Quora Platform Ads Campaign For Hubspot

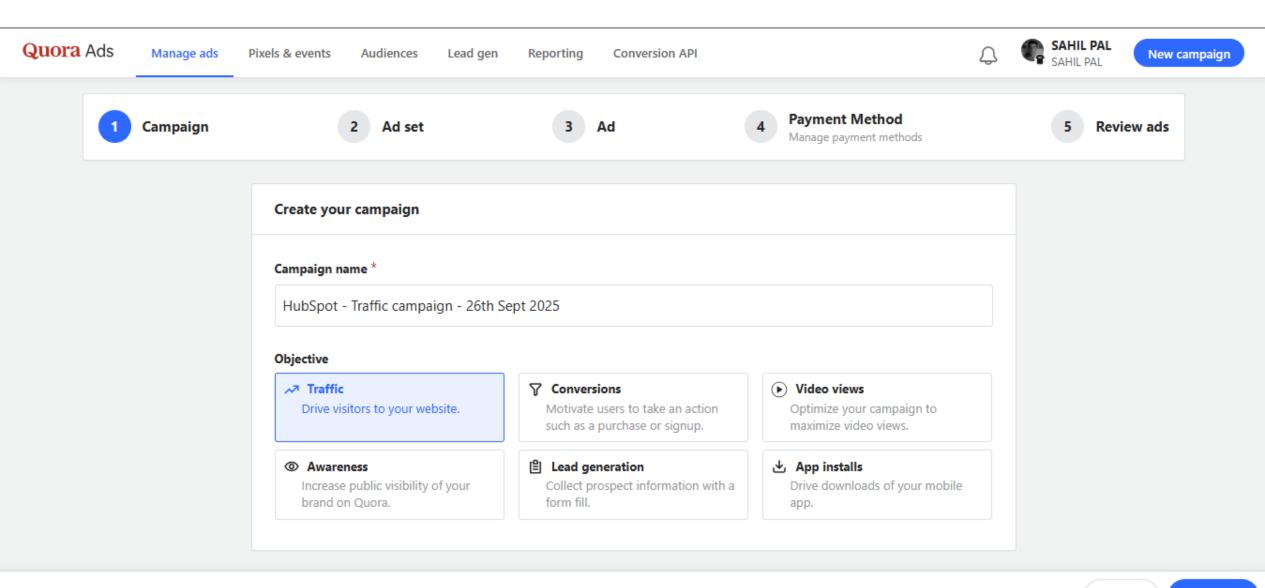
Competitor Research

- **1. Salesforce** Widely known for enterprise CRM solutions.
- **2. Zoho CRM** Affordable, SMB-focused CRM with flexible plans.
- **3. Freshsales** Easy-to-use CRM tool with Aldriven insights.

Unique Selling Points (USPs) -

- Free Forever Plan Essential CRM features at no cost.
- Scalable Ecosystem Marketing, Sales, Service, and CMS tools in one platform.
- Ease of Use Intuitive interface with fast onboarding.
- Automation Power Advanced workflow automation for emails, leads, and pipelines.
- Strong Integrations 1,000+ app integrations for seamless workflow.

Campaign Structure



Quora Ads

Manage ads

Pixels & events

Audiences

Lead gen

Reporting

Conversion API





set your budget	& schedule			
you select. Add a	lifetime budget to	limit the total sp	end of your campaig	vill vary but will not exceed the am gn. Set both a daily maximum and ting Best Practices for more inform
Daily maximum bu	dget (i)			
₹ 2000.00				
A TOTAL STREET,	dget (optional)			
Schedule Begin advertising	g immediately			
Schedule Begin advertising	g immediately	Pacific Time	End (optional)	Pacific Time

Quora Ads Manage ads Pixels & events Audiences Lead gen Reporting Conversion API New campaign Name your ad set Summary Ad set name * Potential weekly impressions HubSpot - Traffic ad set - 26th Sept 2025 1,000,000-1,500,000 Targeting Topics **Targeting** Use saved ad set Locations Device and browser Mobile and desktop Feed, Questions Placement Included locations Bulk add Mumbai, Maharashtra, India (City) × Pune, Maharashtra, India (City) × Bengaluru, Karnataka, India (City) × Auto-bidding Auto-bidding Off Thane, Maharashtra, India (City) X States, cities, zipcodes, Nielsen® DMA® Regions Bid + Choose excluded locations CPC bid ₹10.00 Gender All genders Ohoose specific genders

Clear ad set | Import ad set

Cancel

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New campaign

□ Contextual

Target specific topics, keywords, or questions where your ad will appear.

⋈ Audience

Show ads to audiences that match web traffic, lookalikes, or contact lists.

♡ Behavioral

Target users based on their interests or retarget them based on their Quora search history.

Broad

Show ads widely across Quora to maximize potential impressions.

Topics

Show ads relevant to specific Quora topics.

Keywords

Show ads near questions containing or excluding keywords.

Questions

Show ads near specific questions.

Targeted topics * Bulk add

The Academy × Social Media Marketing × Digital Marketing ×

Computer Programming × Type to search

Suggestions

- + Digital Marketing Campaigns | + Marketing Strategy
- + Online Marketing Strategy | + Digital Media and Marketing
- + Social Media Advertising

Summary

Potential weekly impressions

1,000,000-1,500,000

Targeting

Topics 4
Locations 4
Device and browser Mobile and desktop
Placement Feed, Questions

Auto-bidding

Auto-bidding Off

Bid

CPC bid ₹10.00

Clear ad set

Import ad set

Cancel

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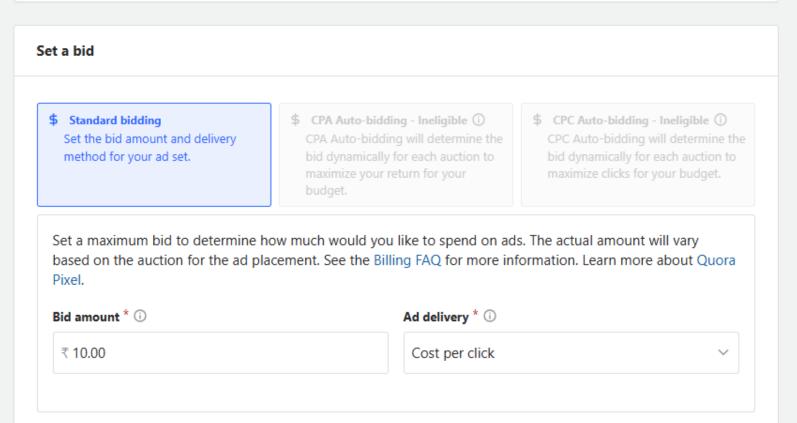
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New campaign



Summary Potential weekly impressions 1,000,000-1,500,000 Targeting Topics Locations Device and browser Mobile and desktop Placement Feed, Questions Auto-bidding Auto-bidding Off Bid CPC bid ₹10.00

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New campaign

Campaign

HubSpot - Traffic campaign - 26th Sept 2025



Ad set

HubSpot - Traffic ad set - 26th Sept 2025



Payment Method Manage payment methods

Review ads

X

Ad name & media type

Ad name *

HubSpot - Traffic ad - 26th Sept 2025

Media type



Image Ad

Stand out on Quora's textbased platform.

Promote an answer ① Promote an existing Quora answer to amplify its reach.



(Video Ad

Captivate your audience with sight and sound.

Aa Text Ad

Promote your message in a non-intrusive, native experience.



Mobile preview



Hubspot

Sponsored

HubSpot CRM - Free, powerful & easy to use.

Looking for a powerful CRM without heavy costs? HubSpot CRM is free forever - with automation, analytics.



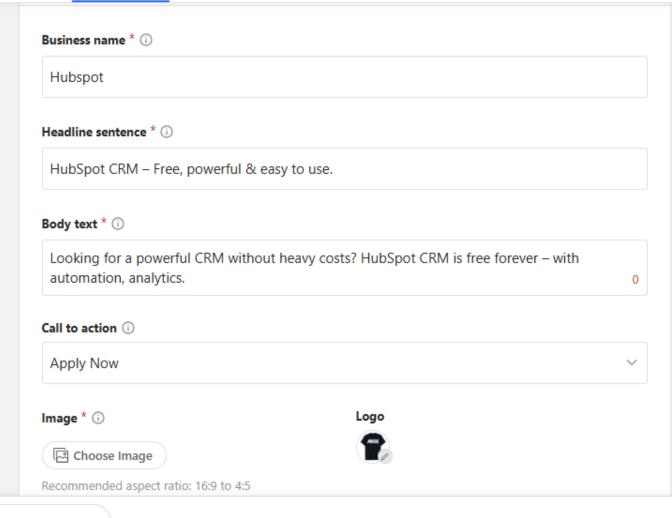
Use existing ad copy

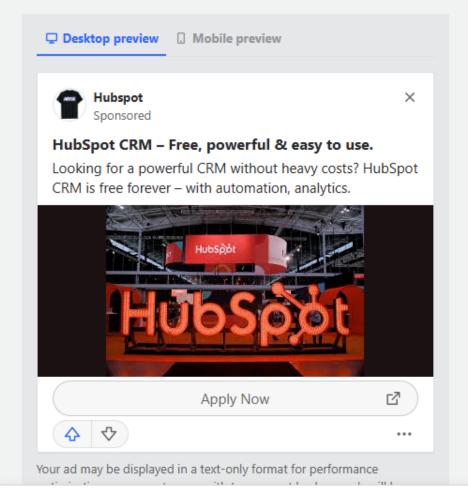
Continue Cancel





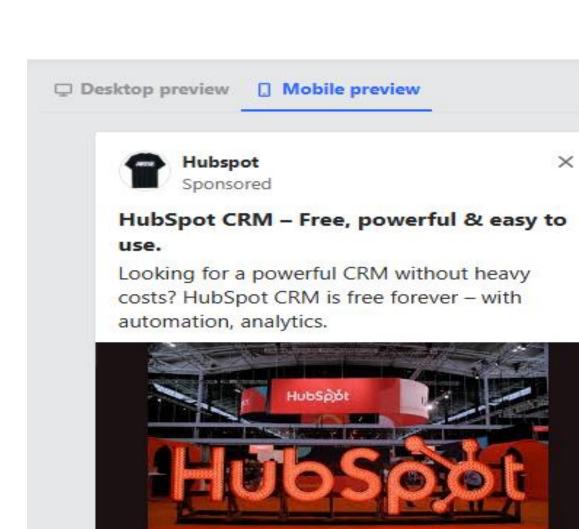
New campaign





Use existing ad copy

Cancel











Thank You