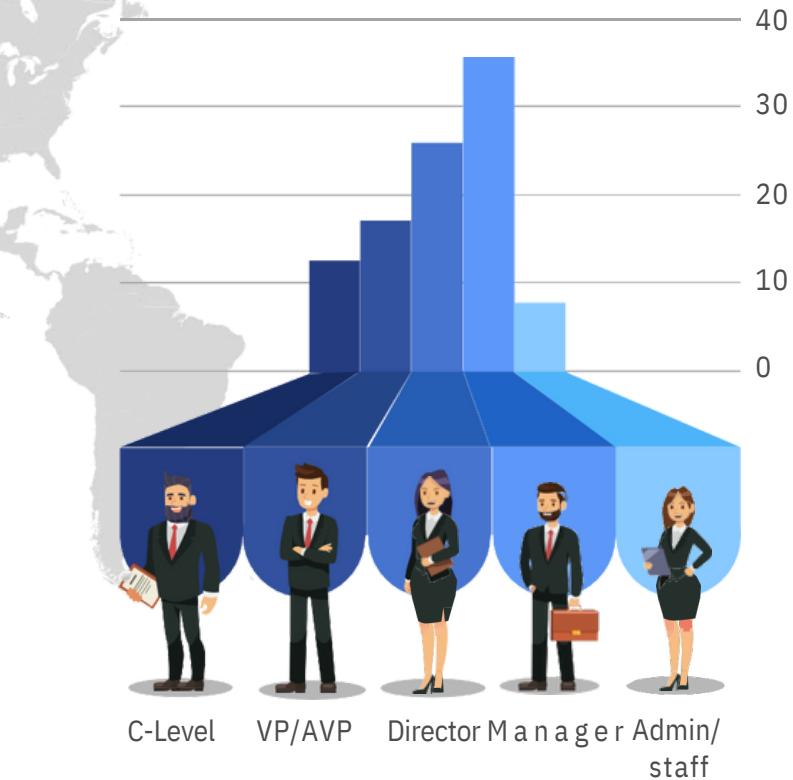
NORTH AMERICAREGION

TOTAL
CONTACTS

24.35M



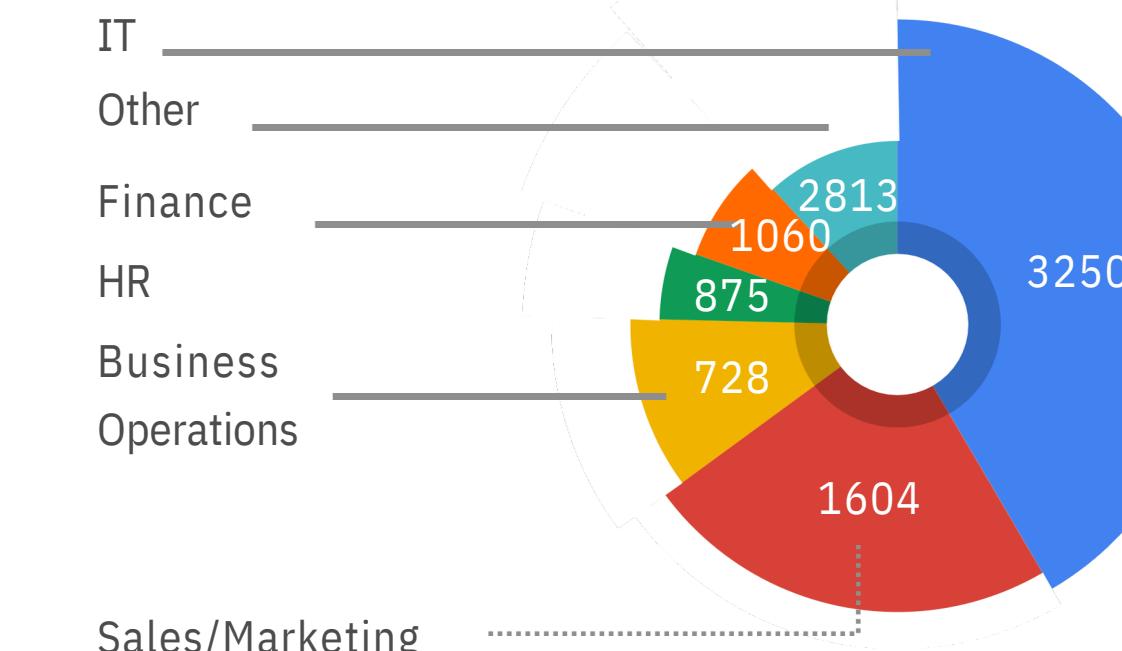
Job TitlesinNAMRegion(By%)



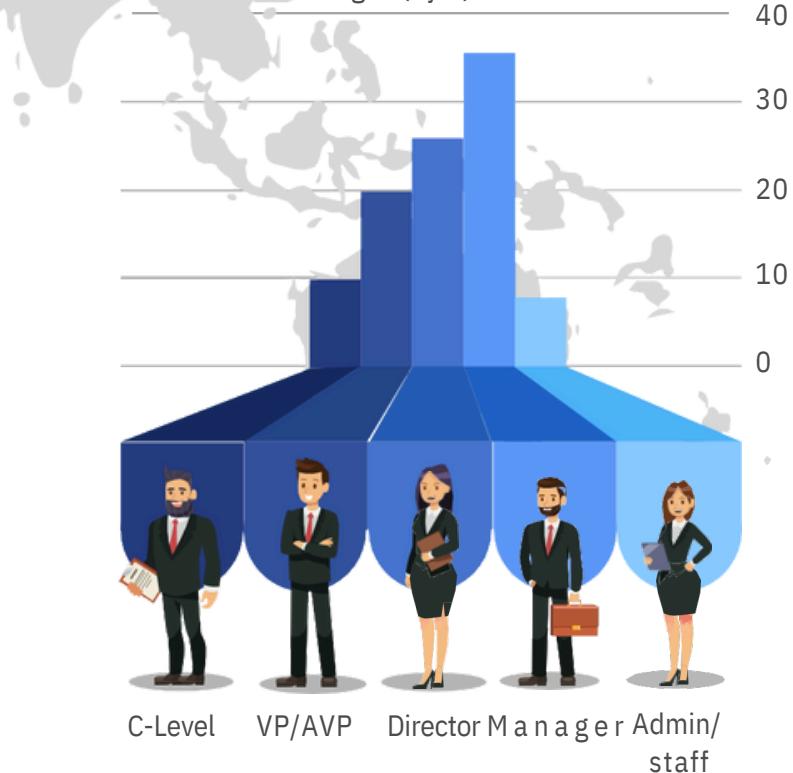
ASIA PACIFICREGION

TOTAL
CONTACTS

10.33M



Job TitlesinAPACRegion(By%)



TAKE A LOOK AT
WHO'S IN OUR
55M+
GLOBAL DATABASE.

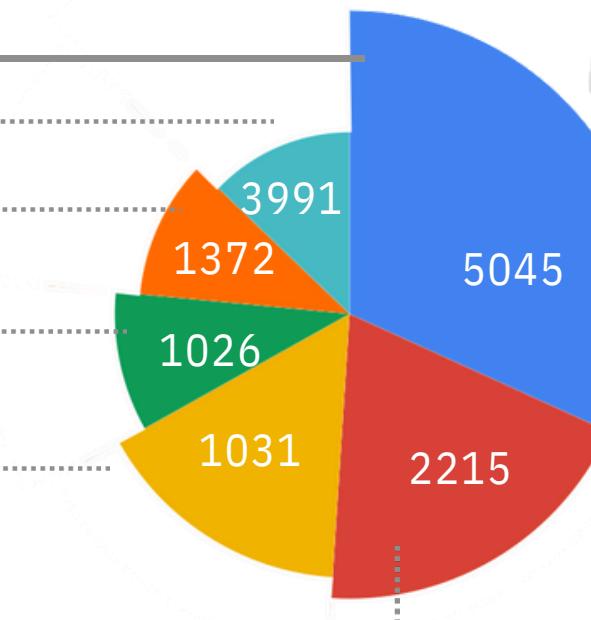


EU, MIDEAST & AFRICAREGION

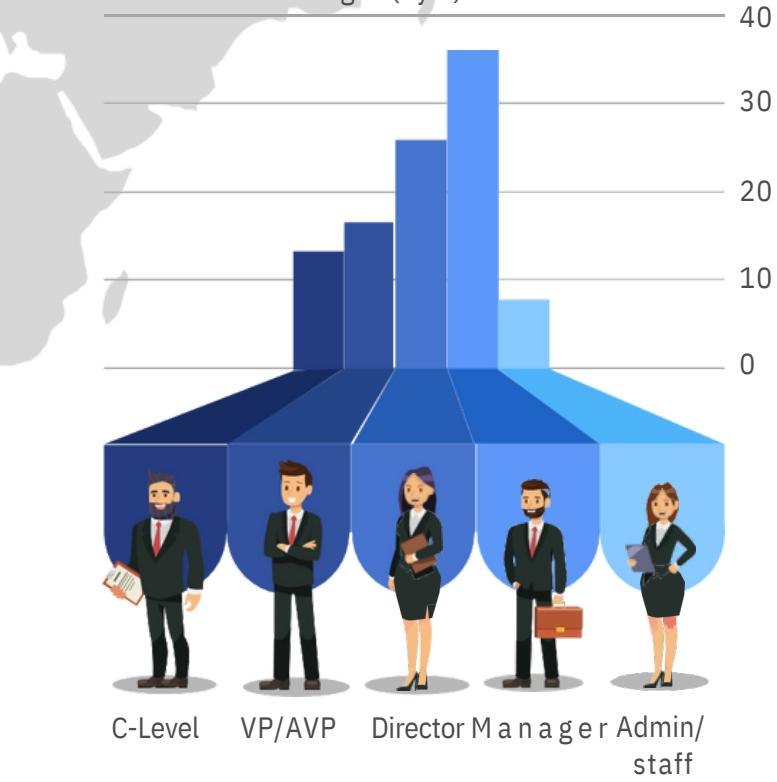
TOTAL
CONTACTS

14.68M

IT
Other
Finance
HR
Business Operations
Sales/Marketing



Job Titles in EMEA Region (By %)

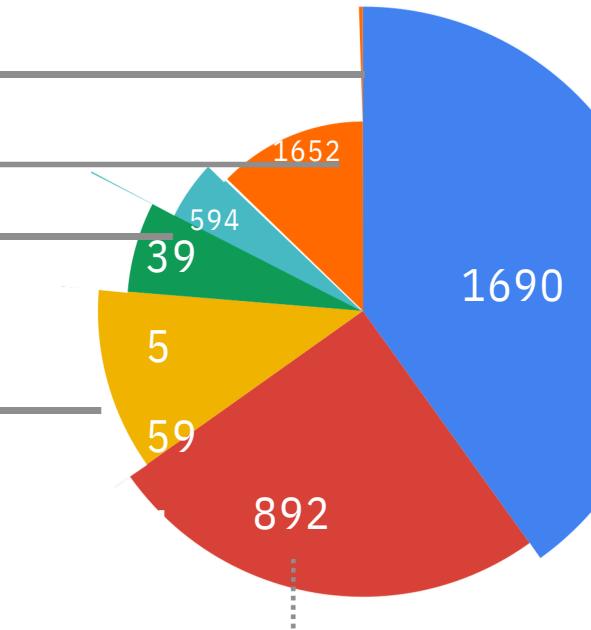


LATIN AMERICAN REGION

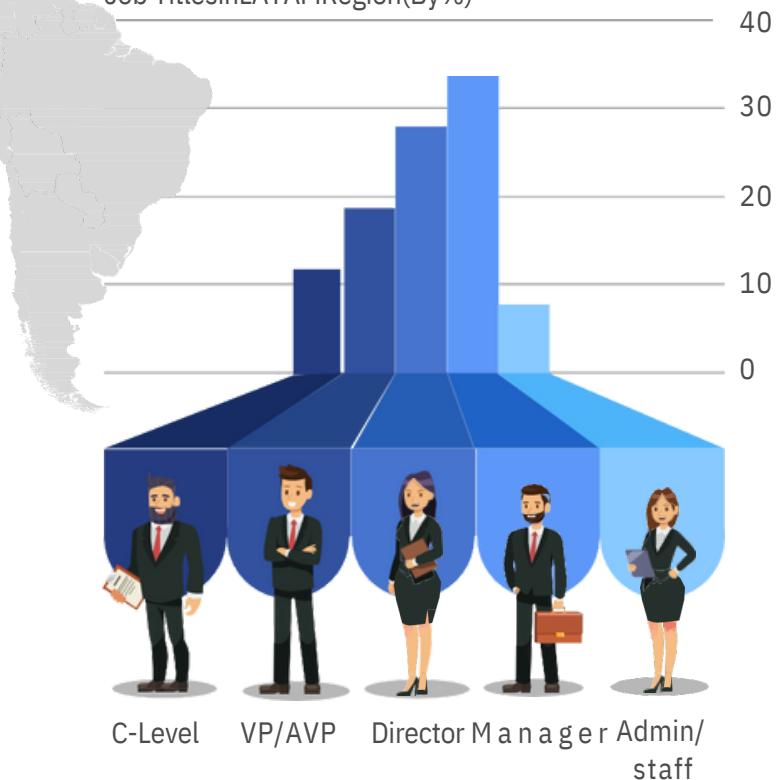
TOTAL
CONTACTS

5.81M

IT
Other
Finance
HR
Business Operations
Sales/Marketing



Job Titles in LATAM Region (By %)

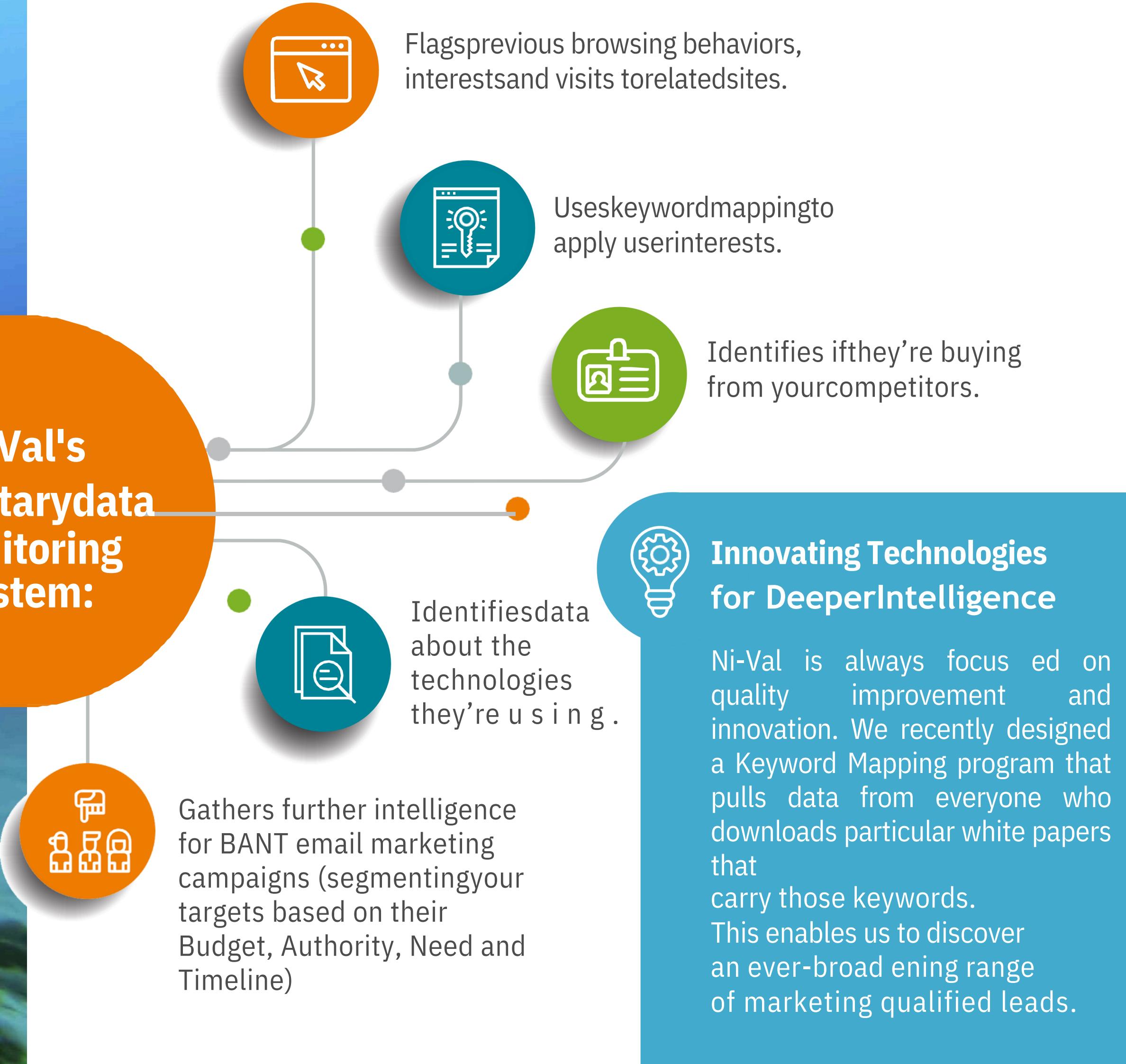


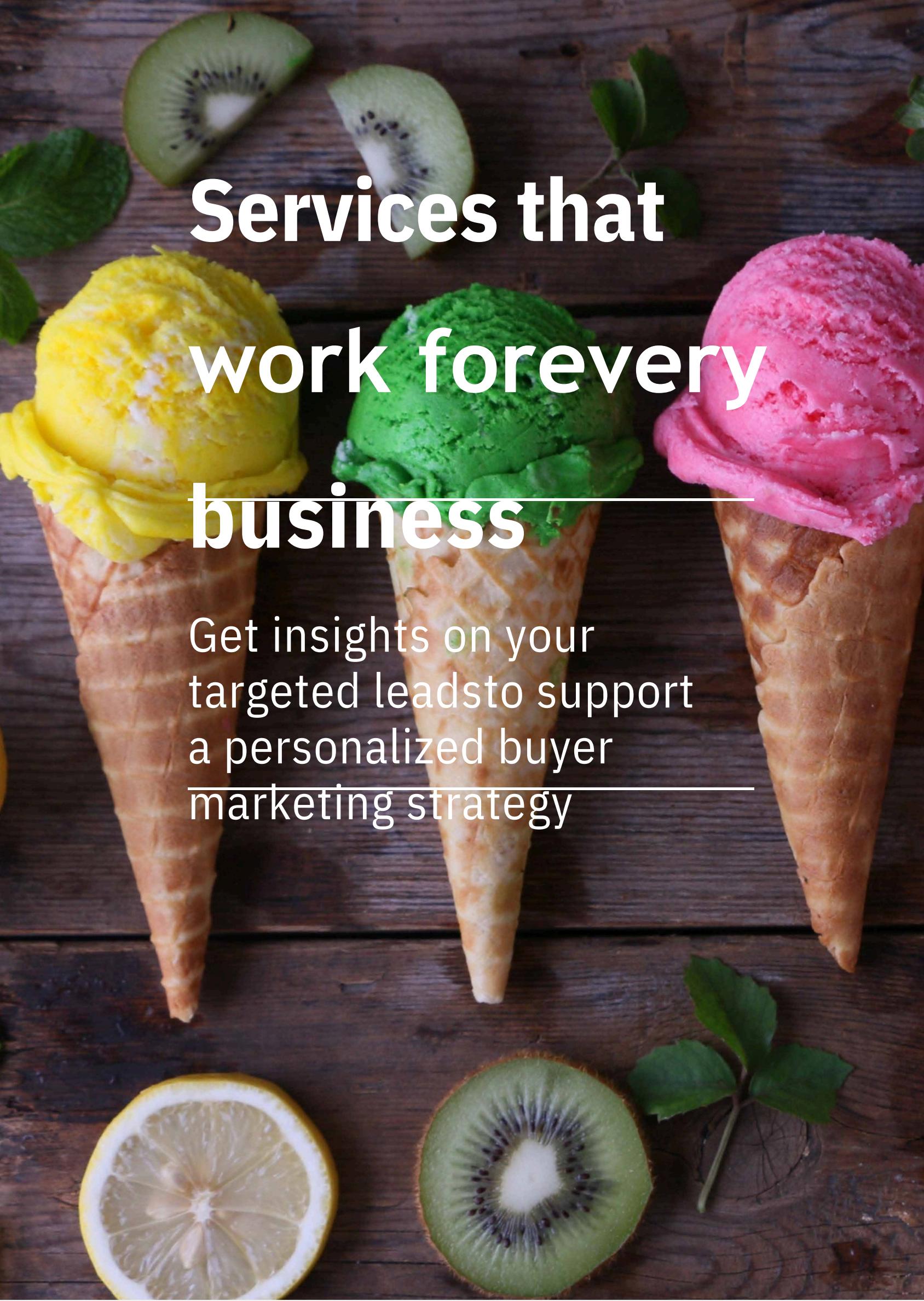
Leverage our Deep Buyer Intelligence Data



Get insights on your targeted leads to support a personalized buyer marketing strategy

Ni-Val's proprietary data monitoring system:





Services that work for every business

Get insights on your
targeted leads to support
a personalized buyer
marketing strategy



Your content is published to sites connected with your industry, where your target prospects do research on products before buying.

Qualcom Media has a network of review sites, answer sites and forums where your content is presented to active leads within your industry.

Content Syndication

1



We will deliver content to your leads however they're generated--through ABM, Content Syndication, or targeted queries of our database.

Leads are nurtured through multi-touch campaigns with curated content, latest news, and offers for your features or services, using best practices for email frequency and personalization.

Lead Nurturing Content Packaging

2



Using our database, search filters and algorithms, we validate the leads you give us so you can target your highest value accounts.

Our data supports your Sales team by showing them where to prioritize their focus, and giving them the critical buyer intelligence data we gather on your behalf, such as identifying all the key contacts within your target accounts.

Account Based Marketing

3

Take your business beyond borders

Run multilingual & trans-national campaigns across the world. Our Contact Discovery Team of >50 staff can run your campaigns anywhere in the world, in any language, using web localization tools to ensure that your content is accurately translated for specific audiences.

