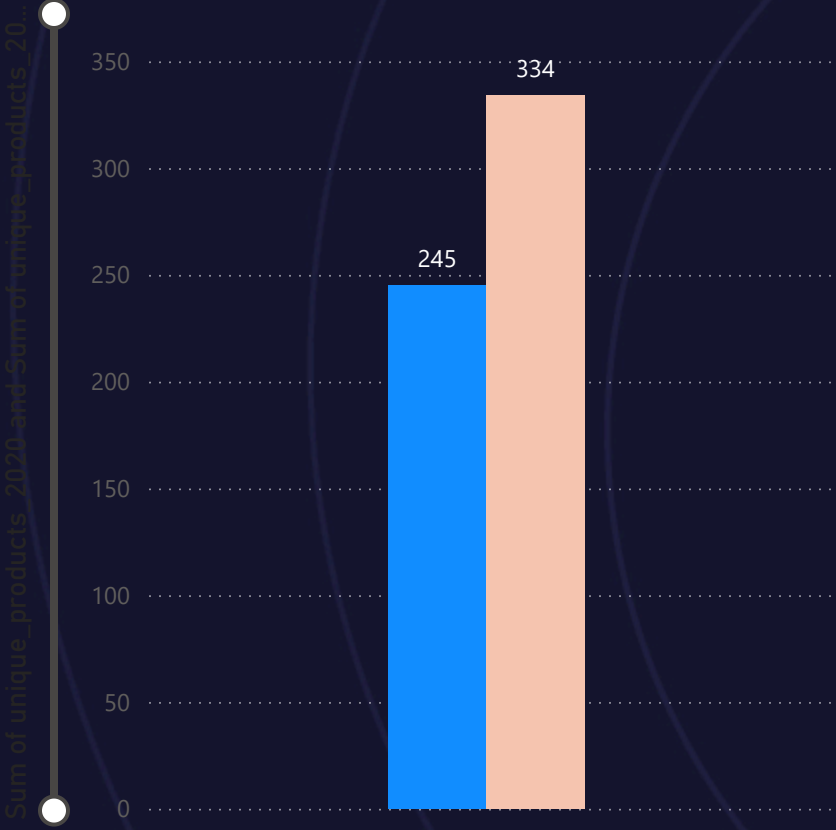


- China
- Bangladesh
- India
- Indonesia
- Japan
- Newzealand
- Philiphines
- South Korea

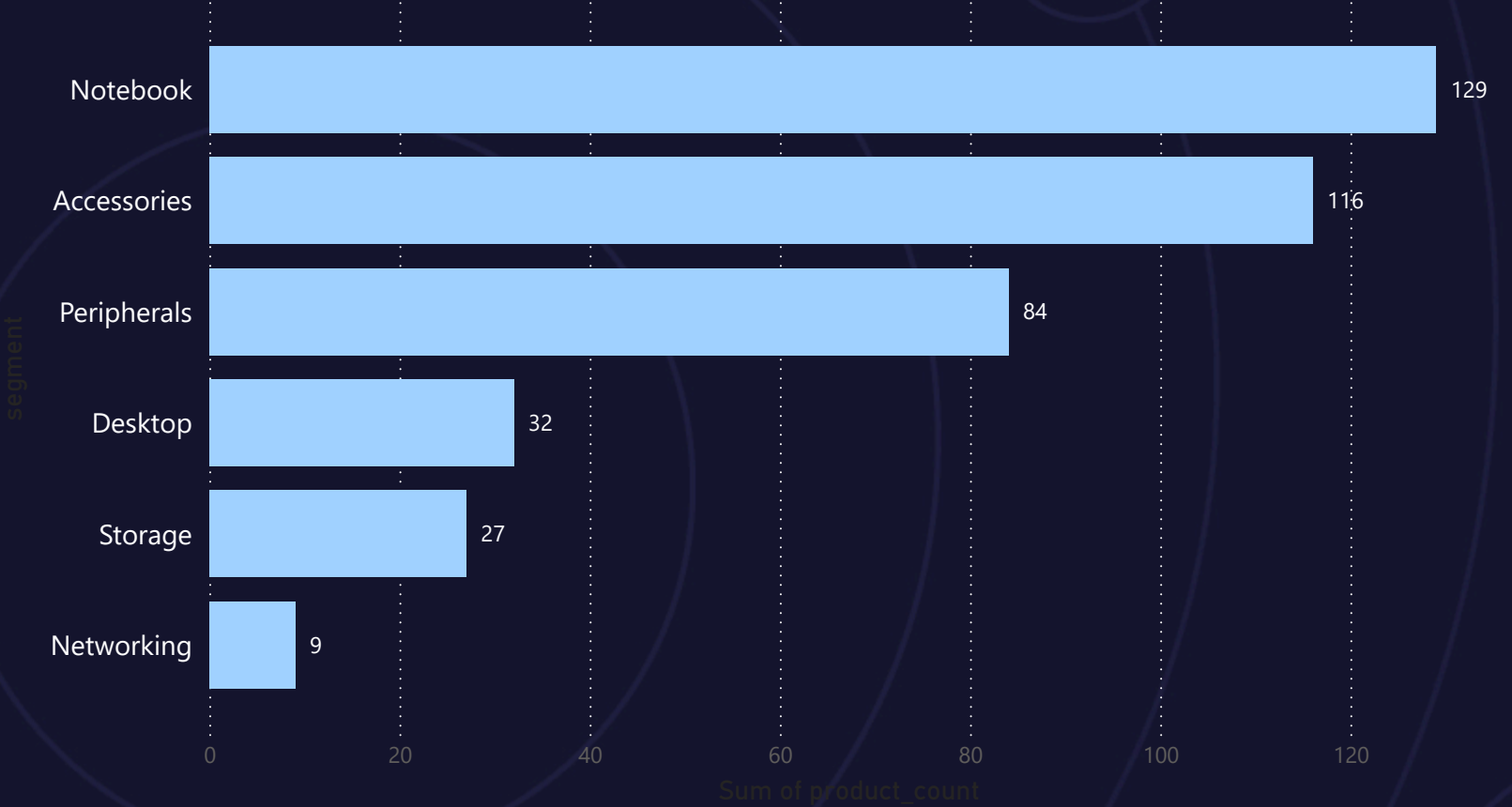


Unique Products

● Sum of unique_products_2020 ● Sum of unique_products_2021



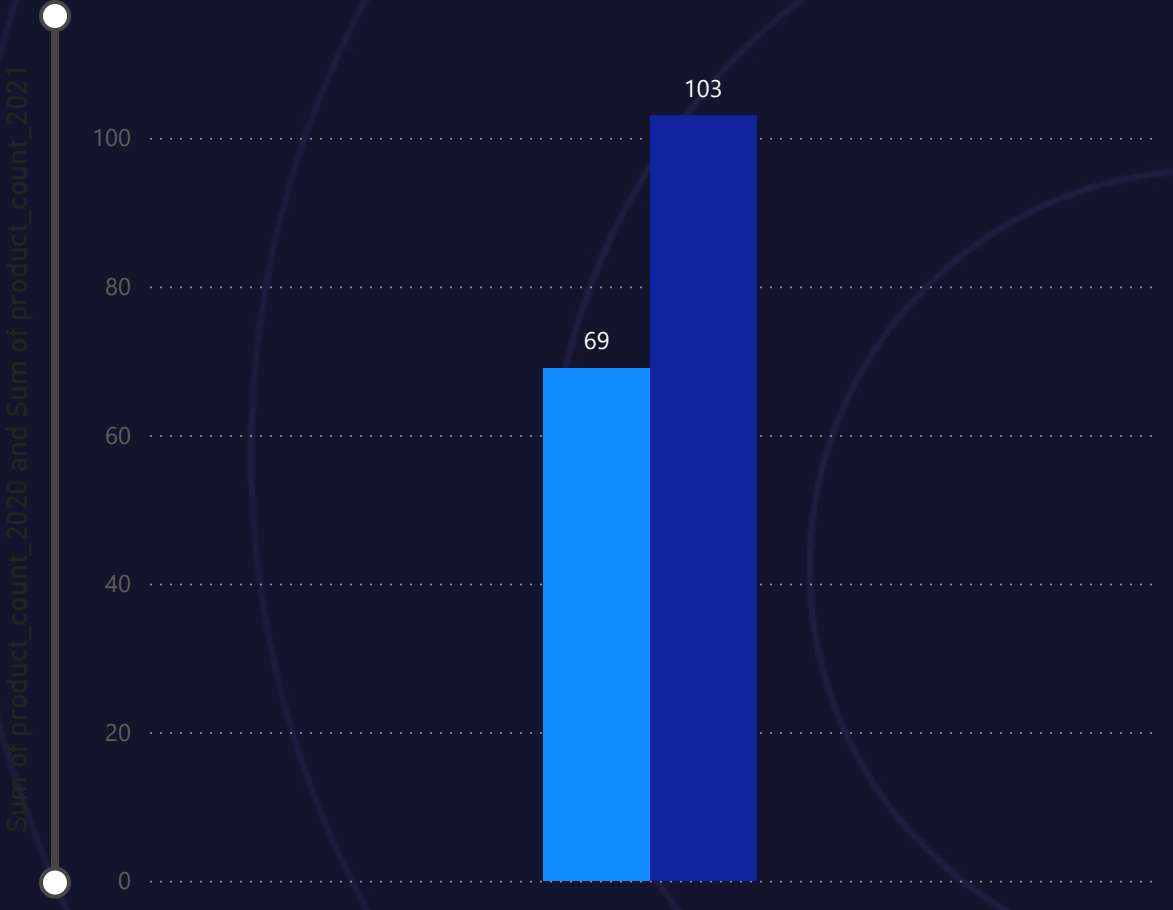
Total Products by segment



unique_products_2020	unique_products_2021	percentage_chg
245	334	36.33

Total Products by Years

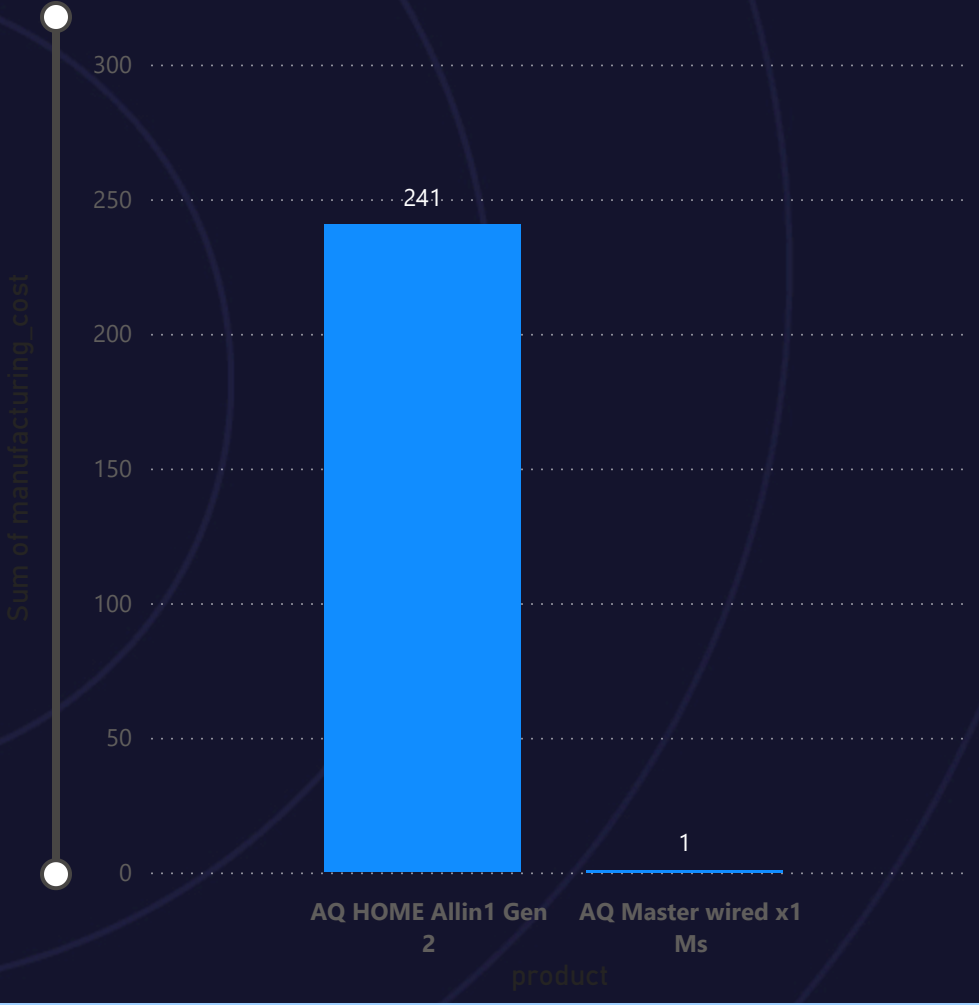
Sum of product_count_2020 Sum of product_count_2021



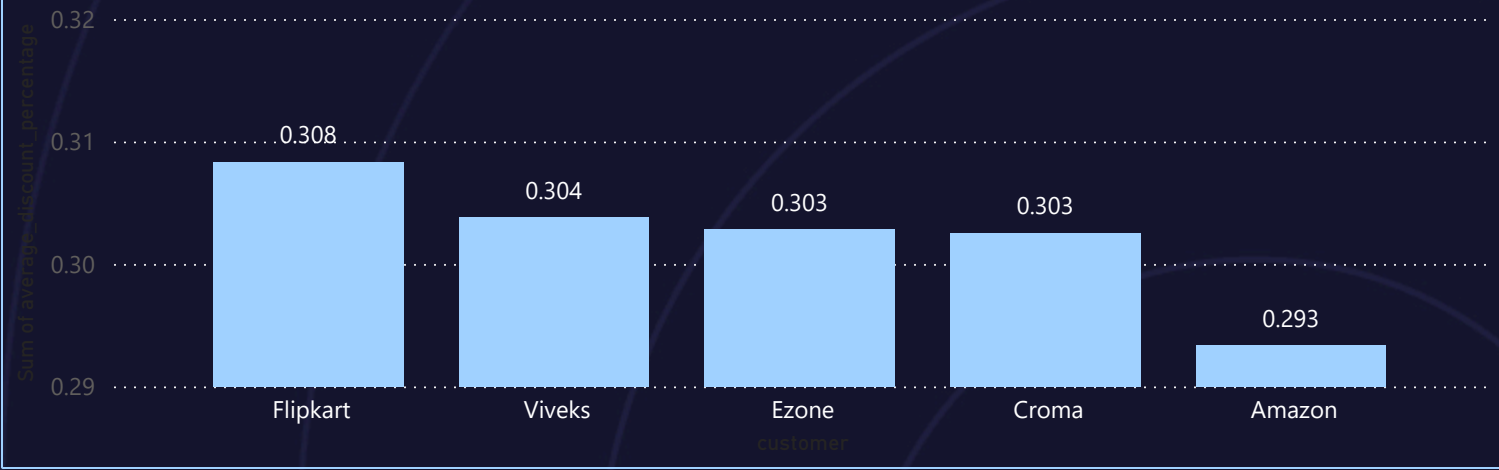
product_count_2020	product_count_2021	difference
69	103	34

product	product_code	manufacturing_cost
AQ HOME Allin1 Gen 2	A6120110206	240.54
AQ Master wired x1 Ms	A2118150101	0.89

Manufacturing Cost by product

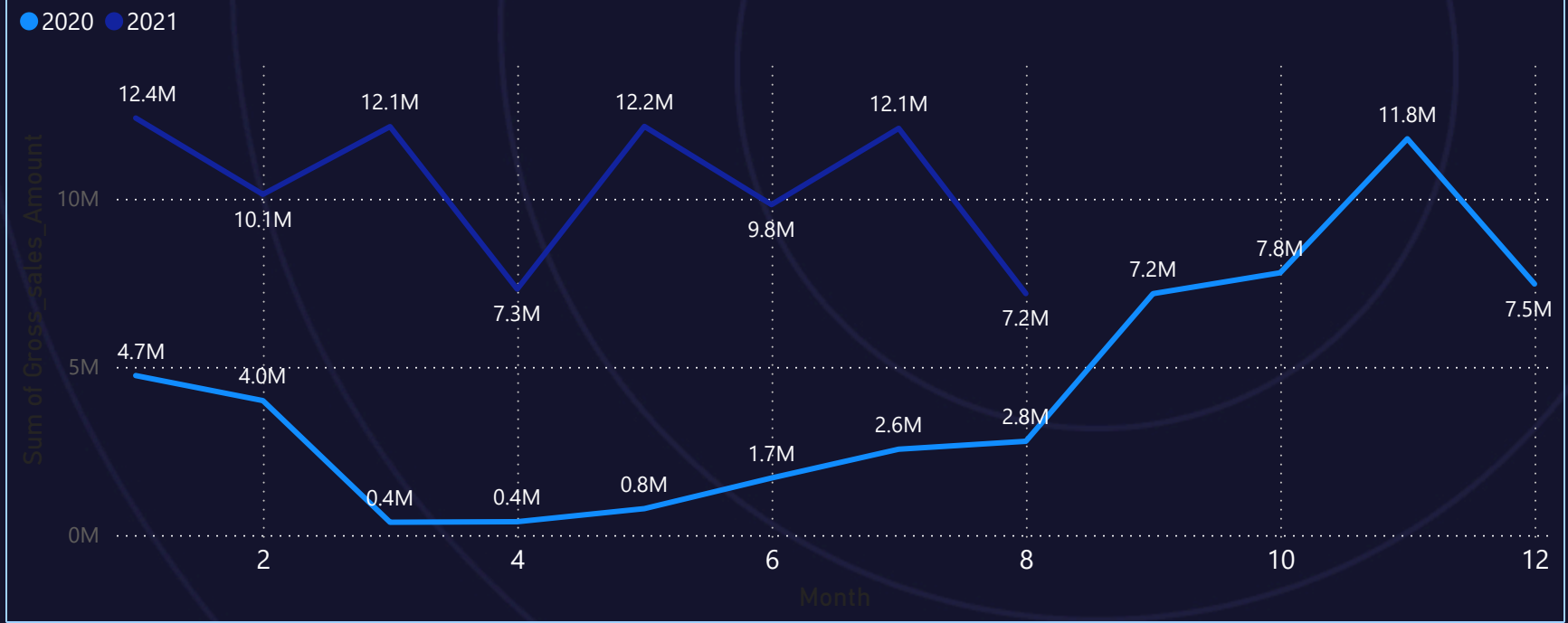


Average Discount Percentage



customer	customer_code	average_discount_percentage
Croma	90002002	0.30
Ezone	90002003	0.30
Viveks	90002006	0.30
Flipkart	90002009	0.31
Amazon	90002016	0.29

Gross Sales Amount by Month and Year



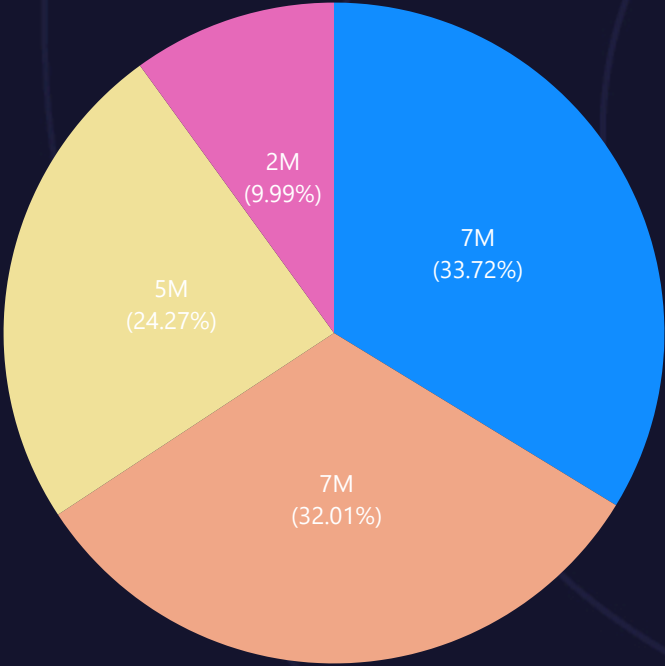
Gross_sales_Amount	Month	Year
1,23,99,392.98	1	2021
1,21,50,225.01	5	2021
1,21,44,061.25	3	2021
1,20,92,346.32	7	2021
1,17,82,290.69	11	2020
1,01,29,735.57	2	2021
98,24,521.01	6	2021
77,97,582.01	10	2020
74,64,403.53	12	2020
73,11,999.95	4	2021
71,78,707.59	8	2021
71,76,761.51	9	2020
47,40,600.16	1	2020
39,96,227.77	2	2020
27,86,648.26	8	2020
25,51,159.16	7	2020
16,95,216.60	6	2020
7,83,813.42	5	2020
3,95,035.35	4	2020
3,78,770.97	3	2020

Quarters	total_sold_quantity
1	7005619
2	6649642
3	2075087

Gross_sales_mln	channel	percentage
406.69 M	Direct	0.15
297.18 M	Distributor	0.11
1924.17 M	Retailer	0.73

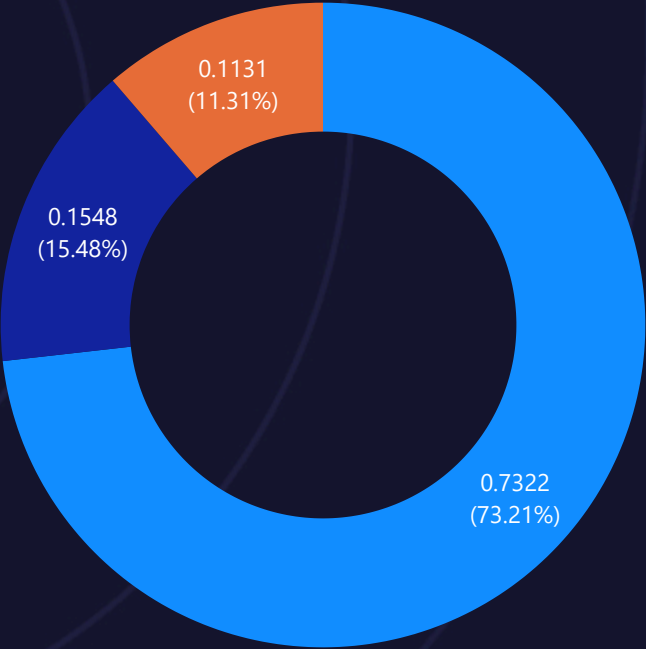
Sold Quantity by Quarters

● 1 ● 2 ● 4 ● 3



Gross Sales by Channel

● Retailer ● Direct ● Distributor



division	product	product_code	Sum of rank_order	Sum of total_sold_quantity
N & S	AQ Pen Drive 2 IN 1	A6720160103	1	701373
N & S	AQ Pen Drive DRC	A6818160202	2	688003
N & S	AQ Pen Drive DRC	A6819160203	3	676245
P & A	AQ Gamers Ms	A2319150302	1	428498
P & A	AQ Maxima Ms	A2520150501	2	419865
P & A	AQ Maxima Ms	A2520150504	3	419471
PC	AQ Digit	A4218110202	1	17434
PC	AQ Digit	A4218110208	3	17275
PC	AQ Velocity	A4319110306	2	17280

division

N & S

P & A

PC

Total Sold Quantity by Product and Division

